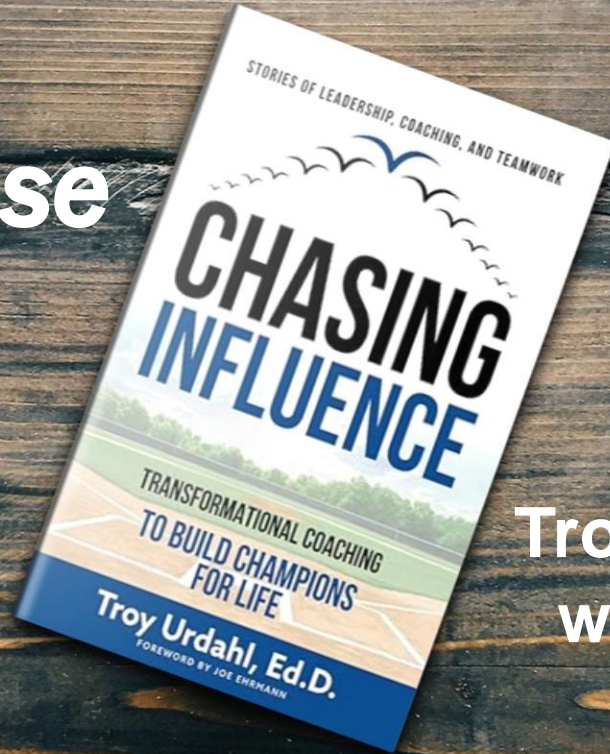


Coaching with Purpose



Troy Urdahl
with Tink
Larson



“Everyone needs a coach. It doesn’t matter whether you’re a basketball player, a tennis player, a gymnast, or a bridge player.”

- Paul Allen (co-founder of Microsoft)



**“To be a better coach,
you have to be a better you.”**

- Joe Ehrmann



“A coach will impact more people in one year than the average person will in a lifetime.”

- Billy Graham



**WHEN YOU GIVE TO THE WORLD,
LIFE WILL GIVE BACK TO YOU**





High Expectations
+ High Support
= Expert Coaching



What Motivates You as a Coach?

TEAM GOALS

- 1. Have fun**
- 2. Improve as ballplayers**
- 3. Improve as people**

PURPOSE GOALS

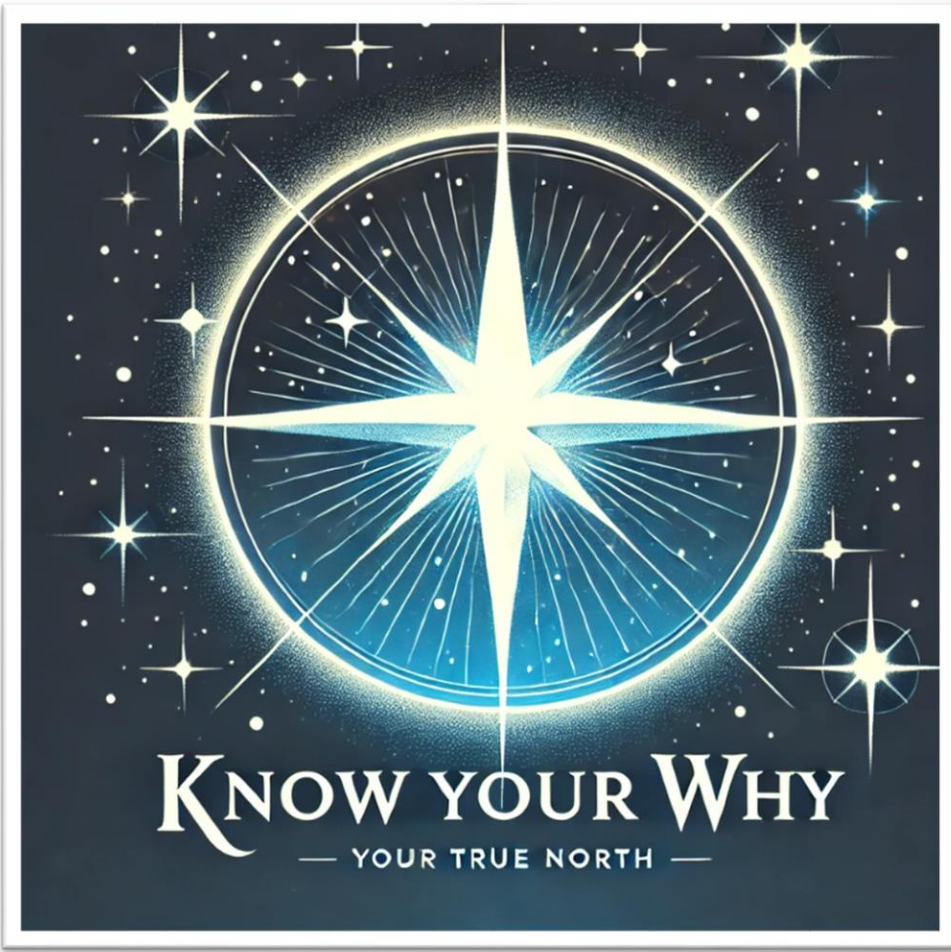
- 1. Did I serve?**
- 2. Did I help someone grow?**
- 3. Did I improve?**



