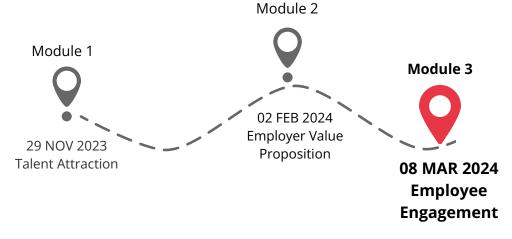


MANUFACTURING EMPLOYER HANDBOOK **LEARNING CIRCLES**

Transform Your HR Strategies for Manufacturing Excellence in Singapore

LEARNING CIRCLES Workshops...Now BIGGER & BETTER & With e2i grant support! Thank you for the support to the hugely successful pilot program.







8:30 AM to 6:00 PM SGT Lifelong Learning Institute, Paya Lebar



Participant Fee per Module

SPETA MEMBER \$300 for 1 pax \$400 for 2 pax*

NON SPETA MEMBER

\$350 for 1 pax \$450 for 2 pax*

* Both participants should be from the same company Funding support of up to \$120 per pax, capped at 50% of actual course payment to SPETA

Key Benefits & Highlights:

- Explore innovative ways to attract, engage and retain talent for your organisation in a hands-on workshop format.
- Create actionable strategies for attracting & retaining talent
- Get access to templates & resource kits that can be quickly used.
- Learn from your peers on industry best practices.
- Expand your network with peers to support your HR transformation.
- Get a **COMPLIMENTARY HCDT Navigator** by IHRP.
- Receive a participation certificate from SPETA.
- E2i funding support of up to \$120 per pax, capped at 50% of actual course payment to SPETA.
- Subsidised pricing to support manufacturing sector firms.









MANUFACTURING EMPLOYER HANDBOOK **LEARNING CIRCLES**

Module 1: Inclusive Talent Attraction and Retention Strategies for the Next Generation Workforce (29 Nov 2023) COMPLETED

Module 2: Crafting Your Unique Employee Value Proposition (EVP) in a Competitive Labor Market (02 Feb 2024) COMPLETED

Module 3: Fostering Extraordinary Employee Engagement and **Work Culture in Manufacturing (08 Mar 2024)**

- Comprehend the vital role of employee engagement in improving productivity, reducing turnover, and fostering a positive work culture.
- Identify key drivers of employee engagement within manufacturing companies.
- Leverage ChatGPT capabilities for enhancing employee engagement in manufacturing.
- Discover opportunities to create an extraordinary work environment that inspires and engages employees.
- Begin the journey towards building a workplace that encourages passion and purpose among talents.

Don't miss this golden opportunity to reshape your HR strategies and contribute to the growth of Singapore's manufacturing sector. Join us, and together, let's set new benchmarks in talent management!

Plus, seize the chance to receive e2i funding support of up to \$120 per pax, capped at 50% of the actual course payment to SPETA, making this an even more advantageous investment in your team's development.





