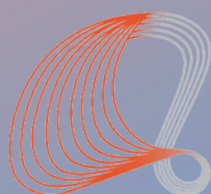




Alliance of Business Lawyers
45th Conference
Fortaleza 2023

27th – 30th September, 2023
Hotel Gran Marquise,
Fortaleza, Brazil

Hosted by:

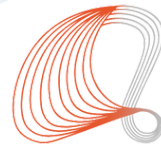


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List of Delegates



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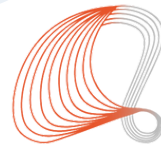
Members

Member	City, Country	Delegate
Arraut & Asociados	Barcelona, Spain	Xavier Font
CTM Legal Group	Chicago, USA	Joe Coli
CTM Legal Group	Chicago, USA	John Solan
Greer, Herz & Adams, LLP	Galveston, Houston, USA	Joe Fulcher
Greer, Herz & Adams, LLP	Galveston, Houston, USA	Andrew Mytelka
Druces LLP	London, UK	Neil Pfister
MG Abogados	Madrid, Spain	Laura Gobernado
Miles Legal	Brussels, Belgium	Bart Cools
R. Amaral Advogados	Fortaleza, Brazil	Laerte Meyer de Castro Alves
R. Amaral Advogados	Fortaleza, Brazil	Adriano Huland
R. Amaral Advogados	Fortaleza, Brazil	Ilo Marques
R. Amaral Advogados	Fortaleza, Brazil	Raul Amaral
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R. Amaral Advogados	Fortaleza, Brazil	Alice Guimaraes Dos Reis Nogueira
R. Amaral Advogados	Fortaleza, Brazil	Aline Santiago Borges Henn
R. Amaral Advogados	Fortaleza, Brazil	Andre Luis Andrade De Oliveira
R. Amaral Advogados	Fortaleza, Brazil	Cynara Da Costa Romao
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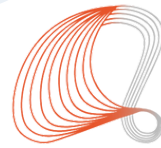
Member	City, Country	Delegate
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R. Amaral Advogados	Fortaleza, Brazil	Natasha Oquendo Parangua Da Paz
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R. Amaral Advogados	Fortaleza, Brazil	Gabriel Brandao Souza
R. Amaral Advogados	Fortaleza, Brazil	Davi Carneiro Chaves
R. Amaral Advogados	Fortaleza, Brazil	Ana Katrine De Moraes Sousa
Rasco Klock Perez Nieto, Miami	Miami, USA	Andres Bazo
Ruddy Gregory, PLLC	Washington, USA	Mark Ruddy
Szmyrka Nawrat & Wspolnicy sp.j.	Wroclaw, Poland	Katarzyna Dumienska-Trubilo
Szmyrka Nawrat & Wspolnicy sp.j.	Wroclaw, Poland	Krzysztof Szmyrka
Willems Advocaten	Amsterdam, The Netherlands	Hans Walhain
11 Member Firms	47 Delegates	

Guests

Company	City, Country	Guest
Daytson	Guadalajara, Mexico	Diego Alejandro López Ramirez
Motta Fernandes Advogados	São Paulo, Brazil	Luis Augusto Roux Azevedo
Motta Fernandes Advogados	São Paulo, Brazil	Roberto Liesegang
Simon Law Firm	Bolivia	Marcos Simon



Fortaleza 2023 Conference Agenda



R. AMARAL
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ADVOGADOS

Day 1

Wednesday, 27 September, 2023

12h30

Board Meeting & Lunch (*Board members only*)

17h00



R. Amaral Offices



Business

18h30

Welcome Reception & Dinner

22h30



Hotel Gran Marquise
Portofino Room



Semi-formal



Fortaleza 2023 Conference Agenda



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ADVOGADOS

Day 2

Thursday, 28 September, 2023

08h45
17h00

Conference Day



[Hotel Gran Marquise](#)
25 Capitólio Room



Business

08h45

Welcome Coffee

09h15

Welcome – Opening Remarks

1. **Mark Ruddy**, ABL President
2. **Laerte Castro Alves**, Host R. Amaral Advogados

