



NEMTAC | Glendale, AZ

TRANSFORM 2024

educate. engage. evolve.

SPONSOR/EXHIBITOR

PROSPECTUS

SEPTEMBER 8 - 10, 2024

RENAISSANCE PHOENIX GLENDALE HOTEL & SPA
9495 ENTERTAINMENT BOULEVARD GLENDALE, AZ 85305

conference@nemtac.co

www.TransformConference.co

www.nemtac.co

About NEMTAC

Non-Emergency Medical Transportation Accreditation Commission® (NEMTAC®) is non-profit healthcare organization that enhances and promotes the quality of care in America's medical transportation system. As the American National Standard Developer for the NEMT industry, as recognized through the American National Standard Institute (ANSI), NEMTAC® standards represent industry best practices that ensure high-quality customer care, safe vehicle operations and ethical business practices.

NEMTAC® is proud to highlight that it is a neutral third - party accrediting body that is a peer reviewed and consensus driven organization. Its' Board of Directors and Advisory Board Members are dedicated to improving the provision of medical transportation by providing a dynamic accreditation process for NEMT providers, national certification of NEMT professionals and to serve as a trusted resource to the industry.

Board of Directors



#Transform2024

#NEMTAC #NEMT #StandardsMatter
#Accreditation #SDOH #ansistandards
#nemttoday #medicaltransportation

ABOUT THE CONFERENCE

Educate

Interact as one community, be on the forefront of knowledge to expand and redefine industry procedures and standards.

Engage

The NEMTAC Annual Conference brings together a community of industry leaders, like-minded business owners and first-rate health care providers

Evolve

New collaborators, innovation in business, and understand the latest regulations that will help build your business brand.

Sunday, September 8, 2024	
9:00am	Pre-Conference Workshop
1:00pm	Exhibitor move-in
4:00pm	Registration Opens
6:00pm	Welcome Reception

Monday, September 9, 2024	
7:00am	Registration and Breakfast
8:00am	Welcome and Keynote
9:30am	Networking in Exhibit Hall
10:00am	Education Workshops
12:00pm	Luncheon Keynote
2:30pm	Networking in Exhibit Hall
3:30pm	Education Workshop
6:00pm	Social Reception

AGENDA AT A GLANCE

Tuesday, September 10, 2024	
7:00am	Breakfast
8:00am	Welcome and Keynote
9:30am	Networking in Exhibit Hall
10:00am	Education Workshops
12:00pm	Luncheon Keynote
2:30pm	Networking in Exhibit Hall
3:30pm	Education Workshop

DECISION MAKERS & INFLUENCERS

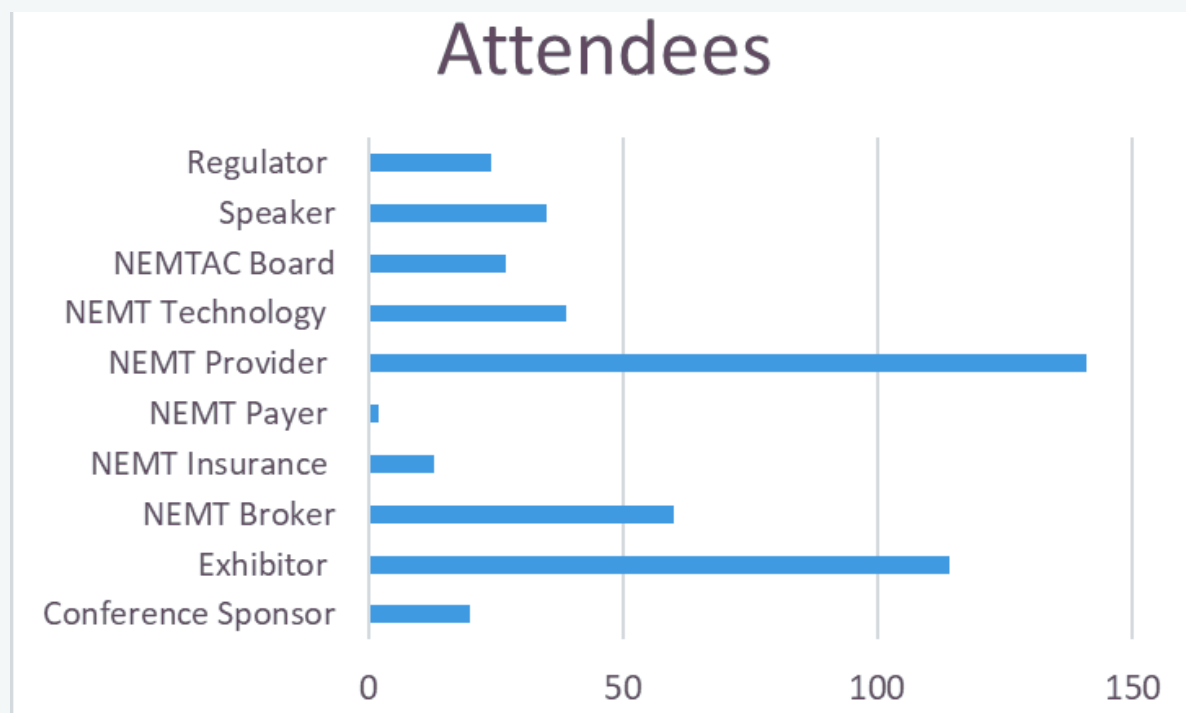
Sponsors and exhibitors of NEMTAC Annual Conference will have the opportunity to connect with Owners, C-suite representatives, and many others who are moving their organizations forward.

