

2024 VLR SPONSORSHIPS

To confirm a VLR sponsorship, complete the payment form and return it to vlrcommittee@gmail.com.

All VLR sponsors receive company name/logo on VLR website and applicable marketing material, recognition onsite with signage at or on sponsored item and throughout with signage, opportunity to place a promotional item in attendee bag (sponsor provides the item; must be delivered to VLR Committee contact no later than July 20; delivery address to be provided by June 1) and post-attendee list.

SPONSORING COMPANY NAME:

CONTACT NAME:

CONTACT EMAIL:

Valet Parking.....\$5000.....Qty Available: 1

Sponsorship Specific Benefit(s): Cover the cost of one night's parking for VLR attendees! Name/logo on valet ticket given at arrival to guests and then given back to the hotel at departure. Signage on the front porch during the peak arrival and departure day.

Photo Memory.....\$1500.....Qty Available: 1

Sponsorship Specific Benefit(s): photo boards throughout VLR event

SOLD OUT

Celebration Dinner.....\$4000.....Qty Available: 3

Sponsorship Specific Benefit(s): Name/Logo on dinner napkins at all place settings; dinner menu and dessert named after the sponsors

Attendee Name Badges.....\$1000.....Qty Available: 1

Sponsorship Specific Benefit(s): attendee badges

SOLD OUT

Attendee Bag.....\$1000.....Qty Available: 1

Sponsorship Specific Benefit(s): attendee bag

SOLD OUT

Welcome Reception.....\$1750.....Qty Available: 2

Sponsorship Specific Benefit(s): Opportunity to welcome VLR guests at the Welcome Reception as Meet & Greet at the entrance to the event OR on microphone (TBD based on final tech setup of the event)

General Session Lunch.....\$3000.....Qty Available: 3

Sponsorship Specific Benefit(s): Name/Logo on lunch napkins at all place settings; lunch menu named after the sponsors

Craft & Sip.....\$1500.....Qty Available: 2

Sponsorship Specific Benefit(s): Sponsor introduces the session and instructor and assist during the activity

Drink Tickets.....\$3000.....Qty Available: 1

Sponsorship Specific Benefit(s): Sponsor logo on all drink tickets for all VLR hosted bars.

Virginia Wine Tasting.....\$1500.....Qty Available: 2

Sponsorship Specific Benefit(s): Sponsor introduces the session and instructor and assist during the activity

Registration & Snacks.....\$1000.....Qty Available: 1

Sponsorship Specific Benefit(s): the snack bar table and snack bags given to attendees.

SOLD OUT

Cornhole Tournament.....\$1500.....Qty Available: 2

Sponsorship Specific Benefit(s): Sponsor can provide logo cornhole boards and announces the winner at the end of the contest.

Keynote Sponsor.....\$2000.....Qty Available: 2

Sponsorship Specific Benefit(s): Sponsors will do the introduction and the closing message for the keynote speaker. first to commit picks intro or clo

Hauntings Tour.....\$1500.....Qty Available: 2

Sponsorship Specific Benefit(s): Sponsor accompanies guests on the haunted history tour; beverage provided to each tour participant with sponsor name/logo on ticket

2024 VLR SPONSORSHIPS

To confirm a VLR sponsorship, complete the payment form and return it to vlrcommittee@gmail.com.

All VLR sponsors receive company name/logo on VLR website and applicable marketing material, recognition onsite with signage at or on sponsored item and throughout with signage, opportunity to place a promotional item in attendee bag (sponsor provides the item; must be delivered to VLR Committee contact no later than July 20; delivery address to be provided by June 1) and post-attendee list.

Homestead Act **SOLD OUT** Qty Available: 1

Sponsorship Specific Benefit(s): Sponsor logo on discount card for golf fees, mini-golf, and other activities Discount Homestead. Sponsor name/logo on the discount card given to all attendees

Education Sessions **SOLD OUT** Qty Available: 3

Sponsorship Specific Benefit(s): Sponsor logo in all education session rooms; opportunity to place promotional item in education block e session per

Dinner Entertainment.....\$750.... Qty Available: 1

Sponsorship Specific Benefit(s): Sponsor announced at dinner by DJ and signage at the dinner

Coffee Café.....\$750.....Qty Available: 4

Sponsorship Specific Benefit(s): Sponsor logo at coffee café set ups throughout VLR

TOTAL BALANCE DUE: \$

- Payment for sponsorships is due at time of confirmation. WMCCAI accepts VISA, MasterCard, American Express and Discover.
- If paying by check, please make the check payable to Virginia Leadership Retreat and mail to VLR c/o WMCCAI, 5001 Westfields Blvd, PO Box 230309, Centreville, VA 20120. Check payments are due within 15 days of sponsorship commitment.
- ACH is also available.
- Sponsor logo should be sent to vlrcommittee@gmail.com in one or more of the following formats: .eps, .pdf, .ai, .jpeg (high resolution).
- Sponsorship commitments are non-refundable.

Pay by Check or ACH (payment due within 15 days)
ACH information will be sent via email.

Charge My Card
VISA MasterCard AMEX Discover

Payments are processed by WMCCAI. WMCCAI applies a 4% credit card processing fee for invoices totaling \$2,500 and over.

Card Number:

Exp. Date:

CVV Code:

Name on Card:

Billing Address:

SIGNATURES: Signature below constitutes advertiser/agency agreement to terms, conditions and regulations specified above. Acceptance is subject to credit approval.

Sponsoring Company Signature and Date

Return Contract and Payment to: VLR c/o WMCCAI, 5001 Westfields Blvd, PO Box 230309, Centreville, VA 20120 / Phone: (703) 750-3644/ email: vlrcommittee@gmail.com