



Opportunity SC 2024

30TH ANNIVERSARY CELEBRATION & GALA

OCTOBER 17-18, 2024
CHARLESTON GAILLIARD
CHARLESTON, SC

CELEBRATING 30 YEARS

SPONSORSHIP OPPORTUNITIES



OPPORTUNITY SC OVERVIEW

Conference Description

The Opportunity SC Conference is the largest comprehensive community development convention and forum in South Carolina, welcoming more than 5,000 attendees over the past 24 years. Each year the conference exposes attendees to integrated, innovative and sustainable solutions for low-wealth communities across our state and region.

Opportunity SC: 2024 will be a two-day celebration of SCACED’s 30th Anniversary. The event will kick off with a National Keynote Speaker at the Charleston Gaillard followed by an afternoon panel discussion. The day will conclude with the 30th Anniversary Gala the evening of October 17th at the Charleston Gaillard. The following day will feature a brunch with a robust panel and conclude with a variety of Charleston community tours including the International African American Museum.

Conference Highlights

- Leads attendees into a deep exploration of Community Economic Development (CED) work
- Establishes best practices and standardizes policies in the community development sector
- Celebrates the accomplishments and achievements of members, partners and community development organizations around the state
- Provides networking and collaboration opportunities for Conference attendees
- Allows attendees to learn where, when and how they can help South Carolina reach her full potential
- Explores current challenges and opportunities facing the community economic development industry

Agenda at a Glance

Thursday, October 17th (Charleston Gaillard)

11:00 AM - 1:00 PM	National Keynote Luncheon
1:00 - 2:00 PM	Networking with Exhibitors
2:00 - 4:00 PM	Thought Leaders Panel
7:00 - 10:00 PM	30th Anniversary Gala

Friday, October 18, 2024 (Francis Marion Hotel)

10:00 AM - 12:00 PM	Brunch Panel
1:00 - 4:00 PM	Community Tours





SPONSORSHIP REQUEST

Our Request

The South Carolina Association for Community Economic Development (SCACED) respectfully requests your consideration of a sponsorship in support of the 25th Annual Community Economic Development Conference “**Opportunity SC: 2024, A 30th Anniversary Celebration**” on October 17-18, 2024 in Charleston, South Carolina.



Your sponsorship of this milestone event assures the success of community development in South Carolina through the ability to:

- Continually educate community-based organizations and practitioners on the industries best practices
- Inform advocates about up-to-date issues in the community development field
- Reinforce the outcomes and successes of their work
- Introduce new innovative and sustainable solutions that have lasting effects for our low-wealth communities

Your support is a commitment to making South Carolina a place where all communities thrive. With your sponsorship, the Opportunity SC Conference can continue to provide these much-needed opportunities - at reduced cost - to practitioners that fulfill these needs daily. Additionally, any sponsor tickets to the event can be donated to organizations across South Carolina.



The following page includes the detailed Sponsorship Levels, outlining the corresponding benefits associated with each level. We understand the importance of tailoring recognition to meet your unique needs, and we are open to negotiating additional benefits to ensure a mutually beneficial partnership.

Thank you in advance for your consideration of our request!





SPONSORSHIP LEVELS



30th Anniversary
Celebration

Opportunity SC: 2024
October 17-18, 2024 | Charleston Gaillard | Charleston, SC

National Keynote Speaker Sponsor

\$20,000

- Exclusive right to introduce National Keynote Speaker at Opportunity SC Luncheon
- Exclusive Lanyard & Bag Sponsor
- Opportunity to serve on Conference Planning Committee
- **16** Complimentary tickets to Conference and Gala
- Prime seating with personalized table signage for **16** guests at Luncheon & Gala
- Full-page color ad in the Anniversary program
- Shared list of Conference attendees
- Exhibition space at Conference
- Logo placement on all Conference materials
- Name recognition, logo placement, and link to your website on OpportunitySC.org
- Recognition as sponsor on conference app, SCACED website, social media, and other promotional announcements
- Listing as a member on SCACED.org and in Annual Report

