# Assessment Criteria



MABC Excellence Awards 2024

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#### 1. Introduction

This section comprises details on the assessment criteria being proposed to administer various award categories. The intent is to keep the questions to a minimum while emphasizing on value articulation, effectiveness and ease of judgment.

#### 2. Criteria

Following are the assessment questions for various award categories for 2024. Please note that the numbers in brackets are weights for each question, summing to a total of 100.

Analysis shall follow a weighted average model based on a 5-point scoring (1 being least, and 5 being highest).

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Award Name	Questions For Assessment
Excellence in Digital Transformation	<ol> <li>Please describe the nature of digital transformation initiative you have embarked on (10)</li> <li>Please articulate the specific tools and technologies leveraged, including the problem that you intended to address (10).</li> <li>Please articulate the value you have created in quantitative terms through such an intervention/ institutionalization of digital solutions (30).</li> <li>Please articulate the risks you may have reduced / avoided in doing so (20)</li> <li>Please explain the opportunities around expansion, integration and cross-functional value that this initiative opens up for your organization/ stakeholders (30)</li> </ol>
Excellence in Diversity, Equity & Inclusion	<ol> <li>Please describe the nature of of your DEI initiative and policies surrounding instutionalization (20)</li> <li>Please articulate the fundamental changes you have incorporated with your employment, onboarding, training, compensation and growth opportunities for the workforce (40).</li> <li>Please articulate the impact you have created in qualitative and quantitative terms with this program (20)</li> <li>Please explain how this program will go beyond incremental adoption and become a core and embedded pillar to complement a "profit-with-purpose" business (20)</li> </ol>
Excellence in Environment, Social & Governance	<ol> <li>Please explain what your focus on Environmental concerns - resource depletion, waste and pollution, deforestation, greenhouse gas emissions, climate change – are (20)</li> <li>Please explain what your focus on Social concerns - employee relations &amp; diversity, working conditions, including child labor and slavery, local communities; seeks explicitly to fund projects or institutions that will serve poor and underserved communities globally, health and safety – are (20)</li> <li>Please explain what your focus on Governance concerns – tax strategy, executive remuneration, donations/ political lobbying, corruption &amp; bribery, board diversity and structure – are (20)</li> <li>Please articulate how these three elements are cohesively managed to ensure sustainability, continuity and circularity (40).</li> </ol>
Excellence in Education Excellence in Services	<ol> <li>Please describe the nature of best practice you have embarked on (10)</li> <li>Please articulate the specific tools and technologies leveraged, including the problem that you intended to address (10).</li> </ol>



	3.	Please articulate the value you have created in quantitative terms through such an
Excellence in		intervention/ institutionalization of digital best practices (30).
Property &	4.	Please articulate the risks you may have reduced / avoided in doing so (20)
Construction		Please explain the opportunities around expansion, integration and cross-functional
		value that this initiative opens up for your organization/ stakeholders (30)

### 3. Contact for Information

For greater details or further clarifications, please contact the following:

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