

SRICE NEWS **CONVENTION**

RICE MARKET OUTLOOK INDIAN RIPPLES, GLOBAL WAVES



**6-8 March
2024**

ARIYANA
Convention Center

DANANG City
S.R. Vietnam

www.ssriceevents.com - www.ssriceevents.com

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DANANG - VIETNAM, 06-08 March 2024

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SS RICE NEWS CONVENTION 2024 is a brand-new initiative brought to you by the **SS RICE NEWS** (www.ssricenews.com) team in our effort to build a network of rice market participants wired to the latest developments in the global rice market. Dedicated to the rice trade, the **SS Rice Convention 2024** aims to bring together all elements of the global rice market, from farm to fork, with the primary aim to bring industry participants from across the supply chain together, delivering market insights to enhance exchange, and deliver a map of the future opportunities and rice within the global rice trade. Opportunities from the event aim to build awareness, improve communications and business opportunities within the global rice trading community.

ABOUT SS RICE NEWS (www.ssricenews.com). Born from a passion for the rice market, and friendships that span decades, **SSRiceNews.com** is the latest offering to participants across the global rice trade. **Short and Simple, Super Special, Secret Sources**, or just **Subra and Sue**, the personalities behind the site bring their own unique talents and business networks to help build an initiative that aims to deliver a wealth of information and exchange in a practical format that emphasizes ease of reading, simplicity in format and precision of views and analysis. The foundations for this initiative come from a constantly evolving knowledgebase that is built on 3 decades of contact within the industry, a newly constructed database as the foundation for market analysis, emphasizing a strong link to the Asian rice market grapevine and friendships across the global rice trade.

SSRiceNews.com is dedicated to serving the rice market actors and delivers information of value across the global rice supply chain. The information presented will reflect on the collective thoughts of the global rice trade while building on data-based analysis to provide a strong base for reporting the global rice market. From the grapevine, more formal data sources, and from detailed studies of markets, we aim to deliver insights into the global rice trade, while maintaining a strong link to the industry.

SSRicenews.com brings together **Subra and Sue (Ms. Huang)** as the personalities behind all efforts to develop a **Global Rice Network** of participants from across the rice trade supply chain.

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Our EARLY achievements include the following and continue to break barriers everyday.

- Site Officially launched 05 July 2023
- Direct users: 3.5K (as of 13 September 03)
- Country coverage: 98
- Subscribers: 35 companies / organizations and growing fast
- Active accounts: > 110 and rising
- Our reach is ever-growing and spanning global markets.

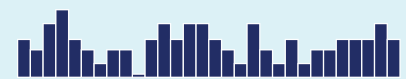
Visit our website, get the latest information, and be part of a growth presence in global rice markets. www.ssriceevents.com is constantly changing, and reaching a growing global audience, and our "heat-map", shows that sponsors to our event will benefit from not just the audience pool, but our growing reach to the world rice trade.

Realtime overview

USERS IN LAST 30 MINUTES

35

USERS PER MINUTE



DEVICE CATEGORY IN LAST 30 MINUTES



MOBILE 58.8%
DESKTOP 41.2%

SS RICE NEWS CONVENTION 2024 - A NEW OFFERING – A brand-new initiative, we have built an agenda that provides focus on business/peer networking together with sessions to deliver market insights and discussions. The convention will deliver analyst views, panel discussions and presentations featuring key origins across the world, with an emphasis on supply outlook (*key after India's late 2022 and 2023 rice export policy changes*), consequential price trends as well as factors that could change the course of markets ahead. "Weather and Politics" remain central to global rice markets, and delegates in attendance will also be treated to a feast of networking opportunities over three days of sessions which include an exhibition to complement the conference, two networking receptions to allow delegates to let their hair down and add more social aspect to the time spent in Danang, and even some tourism. Strategically timed to happen with the Vietnam winter-spring crop, we also have Thailand's second and main crop, India rabi or winter crop, and Myanmar's dry season crop provide an ideal opportunity for the rice trade to gather, even as India looks towards general elections in May 2024, the convention is well-timed to deliver insights into vital sources of supplies from across Asia to support global needs.

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THE SS RICE NEWS CONVENTION 2024 - Agenda at-a-glance

Sessions include the following, as key focal points to add to the ample networking opportunities that are aimed to deliver an ultimate event for all in the global rice trade:

- **Market Outlook with Emphasis on Changes delivered by India over the last 18 months.**
- **Price; Demand and Supply Balance; and Outlook**
- **Focus on Key Origins and Destination Markets.**
- **Digital Trade; Shipping and Managing Risk in choppy and often volatile global rice markets that are prone to speculative impact.**

The following document provides a guide for potential sponsors, with a mix of opportunities to showcase your brand, and industry leadership, exhibit products and services, add a visual and physical presence that will grow your presence and add to your attendance. Networking is the central feature, to allow meetings, make friends, renew old ties, and enhance your relationships across the rice trade, Every sponsor is making not only a supporting contribution to the event, but aiding the effort to build a network of industry professionals who will gain from peer networking and opportunities from the global rice trade. **Be part of an event, a network, and a collective industry's efforts to address key concerns and issues ahead.**

Most of all, the event ambitions are focused on delivering market analysis, highlight key developments, and our personal efforts to leave delegates with a road-map of the trade environment ahead and how key issues and elements could shape the future. Essential opportunities, as markets keep evolving and transitioning with each policy decision, weather change and how these interact with commercial decisions that help discover price and trends in the global rice trade. **Attendees and sponsors will not only benefit from presentations, but also benefit from the top-level exchanges delivered by the event.**

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Join the growing list of who's supporters and participants

Platinum Sponsorship

\$35,000 (only one, exclusive sponsorship available)

- TEN delegate passes.
- Access to discounted delegate passes for additional staff to attend.
- Logo on top level with special recognition on website, signage, programme, and all marketing material.
- Writeup in programme with website link and QR code (made available by sponsor) to link to brochure.
- Bring your own popup banners to place in the reception/coffee break area. Exhibit space x 2 provided with basic display while sponsor has the right to design and tailor make exhibit (at additional costs to sponsor).
- Full page advertisement in event programme.

SOLD

Gold Sponsorship

\$15,000 (up to 5 Gold sponsors)

- EIGHT (8) delegate passes.
- Access to discounted delegate passes for additional staff to attend.
- Logo on top level with special recognition on website, signage, programme and all marketing material.
- Writeup in event site (online) with website link and QR code to link to brochure.
- 1x Exhibit Space (optional and subject to availability at time of booking).
- Bring your own popup banners to place in the exhibit area.
- Full page advertisement in event programme.

Silver Sponsorship

\$10,000

- FIVE (5) delegate passes.
- Access to discounted delegate passes for additional staff to attend.
- Logo on top level with special recognition on website, signage, programme and all marketing material.
- Writeup in event site (online) with website link and QR code to link to brochure.
- 1x Exhibit Space (optional and subject to availability at time of booking).
- Bring your own popup banners to place in the exhibit area.
- Full page advertisement in event programme.

Corporate Sponsorship (Basic)

\$5,000

- Benefits include Two delegate passes.
- Access to discounted delegate passes for additional staff to attend.
- Logo on website, signage, programme, and all marketing material.
- Writeup in programme with website link and QR code to link to brochure.

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Welcome Reception (Day 1 – 6 Mar 2024)

Gala Dinner (Day 2 – 7 Mar 2024)

Sponsorship – Cost (*sponsor can organise the event in coordination with SS Rice News team*)
or USD 20,000 and USD 25,000 per event

All the benefits of a GOLD Sponsorship, but in addition be recognised as the host of our special networking events. Special signage will be produced by event organisers, and sponsors can bring additional signage to ensure premium exposure. Please talk to us about sponsorship at cost, so

ADDITIONAL SPONSORSHIP ADD ONS:

- * Lunch Sponsorship + USD 8,000 Per Day.
- * Lanyard Sponsorship + USD 5,000. **SOLD**
- * Conference Folder Sponsorship + USD 10,000 **RESERVED**
- * Coffee Break Sponsorship + USD2,000 each (*per break- 4/5 breaks during event*)
or USD 5,000 for whole event coffee break sponsorship
- * **Exhibition Table + USD 3,000 (raw space) + USD 4,000 per booth.**
- * Stationary + USD 5,000 (*pads with customized logo of sponsor*).
- * Post-it Pads + USD 3,000 (*customized with sponsor logo*).
- * Event Pens + USD 4,000 (*customized with sponsor logo*).

All above come with benefit of:

Two delegate passes.

Access to discounted delegate passes for additional staff to attend.

Logo on website, signage, online dedicated site and programme, and all marketing material.

Writeup in programme with website link and QR code to link to brochure.

A variety of creative alternatives, from event badges, writing pads, pens and tailor-made additional sponsorship opportunities are available and can be crafted for the client with specific needs.

Please contact our representatives for a discussion.