



**Public Health**  
Prevent. Promote. Protect.

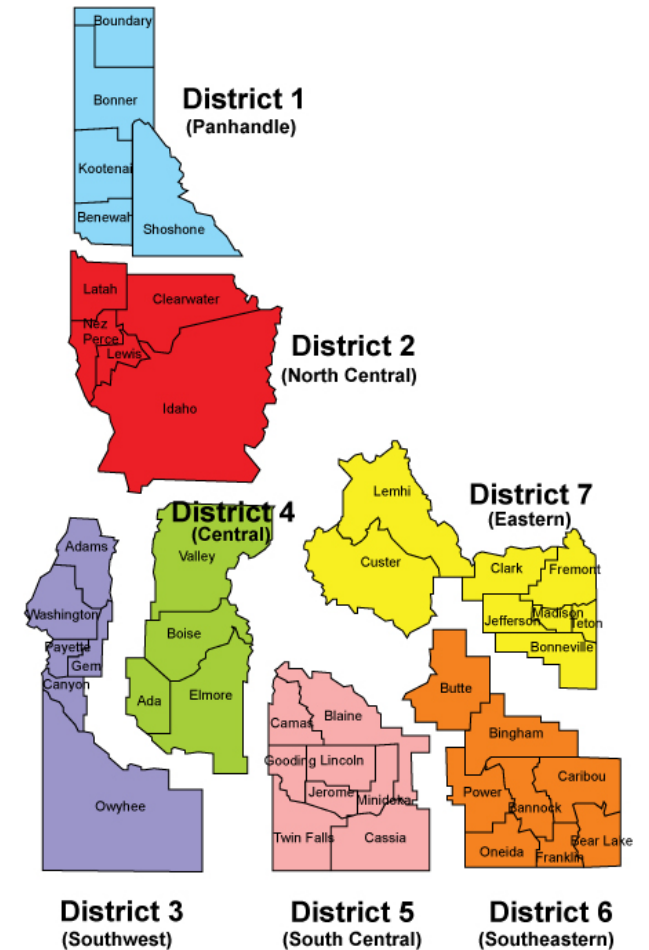
Idaho Public Health Districts

# Public Health Issues Impacting Idahoans

And how your public health districts are  
responding

# Overview

- Putting Opioid Settlement Funds to Good Use
- How Home Visiting Programs Build Independent and Thriving Idahoans
- Vaping Trends and Public Health Approaches to Prevention
- Emerging Work in Behavioral Health
- Impacts of Policy on Health Outcomes

