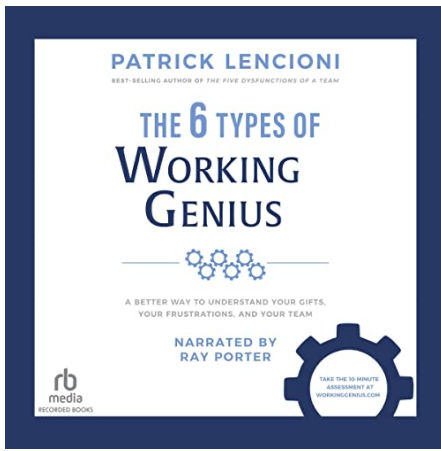
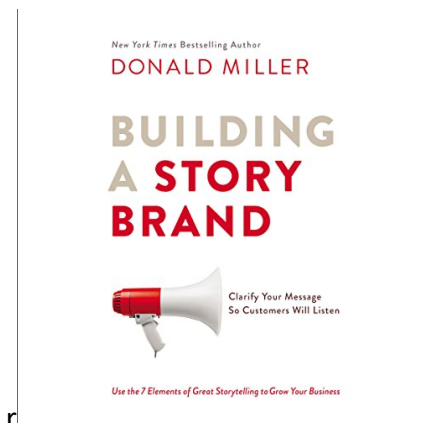


Books & Links of Interest – March 1, 2023



[The 6 Types of Working Genius](#),
Patrick Lencioni



[Building a Story Brand](#), Donald Miller

Podcasts

[Donald Miller: The Power of Storytelling](#)

[How the Power of Storytelling Can Grow Your Business](#)

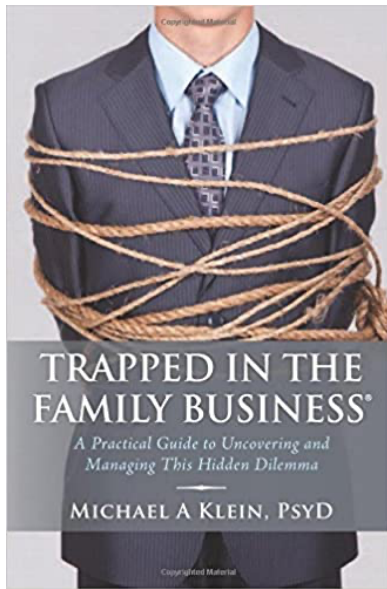
Smart Brevity

THE
POWER
OF SAYING
MORE
WITH LESS

CO-
CREATORS
OF AIROS &
POLITICO

Jim VandeHei, Mike Allen, and Roy Schwartz

[Smart Brevity](#), Jim VandeHei, Mike
Allen, Roy Schwartz



[Trapped in the Family Business, Second Edition: A Practical Guide to Uncovering and Managing This Hidden Dilemma](#)

Michael A Klein, PsyD



[Finish Big The Podcast, Episode 6 with Mark Dorman](#)

While growing, businesses reach a point where they are too big to be small but too small to be big. This place is called No Man's Land. In this episode, Mark Dorman speaks with Doug Tatum, Chairman of Newport LLC and the author of No Man's Land: Where Growing Companies Fail. Doug explains how the book came to be and how it helps small business owners looking to grow their businesses.



[Selling a Business: My Personal Experience](#)

[The #1 Question Business Owners Are Asking](#)

Above are two articles by Ben Knight, who works with Viking Mergers & Acquisitions. Jason Goldy referenced Ben and his articles during Jason's presentation.