“Leadership is going through massive changes as the Baby Boomers transfer power to emerging leaders in the Gen X, Millennial, and Gen Z generations. That generational change is bringing with it a shift in leadership style, from leaders as capable managers to leaders as great coaches of people.”



WHERE IT ALL BEGINS



OUR 'WHY' KEEPS US FROM
GIVING IN TO OUR WORST
IMPULSES







CHASE INFLUENCE





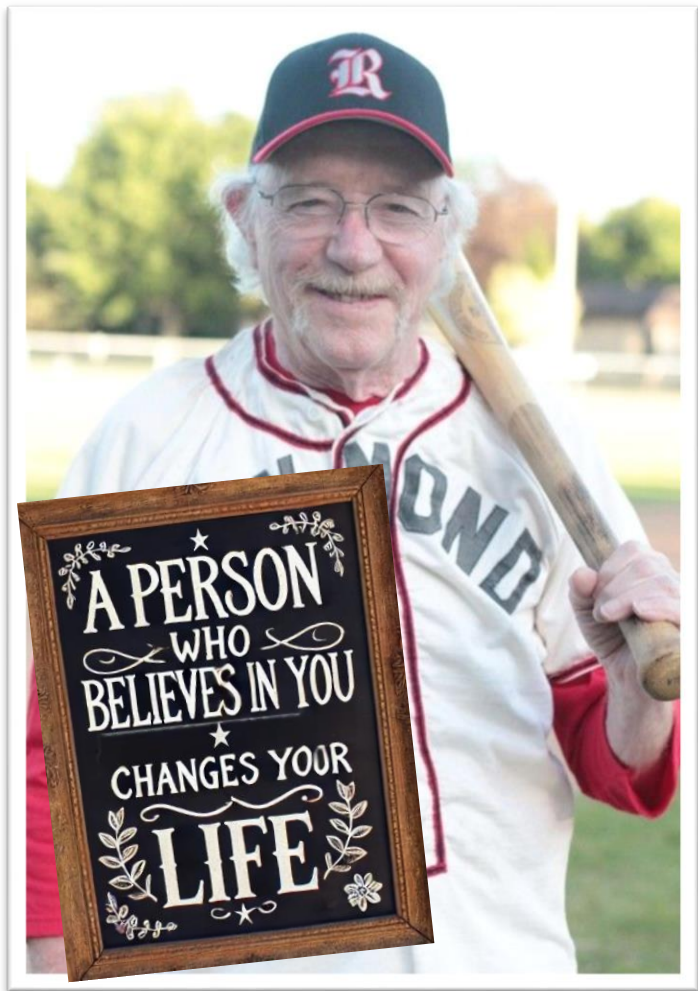
• SECRET SAUCE •















SUCCESS = IMPACT