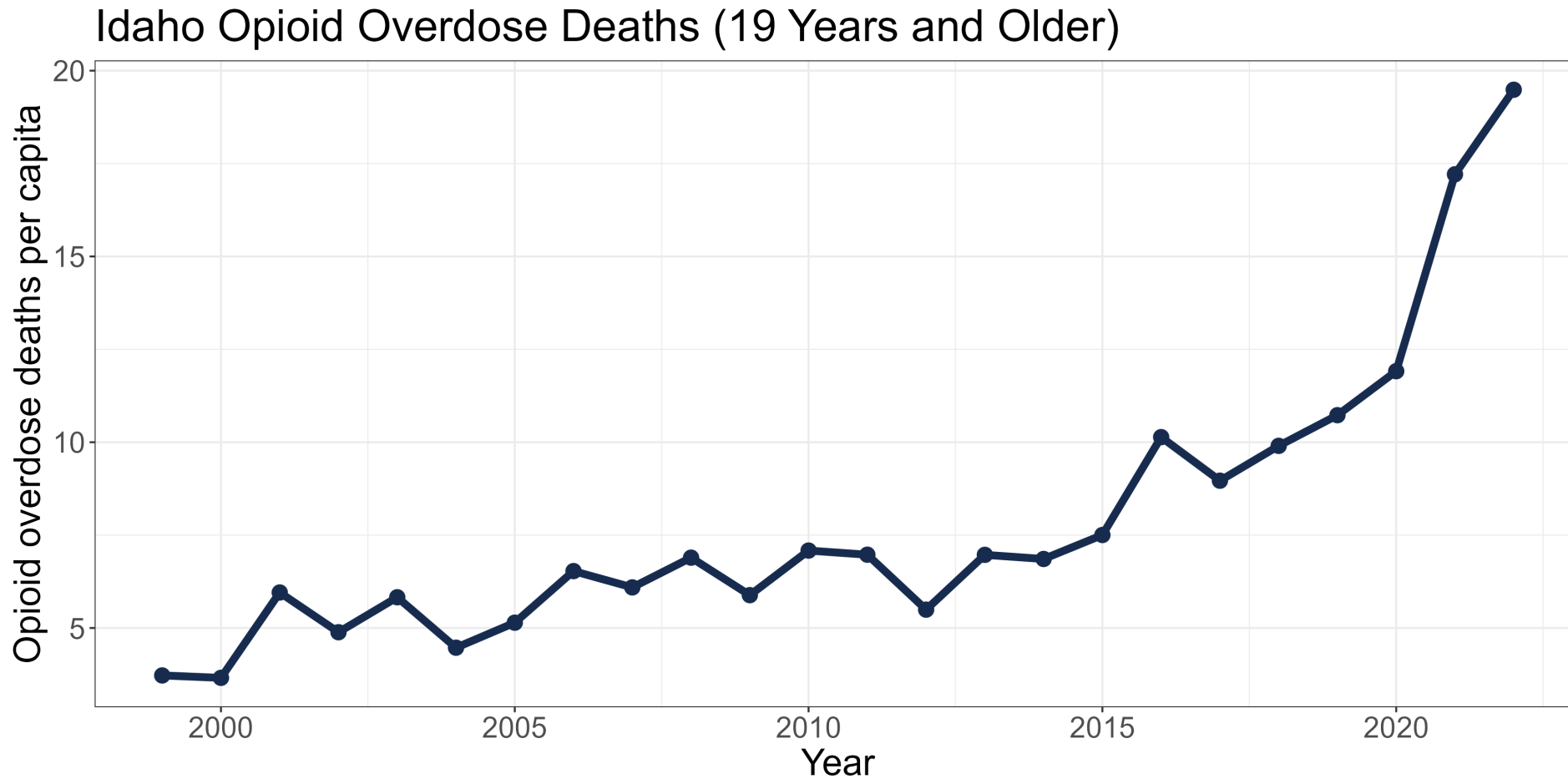




# Putting Opioid Settlement Funds to Good Use

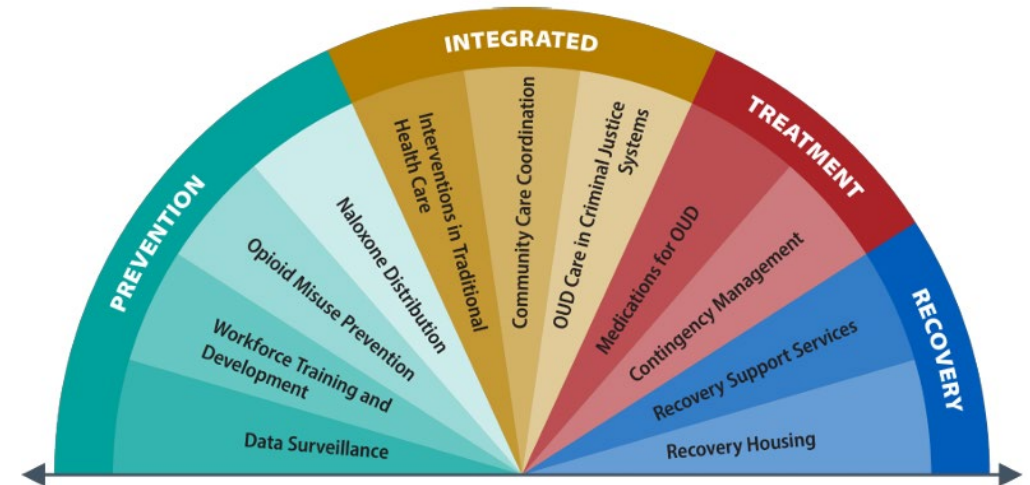
Director James Corbett  
Eastern Idaho Public Health

# Putting Opioid Settlement Funds to Good Use



# Putting Opioid Settlement Funds to Good Use

- Prevention
  - Education and health promotion
  - Naloxone distribution
  - Workforce training and development
  - Monitoring usage trends and impacts of prevention efforts
- Integrated
  - Care coordination and referral to public health district and community resources
- Treatment
  - Medication for opioid use disorder



Source: Texas Health & Human Services, Opioid Misuse Prevention, Education, and Treatment



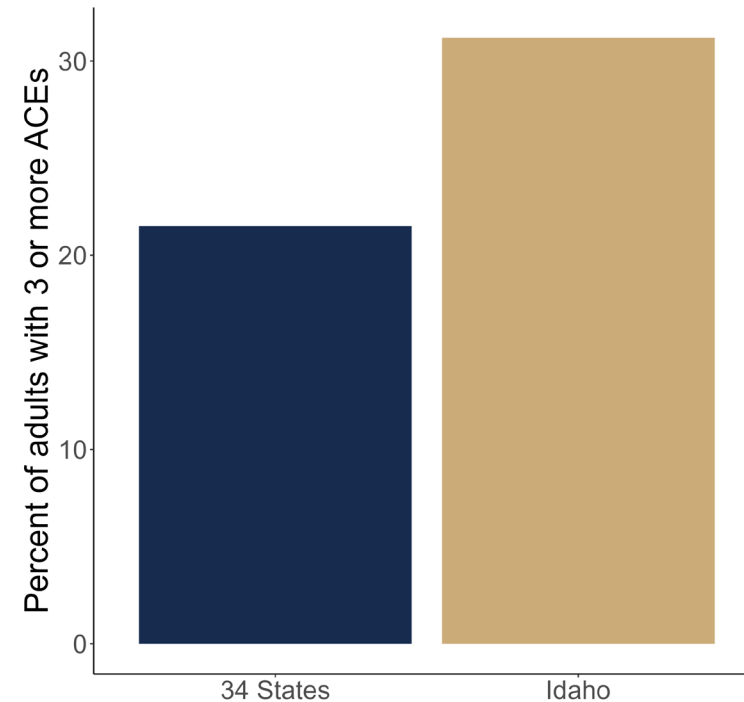
# Home Visiting Programs Build Independent and Thriving Idahoans

Director Russ Duke  
Central District Health (D4)

Director Don Duffy  
Panhandle Public Health District (D1)

# Home Visiting Programs Build Independent and Thriving Idahoans

- Adverse childhood experiences (ACEs)
  - 2/3 of the population reports having one ACE and nearly 1/4 have 3 or more
  - Powerful, persistent correlation between more ACEs and greater chance of poor outcomes later in life (e.g., heart disease, diabetes, depression substance abuse, etc.)
  - Many ACEs that create toxic stress are preventable



