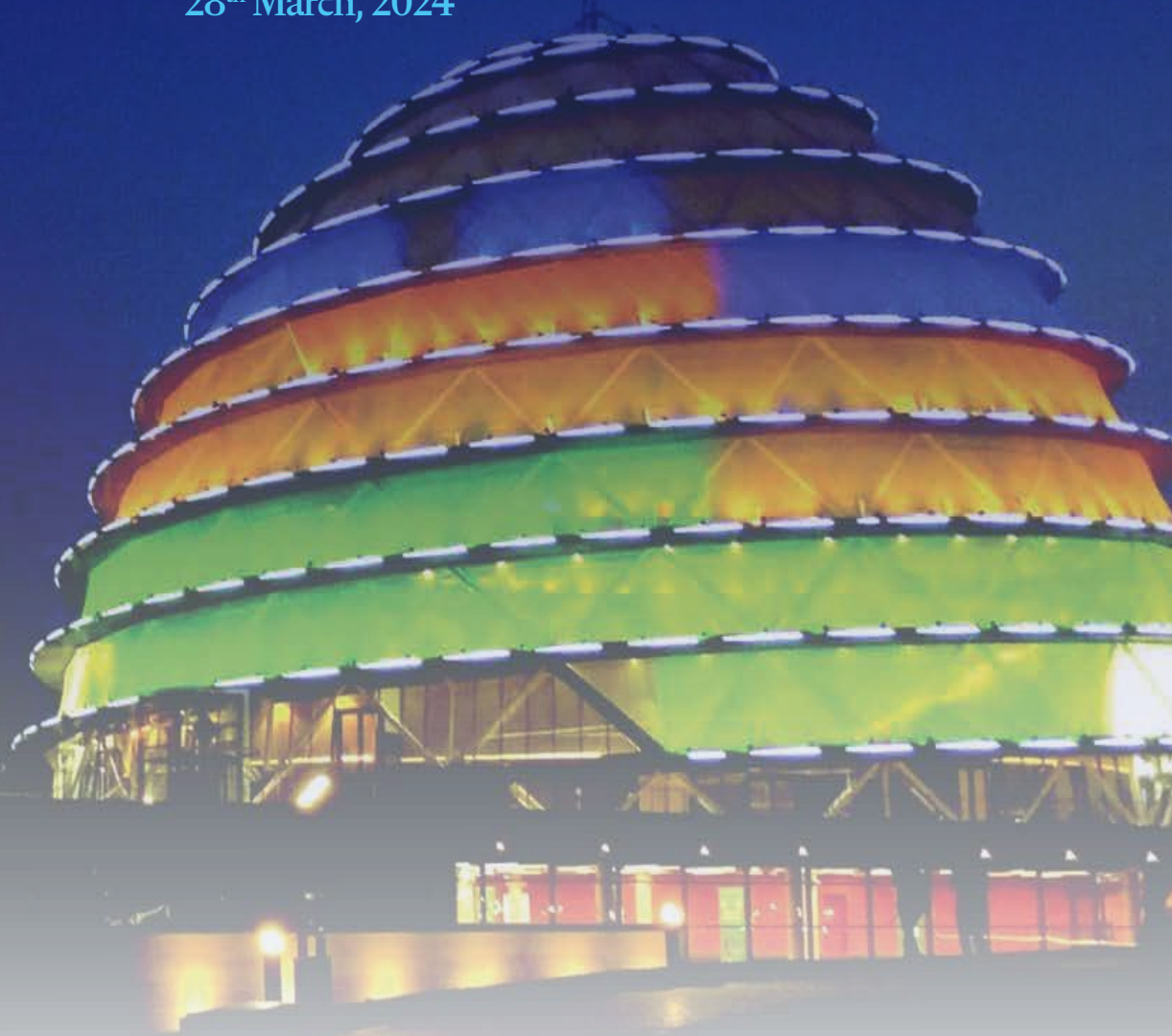




# ANNUAL INVESTMENT CONFERENCE - KIGALI

**InvestEast: Navigating East Africa's  
Investment Landscape**

28<sup>th</sup> March, 2024



**CFA Society  
East Africa**



**Kigali International  
Financial Centre**

# OVERVIEW

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The 5th Annual CFA Society East Africa Investment Conference is a significant event geared towards unlocking the immense potential of East Africa's investment landscape. Focused on fostering collaboration, innovation, and sustainable development, the conference aims to gather a diverse group of participants, including investors, entrepreneurs, policymakers, and thought leaders. The objective is to navigate the multifaceted opportunities and challenges present in East Africa's dynamic market.

East Africa stands at a pivotal moment in its economic evolution, offering unparalleled prospects due to its abundant natural resources, youthful population, and a thriving entrepreneurial spirit. To fully capitalize on this potential, strategic initiatives are essential. These strategies must revolve around nurturing innovation, promoting investments, and encouraging sustainable development. Investment in key areas such as education, technology, and infrastructure is crucial to creating an environment conducive to entrepreneurship. Moreover, sectors like technology, renewable energy, and agriculture should be encouraged to drive economic growth, leading to job creation and an improved standard of living for the local population.

