



ZIMREAL
PROPERTY INVESTMENT FORUM

THRIVING ACROSS UNCERTAINTIES

27 SEPTEMBER, GOLDEN CONNIFER CONFERENCE VENUE, HARARE



START HERE: WHAT YOU NEED TO KNOW ABOUT ZIMREAL 2023

Venue: Harare, Zimbabwe

Dates: 27 September 2023

Format: In-Person

Key Statistics

- 09h00 – 17h00: Sessions & Networking
- 17h30 – 19h30: Cocktail Function
- 100+ Attendees
- 50+ Companies
- 20+ Media in attendance

Ticket Cost Per Delegate: \$225 (Ex-VAT)

Email: murray@apievents.com for Sponsorship



START HERE: WHAT YOU NEED TO KNOW ABOUT **ZIMREAL 2023**

Taking place once again in-person on 27 September 2023 The ZIMREAL Property Investment Forum by API Events is the leading real estate conference in Zimbabwe. This year's forum will provide insights and opportunities into a sector that has continued to evolve and develop as real estate leaders have forged ahead to create opportunities. This one-day forum is a unique platform for senior investors, developers and practitioners together with their public sector counterparts to develop a strategic roadmap to stimulate economic growth through property investment and development. Featuring keynote addresses, interactive panel discussions and case studies from local and regional experts, this high-calibre event provides the premier platform for networking, deal making and insights for the local property market. Delegates can attend for \$225 (EX-VAT).

ZIMBABWE 2023: THRIVING ACROSS UNCERTAINTIES

Zimbabwe's real estate leaders remain resilient and innovative to survive in the challenging environment. The past 12 months have seen the development of attractive assets in a complex operating environment. As we continue to witness the development of new retail centres, hospitality offerings, new offices, and residential developments, as well as new capital via the listing of REITs— Zimbabwe's real estate and construction sectors are poised for much needed take-off. This year's theme 'Thriving Across Uncertainties' explores how investors and developers can build off the progress of recent years sustainably as more investment flows into the market post 2023 elections.



FOCUS AREAS FOR 2023

Post Elections & Macro-Environment & Fiscal Environment: Post elections and the current global macro-economic environment, how can RE players thrive?

Sustainability of the re-dollarisation of the Zimbabwe Economy: Is this a net-benefit for the property sector? How are landlords and tenants adapting?

Retail – A driver of Development: Retail is the country's fastest improving and growing asset class. We explore how a thriving modern retail sector will drive the growth of modern, mixed use multi-purpose precincts.

The Listed Sector: Growth, opportunities & more: Demystifying the differences and similarities between direct property, listed property investments and REITs in the Zimbabwean context.

Hospitality: A significant uptake in investment and development activity has taken place in 2023 off the back of strong demand, especially in the lodges and the MICE sector. How can investors and developers capitalize?

Residential: The demand for quality housing as a liquid safe haven for buyers is aiding the segment. Is this set to continue? Will the bubble burst or prices will remain to hold? How much more densification can the existing, old infrastructure take? How can sellers attract more diaspora buyers?

Warehousing and Light Industrial: Continued growth in retail and convenient warehousing is proving popular with tenants and large players. We unpack this new trend.

Data Centres and digital infrastructure : Unpacking the business case and opportunities in the market. Is the market ready?



SPONSORSHIP PRICING & BENEFITS

LEAD

- Limited to one sponsor
- Logo next to Summit logo across all collateral
- Welcome address at Conference
- 3 Speaking Slots
- 10 free in person attendee passes (Ex-speakers)
- Key feature on event press release campaign
- 1 page advert in brochure
- Placement of content in delegate bags & chairs
- Physical Expo Space (largest space available)
- Access to Delegate List with contact details
- 1 email campaign

\$12,500 (ex-vat)

GOLD

- Limited to two sponsors
- Gold level logo placement across all collateral
- 2 Speaking Slots
- 7 free in person attendee passes (Ex-speakers)
- Comment on event press release campaign
- 1 page Advert in Event Brochure
- Physical Expo Space (second largest space available)
- Access to Delegate List with contact details

\$9,550 (ex-vat)

SILVER

- Limited to 4 sponsors
- Silver level logo placement across all collateral
- 1 Speaking Slots (1 Panel or Presentation)
- 5 free in person attendee passes (Ex-speakers)

\$6,500 (ex-vat)

INDUSTRY

- Unlimited
- Industry Placement
- 1 Speaking Slots (1 Panel or Presentation)
- 3 free in person attendee passes (Ex-speakers)
- 1 page Advert in Event Brochure

\$3,500 (ex-vat)

COCKTAILS

- 1 sponsor
- 5 free in person attendee passes (Ex-speakers)
- Welcome address at cocktails
- Sole branding at cocktail function

\$3,500 (ex-vat)



API EVENTS CONTACTS

Our team values participation from the industries we serve. To participate in one of our industry defining conferences, please get in touch with one of our team members today.

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