



LEGITIMATE  
LEADERSHIP

[www.legitimateleadership.com](http://www.legitimateleadership.com)



# LEGITIMATE LEADERSHIP: Leadership Excellence Online Programme

The 2025 Leadership Excellence Online Programme is open to leaders from all organisations. The process is designed to enable new and growing leaders in your business to deliver an improved contribution to **LEGITMACY, TRUST, CONTRIBUTION** and **ACCOUNTABILITY** in your business.



## PRESENTED BY

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BA Hons Psychology, Director,  
Legitimate Leadership

\*Note: Legitimate Leadership may utilise additional Associates during the programme.

A key problem facing leaders at work is to establish a sense of legitimacy for their leadership, to mobilise the consent of their people to being led by them. This only happens when leaders have a sincere and genuine concern for those in their charge and enable their people to realise the very best in themselves. In other words, managers have the right to demand delivery of their people, not because they pay them or because they are in a position of authority, but because they Care for and Grow them.

Care and Growth are the universal criteria for any Legitimate Relationship of Power.

## 9 MONTH ONLINE PROGRAMME

**Cost:** R34 500

February 2025 - October 2025

The Legitimate Leadership Model which addresses the core issue of willingness at work grew from research done in the South African gold mining industry in the late 1980s when relationships between employers and employees were even more stressed than they are today.

The research, which set out to measure the trust levels of workers in management on mines, produced unexpected results. There was no correlation between trust and overarching factors like politics or race. Surprisingly, the results also did not indicate any connection between trust and physical conditions (in the hostels and underground), labour mix, rates of pay, and the presence or not of a union on the mine. If management-employee relations had improved or worsened it was only because management had either attended or not attended to employee concerns or problems.

Managers, individually and hence collectively, were accepted or rejected on the strength of their perceived interest in the wellbeing of their employees. The leadership of any mine was seen to be legitimate and worthy or not of support on this basis only.

Subsequently what has been demonstrated is that employees' perceptions of management's interest in their wellbeing is not determined by the sophistication of the company's human resources practices and systems. It is a function of the relationship that each employee has with their immediate manager at every level in the hierarchy.

Only when individual managers have a genuine concern for their people as human beings and enable them to realise the best in themselves will their people be willing. It is two drops of essence, care and growth, which gives those in authority legitimacy, not money.





The Legitimate Leadership Model has been applied in over 300 diverse organisations in 30 countries over the past 25 years. What Legitimate Leadership does is help leaders at every level to transform the culture of their organisation through applying the Legitimate Leadership Model, so the organisation is characterised by the following:



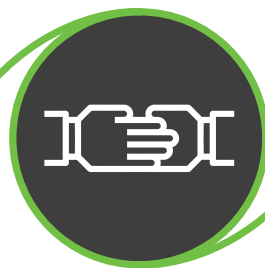
### **LEGITIMACY**

The collective leadership of the organisation is seen to be legitimate and has the support of the majority of employees to being led by them.



### **TRUST**

Employees throughout the organisation are convinced that both those they report to as well as their colleagues have their best interests at heart, and therefore they trust them.



### **CONTRIBUTION**

The average employee is committed to the organisation's objectives and is willing to make an above-and-beyond contribution to realising those objectives.



### **ACCOUNTABILITY**

Less than the best performance by people is not tolerated as evidenced by the fact that at all levels employees take accountability for, and are held accountable for, their contribution.





# Leadership Excellence in Practice

Before leaders can demand excellence in others, they must demonstrate excellence in themselves. Leadership Excellence, therefore, is core to any intervention aimed at delivering sustained excellence in organisational outcomes.