High Expectations AND High Support

ACCOUNTABILITY

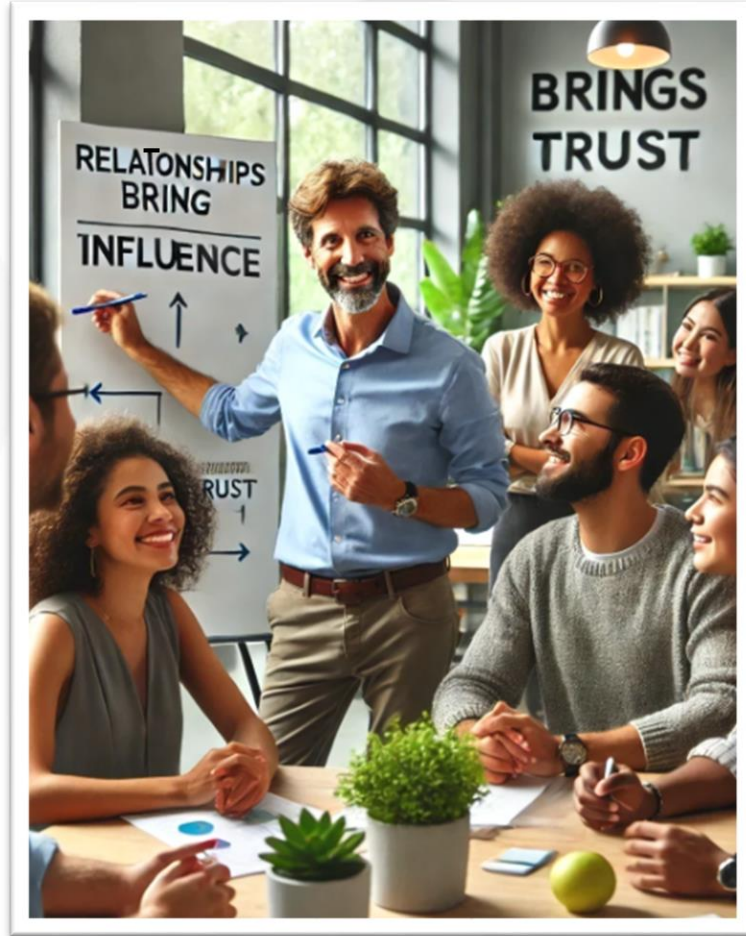
High Expectations
Low Support

High Expectations
High Support

Low Expectations
Low Support

Low Expectations
High Support

CARE





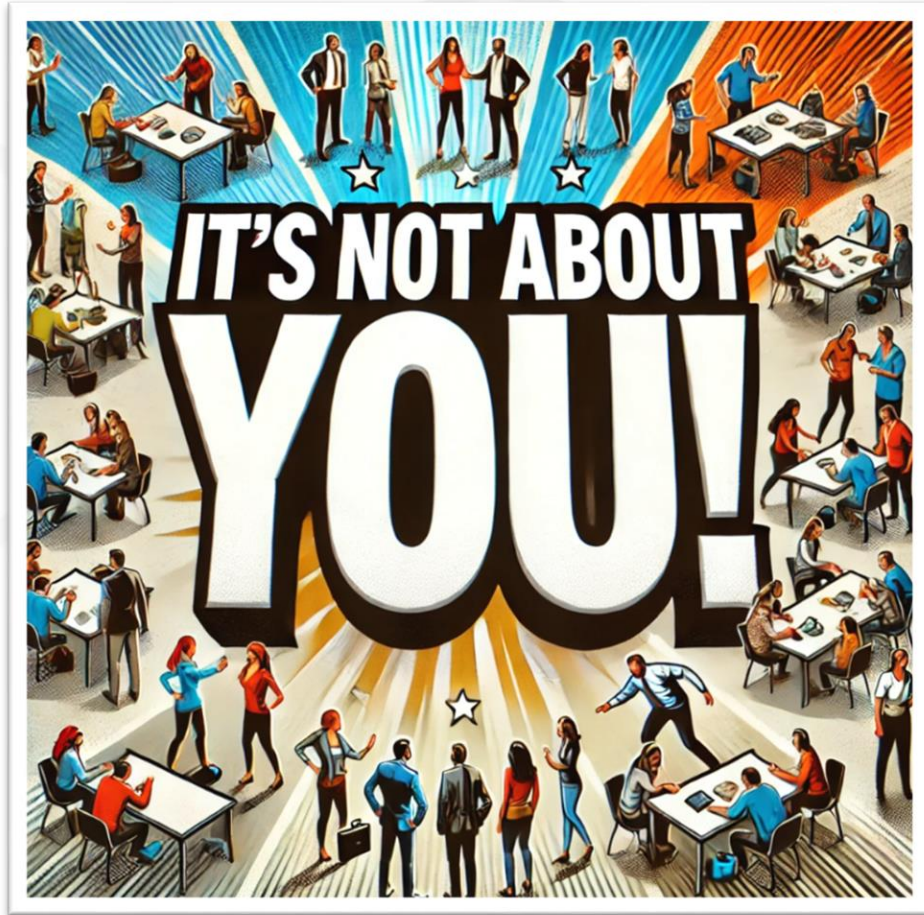
“At the fair, the carnival operators get people on the ride, then they just sit back and watch. Great coaches, on the other hand, engage athletes with constant, short bursts of energy-filled, positive instruction.”

