

Winter CONFERENCE 2024

Date: 29 to 31 July 2024

Attendance: In-Person

Venue: Sun City Convention Centre, North West

EXHIBITION AND SPONSORSHIP PROSPECTUS

Cultivating
Sustainability
and Inclusion
now.

Batseta 2024 Winter Conference

Batseta Council of Retirement Funds for South Africa will hold its Winter Conference 2024 at Sun City Convention Centre, Sun City, North West on 29 to 31 July 2024.



The Batseta Winter Conference 2024 provides outstanding opportunities to showcase your products and services to key decision-makers in the retirement fund industry. Batseta offers a variety of conference sponsorship opportunities that will ensure added exposure for your organisation.

As a sponsor, your organisation will be associated with the various conference activities through a prominent display of your name and logo on all communication linked to this distinguished event. Your brand will be exposed to approximately 600 delegates as the conference aims to not only educate, but to celebrate Batseta's 10th anniversary.

Conference sponsors or exhibitors, will receive opportunities to gain premium brand exposure, connect with delegates and showcase products and services on a national stage.

Prospective sponsors can choose from our pre-designed packages or collaborate with us to tailor a plan according to your business' needs and budget.

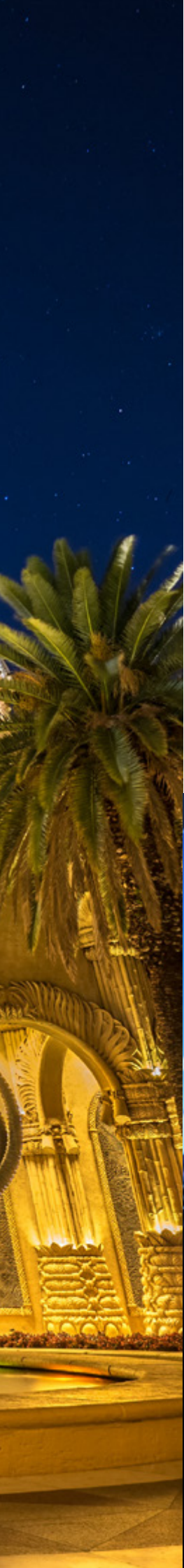
The Batseta Winter Conference offers a diverse range of possibilities for your organisation. You can sponsor conference materials or popular activities that attract a large audience, reserve space in our bustling exhibit hall to showcase your products or services and advertise in the conference program distributed to every attendee.

Enhance your brand exposure by selecting all three options!

Secure your exhibition space, advertising, and sponsorship opportunity today to showcase your leadership in the industry. The Batseta Winter Conference 2024 prospectus outlines the numerous support options available.

Join us for an exclusive event where retirement professionals and executives gather in the vibrant setting of Sun City, in the North West. Get first-hand experience of the exciting opportunities to learn, network, and socialise with industry experts.

We look forward to seeing you!



Our promotional reach

Top 100 Funds in South Africa

Over 1000 active members across South Africa

600+ delegates attending the winter conference

Huge following on three main social media platforms: LinkedIn, Twitter and Facebook

Over 6000 subscribers to our conference database for email marketing

Event experience



Dates

Sunday 28 July 2024 - Registration

Monday 29 July 2024 - Full Day Conference, Shebeen

Tuesday 30 July 2024 - Full Day Conference, Graduation, Gala Dinner

Wednesday 29 May 2024 - Half Day Conference, PO & Trustees Session

The conference will enable delegates to experience all the usual highlights of Batseta Winter conference including industry leading keynote presentations, outstanding networking opportunities and a full trade exhibition showcasing the latest investments offering and products.

Please see the list of sponsorship categories through which your organisation may participate as a sponsor at this conference.

Sponsorship opportunities at a glance

Conference Bags	Notebooks and Pens	Exhibition
Sold out	One (1) opportunity available	Four (4) opportunities available
Mini Stopwatch	Corridor Screen Ad	Conference Program Full Page
One (1) opportunity available	Ten (10) opportunities available	One (1) opportunity available
A5 Conference Bag insert		
One (1) opportunity available		



Conference Bags

R51 750.00 - (Sold out)

Benefits

- Exposure and acknowledgement of your company as a sponsor at the conference on all related marketing material online and offline
- Sponsor logo will be listed on the conference programme
- Sponsor will be afforded an opportunity to co-brand with Batseta on the conference bags
- Batseta will distribute the conference bags during onsite registration
- Sponsor to insert 1 x (A5) marketing flyer/pamphlet in the bag