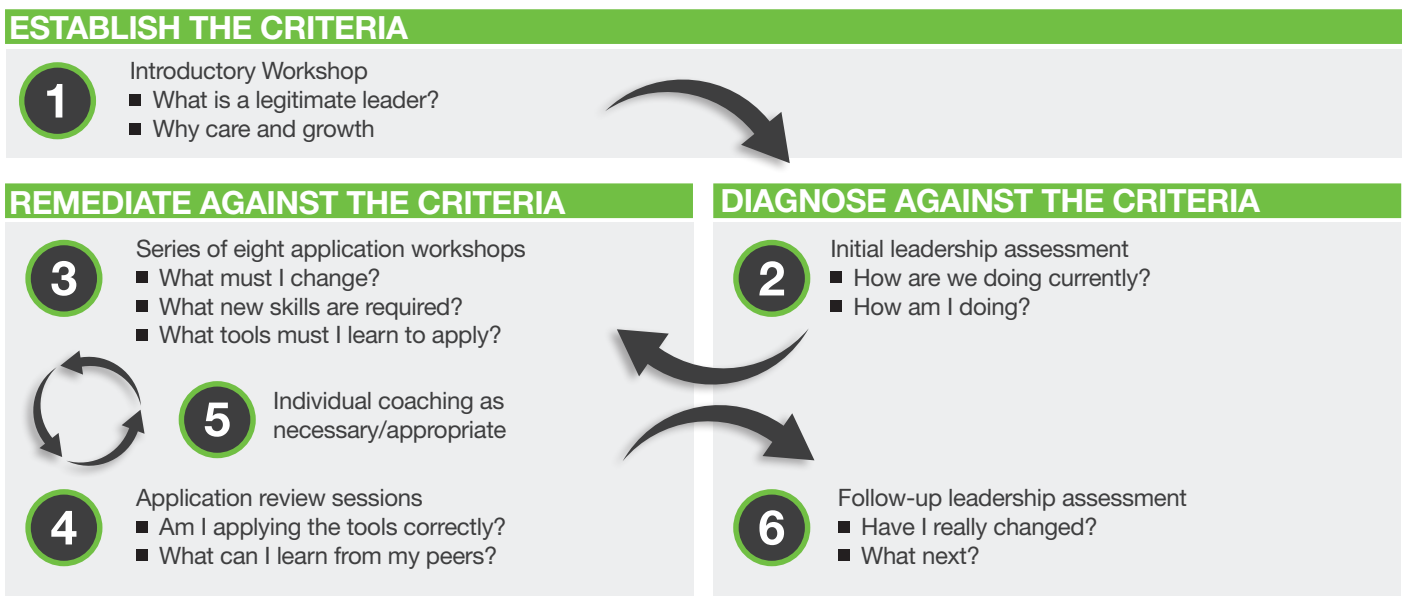


Figure 1: A Typical Leadership Excellence Intervention Approach

Your leaders will participate in a Leadership Excellence process over 9 months in a group of 12-20 people with leaders from other organisations applying the Legitimate Leadership Framework. This is an opportunity to share experiences to enable leaders to deliver shifts in behaviour "on the ground".

## STEP 1: Introductory Workshop

A two-day interactive workshop engages leaders in a debate regarding which leadership approach which best delivers sustainable people and organisational excellence.

## STEP 2: Initial Leadership Assessment

An initial leadership assessment diagnoses the current state of leadership against the criteria for leadership excellence, thus holding up a mirror to leaders, and acting as a catalyst for change.

## STEP 3: Application Workshops

Application workshops provide leaders with a deeper understanding of a specific aspect of the framework and provide both the tools and skills to translate this aspect of the model into practice.

## STEP 4: Application Review

Between each application workshop leaders are tasked with applying what they have learned in the workplace. Short 2-hour sessions allow leaders to learn from, support and challenge one another.

## STEP 5: Individual Coaching

In addition to the rollout of application workshops and review sessions you can also elect to have your leaders further supported through intensive one-on-one coaching with a Legitimate Leadership consultant.


## STEP 6: Follow-Up Leadership Assessment

At the end of the process a second leadership assessment provides evidence of shifts in leadership behaviour and practice, and the impact on individual and organisational performance.

# Programme Details

Sessions will take place monthly starting in February 2025 and completing in October 2025, with two review opportunities during the process. Leaders will also have a 1-on-1 feedback session with an Legitimate Leadership Associate at the start of the process on their initial leadership assessment to guide their application during the programme. All sessions will run from 08:00-15:00.



 SESSION	MONTH	DELIVERABLES	
<b>ESTABLISH</b> Two-Day Introduction	February	What is a Legitimate Leader?	
<b>DIAGNOSE</b> Initial Leadership Assessment	February – March	1-on-1 Feedback session with a Legitimate Leadership Associate	
<b>REMEDiate</b>	1. True Meaning Of Care	March	Establishing appropriate relationships of care
	2. Spending Time Appropriately	April	Increased time spent on leadership activities
	3. Watching The Game	May	Increased Legitimacy and deeper insights into performance
	4. Clarifying Expectations	June	Clarity and commitment to make the contribution required
	Review: Modules 1-4	June	Review key content from sessions 1-4
	5. Agreeing Contribution	July	Focus shifted from activity to value-adding delivery
	6. Enabling Contribution	August	Increased number of outstanding performers in your teams
	7. Empowerment	September	Ownership and decision making at the right level
	8. Holding People Appropriately Accountable	October	Improved responsiveness and appropriateness in accountability
Review: Modules 5-8	October	Review key content from sessions 5-8	
<b>DIAGNOSE</b> Repeat Leadership Assessment	October	A Repeat Leadership Profile will be provided to support evidence of shifts in leadership behaviour and practice.	