SCACED 30th Anniversary Gala Sponsor

\$15,000

- Exclusive sponsor for SCACED's 30th Anniversary Gala Celebration
- Opportunity to address Gala attendees from stage
- **12** Complimentary tickets to Conference and Gala
- Prime seating with personalized table signage for **12** guests at Luncheon & Gala
- Full-page color ad in the Anniversary program
- Shared list of Conference attendees
- Exhibition space at Conference
- Logo placement on all Conference materials
- Name recognition, logo placement, and link to your website on OpportunitySC.org
- Recognition as sponsor on conference app, SCACED website, social media, and other promotional announcements
- Listing as a member on SCACED.org and in Annual Report

Legacy Sponsor

\$10,000

- **8** complimentary tickets to Conference and Gala
 - Prime seating with personalized table signage for **8** guests at Gala
 - Opportunity to address the Conference from stage and introduce speakers
 - Full-page color ad in the Anniversary program
 - Shared list of Conference attendees
 - Exhibition space at Conference
 - Logo placement on all Conference materials
 - Name recognition, logo placement, and link to your website on OpportunitySC.org
 - Recognition as sponsor on conference app, SCACED website, social media, and other promotional announcements
 - Listing as a member on SCACED.org and in Annual Report
- *Exclusive opportunities to introduce panelists and sponsor local Charleston community tours**

Premier Sponsor

\$7,500

- **6** complimentary tickets to Conference and Gala
- Half-page color ad in the Anniversary program
- Exhibition space at Conference
- Logo placement on all Conference materials
- Name recognition, logo placement, and link to your website on OpportunitySC.org
- Recognition as sponsor on conference app, SCACED website, social media, and other promotional announcements
- Listing as a member on SCACED.org and in Annual Report

Partner Sponsor

\$5,000

- **4** complimentary tickets to Conference and Gala
- Quarter-page color ad in the Anniversary program
- Exhibition space at Conference
- Logo placement on all Conference materials
- Name recognition, logo placement, and link to your website on OpportunitySC.org
- Recognition as sponsor on conference app, SCACED website, social media, and other promotional announcements
- Listing as a member on SCACED.org and in Annual Report

Advocate Sponsor

\$2,500

- **2** complimentary tickets to Conference and Gala
- Exhibition space at Conference
- Logo placement on all Conference materials
- Name recognition, logo placement, and link to your website on OpportunitySC.org
- Recognition as sponsor on conference app, SCACED website, social media, and other promotional announcements
- Listing as a member on SCACED.org and in Annual Report

Gala Table: \$1,500

- **8** complimentary tickets to Gala (does not include Conference admission)
- Personalized table signage at Gala



SPONSORSHIP COMMITMENT FORM

Organization Name

Contact Name

Organization Address

Zip Code

Contact Email

Contact Phone Number

Sponsorship Levels

- National Keynote Speaker \$20,000
- SCACED 30th Anniversary Gala \$15,000
- Legacy \$10,000
- Premier \$7,500
- Partner \$5,000
- Advocate \$2,500
- Gala Table \$1,500

Exhibitor Levels

- For Profit Organization \$750
- Non Profit Organization \$500
- Microbusiness Organization \$250

Does your organization require an invoice for your sponsorship? Yes No

To ensure proper recognition on Conference print materials, please return completed commitment form - no later than - Friday July 26, 2024. Completed forms can be emailed to Kate@SCACED.org or mailed with your sponsorship/exhibitor payment to:

Opportunity SC: 2024 Conference
c/o SCACED
PO Box 20577
Charleston, SC 29413-0577

Thank you for your support of Opportunity SC: 2024 conference and your commitment to making South Carolina a place where all communities thrive!



Opportunity SC 2024
30th Anniversary Celebration
October 17-18, 2024
Charleston Gaillard | Charleston, SC