Those attending are looking to collaborate, partner, and learn from those experienced in how to navigate with changing landscape of the NEMT industry.



Exhibitors confirmed that they were able to create new types of connections with attendees that resulted in action and the social events allow for you to tap into attendees' passion points and generate conversations that drive lasting business relationships.

The combined cost advantage of participating in the NEMTAC Annual Conference is the same as spending a month traveling to sales meetings.



FACILITY

Renaissance Phoenix Glendale Hotel & Spa



Charming, authentic, and anything but ordinary, Renaissance Phoenix Glendale Hotel and Spa is ready to welcome you.

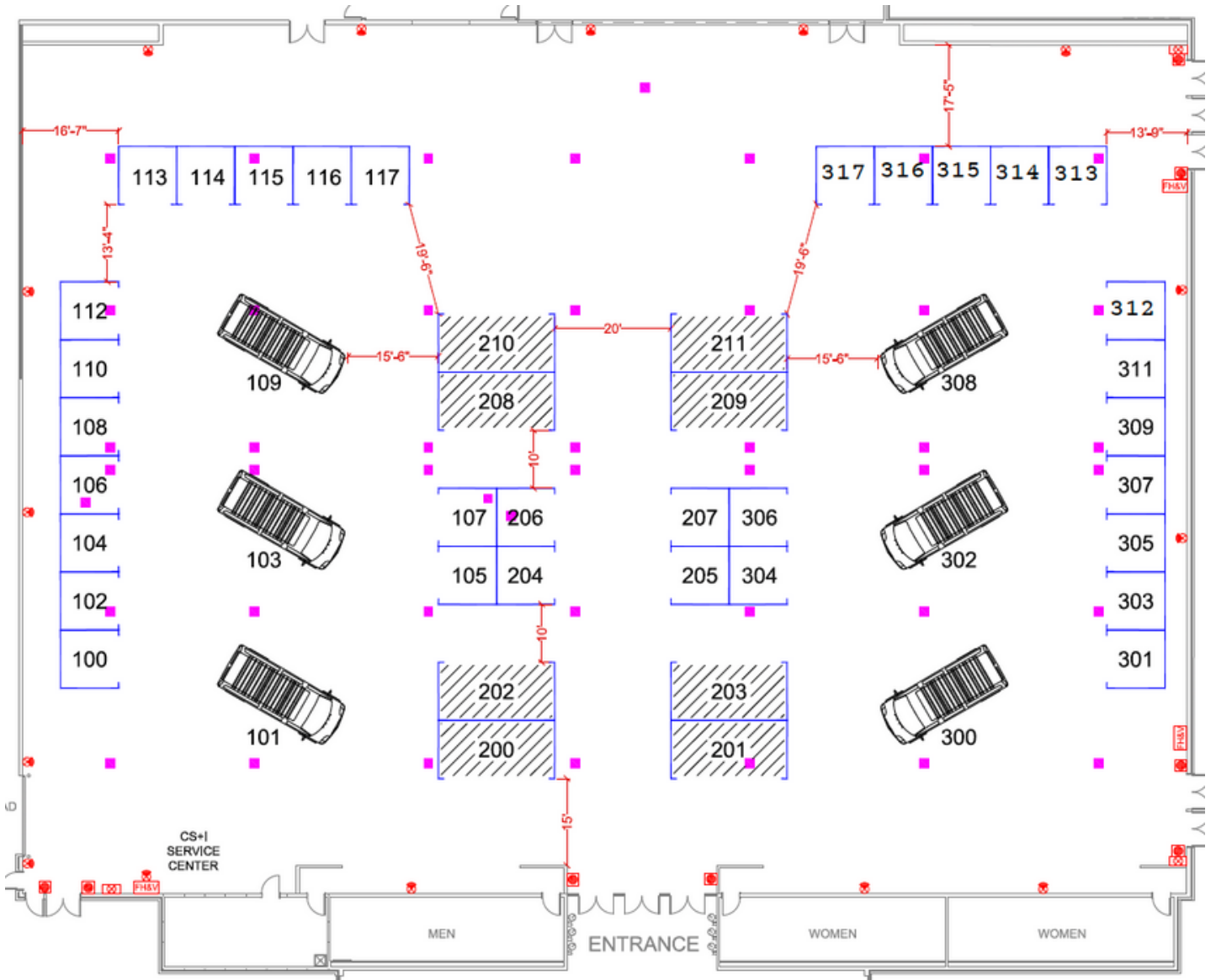
Distinctive rooms and suites feature Southwestern accents and thoughtful perks, some boast balconies with sweeping views. Satisfy your appetite at Soleil or a drink and a nibble at Rays, our lobby bar.