09h40

Pecém Seaport: a successful partnership com Rotterdam

Juvenio Viana, Legal Director of Pecém Seaport

10h15

Coffee Break

11h00

The benefits of the Free-Trade Zone in the State of Ceará (ZPE Ceará)

Eduardo Neves, President of ZPE Ceará

11h35

Investing in the State of Ceará

Joaquim Rolim, Executive Secretary for Industry

12h20

Group Photo

Lunch at Portofino Room



Fortaleza 2023 Conference Agenda



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Day 2 Thursday, 28 September, 2023

14h00 Renewable energy market in Brazil
Constantino Frate, Advisor of the Federation of Industries

14h45 Overview of the opportunities in the City of Fortaleza
Élcio Batista, Vice Mayor of Fortaleza

15h30 Coffee Break

16h15 Overview of the Brazilian economy
Igor Lucena, President of the Economic Council in Ceará

17h00 End of Conference Sessions

19h00
22h30 Dinner

The restaurant is a 2 min walk away.
Gather at the lobby at 18:50.

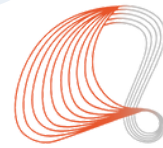
 [Illa Mare](#)



Smart-casual



Fortaleza 2023 Conference Agenda



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ADVOGADOS

Day 3 Friday, 29 September, 2023

08h45
14h00

Conference Half-Day



[Hotel Gran Marquise](#)
25 Capitólio Room



Business

09h00

Welcome Coffee and Opening Remarks

09h30

ABL Members Sharing Experiences & New Member Presentations

Florida Law – Recent Developments

Andres Bazo, Rasco Klock Perez Nieto, Miami

The Treasure Hunt

Laura Gobernado, MG Abogados, Madrid

US Immigration Issues and the impact of the upcoming US 2024 Elections

Joe Coli, CTM Legal, Chicago, USA

New Member Presentation

Diego Alejandro López Ramirez, Daytson, Guadalajara, Mexico

11h30

Coffee Break

11h00

Legal aspects of foreign investment in Brazil

Ilo Marques, Manager of the corporate area and French Desk at R. Amaral Advogados

11h40

State of ABL

13h00

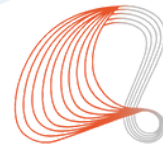
Lunch at Portofino Room

14h00

End of Conference Sessions



Fortaleza 2023 Conference Agenda



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ADVOGADOS

Day 3

Friday, 29 September, 2023

16h00
17h30

Boat Tour

The boat departs at 16h from a pier right near the hotel.
Please gather at the lobby at 15h, we will walk in group to the pier.



Beira-mar



Casual

19h30
22h30

Dinner

The restaurant is a 10 min taxi away.
Gather at the lobby at 19h, we will be taking the taxis from the hotel.



Vasto Steakhouse



Smart-casual

Day 4

Saturday, 30 September, 2023

10h00
12h00

Bus City Tour around Fortaleza

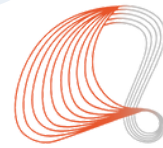
Gather at the lobby at 09:40.
The bus will leave the Hotel at 10:00.



Casual



Fortaleza 2023 Conference Speakers



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Juvencio Viana

Legal Director of Pecém Seapor

Juvêncio Vasconcelos Viana is the Legal Director of the Pecém Port Complex. He holds a degree in Law from the Federal University of Ceará, a Master's degree in Law and Development from the Federal University of Ceará, and a Ph.D. in Procedural Law from the Faculty of Law at the University of São Paulo (USP).

He is a State Attorney of Ceará and held the position of Attorney General of the State from 2015 to 2021. Additionally, he serves as a professor at the Faculty of Law of the Federal University of Ceará and in specialization courses in Procedural Law at the Foundation School of Advocacy and the School of Magistracy of Ceará.