# Home Visiting Programs Build Independent and Thriving Idahoans

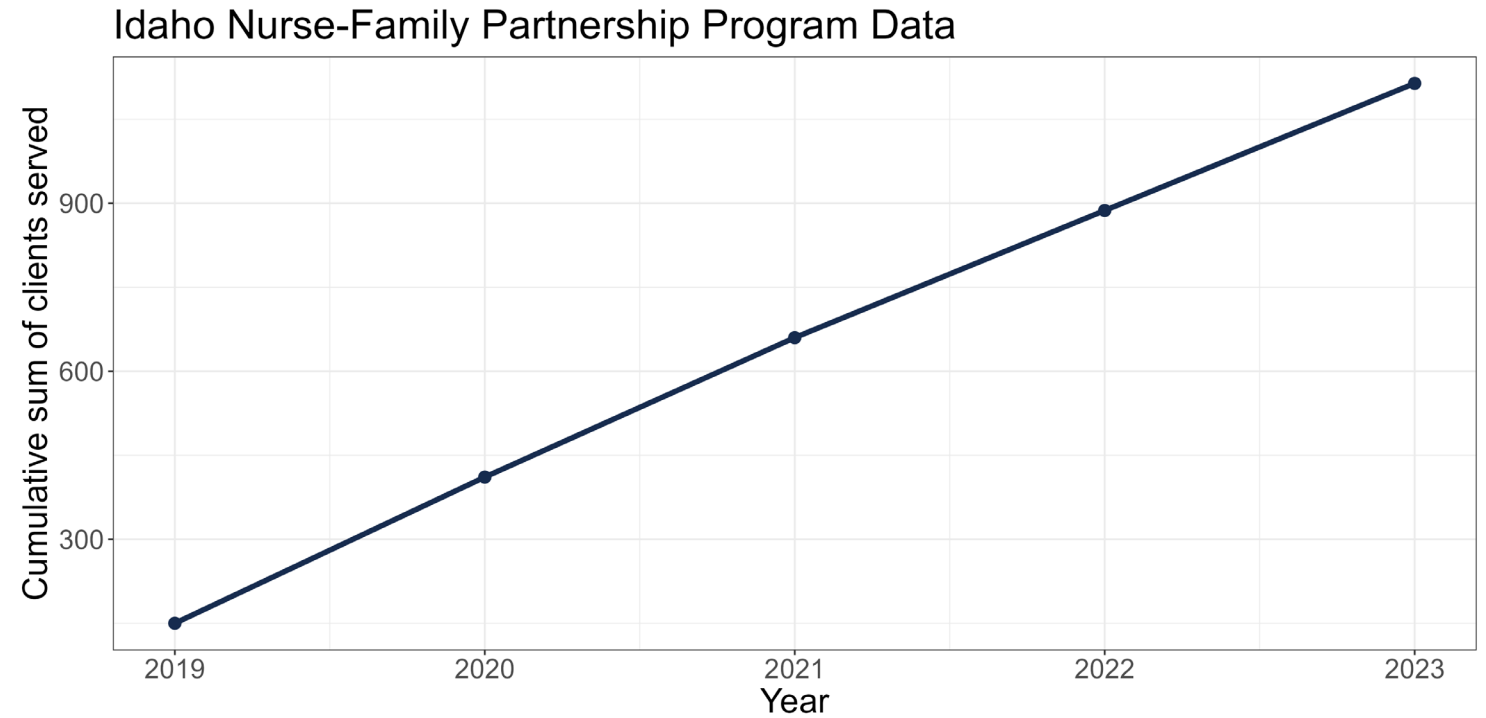
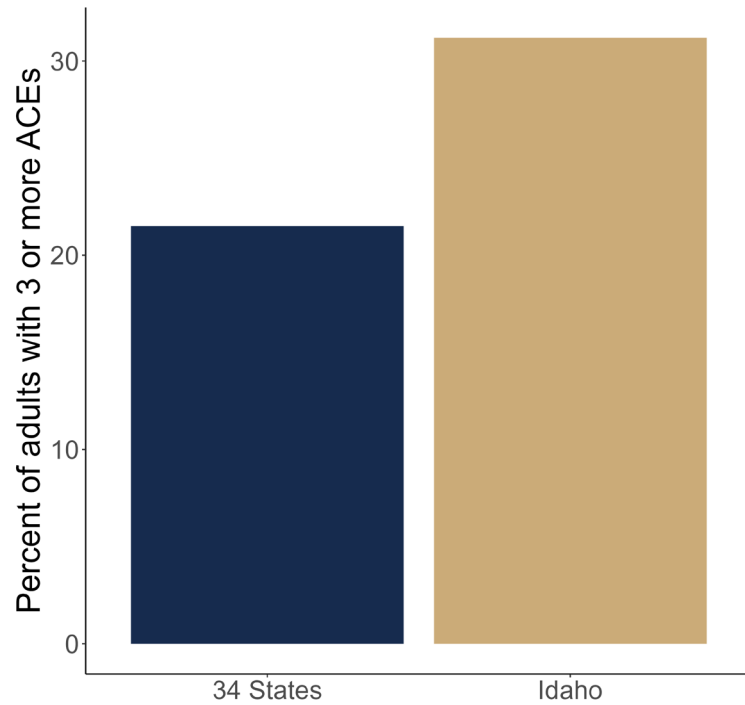
## Nurse-Family Partnership

- Evidence-based home visiting model
- First time mom
- Pregnancy to child's second birthday
- Goals:
  - Improve pregnancy outcomes
  - Improve child health and development
  - Improve economic self-sufficiency of the family
- Proven results
  - 48% less likely to suffer child abuse and neglect
  - 67% less likely to experience behavioral and intellectual problems at age 6
  - 82% increase in months employed





