



# OFFICIAL EVENT BROCHURE

24–26 March 2025

**Driving innovation  
for a more connected  
and intelligent  
Zambia**

Mulungushi International  
Conference Centre  
Lusaka, Zambia

[www.zam-digitalweek.co.zm](http://www.zam-digitalweek.co.zm)



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Organised by



In collaboration with



Ministry of  
Technology and  
Science



# Join us at Zambia Digital Week 2025

Co-located with



# Meet the partners behind Zambia Digital Week 2025



Loita Business, a portfolio company of Loita Capital Partners International, is a leading technology company building one of Africa's largest business to business (B2B) e-commerce networks and supply chain finance and fintech ecosystems in Africa.



Loita Group is a Mauritius incorporated investment group with four distinct pillars of business operations, all of which centre around services to banking institutions and corporate entities across Africa, focusing on investment banking, payments, fund transfer switches, and bank management.



The African Export-Import Bank (Afreximbank) is the foremost Pan-African multilateral financial institution devoted to financing and promoting intra- and extra-African trade. The bank was established in October 1993 by African governments, African private and institutional investors, and non-African investors.



SMART AFRICA is a bold and innovative commitment from African heads of state and government to accelerate sustainable socio-economic development on the continent, ushering Africa into a knowledge economy through affordable access to broadband and usage of information and communications technologies.



Invest Africa is the leading membership organisation for companies and investors operating on the African continent. Our network comprises global corporations, private investors, fund managers, family offices, policy makers, and entrepreneurs.



DP World is an Emirati multinational logistics company based in Dubai, United Arab Emirates. It specialises in cargo logistics, port terminal operations, maritime services, and free trade zones. Formed in 2005 by the merger of Dubai Ports Authority and Dubai Ports International, DP World handles 70 million containers that are brought in by around 70,000 vessels annually.



The Digital Council Africa is an independent, not-for-profit organisation that acts as a bridge and connector between the government, the technology industry, and stakeholders across Africa to develop the digital sector and economy.



The Ministry of Technology and Science is responsible for formulating and reviewing Technology and Science policies in order to contribute to economic growth. It collaborates with industry and wider private sector in developing relevant innovations; coordinate Research to promote investment in science and technology and promote advancement of knowledge and skills in science and technology in order to accelerate transformation into digital economy.



The Payments Association of Zambia serves as a joint industry platform from which members are able to collaborate in dealing with various issues of mutual interest including payment systems policy formulation, innovations, and the conduct of public and private dialogue.



When people come together, amazing things happen. Connect Events is the next-generation events company powering and connecting global industry communities and creating platforms for growth. Our events are designed to transform market insights into business opportunities, power industry growth through knowledge sharing, and enable connections.

# Discover our speaker lineup

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**Hon. Felix Mutati**  
Minister of Technology and Science  
Zambia  
**GUEST OF HONOUR**



**Lacina Kone**  
Director General and CEO  
Smart Africa  
**KEYNOTE SPEAKER**



**Justin Chinyanta**  
Chairman & CEO  
Loita Capital Partners International



**Gwen Mwaba**  
Managing Director  
Trade Finance & Correspondent Banking  
Afreximbank



**Mukwandi Chibesakunda**  
Chief Executive Officer  
ZANACO



**Andrew Bourne**  
Regional Manager, Africa  
ZOHO Corporation



**Chiti Mbizule Mutati**  
Programme Officer, Southern Africa  
Paradigm Initiative



**Wallen Mangere**  
Executive Chairman  
Tano Digital Solutions



**Yele Oyekola**  
CEO and co-Founder  
Duplo



**Obey Domingo**  
VP Business Development, Africa  
Thunes



**Tanaka Pasipanodya**  
Group CFO  
Tano Digital Solutions



**Mulenga Mutati**  
CEO and Lead Actuary  
Gralix Actuarial Consulting

# Discover our speaker lineup

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**Emeka Onyia**  
Director of Innovation and Product Development  
Afreximbank