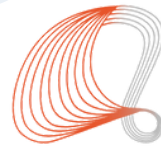
Eduardo Neves

President of ZPE Ceará

Eduardo Neves is the President of the Export Processing Zone of Ceará (ZPE). The economist has been serving the State of Ceará since 2003 when he joined the Department of Economic Development of Ceará (SDE). He served as the President of the Economic Development Agency of the State of Ceará (Adece) from April 2018 until February 2021, during which time he worked on attracting new investments for the development of Ceará. Throughout this period, he also worked as a Manager of Trade and Services and as Director of Infrastructure, with a focus on attracting industrial investments and implementing and monitoring the necessary infrastructure for the viability of projects in the State.



Fortaleza 2023 Conference Speakers



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Joaquim Rolim

Executive Secretary for Industry

Executive Secretary for Industry at the Secretariat for Economic Development and Energy Coordinator at the Northeast Consortium. Joaquim has extensive experience with significant results in institutional, administrative, technical and commercial management in maintenance, operation, generation, projects and works, in electricity distribution companies and industries, having large national and multinational groups such as Eletrobras, Endesa, Coelce, Dow Química, Polliteno and Grupo Ultra.



Constantino Frate

Advisor of the Federation of Industries

Constantino Frate is the Coordinator of the Energy Center at the Federation of Industries of the State of Ceará (FIEC). He is a Mechanical Engineer with specializations in Equipment from Petrobras/COPPE, in Quality Engineering from the American Society for Quality Control, and in Strategic Business Management from the University of São Paulo.

His career includes extensive experience in implementing projects in the oil, gas, and energy sectors, as well as in industrial plant operations.



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Élcio Batista

Vice Mayor of Fortaleza

Élcio Batista is the vice-mayor of Fortaleza and superintendent of the Fortaleza Planning Institute. He holds a degree in Social Sciences and a master's degree in Sociology, with experience in the public and private sectors. In the governmental sphere, he focuses on advancing socio-economic development, reducing social inequalities, and expanding the use of technology in the sectors of the State of Ceará. He participated in the elaboration of government plans for the State of Ceará and the city of Fortaleza, and worked in the Program Management Unit of the Inter-American Development Bank for the Municipal Government of Fortaleza.



Igor Lucena

President of the Economic Council in Ceará

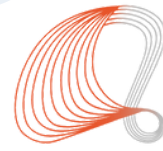
Igor Lucena is the President of the Regional Council of Economics of Ceará. He holds a bachelor's degree in Economics, specializes in Finance, and has a master's degree in Business Economics. He is currently pursuing a Ph.D. in International Relations at the University of Lisbon.

His experience includes working as an Economist at the Brazil Africa Institute and as a Professor and Researcher in various fields such as Economic Development, International Trade, Macroeconomics, and Economic Theories. He is a member of renowned international institutions, including Chatham House (The Royal Institute of International Affairs), IFRI (Institut Français des Relations Internationales), and APS (Academy of Political Science). Additionally, he serves as a Consultant to the United Nations.



Fortaleza 2023

Conference Speakers



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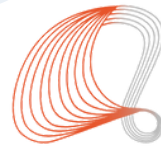
Ilo Marques

Manager of the corporate area and French Desk at R. Amaral Advogados

Experience in the following projects and areas: commercial and corporate law; structuring national and foreign investments; advising French investors on all stages of acquiring assets and establishing companies in Brazil; immigration advice (for business and management visas); mergers and acquisitions; corporate restructuring; succession and estate planning; corporate governance and succession (drafting shareholder agreements, family protocols and donation contracts, etc.). Ilo has a postgraduate degree in corporate law (LLM) from IBMEC Business School and a law degree from the Federal University of Ceará.



Fortaleza 2023 Conference Venues



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Hotel Gran Marquise

Our **Conference** and **Welcome Reception** will be held at [Hotel Gran Marquise](#).

