

RICE NEWS

— L A U N C H 2 0 2 3 —

6 September 2023, Cantho, Vietnam

SS RICE NEWS LAUNCH 2023

Introduction to SS Rice News (www.ssricenews.com) and Rice Market Update

SS Rice News invites you to our special launch event in Can Tho, aimed at getting to know our clients in Vietnam, this is also the start of a new journey as SS RICE NEWS delivers a new service to the Vietnam and global rice communities through our dedicated news channel and analysis to translate market developments to a short report which summarizes the week's trade in Asian and global markets, while delivering a suite of news, special reports and networking events to benefit our clients and the broader rice trade.



Subra and Huong (Sue) are essentially “SS” in SS Rice News, and we aim to add our passion for the rice market and industry to deliver this service which aims to not only deliver news and analysis, but deliver a network for the global rice trade where the market participants can go to for reliable analysis of markets, as well as create and deliver events that will help exporters, millers, stockists, inspection,



shipping, pest control and fumigation and any person or company providing one of many services across the rice trade supply chain, **SS Rice News** produced with these ideas in mind as a core driver of our efforts.

SS Rice News Launch 2023 provides a short event that will introduce you to the team at SS Rice News, provide the backdrop to markets in Vietnam as well as across Asia and provide a brief market update on rice markets and the latest on what we have documented for India's exports which is now under a ban on broken rice and a more recent ban on non-basmati white rice, with consequences around the world which is still showing in the volatile markets of today. SS Rice News looks forward to meeting the participants of an event sponsored by SS Rice News, with the support of Vietnam Food Association.

To join our subscription plan, please visit www.ssricenews.com or contact Ms. Huong or Subra and the emails below.

For more information and bookings, please contact huong@ssricenews.com or subra@ssricenews.com for a personalized guide to what sponsors can do at the event.

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PROGRAM:

- 8AM** Guest arrivals
- 9AM** Welcome and Introduction from SS Rice News (www.ssricenews.com)
Ms. Phan Mai Huong, Co-Founder,
SSResource Media Pte Ltd
- 9.30AM** VFA welcome address
- 10.00AM** Coffee / Tea Break
- 10.30AM** Market Update and Outlook
- Asian rice markets in 2023 V 2022
 - Indian rice export restrictions and what does it mean to global markets
 - Politics and weather influences in global rice and food markets
- V. Subramanian (Subra), Co-Founder
SSResource Media Pte Ltd
- 11.30AM** Questions and Answers
Followed by Luncheon hosted by Vietnam Food Association

**Admission – FREE OF CHARGE TO PRE-REGISTERED DELEGATES
RESTRICTED TO THE FIRST 100 DELEGATES REGISTERED ONLINE**

TO REGISTER PLEASE VISIT:

<https://app.glueup.com/event/ss-rice-news-can-tho-launch-2023-86831/>

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