



Guide to Sponsorship, Exhibitor & Advertising Opportunities

IACRC

Annual Conference

Lynch Center | Salmon, ID

August 15 - 17, 2023



2023 IACRC Annual Conference

The Idaho Association of County Recorders and Clerks is looking forward to getting together for their 2023 Annual Conference in beautiful Salmon, Idaho! This conference provides an excellent opportunity to network and build relationships with clerks from Idaho.

SPONSORSHIPS

Gold, Silver, and Bronze level sponsorships include the following:

- Tabletop Exhibit with draped table and two (2) chairs;
- Logo placement in conference program; and
- Your choice of sponsorship options.

GOLD Level

\$2500

Gold sponsors earn tremendous, sales-building exposure starting with your choice of one of two sponsorships: Dinner on Tuesday, August 15 or the Installation Banquet & Dinner on Wednesday, August 16. You will be able to bring two additional staff members to help with networking utilizing your three conference registrations. With GOLD, there's no better way to build brand and look like a leader.

SILVER Level

\$1500

Show your market leadership with a Silver level sponsorship. As a Silver sponsor, you will choose from one of two sponsorships: Lunch on Tuesday, August 15, Wednesday, August 16, or boxed lunches on Thursday, August 17. You will be able to bring an additional staff member to help with networking utilizing your two conference registrations.

BRONZE Level

\$850

As a Bronze sponsor, you'll receive greater brand exposure than is possible with exhibiting alone. All Bronze sponsors are the sole sponsor of a networking break. Bronze is a GREAT value, and a chance to step up and market your company.

GOLD Level Options

\$2500

DINNER Sponsorship (2 Available)

You'll create big news and brand exposure as a dinner sponsor. Your company name or logo is prominently displayed on signage and in the conference program. Everyone will appreciate your corporate support of the conference! This sponsorship definitely positions you as a leader in the field. A dinner sponsor can send one representative to speak to the group for 10 minutes.

SILVER Level Options

\$1500

LUNCHEON Sponsorship (3 Available)

Prominent signage on each table highlights your sponsorship. And you'll look like a winner to all who enjoy a quality luncheon between sessions. You'll also have a brief opportunity to address the attendees during their lunch. A luncheon sponsor can send one representative to speak to the group for 5 minutes.

BRONZE Level Options

\$850

NETWORKING BREAK Sponsorship (6 available)

Connect your brand with IACRC attendees during one of the breaks during the conference. Prominent signage displays your corporate logo for all to see as they enjoy networking break.

EXHIBIT Table ONLY (August 15 & 16)

\$450

The exhibit tables will be open on BOTH Tuesday, August 15 and Wednesday, August 16. An exhibit space at the IACRC Conference will provide you with an excellent opportunity to build relationships with attendees. Exhibit tables include one conference registration.

ADDITIONAL Information

EXHIBIT Hours

Setup will occur on Tuesday, August 15 from 7:30 am - 8:30 am. Tear down will be Wednesday, August 16 at 3:00 pm.

EXHIBIT Specifications

Each 8-foot by 6-foot space comes with a 6-foot table and one chair. All exhibits include one complimentary registration, as well as a listing in the conference program. Conference registrations include two dinners, two lunches, and networking break refreshments.

NOTE: Exhibits will be located in the same room as the general session. The Lynch Center is a gymnasium and so exhibitors will need to bring extension cords and power strips if you need immediate access to electricity. The tables will not have tablecloths/coverings, so please bring your own if you so choose.

EXHIBIT HALL Events

Attendees will all receive an exhibitor passport in their registration materials to complete and turn in for a chance to win a door prize. As part of the exhibitor passport, each attendee will have to visit each exhibitor to complete their card. Once they have completed their game card, they can turn it in to be eligible for door prizes.

DOOR Prizes

We're asking that each exhibitor bring a door prize to donate for our drawings (less than \$50). During the final exhibit break on Wednesday, you will have the opportunity to introduce your company, draw a completed game card and award your door prize.

HOTEL Reservations

We have a room block reserved at the [Stagecoach Inn](#). To make your reservations, please contact the hotel by calling 208.756.2919 and mention that you are with the Idaho Association of County Recorders and Clerks for the group rate.

QUESTIONS?

Please contact Kristin Cundiff at kcundiff@idcounties.org or 208.345.9126.