Avenida Beira Mar, 3980 – Mucuripe
CEP: 60165-121 | Fortaleza | CE | Brasil
Tel: +55 (85) 4006-5000 (WhatsApp)
reservas@granmarquise.com.br



The hotel has a concierge service, which will be available to the ABL group. The service will be useful for tourist information, cabs and directions to services. To get in touch with the concierge you can use the following contacts:

- WhatsApp: +55 85 99430-8685 – Ms. Ana Ray
- Phone: +55 85 4006.5258
- Email: concierge@granmarquise.com.br

Located in front of Mucuripe Beach, [Hotel Gran Marquise](#) offers accommodation in guests' favorite part of Fortaleza, according to independent reviews.



Featuring a modern décor, all rooms at Gran Marquise are equipped with air conditioning, minibar and a 32" cable TV. Some categories include a bathtub or a sea view. At Gran Marquise, you will have access to the Mucuripe Grill restaurant, specialist in regional food, while Mangostin features an Asian fusion cuisine.

The hotel has an excellent spa, the [Gran Spa by L'Occitane](#), with a wide range of services that can be booked directly or via the concierge.



You will find several restaurants and shoppings around the hotel. The Mucuripe Fish Market is 500 metres from the property and the Handicraft fair is 1 km away. Pinto Martins – Fortaleza International Airport is 10 km from Hotel Gran Marquise.

Restaurant Illa Mare

Dinner on Thursday will be at the [Restaurant Illa Mare](#).

Av. Beira Mar, 3821 - Meireles,
Fortaleza - CE, 60165-121, Brazil



Breezy beachfront restaurant with a terrace & sunset views serving elevated fare, cocktails & wines..
The restaurant is a 2 min walk away. Gather at the lobby at 18:50 we will be walking there in group.

Restaurant Vasto

Dinner on Friday will be at the [Vasto Restaurant](#).

Av. Senador Virgílio Távora, 511
Meireles, Fortaleza - CE, 60170-251, Brazil

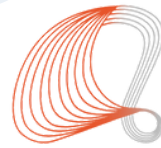
With an exclusive menu, the main attractions of VASTO's kitchen are: various meat dishes with cuts of British breeds, prepared using the latest technology, delicious salads, appetizers to share. The restaurant architecture is inspired by traditional New York restaurants, with intimate ambiances in which stone, wood and gold are reference elements in the design.



The restaurant is a 10 min taxi drive away.
Gather at the lobby at 19h, we will be taking the taxis from there in group.



Fortaleza 2023 Conference Social Tours



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Boat Tour

Friday afternoon we will enjoy a sunset Boat Tour with a DJ and drinks.

Please note the boat does not have toilets.



The boat departs at 16h from a pier right near the hotel.
Please gather at the lobby at 15h, we will walk in group to the pier.

Bus City Tour

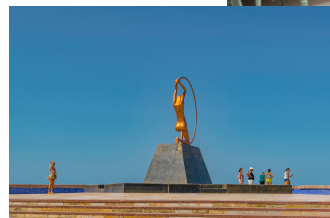
Saturday morning we have a bus city tour with seven stops around Fortaleza. The tour ends around 12h at Beach Park. Guests are welcome to stay at the Beach Park or get back to the hotel in the bus.

Tour includes:

- Iracema Statue
- Fort of Our Lady of the Assumption
- Castelo Branco Mausoleum
- José de Alencar Theater
- Fortaleza Cathedral



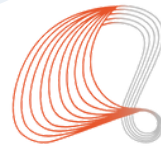
Gather at the lobby at 09:40.
The bus will leave the Hotel at 10:00.





Fortaleza 2023

Dress Code



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Formal

This is the most elegant and sophisticated type of dress code, usually reserved for special occasions such as galas or other ceremonies. It typically requires men to wear a tuxedo or a dark suit and tie, and women to wear a long gown or a cocktail dress.

Semi-formal

This is a slightly less formal but still refined type of dress code, often appropriate for dinner parties and other corporate events. It usually requires men to wear a suit and tie, and women to wear a knee-length dress or a skirt and blouse.