**Takudzwa Keith Chimeto**  
Group CEO  
Smatech Group



**Precious Murena Nyika**  
CEO and co-Founder  
Winfield Strategy and Innovation



**Maureen Mba**  
Director of Compliance  
Afreximbank



**Pfungwa Serima**  
Business Advisor  
Octanexus



**Tokelo Matlou**  
Supply Chain Finance Manager, Rest of Africa  
Addendum Financial Technologies



**George Thomas**  
Regional Sales Director  
Alibaba Cloud Intelligence Group



**Pedro Besugo**  
Head of Investor Relations and  
Business Development  
Invest Africa



**Roy Muyelu**  
CEO  
Probase Group



**Stephen Enderby**  
CEO  
EFT Ventures

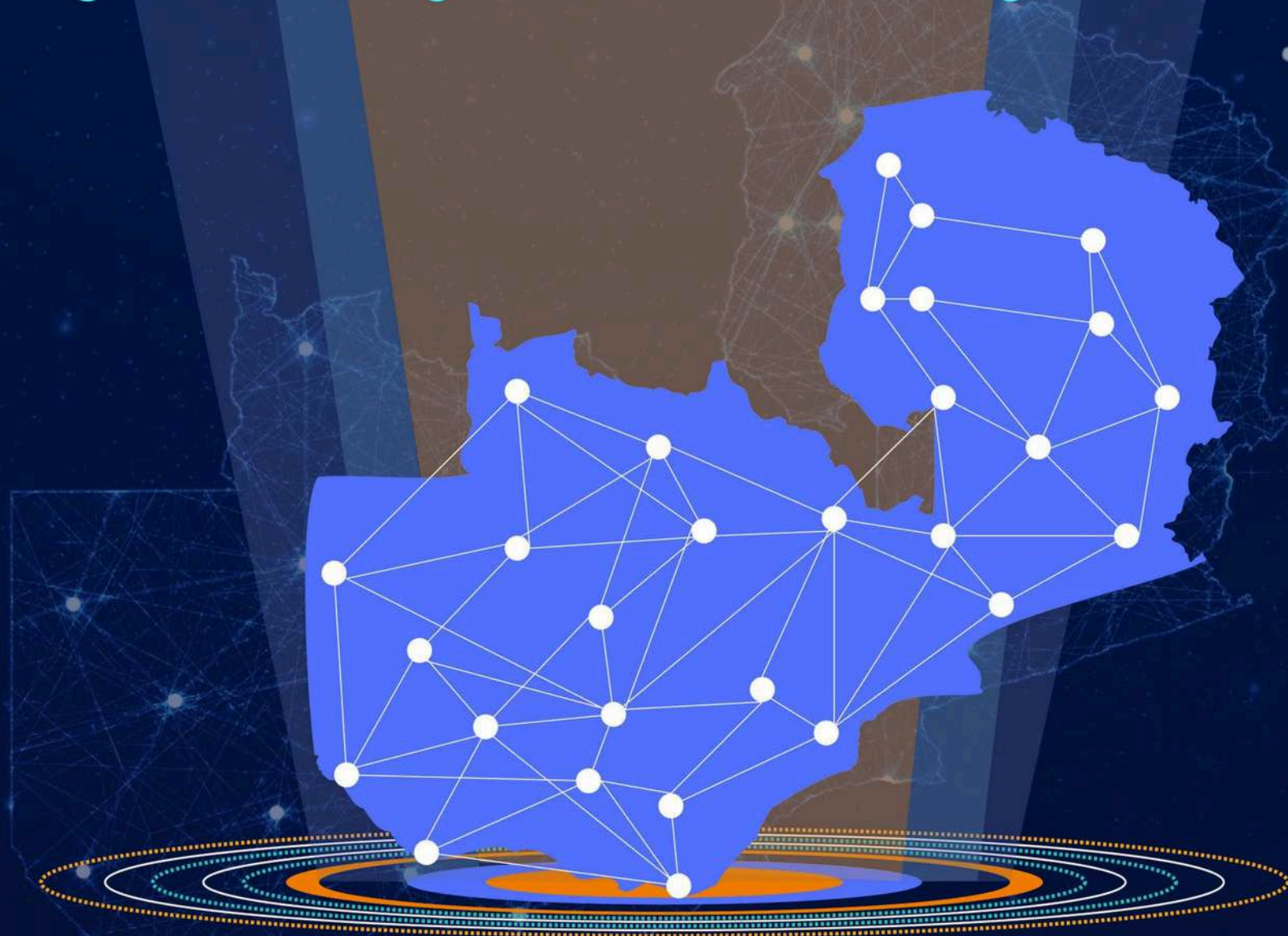


**Tutsirai Dhombo**  
Country Manager, South Africa  
Invest Africa



**Jack Bismohun**  
Commercial Director  
AeTrade Group

# Powering Zambia's digital transformation agenda



## Key themes for 2025



Driving innovation for a more connected and intelligent Zambia



Leveraging digitisation and automation to drive trade and investment



Building Zambia's next-generation digital infrastructure for trade



Fuelling entrepreneurship and scaling small to medium businesses (SMBs) and startups



Inspiring a sustainable and inclusive tech ecosystem to advance Zambia's digital economy



The year to imagine AI and big data in everything

# About Zambia Digital Week 2025

Loita Business, in collaboration with the Ministry of Technology and Science of Zambia, the Payments Association of Zambia, Smart Africa, the African Export-Import Bank (Afreximbank), Digital Council Africa, and Invest Africa, proudly presents the inaugural Zambia Digital Week 2025 (Zam-DW 2025), taking place from March 24-26, 2025 at the Mulungushi International Conference Centre in Lusaka, Zambia.

Zam-DW 2025 brings together local, regional, and global leaders from government, business, and international organizations to collaborate in new ways to advance Zambia's digital economy and shape, accelerate, and sustain Zambia's ongoing digital revolution.