# Home Visiting Programs Build Independent and Thriving Idahoans



# Home Visiting Programs Build Independent and Thriving Idahoans

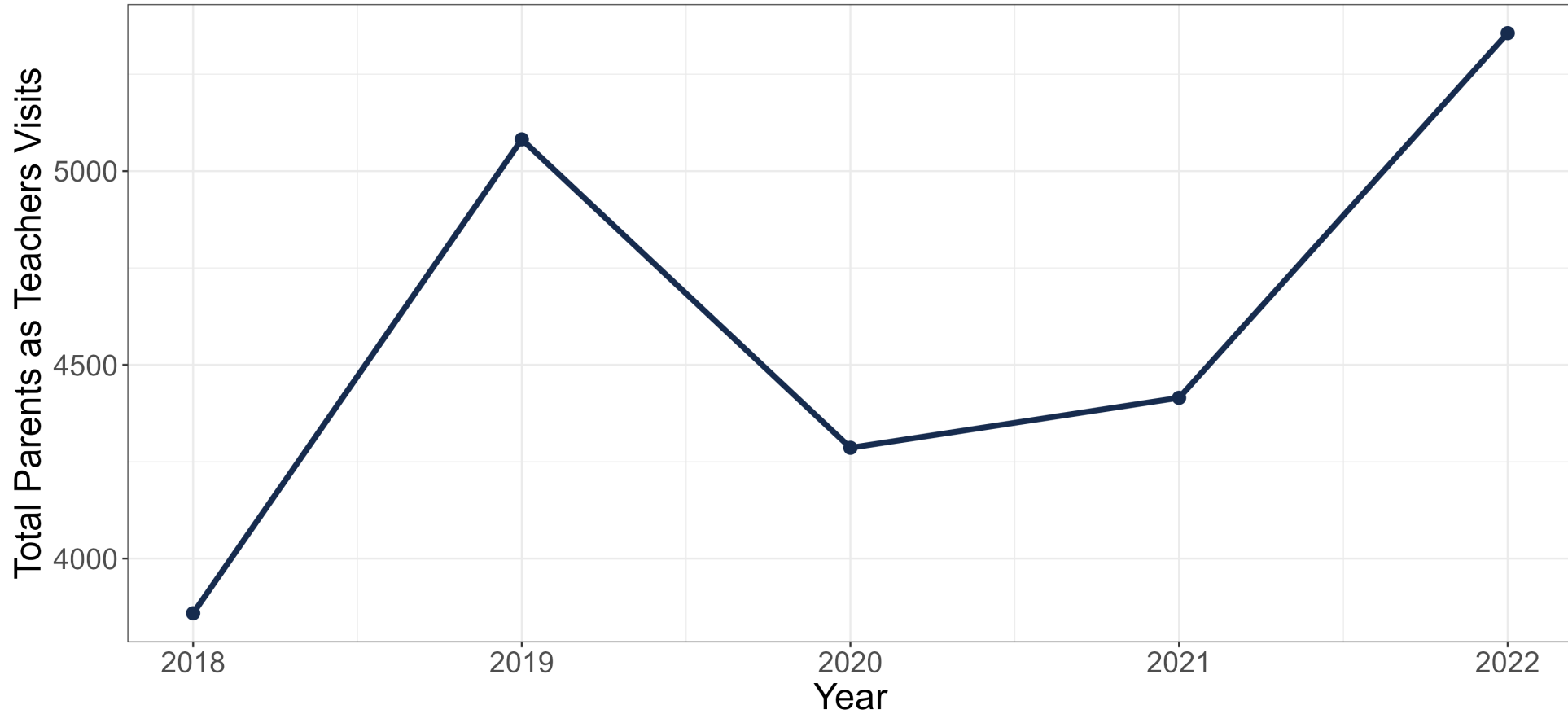


## Parents as Teachers

- Evidence-based home visiting model
- Prenatal through kindergarten
- Goals:
  - Increase parent knowledge of early childhood development and improve positive parenting practices
  - Provide early detection of developmental delays and connection to services
  - Improve parent, child and family health and well-being
  - Prevent child abuse and neglect
  - Increase children's school readiness and success
  - Improve family economic well-being
  - Strengthen community capacity and connectedness

# Home Visiting Programs Build Independent and Thriving Idahoans

## Idaho Parents as Teachers Visits





# Vaping Trends and Public Health Approaches to Prevention

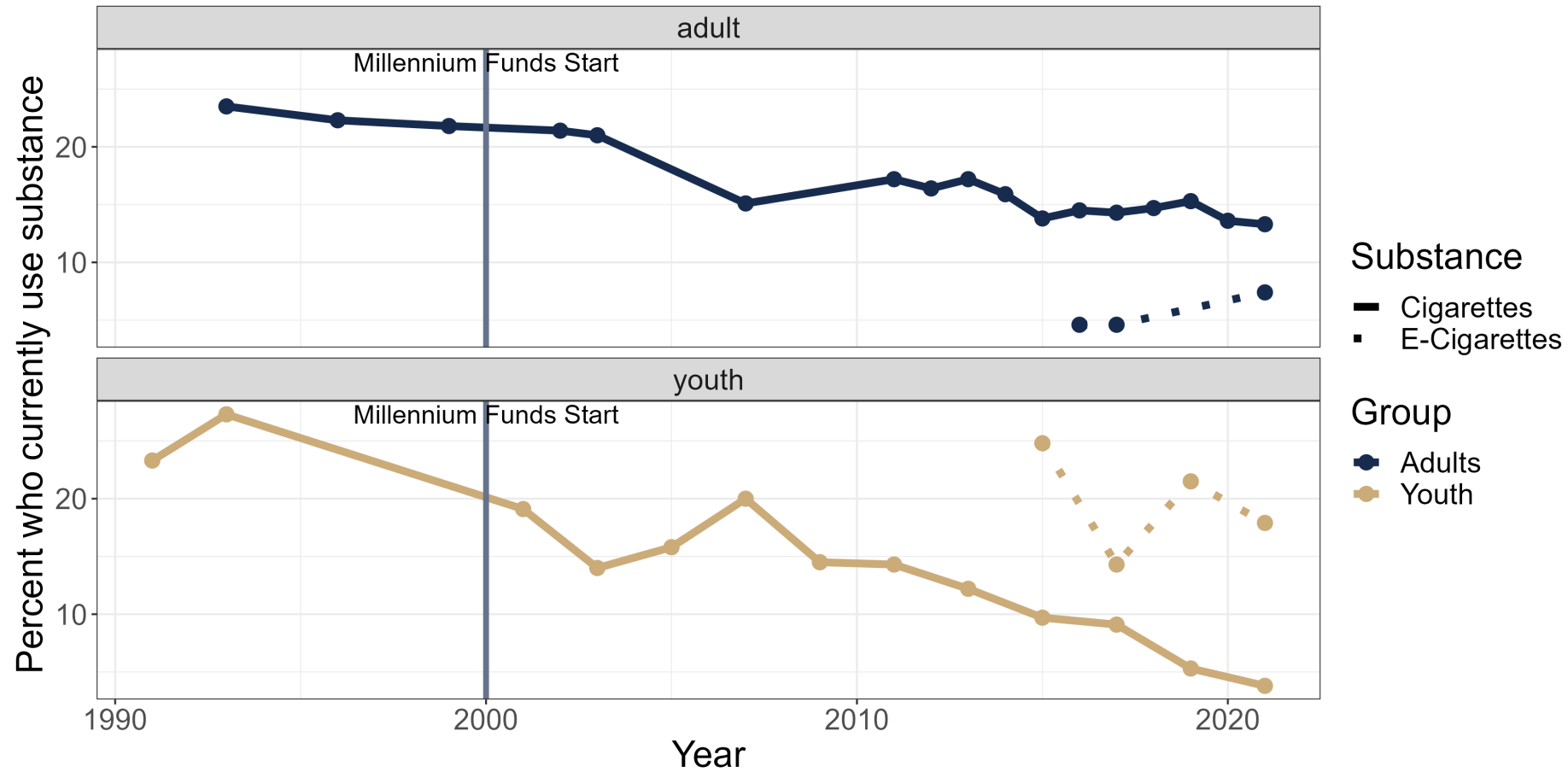
Director Melody Bowyer

South Central Public  
Health District (D5)

