

StoryBrand

Create an account online at <https://mystorybrand.com/share> to access the StoryBrand template and access video tutorial.

The screenshot displays the StoryBrand messaging template interface for 'Legacy Advisors Network'. The interface is organized into several sections:

- Header:** 'MY BRANDSCRIPTS' on the left, 'WATCH INTRO VIDEO' on the right, and navigation icons (back, share, clock, user, plus, notepad).
- Brand Name:** 'Legacy Advisors Network' is displayed in a dark sidebar on the left.
- Main Content Area:** A grid of seven cards, each with a play button icon and a title:
 - A CHARACTER:** WHAT DO THEY WANT? (with three horizontal lines for text)
 - AND MEETS A GUIDE:** EMPATHY (with one horizontal line) and AUTHORITY (with two horizontal lines)
 - AND CALLS THEM TO ACTION:** DIRECT (with three horizontal lines) and TRANSITIONAL (with three horizontal lines)
 - THAT ENDS IN A SUCCESS:** (with three horizontal lines)
 - HAS A PROBLEM:** VILLAIN (with one horizontal line), EXTERNAL (with one horizontal line), INTERNAL (with one horizontal line), and PHILOSOPHICAL (with one horizontal line)
 - WHO GIVES THEM A PLAN:** PROCESS (with three horizontal lines) and AGREEMENT (with three horizontal lines)
 - CHARACTER TRANSFORMATION:** FROM (with one horizontal line) and TO (with one horizontal line)
- Additional Elements:** A 'WATCH TUTORIAL' button and a 'NOTEPAD' icon are also visible.
- Footer:** Three green buttons: '+ CREATE NEW BRANDSCRIPT', 'GET THE STORYBRAND MESSAGING ONLINE COURSE', and 'REGISTER FOR THE WORKSHOP', along with a chat bubble icon.