Terms and Conditions

- 600 units are required
- Batseta to approve the conference bag and branding
- Package price excludes VAT
- The sponsor will source the conference bags per delegate
- There is no exclusivity attached to this package. Batseta reserves the right to sign up sponsors at its own discretion
- This package excludes registration fee, accommodation and travel costs
- Batseta does not disclose any member personal information or membership list
- Batseta to oversee all aspects of advertising



Notebooks and Pens

R40 250.00 - One (1) opportunity available

Benefits

- Exposure and acknowledgement of your company as a sponsor at the conference on all related marketing material online and offline
- The sponsor's logo will appear on the conference website
- Sponsor will be afforded an opportunity to co-brand with Batseta on the notebook cover and pens
- 1 page advert space at the back-cover of the notebook (not compulsory)
- Batseta will distribute Notepads and Pens in Conference bags during onsite registration



Terms and Conditions

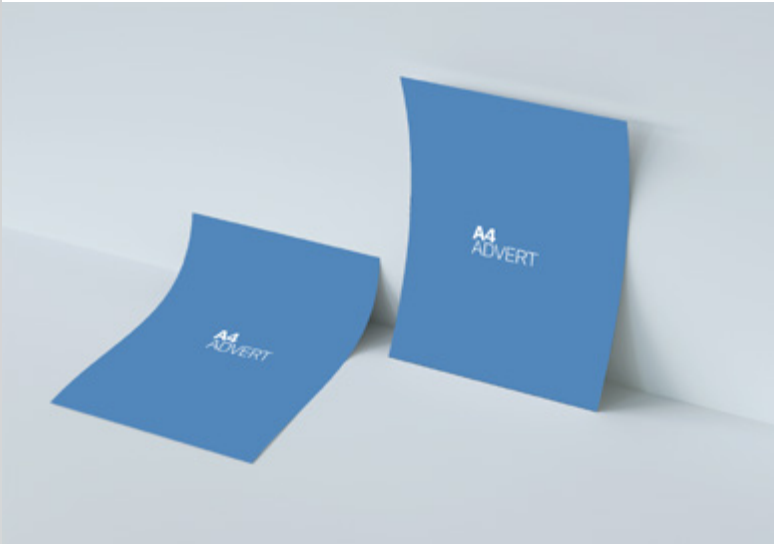
- 600 units are required per item
- Package price excludes VAT
- The sponsor will source own notebooks and pens per delegate
- Batseta to approve the branding of notebooks and pens
- Sponsor to cover all branding and related costs
- Batseta to approve advert at the back cover of the notebook
- There is no exclusivity attached to this package, Batseta reserves the right to sign up sponsors at its own discretion
- This package excludes registration fee, accommodation and travel costs
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Conference Program Full Page Ad Space Sponsor