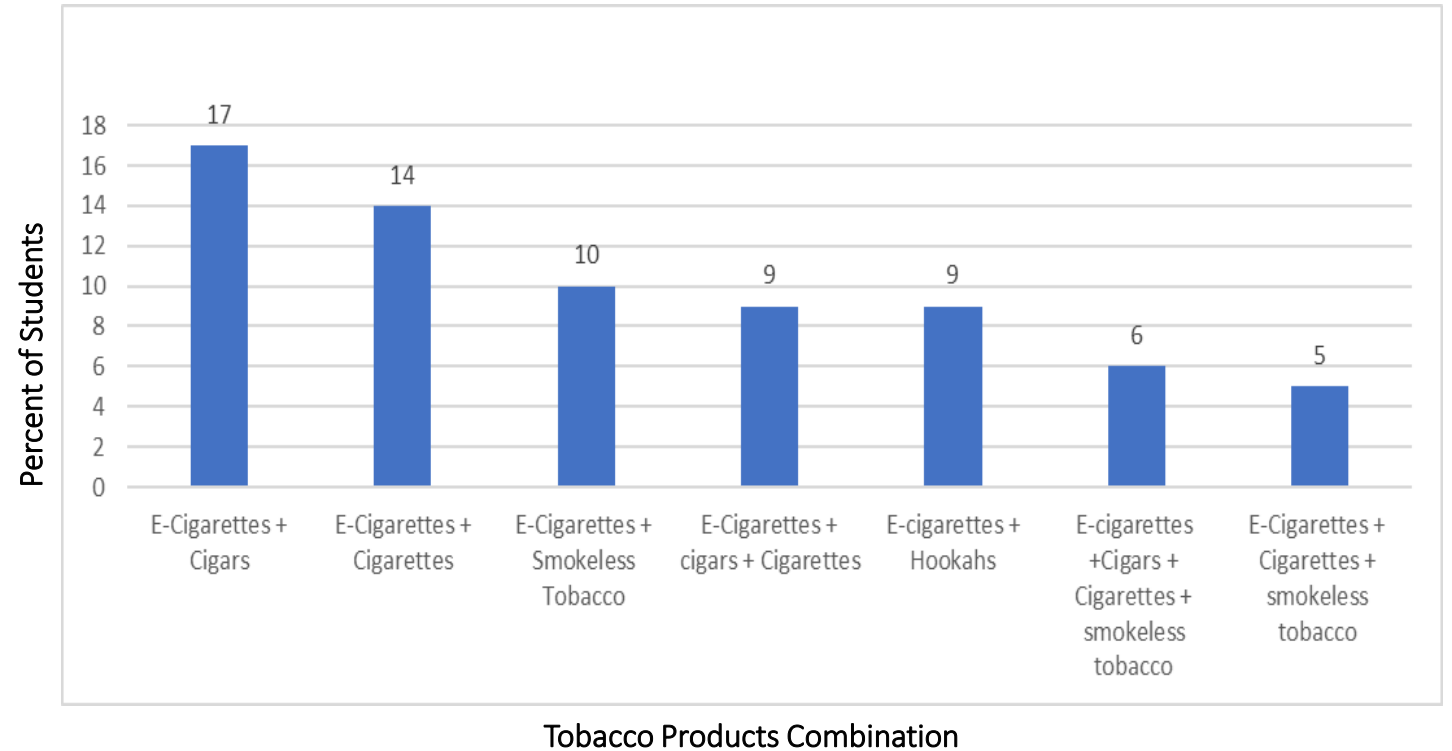
Presented at IAC Fall Conference 2023

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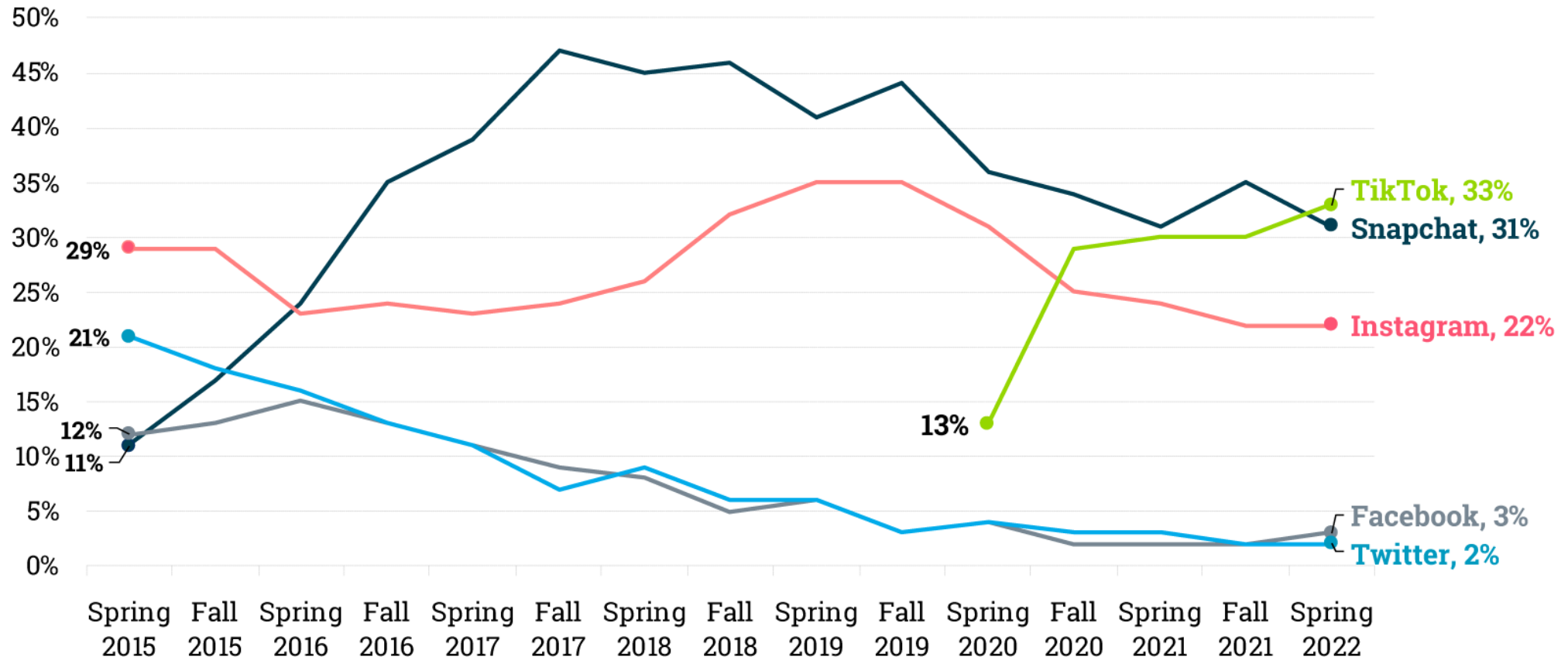
# Vaping Trends and Public Health Approaches to Prevention



