



ATLANTA BUSINESS LEAGUE

## SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	PRESENTING Sponsor	TITLE Sponsor	GOLD Sponsor	SILVER Sponsor	BRONZE Sponsor
RATE	\$30K	\$20K	\$10K	\$5K	\$3K
Industry Exclusivity ( <b>1 Sponsor Only</b> )	✓				
Serve as Program Participant	✓				
Pre-recorded Sponsor Announcement/Remarks <b>AND</b> One (1) Commercial Ad up to 60-seconds	✓				
Twenty ( <b>20</b> ) Registrations	✓	✓			
Distribution of one ( <b>1</b> ) E-Blast Sent from Sponsor or Sponsor Representative	✓	✓			
Full-page Color Ad in Program Book	✓	✓	✓		
Sponsor Logo on ALL Promotional Materials	✓	✓	✓	✓	
Sponsor Logo in Program Book	✓	✓	✓	✓	
Sponsor Recognition During the Event	✓	✓	✓	✓	✓
Distribution of Literature <b>OR</b> Promotional Offering	✓	✓	✓		
Pre-recorded Commercial Ad up to 60-seconds		✓	✓		
Ten ( <b>10</b> ) Registrations			✓	✓	✓
Half-page Color Ad in Program Book				✓	
Quarter-page Color Ad in Program Book					✓
Sponsor Name Listed in Program Book					✓
Sponsor Name Listed on Promotional Material					✓
<b>*Provided by Sponsor. The ABL reserves the right of final approval of all promotional items.</b>					



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### AD SPECS & PRICING

	Size	Member	NON-Member
		BW ♦ COLOR	BW ♦ COLOR
FULL PAGE	7.5"W x 10"H	\$550 ♦ \$850	\$800 ♦ \$1,100
HALF HORIZONTAL	7.5"W x 5"H	\$425 ♦ \$725	\$650 ♦ \$950
HALF VERTICAL	3.375"W x 10"H	\$425 ♦ \$725	\$650 ♦ \$950
QUARTER	3.375"W x 5"H	\$225 ♦ \$525	\$300 ♦ \$600

**\*\* Ads MUST be submitted by Friday, November 8, 2024, to be included in the Annual Meeting Program Book. Ads should be in PDF or JPEG format. Email your ad to Quentin White, Client Services Manager, at [qwhite@atlantabusinessleague.org](mailto:qwhite@atlantabusinessleague.org).**