From: Chasing Influence, Transformational Coaching to Build Champions for Life

**POSITIVE
INSTRUCTION**










Intentional Communication





Our landings in the
Cherbourg - Have our
have failed to gain a
satisfactory foothold and
~~to have with them~~
~~the troops have been~~
withdrawn. | This particular
operation | My decision to
attack at this time and place
was based upon the best
information available, and
the troops, the air and the
Navy did all that ~~was~~
Bravery and devotion to duty
could do. If any blame
or fault attaches to the attempt
it is mine alone.

July 5



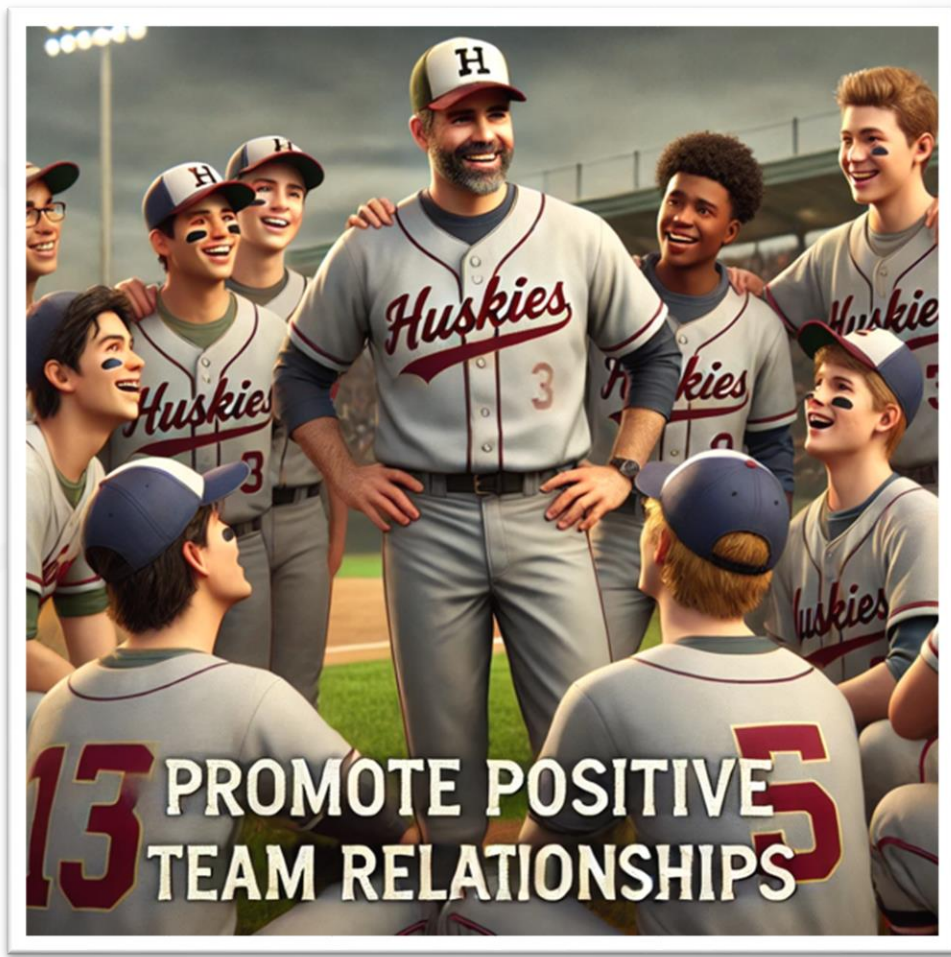
**USE LEARNING
OPPORTUNITIES
FOR GROWTH**



Congratulations!

Coach, This honor doesn't even begin to describe the impact you've made on so many people. Your influence has meant so much to me as a student, athlete, teacher, coach, husband, and father. I can't say enough about what you've meant to me.





**13 PROMOTE POSITIVE
TEAM RELATIONSHIPS 5**



— YOU HAVE —
INFLUENCE



**EXPERT COACHES
PULL OUT THE BEST**





DON'T COACH
ANGRY

**You have
influence.
How will
you chose to
use it?**