**Percentage of middle and high school students who reported current use of two or more tobacco product types — National Youth Tobacco Survey, United States, 2019**



# US Teens' Favorite Social Platform



Published on MarketingCharts.com in April 2022 | Data Source: Piper Sandler

Spring 2022 data based on a survey of 7,100 US teens with an average age of 16.2 and an average household income of \$69,298

Figures show % share of respondents selecting each as their favorite social platform; select platforms only

**CATCH**<sup>®</sup> MY BREATH

**YOUTH E-CIGARETTE & JUUL  
PREVENTION PROGRAM**

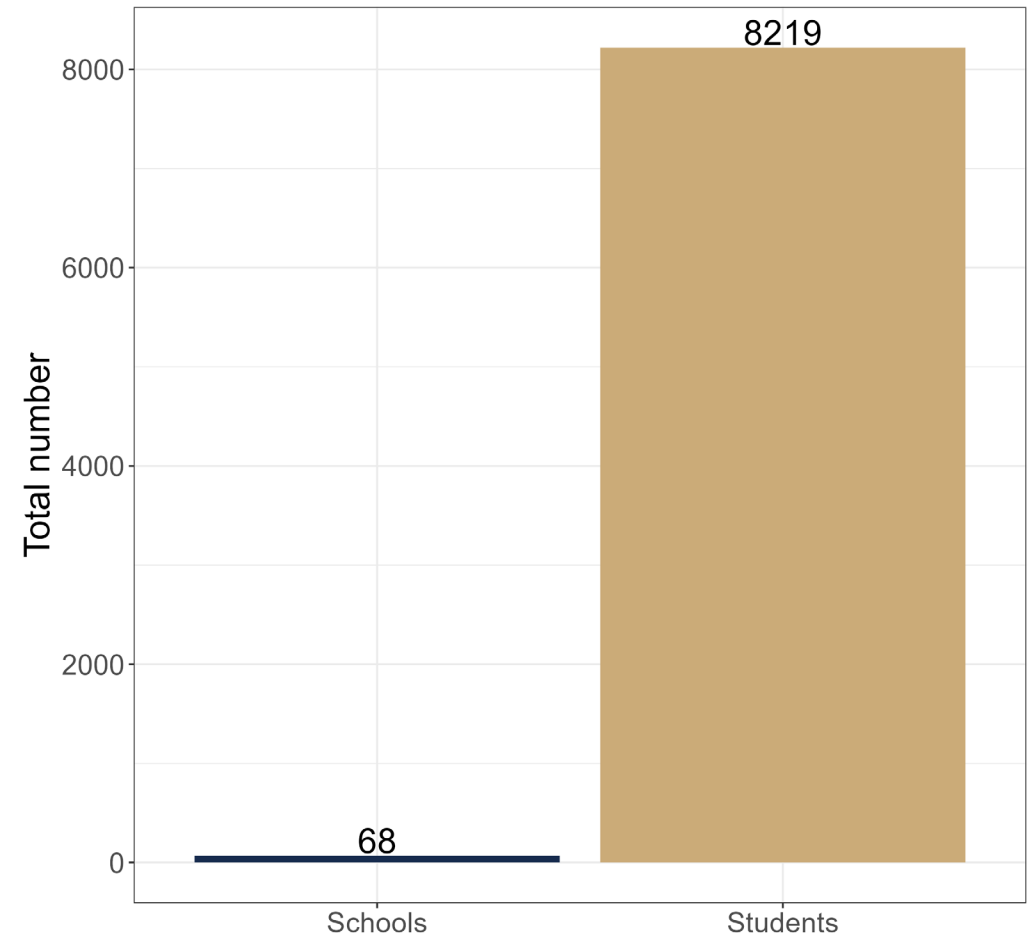