Soak up the Glendale sunshine at the outdoor pool, work out in our fitness center and indoor lap pool, or treat yourself to a spa treatment. If you are in town to host an event, you will be delighted with our expansive indoor and outdoor venues, which are ideal for weddings, conventions, and special events.

This hotel is a short walk to various attractions, and a memorable experience awaits you at Renaissance Phoenix Glendale Hotel and Spa.

EXHIBIT HALL

Renaissance Phoenix Glendale Hotel & Spa - Media Center



This space has tall ceilings and is entirely carpeted, there are no columns, to prevent visibility.

EXHIBITORS

EXHIBIT RATES

	Pricing
10x10 Exhibitor Booth (includes 2 staff)	\$4500
10x20 Premium Exhibitor Booth (includes 4 staff)	\$10,000
20x20 Vehicle Exhibitor Booth (includes 4 staff)	\$15,000
<i>Additional Staff</i>	\$600

EXHIBIT DETAILS

Exhibitor Booth

10' x 10' booth space includes one 6 ft skirted table, two chairs, two (2) full access conference passes (includes breakfast, lunch, and beverages tickets for Welcome Reception and Awards Social), high conference color drape, a side rail drape and appropriate signage bearing the title as it appears on the contract.

Premium Exhibitor Booth

10' x 20' premium booth space includes, one 6' skirted tables, two chairs, four (4) full access conference passes (includes breakfast, lunch and beverages tickets for Welcome Reception and Awards Social), high conference color drape, a side rail drape and an appropriate signage bearing the title as it appears on the contract.

Vehicle Exhibitor Booth

20' x 20' premium booth space includes, one 6' skirted tables, two chairs, four (4) full access conference passes (includes breakfast, lunch and beverages tickets for Welcome Reception and Awards Social), high conference color drape, a side rail drape and an appropriate signage bearing the title as it appears on the contract.

Additional Staff

Additional staff for your exhibit booth must be registered by staff and paid for prior to attending the conference. Charges not paid in full at the start of the conference will not be permitted to enter the conference or to set-up in the exhibit hall.

DIAMOND SPONSORSHIP (GENERAL SESSION)

Sponsorship Level: \$35,000

The Diamond Sponsorships are the leading sponsorship with the highest level of recognition before, during, and after the event.

Get attendees' attention with this full exposure experience to be the exclusive sponsor of the Tuesday General Session , which reaches the whole audience.

Conference Benefits:

- **General Session Speaking:** Presentation is a forty (40) minute General Session. The topic and digital presentation will be reviewed and approved by NEMTAC, 30 days before the event. NEMTAC will collaborate with the sponsoring company representative to structure the general session presentation.
- **Premium Booth** - 10' x 20' booth space that includes two 6-foot skirted tables with 4 chairs
- **Six Registrations***
- **Marketing material** included in conference bags
- **Pop-up banner** [provided by the sponsor] at the entrance will be displayed during the general session.
- **One paper handout** [provided by the sponsor] can be placed at each place setting before the general session.
- Sponsor ribbons for all registered company personnel

Pre-conference Advertisement

- **Digital logo** on the conference website
- **Dedicated pre-conference highlight**
- **Optional Webinar** (prior to the event – March – July 2024)
- **List of conference attendees**

**additional staff registrations for a fee*

DIAMOND SPONSORSHIP (HOST LUNCH PANEL)

Sponsorship Level: \$35,000

The Diamond Sponsorships are the leading sponsorship with the highest level of recognition before, during, and after the event.

Make an impression as the official Luncheon sponsor, and introduce your company, through a panel session on Monday.

Conference Benefits:

- **Panel Discussion:** One forty (40) minute, 3-person panel, the topic, and digital presentation will be reviewed and approved by NEMTAC, 30 days prior to the event. NEMTAC will collaborate with the sponsoring company representative to structure the panel session.
- **Premium Booth** - 10' x 20' booth space that includes two 6-foot skirted tables with 4 chairs
- **Six Registrations***
- The Sponsor Logo will be printed on all materials promoting the lunch panel event on Monday.
- A **Tabletop Centerpiece**, [provided by the sponsor] can be placed at their reserved table for 10.
- A **Standing Banner/Sign** [provided by the sponsor] at the entrance will be displayed during the lunch panel event.
- One **paper handout** [provided by the sponsor] can be placed at each place setting prior to the event.
- Sponsor ribbons for all registered company personnel

Pre-conference Advertisement

- **Digital logo** on the conference website
- **Dedicated pre-conference highlight**
- **Optional Webinar** (prior to the event – March – July 2024)
- **List of conference attendees**

**additional staff registrations for a fee*

SAPPHIRE SPONSORSHIP

(WELCOME RECEPTION)

Sponsorship Level: \$20,000

Promote your company to colleagues and clients at the first social event of the NEMTAC Annual Conference.

The Reception Sponsorship is where leaders of the industry come together to network over light bites and cocktails. This event kicks off the conference on Sunday, September 10th, and it will give your company the unique opportunity to spotlight a high-activity area of the reception.

Conference Benefits:

- The sponsor company representative will serve as the reception **Master of the Ceremony**, to promote interaction and connections.
- The Sponsor Logo will be printed on the **drink tickets** distributed to attendees for the Welcome Reception.
- Sponsor Logo on **cocktail napkins and signage** [provided by the sponsor] positioned near the bar
- **Premium Booth** - 10' x 20' booth space that includes two 6-foot skirted tables with 4 chairs
- **Four Registrations***
- **Bag Insert** - One promotion item [provided by the sponsor] to be included in the conference bags.
- Sponsor ribbons for all registered company personnel

Pre-conference Advertisement:

- **Digital logo** on the conference website
- **Dedicated pre-conference highlight**
- **List of conference attendees**

**additional staff registrations for a fee*

SAPPHIRE SPONSORSHIP

(MONDAY BREAKFAST)

Sponsorship Level: \$20,000

The Ruby Monday (September 9th) MC and Breakfast Sponsor

This sponsorship offers a very visible role, you will provide the keynote speaker introduction on the main stage sessions, to the **WHOLE AUDIENCE** on Day One.

Introduce, network, and rub shoulders with the senior-level general session Keynote speakers throughout Day One only.

Conference Benefits:

- This sponsorship includes a 2-minute company introduction and the introduction of the keynote speaker and the panel moderator as the sponsor company representative will serve as the main stage's Monday session MC. There are two MC roles. general session and luncheon panel presentations.
- Exclusive Monday Breakfast sponsor.
- Sponsor **Branded Signage** by the food service
- **Branded signage** [provided by the sponsor] positioned near the breakfast will be displayed prominently at buffet tables.
- **Bag Insert** - One promotion gift or literature [provided by the sponsor] is to be included in the conference bags.
- Unique floor cling highlighting the exhibit booth
- **Premium Booth** - 10' x 20' booth space that includes two 6-foot skirted tables with 4 chairs
- **Four Registrations***
- Sponsor ribbons for all registered company personnel

Pre-conference Advertisement:

- **Digital logo** on the conference website
- **Dedicated pre-conference highlight**
- **List of conference attendees**

**additional staff registrations for a fee*

SAPPHIRE SPONSORSHIP

(TUESDAY BREAKFAST)

Sponsorship Level:\$20,000

The Ruby Tuesday (September 10th) MC and Breakfast Sponsor

This sponsorship offers an obvious MC role, you will be open for both main stage sessions, by making the opening remarks for the **WHOLE AUDIENCE** on Day Two.

