



**La Fiesta 2024:
125 Years of La Cámara
Feb. 24, 2024
Partnership Proposal**



La Fiesta stands as an annual tradition of La Cámara, a vibrant showcase of Spain's diverse culture and exquisite gastronomy. In honor of **La Cámara's remarkable 125th year**, this celebration will spotlight the enduring bond between the Philippines and Spain. It will celebrate the Chamber's unwavering dedication to its mission, highlighting the historical ties between our nations.

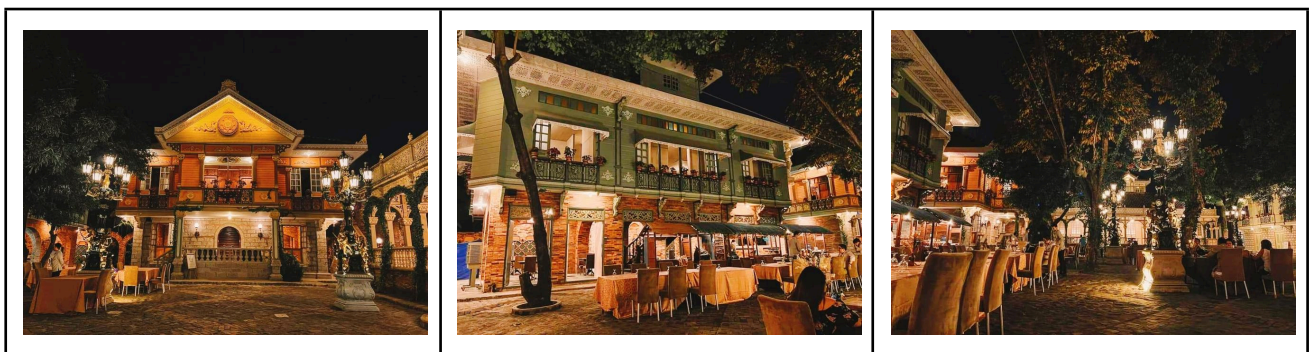
As one of the pioneering commercial chambers established in the Philippines in 1899, La Cámara has remained steadfast in its commitment to fostering expansive business prospects for its members. It continues to be a driving force in perpetuating the time-honored bilateral trade relations between our countries over centuries.

With that regard, we would like to extend an invitation for you to consider becoming one of our esteemed partners for this 125th-anniversary edition. In this initial offering, we outlined various partnership packages that showcase the details and sponsorship mileages in the attached annex.

PARTNERSHIP PACKAGES:

- Event Partner 910,000 PHP
- Platinum Partner 520,000 PHP
- Diamond Partner 260,000 PHP
- Gold Partner 130,000 PHP
- Silver Partner 65,000 PHP

La Fiesta will take place on **February 24, 2024 (Saturday)** from **6:00 pm to 12:00 am** at [Las Casas Filipinas de Acuzar, Manila](#).



Food and entertainment:

Embark on a cultural and culinary journey through La Fiesta, where guests will have the opportunity to explore the rich tapestry of Spanish culture, food, and drinks. **Renowned chefs, Chele Gonzalez and Carlos Vilaflor from Gallery by Chele**, will craft an authentic Spanish culinary experience infused with Filipino influences, perfectly complemented by an extensive selection of Spanish wines, beer, and liquor sourced from Spain and the Philippines.

Join us for a delightful fusion of flavors and cultural immersion as you are treated to the captivating **Flamenco show "Con Alma"** from Artextremena, Spain, featuring the renowned flamenco dancer, **Manuela Sánchez Sánchez**. The rhythmic beats and passionate performances will set the stage for an unforgettable experience.



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As the night unfolds, the vibrant energy will continue with the soulful melodies of the band **“Sabor Latino”** and the infectious beats curated by **DJ Jon Tupaz**. Get ready for a night of cultural richness, rhythmic delights, and an ambiance that will keep you moving and grooving.

In recognition of their invaluable contributions, we are delighted to **honor key stakeholders** within La Camara, both individuals and companies. These esteemed individuals and entities have played pivotal roles in **shaping the history of the Spanish Chamber of Commerce in the Philippines**. Through their dedication and influence, they have left an indelible mark on our collective journey, and it is our privilege to acknowledge and celebrate their significant contributions to the success and growth of La Camara.