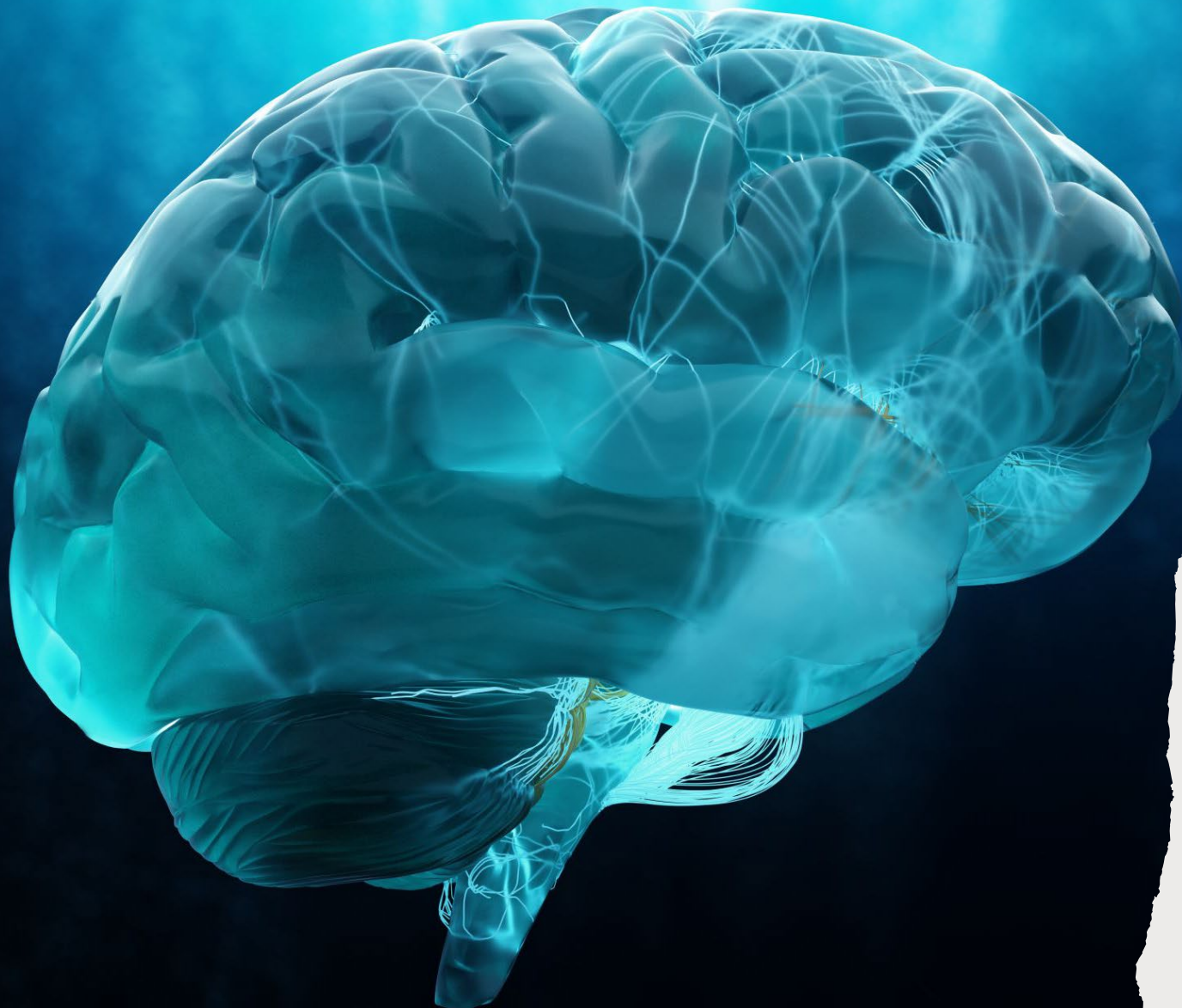
# Vaping Trends and Public Health Approaches to Prevention

- Public Health Districts have trained and trusted Health Educators in local communities providing prevention and cessation services.
- CATCH My Breath is a lifestyle, behavior change, evidence-based multi-day curriculum.
- Helps kids develop skills to say no.
- **Nearly 70 schools have implemented curriculum in the last year\*.**
- **Roughly 10,000 student have received CATCH curriculum in the past year\*.**

Catch My Breath total schools/students served (2022 - 2023)



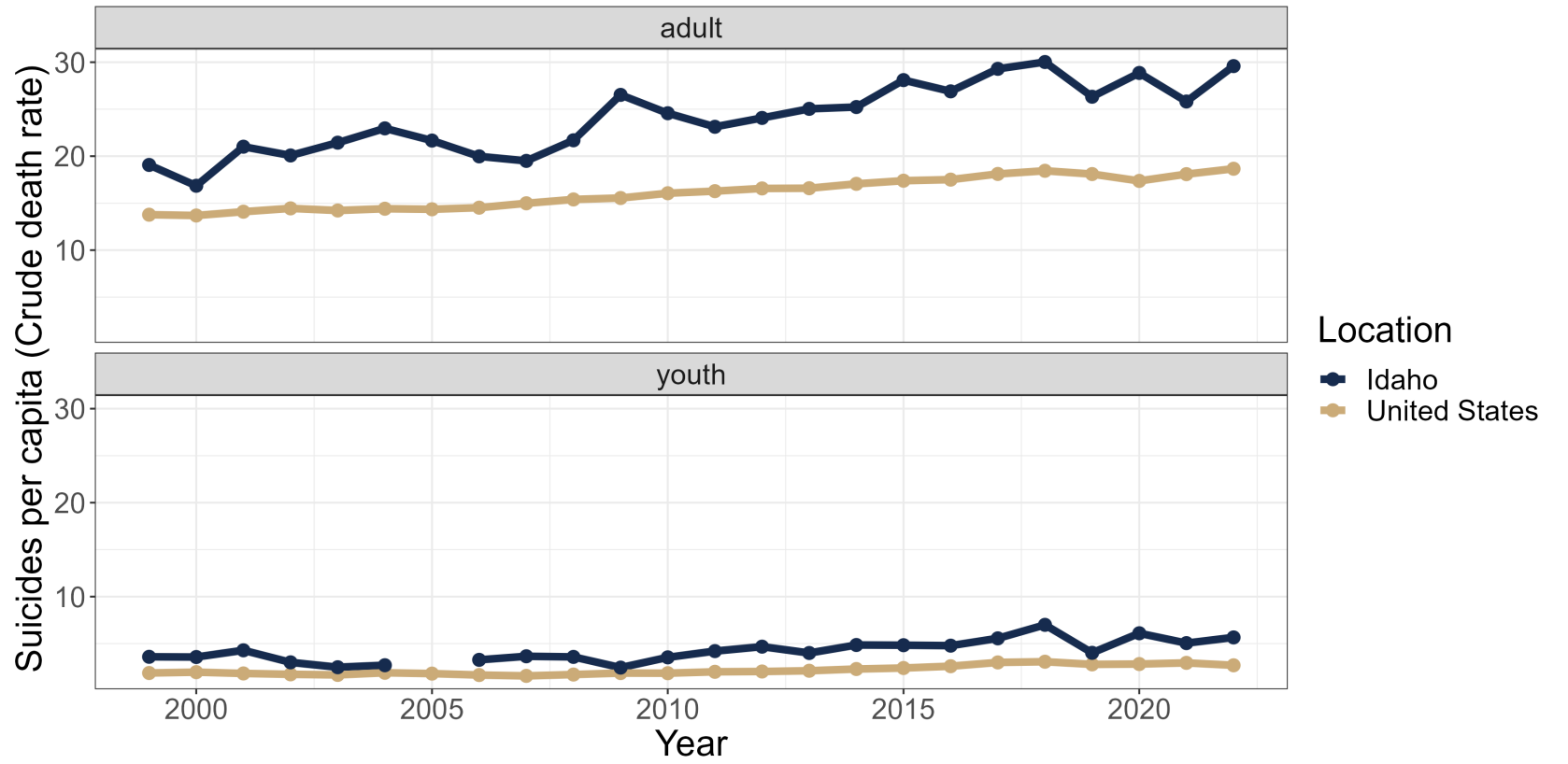
\*(2022-2023 academic year)



