



Impact Investors Foundation

# 6<sup>TH</sup> ANNUAL CONVENING ON IMPACT INVESTING

Catalytic Capital for Inclusive Growth and Development

October 31st & November 1st, 2023

Oriental Hotel, Victoria Island, Lagos State

Register: [www.bit.ly/IIFconvening23](http://www.bit.ly/IIFconvening23) 



In Partnership With



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# | EXECUTIVE SUMMARY

Amidst global challenges of poverty and inequality, inclusive growth and development are urgently needed. Despite efforts, progress has been slow, leaving underserved communities and marginalised groups struggling. Limited access to essential services perpetuates poverty cycles and hampers development.

Impact investment has potential for positive change but has yet to reach its full impact in Nigeria. Catalytic capital can overcome barriers and boost inclusive growth. It targets investments in crucial sectors like health, education, and renewable energy, ensuring marginalised areas access essential services and opportunities. Catalytic capital also helps early-stage companies grow, attracts traditional investors, and leverages partnerships for maximum impact. In Nigeria, catalytic capital plays a vital role in bridging the SDG financing gap, but collaborations among stakeholders are crucial for its success.

The 2023 Annual Convening on Impact Investing, organised by the Impact Investors Foundation is themed **“Catalytic Capital for Inclusive Growth and Development.”** It will examine how investments targeted at marginalised communities, women, youth, and underserved regions can create opportunities, reduce inequalities, and contribute to sustainable and inclusive economic development. It will explore inclusive finance models, impact-driven entrepreneurship, and strategies to ensure that catalytic capital benefits all segments of society.

Furthermore, the 2023 convening seeks to strengthen IIF’s commitments to take action in mobilising and deploying catalytic capital, made in the Joint Statement and Call to Action, during the 1st West Africa Deal Summit (WADS) held in Accra, Ghana on May 16–17, 2023. Moreover, the convening will be an opportunity to deepen the gains made thus far, since the launch of the 3-year Catalytic Capital to Transform Africa (2CAfrica) campaign at the WADS.



## | TARGET AUDIENCE

The 2023 Annual Convening will bring together a diverse audience, including impact investors, development finance institutions, philanthropic organisations, government representatives, local and international NGOs, social enterprises, start-ups, private sector investors, impact entrepreneurs, accelerators, incubators, policymakers, and regulators.





# SESSION FORMAT



## Presentations

Presentations addressing complex question and / or highlighting innovative locally-led initiatives, followed by Q&A.



## Panel Discussions

Moderated panel discussions on a topics followed by Q&A



## Breakouts

Interactive breakout discussions led by strategic partner, sponsor, or NAB members focusing on group discussions to unpack specific themes.



## Deal Rooms

There will also be deal rooms running during the conference to connect businesses, investors and limited partners in one-on-one meetings.



## Online and physical networking

An opportunity for participants to connect and network with each other.



## Awards and Dinner

Recognition of impact investors, social enterprises and non-profits making measurable impact in Nigeria and West Africa.



## Impact Fund / Vehicle showcase

Opportunity for impact funds or innovative financing vehicle(s) to talk to catalytic capital providers about their work, highlighting areas of interest for potential collaboration and investment. By invitation only.

# WHY YOU SHOULD ATTEND AND SPONSOR THE 2023 ANNUAL CONVENING

1

Be part of conversations that move money to the deals that have the highest return (Financial and Impact).

2

Understand more about opportunities for impact and profit in Nigeria.

3

Contribute to the creation and growth of locally-led initiatives to build a thriving ecosystem for financing.

4

Engage with regional and national funds, government, institutions, among others.

5

Engage with credible Nigeria led forums driving investments for impact.





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For sponsorship and partnership opportunities, please click [HERE](#) or contact Ifeoluwa Ogunfuwa [iogunfuwa@impactinvestorsfoundation.org](mailto:iogunfuwa@impactinvestorsfoundation.org) for more details. For exhibition inquiries, please contact: Temitope Oladele [toladele@impactinvestorsfoundation.org](mailto:toladele@impactinvestorsfoundation.org). Register for the event [here](#).

To take action in support of the 2CAfrica campaign, please click [here](#).



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