

## SPONSORSHIP PLEDGE FORM AND AGREEMENT

The undersigned hereby agrees to be a sponsor of the Zambia Digital Week 2025 (herein "Zam-DW 2025"), brought to you by the Loita Business and organised by Connect Events (Pty) Ltd at the sponsorship level indicated herein.

The Sponsor shall provide monetary compensation in the amount set forth for the sponsorship type chosen by the Sponsor.

**Payment:** Payment must be received no later than 5 business days from the date of the signed agreement.

**Cancellation:** Any cancellation by a Sponsor must be received in writing no later than 60 days from the event date. After this date, we regret that cancellations will not be accepted, and the Sponsor will be liable for payment of 100% of the committed amount.

**Important notes:** This sponsorship form constitutes a legally binding contract between the Organisers of the **Zam-DW 2025** and the Sponsor. For reasons beyond the control of the Organisers, it may be necessary to make changes to the programme of the **Zam-DW 2025**, including (without limitation) changes to the content and timing of the events, the speakers, and the dates, or switching any in-person components of the activities to virtual.

In the unlikely occurrence of any of the **Zam-DW 2025** activities being canceled, as set out in the Sponsorship Package, the Organisers will refund a portion of the Sponsor's fee commensurate to the value of the lost benefit associated with the particular event.

However, the Organisers of the **Zam-DW 2025** disclaim any further liability and will not be responsible for any direct or indirect losses howsoever caused.

### Prices for all sponsorship packages are quoted in US Dollars.

- Companies making payments in Zambia have the option to pay the ZMW equivalent.
- Companies making payments in South Africa have the option to pay the ZAR equivalent.
- Companies from other jurisdictions must pay into our USD bank account.

### SPONSORSHIP LEVEL

#### MAIN SPONSORSHIP PACKAGES

CATEGORY (PLEASE INDICATE WITH AN (X) THE SPONSORSHIP LEVEL)	COST
<input type="checkbox"/> HEADLINE SPONSOR	US\$25,000
<input type="checkbox"/> DIAMOND SPONSOR	US\$20,000
<input type="checkbox"/> PLATINUM SPONSOR	US\$15,000
<input type="checkbox"/> GOLD SPONSOR	US\$12,000
<input type="checkbox"/> SILVER SPONSOR	US\$8,000
<input type="checkbox"/> BRONZE SPONSOR	US\$5,000

#### NETWORKING SPONSORSHIP PACKAGES

CATEGORY (PLEASE INDICATE WITH AN (X) THE SPONSORSHIP LEVEL)	COST
<b>PRE-DAY: Sunday 23 March 2025</b>	
<input type="checkbox"/> WELCOME COCKTAIL RECEPTION: LEAD SPONSOR AND SUPPORTER	US\$6,000
<input type="checkbox"/> WELCOME COCKTAIL RECEPTION: SUPPORTER (10 SLOTS AVAILABLE)	US\$2,000
<b>DAY 1: Monday 24 March 2025</b>	
<input type="checkbox"/> NETWORKING BREAKFAST	US\$2,750
<input type="checkbox"/> COFFEE BREAK (MORNING)	US\$3,000
<input type="checkbox"/> COFFEE BREAK (AFTERNOON)	US\$3,000
<input type="checkbox"/> NETWORKING LUNCH	US\$6,000
<input type="checkbox"/> VIP NETWORKING DRINKS RECEPTION: LEAD SPONSOR AND SUPPORTER	US\$6,000
<input type="checkbox"/> VIP NETWORKING DRINKS RECEPTION: SUPPORTER	US\$2,000

### NETWORKING SPONSORSHIP PACKAGES

CATEGORY (PLEASE INDICATE WITH AN (X) THE SPONSORSHIP LEVEL)	COST
<b>DAY 2: Tuesday 25 March 2025</b>	
<input type="checkbox"/> NETWORKING BREAKFAST	US\$2,750
<input type="checkbox"/> COFFEE BREAK (MORNING)	US\$3,000
<input type="checkbox"/> COFFEE BREAK (AFTERNOON)	US\$3,000
<input type="checkbox"/> NETWORKING LUNCH	US\$6,000
<input type="checkbox"/> GALA DINNER (LEAD SPONSOR AND SUPPORTER)	US\$12,500
<input type="checkbox"/> GALA DINNER (SPONSOR AND PARTNER)	US\$6,000
<input type="checkbox"/> GALA DINNER DJ AND CULTURAL DANCE SPONSOR	US\$4,000
<b>DAY 3: Wednesday 26 March 2025</b>	
<input type="checkbox"/> NETWORKING BREAKFAST	US\$2,750
<input type="checkbox"/> COFFEE BREAK (MORNING)	US\$3,000
<input type="checkbox"/> COFFEE BREAK (AFTERNOON)	US\$3,000
<input type="checkbox"/> NETWORKING LUNCH	US\$6,000
<input type="checkbox"/> INDUSTRY NETWORKING PARTY (LEAD SPONSOR AND SUPPORTER)	US\$6,000
<input type="checkbox"/> INDUSTRY NETWORKING PARTY (SUPPORTER)	US\$2,000
<input type="checkbox"/> INDUSTRY NETWORKING PARTY DJ SPONSOR	US\$4,000