Business

This is a professional and conservative type of dress code, usually expected in the conference sessions. It usually requires men to wear a suit and tie, and women to wear a suit or a dress with a jacket.

Smart-casual

This is a relaxed but neat type of dress code, suitable for occasions such as casual dinners. It usually requires men to wear a blazer or a sweater with trousers, and women to wear a dress or a skirt with a cardigan or a jacket.

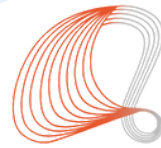
Casual

This is the most informal and comfortable type of dress code, ideal for sight-seeing activities. It usually allows people to wear anything they like, such as t-shirts, jeans, shorts, or sneakers.



Fortaleza 2023

Other information



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Getting Around

The best way to get around Fortaleza is by taxi. The hotel has 10 taxis available for guests, just ask at reception or the concierge whenever you need.

From the ***Pinto Martins – Fortaleza International Airport to The Hotel Gran Marquise*** ***you should take a taxi***. There are taxi kiosks inside the airport and outside (on the main sidewalk).

There are two options. Both options accept credit cards.

The blue taxis have a fixed price to each neighborhood and shall be prepaid in the kiosk. The cost from the Airport to the Hotel is 65 BRL – 12,20 EUR.

The red ones – Coopertaxi – Cooperativa de Condutores de Táxi Ltda – the prices are charged according to the taximeter and must be paid directly to the driver at the end of the trip. The fees are ruled by the city, and the fare to the hotel is usually around 50 BRL – 9,40 EUR.

Communication

Please download the Glue Up App for android and for IOS and use it for communication purposes.

If you have WhatsApp, there is also a WhatsApp group where information about the various events will be posted. [Click here to join the group](#).

Anything you need, please ask Ana Sousa Amorim, at info@ablglobal.net and +351 919 816 668 (Whatsapp). Ana Sousa Amorim is ABL's Network Coordinator and will be onsite from 26th until the 30th.



Fortaleza 2023

Other information



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What not to miss in Fortaleza

Hotel concierge can help you book the following experiences:

- Sunrise in the Hawaiian Canoe on Iracema beach
- Walks along the beaches
- Kitesurfing lessons on Cumbuco beach

Cultural suggestions:

- [Dragão do Mar Art and Culture Center](#), a cultural space with museums, cinema and planetarium
- [Ceará Tourism Center - Emcetur](#)
- [Estação das Artes Cultural Complex](#)

For shopping:

- [Feirinha da Beira Mar](#) – local market near the hotel
- [Fortaleza Central Market](#)
- [Shopping Iguatemi Bosque](#)
- [Shopping RioMar Fortaleza](#)

To grab something to eat we recommend the following restaurants:

- [Mucuripe](#) (the restaurant inside the Gran Marquise Hotel)
- [Mangue Azul](#)
- [Lô](#) (near Centro Dragão do Mar)
- [Culinária da Van](#)
- [Ponza Frutos do Mar](#)
- [Cortile](#)
- [JP Steak House](#)

A 15 minute walk from the hotel, you have [Sorveteria 50 Sabores](#), famous for their ice cream.

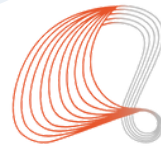
And to enjoy some drinks and music don't miss:

- [Giz Cozinha Boêmia](#)
- [Moleskine Gastro Bar](#)



Fortaleza 2023

Other information



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Stay a little longer

If you are taking the opportunity to spend more time in Fortaleza, we leave you the following suggestions of hotels to prolong your stay there:

1. **DOM PEDRO LAGUNA RESORT**, Beach of Aquiraz (golf and beach, 1 hour from Gran Marquise).
2. **CARMEL CUMBUCO RESORT**, Beach of Cumbuco (kitesurf and beach, 50 minutes from Gran Marquise).
3. **BEACH PARK HOTELS**, Beach of Porto das Dunas, (water park and beach, 40 minutes from Gran Marquise)



**45th Conference
Fortaleza 2023**