Trade and enhanced connectivity are foundational drivers of economic advancement in Africa. By promoting intra-African trade, eliminating trade barriers, and investing in robust transportation and digital infrastructure, African economies can foster regional integration and bolster their global competitiveness. Facilitating seamless cross-border transactions allows businesses to access larger markets, promoting economic diversification and heightened productivity. Collaborative efforts among African nations, exemplified by initiatives like the African Continental Free Trade Area (AfCFTA), facilitate the smooth movement of goods and services, thereby ensuring economic stability and prosperity.

Financial inclusion is another critical component empowering individuals and businesses across Africa. Initiatives aimed at expanding access to banking services, mobile payments, and microfinance opportunities provide essential tools for economic empowerment. By enabling small businesses and individuals to participate in the formal financial sector, financial inclusion catalyzes economic growth, reduces poverty, and fosters stability. Additionally, it nurtures entrepreneurship by providing access to capital, encouraging innovation, and creating avenues for investment in education and healthcare.

Investing with a gender-lens is a transformative approach that empowers women, promotes gender equality, and catalyzes positive social change in communities and economies. By directing investments toward businesses prioritizing gender diversity, supporting women-led enterprises, and addressing social issues affecting women, investors can drive meaningful impact. Gender-lens investing not only enhances women's economic opportunities but also leads to improved family well-being, education, and healthcare. This inclusive approach fosters economic growth, creating a ripple effect that benefits entire communities.



# OVERVIEW

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Creating a conducive regulatory environment is pivotal for sustainable investments. Analyzing the evolving regulatory landscape involves assessing policies and incentives that attract and safeguard investors. Transparent regulations, investor-friendly policies, and robust legal frameworks protecting property rights and intellectual property instill confidence among investors. Striking a balance between investor interests and social welfare ensures responsible investments, fostering long-term economic development.

Public-Private Partnerships (PPPs) play a central role in talent development and investment expertise in the region. Through collaboration with educational institutions, businesses, and government agencies, PPPs create training programs, internships, and mentorship opportunities. These initiatives cultivate a skilled workforce, fostering innovation and entrepreneurship. By retaining talent within the region, PPPs contribute to economic stability, attract foreign investment, and enhance the region's global competitiveness. Investments in education and skills development prepare the workforce for the demands of emerging industries, ensuring sustainable economic growth and prosperity. These strategic partnerships enable East Africa to nurture a pool of skilled professionals and entrepreneurs, empowering the region to thrive in the global economy.





# INTRODUCTION

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The CFA Society East Africa Investment Conference 2024 is a practitioner-oriented educational conference focused on East Africa economies and capital markets, as well as global issues relevant to investors worldwide. The conference is aimed at analysts, portfolio managers, and other senior investment professionals working in or interested in the East African Regional markets. This special event will also feature regional and globally acclaimed speakers, who will address diverse topics and perspectives.

## About CFA Society East Africa

The CFA Society East Africa is an association of investment professionals, affiliated to CFA Institute. The society is governed by the fundamental values of professional excellence, integrity, cooperation, and volunteer service. CFA Society East Africa was chartered in 2007 to serve CFA Institute members in the East Africa region. Our shared mission is to promote the highest standards of ethical and professional conduct, enhance financial and investment knowledge amongst members, heighten financial literacy amongst investors and drive financial market development within the East Africa region. We focus our efforts towards building markets, investment professionals and communities in East Africa through thought-leadership on capital markets matters, regular engagements with industry participants, talent development through credentialing and periodic research on capital markets development.

It is one of the 160+ global societies affiliated to CFA Institute, and is comprised of Charterholders and investment professionals in East Africa. The Society serves members in Kenya, Uganda, Rwanda, Tanzania and most recently Burundi. Our Society is governed by the fundamental values of professional excellence, integrity, cooperation and volunteer service. We currently have 238 Charterholders in the region and over 700 candidates undertaking the CFA Program exams.

CFA Society East Africa is an organization led by volunteers whose members occupy positions such as CEOs, Research Directors, Investment and Portfolio Managers, Investment Analysts, Traders, Dealers and Brokers, Risk Managers, Strategists, Consultants, Educators among many others.



# INTRODUCTION

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## About CFA Institute

CFA Institute is a global association of investment professionals that sets the standard for professional excellence and credentials. The shared mission of CFA Institute is to lead the investment profession globally by promoting the highest standards of ethics, education, and professional excellence for the ultimate benefit of society. As a global, independent organization, they play a role in being a steward and champion of the investment management industry. In addition to direct benefits to their clients, the work of investment management professionals and the impact of the investment management industry also benefits society through improved investor outcomes and the resulting effective allocation of capital that drives economic growth and development.

## OBJECTIVES OF THE CONFERENCE FOR CFA SOCIETY EAST AFRICA

The Society initiatives are all in an effort to achieve the following objectives:

- 1.Promote the CFA Charter in the local market
- 2.Promoting Investor education to the general public
- 3.Facilitate communication between members, candidates, and other industry participants by hosting social events.

## CONTACT US

To secure any of these opportunities and gain access to investment professionals attending the CFA Society East Africa Investment Conference 2024, please contact:

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**CFA Society  
East Africa**



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