Guests Profile (350 - 400):

- Ambassadors & Trade Counselors
- Government Officials (Secretaries and Under Secretaries)
- C-Level People
- Clients of Spanish and Filipino companies
- Representatives of EU F&B Companies
- La Camara Members
- Filipinos, Spanish Community and expats
- F&B Professionals (Food Producers, Importers, Chefs, Culinary Schools & Students, Restaurateurs)
- Large corporations (clients and employees)
- Tourism Professionals
- Food Aficionados
- Media

Program:

Time	Description
5:45 PM	Registration opens
6:00 PM	Cocktail Reception
8:00 PM	Dinner and Program Starts
8:05 PM	Welcome Remarks by La Camara President
8:10 PM	Welcome Speech by the Spanish Ambassador
8:15 PM	Congratulatory Speech by a PCCI Representative
8:30 PM	Flamenco Dancer Manuel Sanchez
8:50 PM	Merit Award
9:00 PM	Raffle
9:10 PM	Gratitude Address & Opening of Dance Floor by La Camara Executive Director
9:15 PM	Band “Sabor Latino” and DJ “Jon Tupaz”
11:59 PM	Program Ends
12:00 AM	Egress



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The event, spearheaded by **La Camara** and supported by **The Spanish Embassy in the Philippines, Cooperacion Espanola**, and the **Philippines Spanish Business Council**, presents a prime opportunity to showcase your company amidst a diverse audience.

Your valued support is integral to ensuring the success of this event, aligning its significance with your business interests. Should you require further information or have any inquiries, please feel free to reach out to **Emmanuel de Ghellinck** at +63 908 894 2015 or via email at emmanuel.de.ghellinck@lacamaramanila.com, or contact **Kristin Nacilla** at kristin.nacilla@lacamaramanila.com or +63 927 556 6473.

We eagerly anticipate the possibility of collaborating with you for this meaningful occasion.

Emmanuel de Ghellinck
Executive Director of La Camara

Kristin Anne Nacilla
Government Relations and Event Manager



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Confirmed Sponsors:

Event Partner



With the support of



Event Location Partner



Beverage Partner





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Mileage details are below and the sponsorship contract.

PARTNERSHIP PROPOSAL					
Category	Event Partner	Diamond	Platinum	Gold	Silver
EVENT SPONSORS	₱910,000.00	₱520,000.00	₱260,000.00	₱130,000.00	₱65,000.00
Product Launch or other product visibility	x	-	-	-	-
Pre-event					
Logo presence in the event's official posters	x	x	x	x	x
Presence and special feature in the event website/landing page	x	x	x	x	x
Company to be mentioned in Press Release	x	x	x	x	x
Company Feature in La Camara's Official Social Media Platforms	500 words	400 words	300 words	200 words	100 words
Logo Presence in Promotional Video of the Event	x	x	x	x	x
Invitation Message similar to La Camara's BOD	x	x	-	-	-
A personalized invitation from your company to La Fiesta	x	x	x	-	-
On-Site Promotion					
Company name acknowledgment during the event	x	x	x	x	x
Logo Presence in the Sponsors Logo Loop	XXL	XL	L	M	S
Logo Presence in the event's photo wall	XXL	XL	L	M	S
Company AVP Video (to be played during the reception and cocktails and on social media)	Max. 3 Mins.	Max. 2 Mins.	1 minute	30 seconds	-
Speaking opportunity/inclusion in the program	x	x	-	-	-
Marketing table	x	x	x	-	-
Roll-up banners (provided by the sponsor)	3	2	1	-	-
Table Placement Prioritization and logo on the table	x	x	x	x	x
Number of Tickets	70	40	20	10	5
Post-event Promotion					
Token of Appreciation	x	x	x	x	x
Post-event documentation	x	x	x	-	-
Priority assistance for the top sponsor's future events	x	x	x	x	x
Attendee Database (only from the members that agreed to share the info)	x	x	x	x	x



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2024 La Fiesta - Partnership / Sponsorship Contract

I HEREBY CONFIRM THAT I AM ACQUIRING:		
SPONSORSHIP PACKAGE (please check)	<input type="checkbox"/> Event Partner 910,000 PHP <input type="checkbox"/> Platinum Partner 520,000 PHP <input type="checkbox"/> Diamond Partner 260,000 PHP	<input type="checkbox"/> Gold Partner 130,000 PHP <input type="checkbox"/> Silver Partner 65,000 PHP
COMPANY DETAILS		
COMPANY NAME		
ADDRESS		
TIN		
TEL		
WEBSITE		
AUTHORIZED COMPANY REPRESENTATIVE		
NAME		
POSITION		
EMAIL		
MOBILE		
DATE & SIGNATURE (PRINTED NAME)		

Please return the form to Emmanuel de Ghellinck via email emmanuel.de.ghellinck@lacamaramanila.com

Note:
Should a deposit be made, please **email a copy of the deposit slip to finance@lacamaramanila.com**, indicating the name of the depositor/company. Thereafter, we will issue you your official receipt. Our bank details are as follows:

Account Name: Camara Oficial Espanola de Comercio

Account Number: 006918011567 (PESO)

Bank: BDO Unibank Inc.

Branch: V.A. Rufino – Valero

Swift Code: BNORPHMM