

#GLC2023



GLOBAL LOGISTICS CONVENTION 2023

4TH EDITION

“Connecting Continents. Strengthening Global Supply Chain”

Date: 22nd - 24th November, 2023

Venue: Safari Park Hotel Nairobi Kenya

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GLOBAL LOGISTICS CONVENTION – KENYA, 2023 CONNECTING CONTINENTS: STRENGTHENING GLOBAL SUPPLY CHAINS CONFERENCE CONCEPT NOTE

INTRODUCTION

The Global Logistics Convention (GLC) is an annual freight logistics event of the Federation of East African Freight Forwarders Associations (FEAFFA). The Convention was held successfully first in Tanzania in the year 2017, in Kampala, Uganda in 2018, and in Kigali, Rwanda in 2019. The recent outbreak of the Coronavirus however greatly affected all activities including the GLC which was put on halt. However, now that activities have resumed the GLC is planned to take place from 22nd to 24th November 2023 in Nairobi, Kenya.

The summit is hosted by FEAFFA and its members in the respective East African Partner States. This year the summit will be organized and hosted by the Kenya International Freight and Warehousing Association (KIFWA) and FEAFFA in partnership with various Kenya Government agencies and other Private Sector organizations.

This year's theme will be: **Connecting Continents: Strengthening Global Supply Chains.**

More than 700 delegates are expected from various fields including logistics and transport professionals, experts, policymakers, regulatory authorities, Revenue authorities, Port authorities, Traders, Researchers, Bankers, Insurers, and other industry stakeholders from across the world. This will create the perfect environment for discussions, sharing of experiences, and formation of future collaborations.

The Convention will be highly interactive in order to facilitate knowledge sharing and networking to provide freight logistics professionals in the EAC an opportunity to link with their peers from advanced economies. A move that will give them the chance to share best practices in trade and policy as they plan to position themselves for future challenges and opportunities in the sector as the regional economy continues to grow.

Through presentation and discussion of:

- a) **Knowledge Exchange:** Facilitate the exchange of insights, best practices, and cutting-edge research among logistics professionals which will enhance industry knowledge, thus fostering innovation.
- b) **Industry Collaboration:** Encourage collaboration and partnerships among stakeholders, including logistics providers, regulatory authorities, port authorities, manufacturers, retailers, technology companies, and policymakers, to address common challenges and enhance the capacity to seize growth opportunities.
- c) **Future-oriented Discussions:** Engage in forward-looking discussions on emerging technologies, sustainability, digital transformation, and other trends that are shaping the future of logistics, transport, and supply chain management.



- d) **Policy Advocacy:** Facilitate dialogue between industry representatives and policymakers to promote a regulatory environment that supports the efficient and sustainable development of the logistics sector.
- e) **Global Networking:** Provide a platform for participants to network with industry leaders, potential clients, investors, and partners from diverse geographical regions.
- f) **Capacity Building and Self Regulation:** The convention will seek to enhance these two aspects in the logistics industry within the region and continent.
- g) **Challenges:** Identifying and sharing challenges in the logistics industry across the region and African Continent.
- h) **Partnership:** Championing public-private sector partnership.

CONCEPT OVERVIEW

The logistics sector in East Africa plays a crucial role in the economic development of the region. The sector encompasses transportation, storage, and related services that are essential for the movement of goods and products in the global supply chain.

The region has a growing population, which has led to an increase in demand for consumer goods. The logistics sector has responded to this demand by investing in infrastructure such as roads, railways, and ports. The region has several ports: nine in Kenya, whose scheduled operations are controlled by the port of Mombasa. Five in Tanzania with Dar es Salaam port as the major point of operation and, the Port of Djibouti (Port De Djibouti), handling seven other sub-ports. These ports serve as gateways for imports and exports, connecting the countries to the global market.

Advancements in technology, geopolitical shifts, and changing customer expectations continue to cause significant shifts in the industry. An increase in service demand, industrial activities, and e-commerce ventures. There is also the implementation of the African Continental Free Trade Area (AfCFTA) Agreement that came into force on 30th May 2019, whose mandate is to boost intra-Africa trade across all sectors of the continent's economy. Since its inception, the sector has transformed and expanded significantly.

