

2024 SUPER TUESDAY CONFERENCE PRICING

PRESENTING Sponsorship -	\$35,000 (Exclusivity of one industry sponsor only)
TITLE Sponsorship -	\$25,000
PLATINUM Sponsorship -	\$15,000
GOLD Sponsorship -	\$10,000
SILVER Sponsorship -	\$7,500
SEMINAR Sponsorship -	\$5,000
BRONZE Sponsorship -	\$3,500

🔗 Please Refer to the Following Page for Sponsorship Benefits 🔗

INDIVIDUAL REGISTRATIONS

Members:	\$150; \$175 after September 9, 2024
Non-ABL Members:	\$175; \$200 after September 9, 2024

SUPER TUESDAY TABLES

Small-Business Table:	\$1,500; \$1,750 after September 9, 2024
Corporate Table:	\$2,000; \$2,250 after September 9, 2024

SUPER TUESDAY EXHIBIT BOOTHS

Small Business:	\$1,000; \$1,250 after September 9, 2024
Corporate:	\$1,500; \$1,750 after September 9, 2024

2024 SUPER TUESDAY CONFERENCE AD PRICING

40 th Annual Super Tuesday Conf.	Size	Member	NON-Member
	With ¼" Bleed	BW♦COLOR	BW♦COLOR
Full Page	8.5" W x 11" H	\$550♦\$850	\$800♦\$1,100
Half Horizontal	8.5" W x 5.375" H	\$425♦\$725	\$650♦\$950
Half Vertical	4.125" W x 11" H	\$425♦\$725	\$650♦\$950
Quarter	4.125" W x 5.375" H	\$225♦\$525	\$300♦\$600

♦ Ads are due **Monday, September 23, 2024, to be included in the Super Tuesday Program Book.**

Call Quentin White, *Client Services Manager*, at (404) 584-8126, for questions regarding ads.



ATLANTA BUSINESS LEAGUE

SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	PRESENTING	TITLE	PLATINUM	GOLD	SILVER	SEMINAR	BRONZE
	RATES	\$35K	\$25K	\$15K	\$10K	\$7.5K	\$5K
Industry Exclusivity (1 Sponsor Only)	✓						
Full-page Ad in the Program Book*	✓						
Twenty (20) Registrations	✓	✓					
Sponsor Representative to Serve on Super Tuesday Committee	✓	✓					
Distribution of one (1) Email Blast from the Sponsor or a Sponsor Representative	✓	✓					
Sponsor Remarks during WOV Breakfast or Awards Luncheon	✓	✓					
Sponsor Representative to present a Super Tuesday Award	✓	✓					
Airing of up to a 30-second Sponsor Commercial OR Sponsor Ad during WOV Breakfast or Awards Luncheon	✓	✓					
Distribution of Promotional Items or Literature in "Resource Portal"*	✓	✓	✓				
Sponsor Recognition During WOV Breakfast or Awards Luncheon	✓	✓	✓	✓	✓		
Exhibit Booth	✓	✓	✓	✓	✓		
Sponsor Logo on E-Blasts and Social Media Exchanges	✓	✓	✓	✓	✓	✓	✓
Sponsor Logo in Program Book	✓	✓	✓	✓			
Full-page Ad in the Program Book*		✓					
Ten (10) Registrations			✓	✓	✓	✓	✓
Sponsor Remarks during one (1) Seminar			✓	✓		✓	
Full-page Ad in the Program Book*			✓				
Full-page Ad in the Program Book*				✓			
Half-page Ad in the Program Book*					✓		
Sponsor Name Listed in Program Book					✓	✓	✓
Quarter-page Ad in the Program Book*							✓

*Provided by Sponsor. The ABL reserves the right of final approval of all promotional items.