# Emerging Work in Behavioral Health

Director Carol Moehrle

# Concerning trends in Idaho



# Emerging Work in Behavioral Health

## **Current**

- Substance use prevention (e.g., tobacco/vaping use and illicit drug use prevention)
- Overdose prevention (e.g., Narcan distribution and training)
- Community behavioral health crisis centers for adults and children
- Building family resilience (e.g., home visiting, safe teen assessment centers)

## **Upcoming**

- Building a continuum of care
- Improving collaboration between behavioral health and criminal justice systems
- Continuing to invest in prevention to enhance protective factors and promote resiliency in children and youth

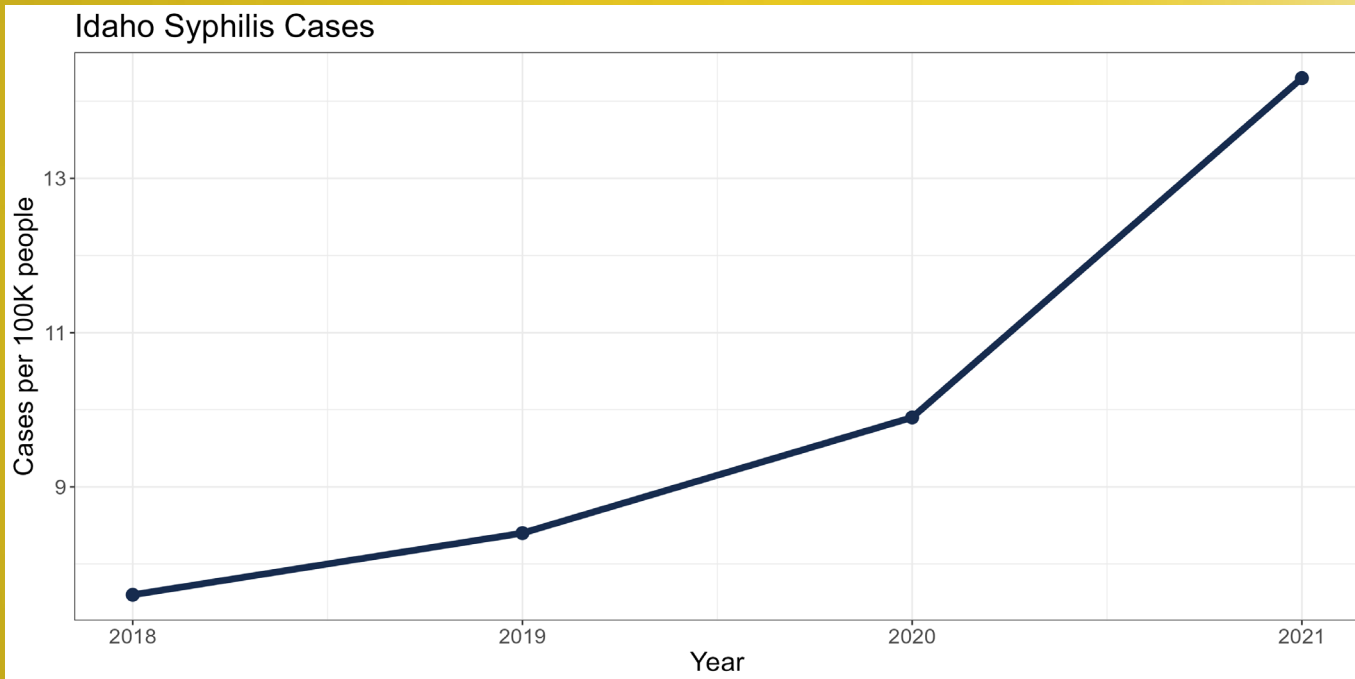
# Impacts of Policy on Health Outcomes

Director Nikki Zogg  
Southwest District Health

Presented at IAC Fall Conference 2023



# Policy has an Impact



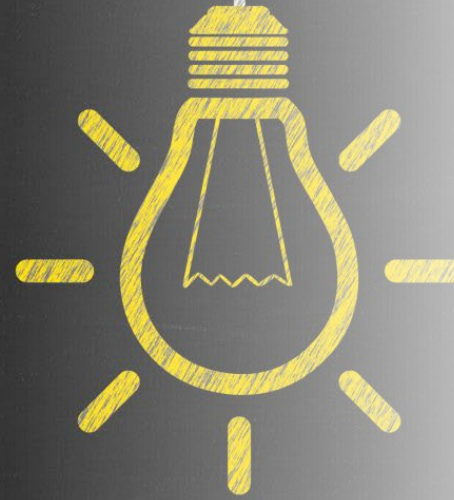
- Sexual health education funding cuts while increasing trends in STDs
- Restricting access to Narcan puts Idahoans at risk of adverse reactions and death
- Limiting public health's ability to collect and analyze data on health behaviors delays prevention efforts, increasing risk for disability and premature death

# How Smart Policies Can Improve Health Outcomes

Year: 2011



Each dot represents 1,000 new residents from 2011 to 2020



- Taxing vape products like tobacco products
- Legalizing the use of fentanyl test strips to detect its presence
- Opposing the legalization of the production, sale, distribution, and possession of recreational marijuana
- Utilizing population and environmental health data to inform and support urban and rural land development decisions



Idaho Association of  
District Boards of Health  
approves resolutions each  
year that are intended to:

- Improve policies
- Create new policy to address an emerging public health problem
- Secure funding or resources to address a public health problem

Presented at IAC Fall Conference 2023



Learn more at: [idahopublichealthdistricts.org](http://idahopublichealthdistricts.org)





Presented at IAC Fall Conference 2023

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