Despite this, some existing challenges in the region continue to be perceived. These include poor infrastructure, high transportation costs, and inadequate storage facilities which result in hold-ups, delays, and added costs. However, governments and private

investors are working towards addressing these challenges and improving the efficiency of the sector. With the right investments and policies, the logistics sector in East Africa has the potential to drive economic growth and development in the region.

It is in this context that the Global Logistics Conference intends to discuss and analyze the latest trends, innovations, insights, and challenges in the logistics industry while providing an opportunity for logistics professionals from around the region and world to share their experiences and knowledge on the latest industry developments.

The partners have agreed and are committed to presenting a top-notch convention that will display Kenya's recent developments in port and logistics support infrastructure.

TARGET PARTICIPANTS

The conference will bring together over 700 freight logistics industry experts from across the globe. These will include but not limited be to;

- Revenue Authorities
- Government Institutions
- World Class Faculties in Logistics and Supply Chain Management
- Public Sector Officials
- Development Partners
- International and Regional Private Sector Industry Players
- Shipping Lines/Agents
- Transport Companies
- Various Logistic Service Providers
- Manufacturers and Dealers in Transport and Logistics Equipment
- Warehouse Operators
- Providers of Information Technology for Logistics
- Port Authorities
- Representatives of Regional Economic Blocs
- Researchers

PANEL SESSIONS

Panel sessions will enable direct interaction among delegates. The main aim of these sessions is to identify common challenges and major barriers. Delegates will share examples of interesting practices and develop practical solutions in planning and setting up new trends, as well as managing and evaluating existing trends, opportunities, advancements, and competitiveness resulting in enhanced management in logistics.

The sessions will cover;

1. Positioning the Transport and Logistics industry to harness the opportunities under AfCFTA.
2. Ports and logistics sector competitiveness; interventions by ports and port stakeholders in promoting efficiency and competitiveness of African Ports.

3. Logistics and technology. Leveraging technology and e-commerce advancements to improve freight logistics services.
4. Insurance and Financing Solutions for The Freight Logistics Industry; Options for Large and SME Logistics Service Providers.
5. Green logistics Decarbonization in African Logistics: The Role of Transport and Logistics Service Providers in promoting green logistics.
6. Trends in Trade Facilitation: Riding on the WTO Trade Facilitation Agreement to promote efficiency in Africa.
7. Harnessing airfreight towards integrated freight transport connectivity – trends and opportunities.
8. Capacity building and professional development in the logistics industry

KEY ACTIVITIES:

The three-day event is expected to include the following activities.

- a) The logistics Convention with presentations and engaging panel discussions,
- b) Business to Business/Business to Government Sessions
- c) The Logistics Exhibition with more than 30 exhibitors.
- d) Gala Dinner and Tour of the Inland Container Depot (ICD)

BENEFITS:

The Global Logistics Convention will;

- Provide a platform for B2B and B2C matchmaking.
- Advocate and Benchmark recommended practice in trade and policy.
- Engage a wide range of stakeholders, providing a useful resource for traders, investors, and all interested parties.
- Endeavor to define roles and responsibilities in the process of facilitating a competitive and sustainable logistics industry.

DATES AND VENUE

The Conference will take place in Nairobi, Kenya **from 22nd – 24th November 2023**

The Conference venue is **Safari Park Hotel & Casino, Nairobi, Kenya.**

ABOUT THE HOSTS

KENYA INTERNATIONAL FREIGHT AND WAREHOUSING ASSOCIATION (KIFWA)

Kenya International Freight and Warehousing Association (KIFWA) is the sole representative of all clearing, forwarding, and warehousing companies in Kenya. The formation of KIFWA was born out of the need to form one National body that is cohesive enough to represent the interests of all its members. KIFWA interests were previously served by the Kenya Clearing, Forwarding and Warehousing Association (KCFWA) and Kenya Association of Freight Forwarders (KAFF).

FEDERATION OF EAST AFRICAN FREIGHT FORWARDERS ASSOCIATIONS (FEAFFA)

The Federation of East African Freight Forwarders Associations (FEAFFA) is a regional private sector apex body of the Customs Clearing and Freight Forwarding (CFA) industry in East Africa representing over 2500 CFA firms. The Federation aims to promote a professional freight logistics industry for trade facilitation and regional economic growth. FEAFFA strives to address the challenges experienced by its members at the Association and firm levels through the provision of training and other aspects of capacity building. It advocates for the removal of barriers that impede the full implementation of the East African Community (EAC) Customs Union.