Zam-DW 2025 aims to enable Zambia to become a more competitive, agile, open, and innovative smart economy, in line with the Government's mandate to drive the country's digital transformation agenda by delivering an actionable digital transformation strategy that encompasses key sectors, opportunity areas, and the participation of all population segments within Zambia's economy. Digital transformation has a role to play in achieving many of the country's development outcomes, including assisting both large and small companies to recover from COVID-19.

Taking place from 24-26 March 2025, this hybrid conference will feature a 3-day anchor event and a series of satellite and co-located events at various locations in Zambia. Take part and experience engaging sessions by internationally renowned speakers and industry experts to unearth the latest digital trends, innovations, and investment opportunities. As part of our commitment to digitally transform Zambia's economy and boost trade and investment, we have a range of exclusive launch events happening throughout the rest of the year.

Zam-DW 2025 provides the tech ecosystem with a platform to come together to drive change. Zam-DW 2025's mission is to build a better and more inclusive digital Zambia By gathering the world's most inspirational founders, business leaders, policymakers and regulators, global leaders, investors and financiers, and tech rising stars to collaborate and engage in discussions to highlight the vital role of technology on society, unlock new opportunities, and transform the future.



# On track to deliver...



**US \$1B+**

Trade and investment deals



**1000+**

In-person attendees across the week's events



**4000+**

Visual attendees across the week's events



**100+**

Sessions



**20+**

MOUs signed



**300+**

C-Suite Executives



**40+**

Countries represented



**100+**

Exhibitors and sponsors



**2000+**

Exhibition visitors



**100+**

speakers



**600+**

Companies



**50+**

Media and strategic partners



# What's happening at Zambia Digital Week 2025

## KEY HIGHLIGHTS

Zambia Digital Week 2025 is more than just an event; it is the epicenter of innovation in Zambia and across the region. Housing multiple anchor and co-located events under the same roof, we serve as the pivotal hub where leaders from tech, media, banking and financial services, telecommunications, satellite, and startups convene for a transformative week.

With ground-breaking launch events and inspiring content sessions paired with expansive exhibition halls at Zam-DW 2025, it is a week of unmissable networking, learning, and collaboration.



# Influential and outcome-focused programme and agenda

**OPENING CEREMONY**



**MAINSTAGE**



**CONNECT GOLF TOURNAMENT**



**MULTIPLE NETWORKING OPPORTUNITIES**



**WELCOME RECEPTION**



**CONFERENCE SESSIONS**



**ONE-TO-ONE BUSINESS MATCHMAKING**



**ZAM-DW 2025 DEAL ROOM**



**EXHIBITION**



**ECONOMIC FORUM**



**THE CAPITAL MEETS POLICY DIALOGUE**



**ZAM-DW VIRTUAL**



**TRENDING TECH TOPICS**



**INVESTOR AND FINANCIER PROGRAMME**



**INSPIRATIONAL KEYNOTES**



**VIP GALA DINNER AND AWARDS**



**MANSA DUE DILIGENCE PLATFORM SEMINAR AND WORKSHOP**



Africa's Due Diligence Data Platform



# Influential and outcome-focused programme and agenda

**COMPANY PAVILIONS**



**INVESTMENT DEAL BOOK 2025**



**PANEL DISCUSSIONS**



**OFFICIAL LAUNCH: ZAMBIA NETWORKED TRADE PLATFORM**



**ZAMBIA COUNTRY SPOTLIGHT**



**CLOSED DOOR SESSIONS AND B2B MEETINGS**



**ZAM-DW 2025 INDUSTRY NETWORKING PARTY**



**OFFICIAL LAUNCH - ZAMBIA "CONNECT GO DIGITAL PROGRAMME"**



**TECH DIALOGUES**



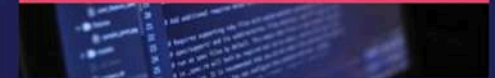
**MASTERCLASS SESSIONS**



**THE BIG SPARK PITCH COMPETITION**



**OFFICIAL LAUNCH: ZAMBIA'S NEXT-GENERATION B2B MARKETPLACE**



**EXECUTIVE WORKSHOPS AND TRAINING**



**DIGITAL SKILLS FORUM**



**ZAMBIA DIGITAL WEEK 24 FRINGE EVENTS AND PROGRAMMES**



**SITE VISITS AND TECH TOURS**



**ZAMBIA FIBRE AND BROADBAND FORUM**



# Announcements at Zambia Digital Week 2025

**Loita Business to unveil the Zambia Networked Trade Platform (ZNTP-Zambia) at Zambia Digital Week 2025.** ZNTP-Zambia is a one-stop digital trade platform to help Zambian companies digitalise, automate, and streamline end-to-end trade processes, fund business-to-business (B2B) trade, and connect to the African Continental Free Trade Area (AFCFTA) and global marketplace.

**Loita Business to unveil Zambia's Next-Generation Business to Business (B2B) Marketplace at Zambia Digital Week 2025.** The Loita B2B Marketplace will re-imagine, reshape, and revolutionise B2B buying and corporate purchasing in Zambia. The B2B marketplace will enable Zambian corporate buyers and sellers to digitally connect, transact, and do business online in Zambia and across 190+ countries, with unmatched technology for digitising and automating supply chain processes in Zambia. Click here for more details or visit [www.loitabusiness.com](http://www.loitabusiness.com)

**Loita Business to launch the Connect Go Digital Programme for SMEs and large companies at Zambia Digital Week 2025.** The Zambia Connect Go Digital is an initiative by Loita Business to enable Zambian businesses in key sectors to move towards digitalisation and automation, improving efficiency and productivity, creating new sources of growth, and increasing revenue and savings in business costs. The Connect Go Digital Programme aims to help both large and small African businesses to use digital technologies and build stronger digital capabilities to seize growth opportunities in the digital economy. Click here for more details or visit [www.connect-go-digital.com](http://www.connect-go-digital.com)

## Core topics throughout the event include



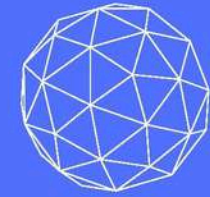
Spotlight on AI, its applications, and the future of work



Building Zambia's next-generation digital infrastructure for trade



Climate tech: The transition to a low carbon future and inspiring a more sustainable future



Pioneering Zambia's fintech future



The economic impact of cloud adoption in Zambia



Accelerating fibre coverage and increasing Zambia's investments in fibre networks



Cyber security and its role in advancing Zambia's digital economy



Accelerating digital transformation and reducing barriers to adoption of digital technologies by SMEs



Access to debt and growth capital (equity) for startups and small to medium businesses (SMBs)



Can regulation keep up with tech innovation?




















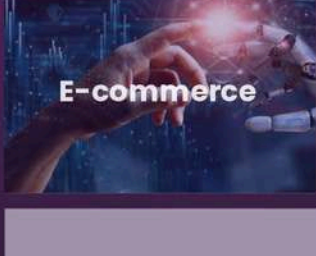












E-commerce and business to business (B2B) marketplace revolution in Zambia and across Africa



Refer to event website for full agenda  
[www.zam-digitalweek.co.zm](http://www.zam-digitalweek.co.zm)

# Who will you meet at #Zambia Digital Week 2025?

 ICT private sector providers	 Fintech companies	 Regulators	 International and multi-lateral organisations	 Government institutions	 Artificial intelligence/ Machine learning firms and experts
 Digital health service providers	 Investment banks	 Banking and non-banking financial institutions	 Venture capitalists	 Startups	 Non-governmental organisations (NGOs)
 Private equity fund managers	 Academia and research	 Media	 Tech innovators	 Local and regional business influencers	 Exchanges and clearing houses
 Payment processors	 E-commerce	 Consulting firms	 Accounting/ auditing/ law firms	 Wealth management	 Broadcasting
 Enterprise tech and innovation	 Vertical industry/ enterprise end-user	 Satellite	 Students	 Entertainment	 Insurance

# Emerging technologies and sectors represented at #Zambia Digital Week 2025

ARTIFICIAL INTELLIGENCE AND THE FUTURE OF WORK	CLOUD AND DATA CENTRES	FINTECH AND PAYMENTS	CODERS	DIGITAL TRADE	SUPPLY CHAIN, LOGISTICS, AND TRANSPORTATION	SMART VILLAGES
SKILLS DEVELOPMENT AND HUMAN CAPITAL DEVELOPMENT	TELECOMS /5G/5.5G/ NETWORK INFRASTRUCTURE	BROADBAND AND FIBRE CONNECTIVITY	BIG DATA	CYBER SECURITY AND DATA PROTECTION	CONSUMER TECH	SMART DEVICES
DIGITAL FINANCE	DIGITAL CITIES	TRADE AND INVESTMENT	INTERNET OF THINGS (IOT)	STARTUPS	POLICY AND REGULATION	SATELLITES
RETAIL AND E-COMMERCE	GREEN-TECH AND ESG	INSURANCE AND INSURE-TECH	CREATIVE ECONOMY	HEALTHCARE, HEALTH-TECH, BIOTECH, AND E-HEALTH	AGRICULTURE, AGRI-TECH, AND E-AGRICULTURE	DATA GOVERNANCE
TRANSPORT	INFRASTRUCTURE	MANUFACTURING	ENGINEERING AND CONSTRUCTION	LEISURE-TECH	ACADEMIA AND RESEARCH	E-COMMERCE
E-GOVERNMENT	BANKING AND FINANCE	POWER AND ENERGY	E-PROCUREMENT	CLIMATE FINANCE AND CLIMATE-TECH	ENERGY TRANSITION	TECH



# Networking and social activities

It's not all work and no play at Zambia Digital Week 2025. We have a jam-packed social calendar ready for everyone.

Join us at one of the many casual drinks receptions throughout the week, or sign up to the Zam-DW 2025 industry networking party, VIP gala dinner, welcome cocktail reception, or closing party. We are ready to celebrate Zambia Digital Week 2025 with you.

## Welcome cocktail reception

Connect and catch up with our delegates at our welcome reception.



## VIP gala dinner

Exclusive invitation-only gala dinner.



## VIP drinks reception

Ensure you stick around for the many casual drinks receptions taking place all week.



## Closing party

Join us for a final celebration with your new connections to end the week in style.



## Zam-DW 2025 industry networking party

Only interested in Zambia's best tech party? Then our Zam-DW 2025 industry networking party-only ticket is just for you. Sponsors, conference delegates, and VIP executive delegates will get free passes.



## Zambia Digital Week after-hours

New to Lusaka? Or simply want to try something new? Check out our Zambia Digital Week "After Hours" guide, our official guide on the best places to eat, drink, and explore during your stay in Lusaka.



# Benefits of attending the event



## Showcase your products and solutions

Be at the forefront of Zambia's digital transformation.



## Future proof your business

Learn about emerging technologies and how your business can benefit.



## Stay in the loop

Be part of Zambia's leading forum on digital transformation.



## Networking

Network with key decision-makers and join speed networking, drinks receptions, roundtables, and many more exclusive networking opportunities.



## Meet with businesses

Meet with senior executives and decision-makers from corporations and businesses who are interested in the future of innovation and emerging technologies, including AI, cybersecurity, fintech, e-commerce, big data, etc.



## Connect with new suppliers and customers

Digitise and list your product catalogues and connect with new customers and markets on the Loita Business Global Business to Business (B2B) Marketplace. Digitally connect and collaborate with existing and new suppliers on the Loita B2B Marketplace.



## Meet investors and financiers

Meet leading investors and financiers to take your business to the next level.



## Broaden your reach

Deepen your impact through collaborations and partnerships, shaping Zambia's digital landscape.



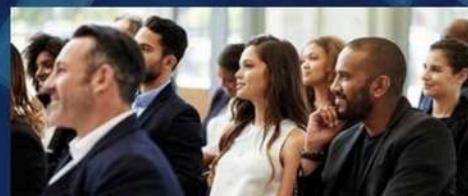
## Exclusive speakers and panelists

Hear from exclusive world-class speakers and panellists from leading organisations.



## 20+ practical case studies

Apply practical learnings from case studies presented by business, policymakers, and more.



## Cross-functional audience

Meet a balanced ratio of speakers and delegates from a range of industries and disciplines, including strategy, technology, operations, and marketing.



## Interactive panels, fireside chats, and keynotes

Engage in insightful sessions, discussions, panels, and more to improve business strategy and innovation.

# Our zones

Bringing together the entire tech ecosystem: find the people who matter most to you.

For a seamless attendee experience, we have introduced zones across the venue so everyone can make the most of Zambia Digital Week 2025. Whether you're looking to meet founders, SMEs, innovators and technology leaders, investors and financiers, or an enterprise leader, each zone has everything you need; a content stage to hear from thought leaders, an expo hall to discover what's new, and a networking hub to make valuable connections.

**Find the zone that's right for you and you're guaranteed the best Zambia Digital Week experience.**



## Mainstage

The mainstage is the heart and soul of Zam-DW 2025. This is the part of the conference where all attendees are together in one place, focused on a spectacular lineup of the industries' top talent. The Zam-DW 2025 mainstage features the main keynotes and speakers across three full days. **See full schedule and agenda.**

## Startup, SME, and founders zone

Meet future unicorns and the game-changing leaders of tomorrow. Interact with people at the cutting edge of tech innovation and find out how founders of Zambia's most exciting startups are approaching funding and scaling.

This is a vibrant and dynamic space that showcases some of the most innovative and exciting startups in Zambia's tech ecosystem.



## Technology Zone

The Technology Zone at Zam-DW 2025 offers a comprehensive and immersive experience for attendees, providing a platform for in-depth exploration of the latest developments in technology, including AI and its applications, Web3, cybersecurity, digital trading, procurement, cloud, digital finance, Web3, fibre networks, and telecommunications.



## Our zones

### Regulation and Policy Zone

A space for policymakers and regulators to make announcements, ink partnership agreements, and exchange knowledge on Zambia's regulatory and development strategies. The zone will feature showcases from regulators and associations, such as the ICT Association of Zambia, Bankers Association of Zambia, Payments Association of Zambia, The Zambia Chamber of Commerce and Industry (ZACCI), and the Zambia Association of Manufacturers.

### Enterprise Zone

The home of frontier tech and enterprise transformation at Zambia Digital Week 2025. Discover how corporates are innovating and embracing emerging tech to become more productive, efficient, and competitive. Explore the new enterprise tech exhibition and hear from leaders at the forefront of digital transformation from a range of different industry verticals.

### Talent Zone

The Talent Zone will advance learning, upskilling, and the future of work by highlighting the talent development initiatives of the public and private sectors.

### Trade and Investment and Pavilions Zone

This zone focuses on investors, financiers, consultants, auditing and law firms, and international pavilions.

### ESG Zone

The ESG Zone focuses on technologies, standards, networks, and data that accelerate the transition towards a low carbon future.

# Zambia Digital Week (Zam-DW) virtual

Zam-DW Virtual is a year-round one-stop platform for Zambian companies to connect, collaborate, and transact with buyers and sellers from all 55 African Union member countries in Africa and across 190+ countries.

Zam-DW Virtual offers value added services, such as trade and supply chain financing, the Global B2B Marketplace Platform, trade information, insights and data analytics, export documentation, and know your customer (KYC) services. Zam-DW Virtual brings together buyers, (including importers) sellers (including exporters), exhibitors, and visitors from all sectors.

It also provides virtual stands and online storefronts and a platform for attendees and non-attendees alike to connect in real time before, during, and after the event.

The Zam-DW Virtual platform offers a 24/7, 365 days a year platform whereby virtual visitors can visit virtual stands to engage and do business via the online platform.

**ZAMBIA-DW 2024 VIRTUAL**

Zam-DW Virtual is a year-round one stop platform for Zambian sellers (including exporters) and buyers (including importers) to connect, collaborate, and transact with buyers and sellers from all 55 African Union member countries and 190+ countries across the globe.

- 190+ countries
- 25+ languages
- 2 million+ digitally connected companies on network
- Trade & supply chain finance + other value added services (VAS)

# Join us at Zambia Digital Week 2025 and supercharge your digital transformation journey




**Digital transformation is an imperative for businesses in today's economy.**

“Each one of us in our organizations, whether it's public sector or private sector, will have to build our own digital capability. Because now, every company is a software company, every company is a digital organization”.

*Satya Nadella, CEO, Microsoft*

# Join us at Zambia Digital Week 2025

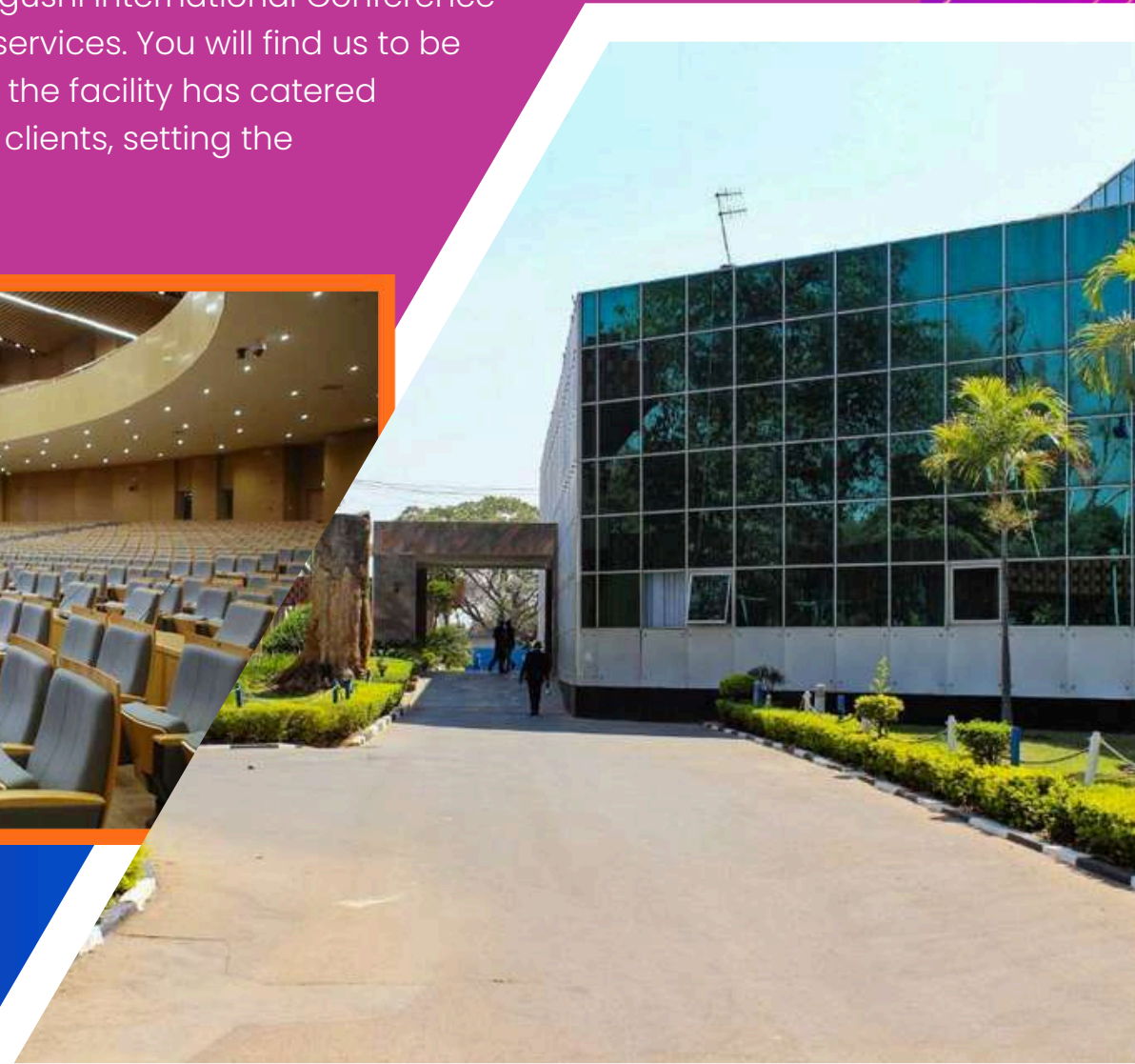


**Propelling Zambia  
into the digital era**

## About the event venue

### Mulungushi International Conference Centre

Surrounded by pristine gardens, the legendary Mulungushi International Conference Centre offers a wide range of business and meeting services. You will find us to be the perfect venue for an impressive event. Since 1970, the facility has catered to international dignitaries as well as large corporate clients, setting the standard for hospitality and customised service.





Get involved today

**REGISTER NOW**

Secure your place at Zambia's largest and most influential tech festival and startup event





# CONTACT US

To register and get more information on how to get involved in Zambia Digital Week 2025, please visit [www.zam-digitalweek.co.zm](http://www.zam-digitalweek.co.zm)

## General enquiries

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## Promoter

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Let's build and transform Zambia together