### SPONSORSHIP PACKAGES: MEETING ROOMS AND NETWORKING LOUNGES

CATEGORY (PLEASE INDICATE WITH AN (X) THE SPONSORSHIP LEVEL)	COST
<input type="checkbox"/> ZAMBIA DIGITAL WEEK 2025 - VIP NETWORKING LOUNGE (VIP HOSPITALITY-THE VILLAGE) OPEN TO REGISTERED CONFERENCE DELEGATES, SPONSORS, AND EXHIBITORS	US\$2,750
<input type="checkbox"/> ZAMBIA DIGITAL WEEK 2025 VIP NETWORKING PRIVATE MEETING ROOMS PRIVATE MEETING ROOM-EXCLUSIVE TO GUESTS INVITED BY THE SPONSOR	US\$2,000
<input type="checkbox"/> INVESTOR LOUNGE THE INVESTOR LOUNGE PROVIDES A SPACE FOR ENTREPRENEURS AND INVESTORS TO CONVENE, BUILD RELATIONSHIPS, AND ENGAGE IN MEANINGFUL DISCUSSION	US\$2,000
<input type="checkbox"/> BUSINESS LOUNGE SPONSOR LOUNGE USED STRICTLY BY INVITATION	US\$5,000

### OTHER BESPOKE SPONSORSHIP OPPORTUNITIES

CATEGORY (PLEASE INDICATE WITH AN (X) THE SPONSORSHIP LEVEL)	COST
<input type="checkbox"/> DEAL ROOM, INVESTMENT SHOWCASE, AND DEAL BOOK SPONSOR	US\$5,000
<input type="checkbox"/> STAGE SPONSOR	US\$20,000
<input type="checkbox"/> CONNECTIVITY SPONSOR	US\$2,500
<input type="checkbox"/> SPONSORED MASTERCLASS OR SESSION SPONSOR	US\$2,500
<input type="checkbox"/> CHARGE AND CONNECT SPONSORSHIP	US\$2,500
<input type="checkbox"/> OFFICIAL ZAM-DW 2025 NETWORKING APP	US\$6,000
<input type="checkbox"/> DELEGATE BAGS	US\$6,000
<input type="checkbox"/> BADGES AND LANYARDS	US\$5,000
<input type="checkbox"/> LINK WAY PILLAR BRANDING-3 PILLARS	US\$2,000
<input type="checkbox"/> CONNECT GOLF TOURNAMENT	US\$10,000
<input type="checkbox"/> CONFERENCE REGISTRATION SPONSOR	US\$3,000
<input type="checkbox"/> FAST CHATS AND VIDEO INTERVIEWS	US\$5,000
<input type="checkbox"/> FLOOR STICKERS AND POSTER SITES	US\$500

**OTHER BESPOKE SPONSORSHIP OPPORTUNITIES**

CATEGORY (PLEASE INDICATE WITH AN (X) THE SPONSORSHIP LEVEL)	COST
<input type="checkbox"/> <b>FULL ADVERT</b> FULL PAGE ADVERT IN THE CONFERENCE MAGAZINE, EXHIBITOR CATALOGUE, AND POST-SHOW REPORT	<b>US\$1,000</b>
<input type="checkbox"/> <b>HALF PAGE ADVERT</b> FULL PAGE ADVERT IN THE CONFERENCE MAGAZINE, EXHIBITOR CATALOGUE, AND POST-SHOW REPORT	<b>US\$500</b>

**TAILORED SPONSORSHIP PACKAGES**

**Contact us** at [sponsor@connect-events.global](mailto:sponsor@connect-events.global) for a tailored package (cost and benefits to be negotiated with the sponsor).

Please indicate whether you will require an exhibition booth?

**YES**       **NO**

If your answer is yes, please indicate if you require a fully equipped shell scheme or raw space only

**Fully equipped shell scheme**       **Raw space only**

**COMPANY DETAILS**

Name of Company ("Sponsor") \_\_\_\_\_

Billing Address of Sponsor \_\_\_\_\_

VAT Number of Sponsor \_\_\_\_\_

Billing Contact \_\_\_\_\_ Email Address \_\_\_\_\_

Office Line \_\_\_\_\_ Mobile Number \_\_\_\_\_

**Signed by company representative who warrants his/her authority to sign:**

Name \_\_\_\_\_ Job Title \_\_\_\_\_

Date \_\_\_\_\_

Signature: