



COMPLIANCE  
INSTITUTE  
SOUTHERN AFRICA

# CONFERENCE 2023

Vodacom Dome, Midrand  
23-24 AUGUST 2023

**THE PLEDGE**

*Committing to compliance at the highest level*

#CISApledge



# CISA CONFERENCE

## ABOUT THE COMPLIANCE INSTITUTE SOUTHERN AFRICA

The Compliance Institute SA is the recognised, independent Professional Body for the compliance profession registered with the South African Qualifications Authority (SAQA) and endeavours to set, maintain and promote best practice standards for the compliance profession by facilitating professional development and accreditation for its members.

## DELEGATE NUMBERS

**2020**  
**Virtual**  
**336**

**2021**  
**Virtual**  
**546**

**2022**  
**Virtual**  
**576**

## DATABASE

**Over 1 500 members**

**Access to over 6 500 people on our database**

## 2023 CISA CONFERENCE

At this year's CISA Conference, being hosted on 23 – 24 August 2023 at the Vodacom Dome as well as online, we will be focusing on our 2023 theme of **THE PLEDGE - Committing to Compliance at the highest level.**

To take advantage of these sponsorship and branding opportunities, or to work with us to create a customised package to suit your brand needs and your budget, please call the CISA Team on

**011-6427974 or email: [sponsorship@compliancesa.com](mailto:sponsorship@compliancesa.com)**

# CISA SPONSORSHIP PACKAGES

## CONFERENCE 2023

	Main Sponsor	Brand Sponsor	Exhibitor	Breakaway Pod	Exhibitor & Breakaway Pod Combo
<b>THOUGHT LEADERSHIP</b>					
Keynote presentation	X				
Breakaway Presentation/ Breakaway Hosting	X				
Public Relations Interviews/ Video	X				
Post Event Recording Branding – Plenary Sessions	X				
Post Event Recording Branding – Breakaway Pod Sessions	X			X	X
<b>BRANDING BENEFITS</b>					
Branding Pre & Post Event Communication • In person • Online	X	X	X	X	X
Logo visibility: • In person • Online	X	X	X	X	X
Social media campaign	X	X	X	X	X
Event platform message notifications	X	X	X	X	X
Event platform advertising – Video clip	X		X	X	X
Event Programme Branding	X	X	X	X	X
Event Marketing Branding	X	X	X	X	X
Opportunity to insert one pre- approved brochure into the delegate bag – if applicable	X	X	X		X
Opportunity to insert one pre- approved gift into the delegate bag – if applicable	X				X
Branding in registration area	X		X	X	X

## NETWORKING

<b>Attendee details (opted In to receive communication)</b>	X	X	X	X	X
<b>Digital exhibition booth &amp; profile</b>	X	-	X		X
<b>All-access passes In person</b>	3	1	1	2	5
<b>All-access passes Online</b>	10	1	2	2	6
<b>Exhibition Passes In Person</b>	3	-	2	1	3
<b>Exhibition Passes Online</b>	3	-	2		3
<b>Exhibition Stand Size</b> • In person • Online	36 sqm	-	9sqm	-	9sqm
<b>Full use of networking platform</b>	X	X	X	X	X
<b>Comprehensive post event report</b>	X	X	X	X	X
<b>SPONSORSHIP AMOUNTS</b>	<b>R140 000</b>	<b>R19 800</b>	<b>R34 500</b>	<b>R37 500</b>	<b>R62 000</b>

# OTHER COMPLIANCE INSTITUTE SA EVENTS IN 2023 WHICH MAY INTEREST YOUR ORGANISATION

The Compliance Institute Southern Africa does host various other events through the year. For more information on other opportunities, please see below:

<b>SPONSORSHIP OPPORTUNITIES</b>			
	<b>Virtual</b>		<b>Hybrid</b> <i>The institute will determine when this will be rolled out and pricing will be updated accordingly</i>
	<b>Main Sponsor (Ex Vat)</b>	<b>Brand Sponsor (Ex Vat)</b>	
<b>Events:</b>			
<b>National Forum</b> <i>Network with other professionals in compliance as these forums host trending topics and speakers.</i>	R10 000	R5 000	
<b>AML Roadshow</b> <i>A new initiative to launch the AML programme. A physical event in Johannesburg, Cape Town &amp; Durban.</i>  <i>JHB   28 February CPT   8 March DBN   9 March</i>	R60 000	R10 000	
<b>Women in Compliance Forum</b> <i>Network with other professional women and men and be inspired by different transformational and developmental topics with each edition!</i>	R10 000	R5 000	
<b>Namibia &amp; Botswana Forum</b> <i>Compliance networking event</i>	R15 000	R5 500	
<b>Annual General Meeting</b> <i>The 2023 AGM will have an event element this year with a keynote speaker unpacking leadership in the Compliance industry.</i>	R25 000	R6 500	
<b>Annual Conference</b> <i>Annual compliance conference</i>	As Above		
<b>IFCA Annual Congress</b> <i>Annual Global compliance conference</i>	TBC		
<b>Awards/Graduation</b> <i>Recognising top performers and awarding Compliance designations and qualifications</i>	TBC		
<b>Youth Initiatives:</b>			
<b>Young Professionals Open Day</b> <i>Showcasing the compliance profession and mentoring programme</i>	R15 000	R5 000	
<b>Mentorship Programme</b> <i>Building connections between experienced and new compliance officers</i>	R25 000	R5 000	

## Interest & Focus Groups:

<b>AML Focus Group</b> <i>AML discussion forum for AML officers and regulators</i>	R10 500	X	
<b>Asset Management Interest Group</b> <i>Discussion forum for compliance and AML officers in asset management</i>	R10 500	X	
<b>FAIS Interest Group</b> <i>Discussion forum for Compliance officers in the financial services sector</i>	R10 500	X	

## New Initiatives:

<b>Showcases</b> <i>The CI SA Showcase has been created in line with the institute's strategy to elevate our offering to our members. This will be an added value to our members to supply a platform for service providers to showcase their products to our members and community.</i>	R25 000	X	
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## Projects/Partnerships/Advertising:

<b>GACP (Brand Supporters) - Principles and Standards</b> <i>The Generally Accepted Compliance Practice © (GACP) framework consists of principles and standards, supplementary guides and practice guides, that act as a benchmark for compliance best practice that organisations and their Compliance Officers should apply.</i>  2-year branding of a selected guide. Price per guide.  <i>Exclusive Sponsor</i>	R50 000		
<b>Website</b> <ul style="list-style-type: none"> <li><i>Banner – 1 month</i></li> <li><i>Banner – 3 months</i></li> </ul>	R12 500 R29 500	X X	
<b>Quarterly Newsletter</b> <ul style="list-style-type: none"> <li><i>Opinion Piece</i></li> <li><i>Advertorial</i></li> </ul>	R10 000 R7 500	X X	



## SPONSORSHIP BENEFITS:

Main Sponsor:	Brand Sponsor:
<ul style="list-style-type: none"><li>• Exclusive rights to main sponsorship of event</li></ul>	<ul style="list-style-type: none"><li>• Branding on event platform</li></ul>
<ul style="list-style-type: none"><li>• 2 x complimentary registrations to the event</li></ul>	<ul style="list-style-type: none"><li>• 1 x 60 sec video from organisation</li></ul>
<ul style="list-style-type: none"><li>• 2 x adverts to be played during event</li></ul>	<ul style="list-style-type: none"><li>• 1 x advert to be played during event</li></ul>
<ul style="list-style-type: none"><li>• 1 x relevant keynote address at event</li></ul>	<ul style="list-style-type: none"><li>• 1 x complimentary registration to the event</li></ul>
<ul style="list-style-type: none"><li>• Premium branding on all collateral that goes out before, during and after the event</li></ul>	
<ul style="list-style-type: none"><li>• Premium branding on event platform</li></ul>	

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