**R35 000.00 - One (1) opportunity
available**

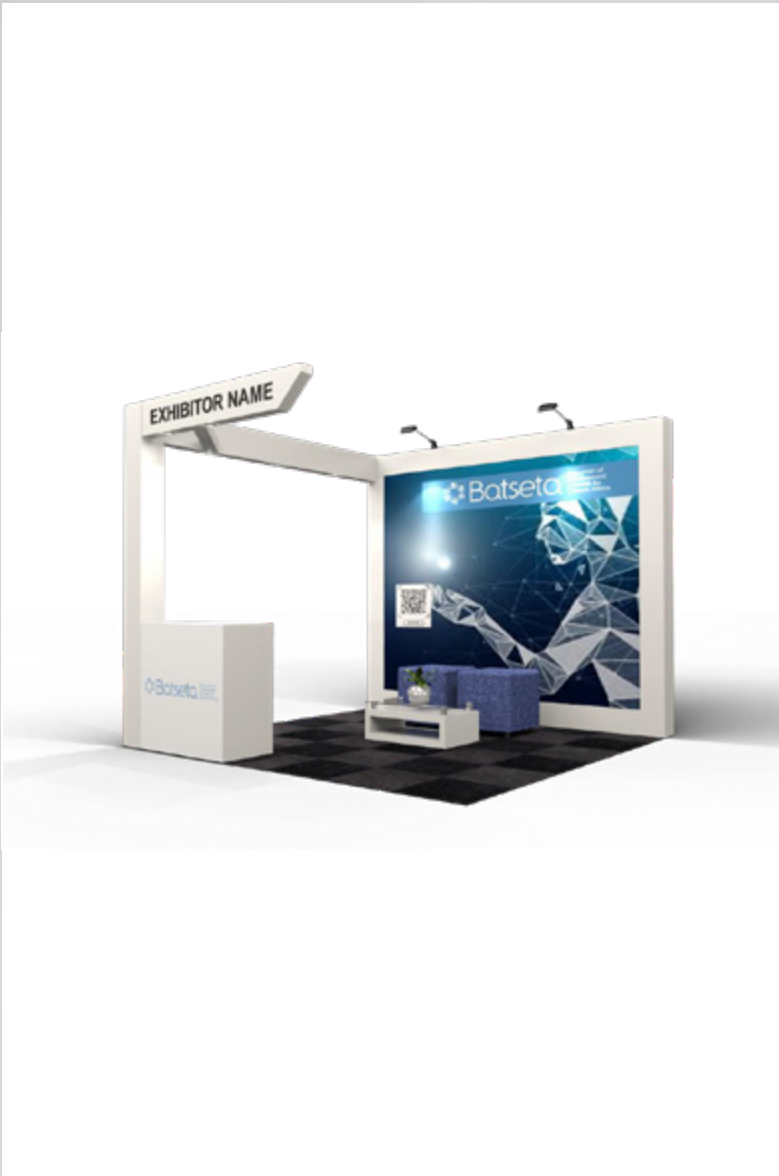
Benefits

- A4 page advert on the conference program



Terms and Conditions

- Package price excludes VAT
- Batseta to approve the advert/s
- There is no exclusivity attached to this package, Batseta reserves the right to sign up sponsors at its own discretion
- This package excludes delegate registration fee, accommodation and travel costs
- Batseta does not disclose any membership information or membership lists



Exhibition

R56 925.00 - Four (4) opportunities available

Benefits

- Exposure and acknowledgement of your company as an exhibitor at the conference on all related marketing material online and offline
- Listing on the conference programme (printed and online)
- Listing on the conference website under exhibitors tab.
- Receive an exhibition stand space at the conference (3 x 3m) stand and set up costs are not included
- Exhibitors will receive three (3) complimentary delegate passes;
 - Two (2) representatives at the exhibition stand
 - One (1) representative to attend the Conference



Terms and Conditions

- The package price excludes VAT
- Exhibitors are responsible for own travel and accommodation costs
- **NOTE: Exhibitor to purchase/hire a standardized exhibition stand from a Batseta approved provider. Costs associated are not included on this package**
- There is no exclusivity attached to this package, Batseta reserves the right to sign up Exhibitors at its own discretion
- Exhibition stands will be allocated at first-come, first served basis
- Batseta does not disclose any member personal information or membership lists



Mini stopwatches

R18 000.00 - One (1) opportunity available

Benefits

- Exposure and acknowledgement of your company as a sponsor at the conference on all related marketing material online and offline
- The sponsor's logo will appear on the conference website
- Sponsor will be afforded an opportunity to co-brand with Batseta on the stopwatches (not compulsory)
- Batseta will distribute Stopwatches in Conference bags during onsite registration



Terms and Conditions

- 600 units are required per item
- Package price excludes VAT
- The sponsor will source own stopwatches per delegate
- Sponsor to cover all branding and related costs
- There is no exclusivity attached to this package, Batseta reserves the right to sign up sponsors at its own discretion
- This package excludes registration fee, accommodation and travel costs
- Batseta does not disclose any member personal information or membership list

A5 Advert Bag Insert Sponsor

**R19 550.00 - One (1) opportunity
available**

Benefits

- A5 single printed page advert to be inserted in the Conference bag



Terms and Conditions

- Package price excludes VAT
- 600 units are required per item
- Batseta to approve the advert
- There is no exclusivity attached to this package, Batseta reserves the right to sign up sponsors at its own discretion
- This package excludes delegate registration fee, accommodation and travel costs
- Batseta does not disclose any membership information or membership lists

Corridor Screen Ads Sponsor

R13 800.00 - Ten (10) opportunities available

Benefits

- Exposure and acknowledgement of your company as a sponsor at the Conference in all related marketing material online and offline
- The sponsor's logo will appear on the Conference website
- Sponsor will be allowed the opportunity to have its advert placed and played at the screens located outside the conference room



Terms and Conditions

- Package price excludes VAT
- Advert(s) will only be placed on designated screens outside the conference rooms
- Sponsor to provide complete advert in image or video
- Batseta to approve the adverts
- There is no exclusivity attached to this package, Batseta reserves the right to sign up sponsors at its own discretion
- This package excludes registration fee, accommodation and travel costs
- Batseta does not disclose any membership information or membership lists
- Mp4 video clip with no sound and plays for 30 sec or a static png or jpeg advert designed to fit the screen

For more information contact us on:

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