Introduce, network, and rub shoulders with the senior-level general session Keynote speakers throughout Day Two only.

Conference Benefits:

- This sponsorship includes a 2-minute company introduction and the introduction of the keynote speaker and the panel moderator as the sponsor company representative will serve as the main stage's Tuesday session MC. There are two MC roles: general session and luncheon panel presentations.
- Exclusive Tuesday Breakfast sponsor.
- Sponsor **Branded Signage** by the food service
- **Branded signage** [provided by the sponsor] positioned near the breakfast will be displayed prominently at buffet tables.
- **Bag Insert** - One promotion gift or literature [provided by the sponsor] is to be included in the conference bags.
- **Premium Booth** - 10' x 20' booth space that includes two 6-foot skirted tables with 4 chairs
- **Four Registrations***
- Sponsor ribbons for all registered company personnel

Pre-conference Advertisement:

- **Digital logo** on the conference website
- **Dedicated pre-conference highlight**
- **List of conference attendees**

**additional staff registrations for a fee*

TURQUOISE SPONSORSHIP

(BREAK SNACKS)

Sponsorship Level: \$15,000

Be the name everyone sees and thinks of when reaching for that mid-morning or mid-afternoon beverage and snack!

The Opal sponsorship is an opportunity to have your organization represented at breaks between conference sessions on both days.

Have your organization prominently displayed alongside the food and beverages offered to attendees.

Conference Benefits:

- Sponsor Company **Branded Signage** by the snack food service
- Main stage slide, prominently recognizing the break sponsor.
- **Bag Insert** - One promotion gift or literature [provided by the sponsor] is to be included in the conference bags.
- **Premium Booth** - 10' x 20' booth space that includes two 6-foot skirted tables with 4 chairs
- **Three Registrations***
- **Sponsor Ribbons** for all registered company personnel

Pre-conference Advertisement:

- **Digital logo** on the conference website
- **Dedicated pre-conference highlight**
- **List of conference attendees**

**additional staff registrations for a fee*

TURQUOISE SPONSORSHIPS

SOCIAL SPONSORSHIP Sponsorship Level: \$15,000

This social will expand networking opportunities with owner-operators, fleet and technology representatives, advisory board members, and many others within the NEMT industry.

Conference Benefits:

- **Branded signage** [provided by the sponsor] positioned near the entrance
- **Bag Insert** - One promotion gift or literature [provided by the sponsor] is to be included in the conference bags.
- **Premium Booth** - 10' x 20' booth space that includes two 6-foot skirted tables with 4 chairs
- **Three Registrations***
- **Sponsor Ribbons** for all registered company personnel

Pre-conference Advertisement:

- **Digital logo** on the conference website
- **Dedicated pre-conference highlight**
- **Dedicated pre-conference social media promotion**
- **List of conference attendees**
- Optional Post Conference Webinar, highlighting lessons learned from the Networking Hub discussions.

**additional staff registrations for a fee*

TOPAZ SPONSORSHIPS

(BREAKOUT SESSION AV SPONSORSHIP)

Sponsorship Level: \$7,500

The Topaz sponsorship underwrites the audio-visual needs of the NEMTAC breakout sessions. This sponsorship will ensure that is an opportunity to express support for the conference as the sharing and learning opportunity that it is. This sponsorship comes with two registrations and the ability to do a bag insert. Topaz Sponsors are recognized along with all other sponsorships.

Conference Benefits:

- Acknowledged by session moderator with the sponsor logo featured on screen
- **Bag Insert** - One promotion gift or literature [provided by the sponsor] is to be included in the conference bags.
- **Two full conference registrations**
- Sponsors will also be recognized on event signage
- **Two Registrations***
- **Sponsor Ribbons** for all registered company personnel

Pre-conference Advertisement:

- **Digital logo** on the conference website
- **Dedicated pre-conference highlight**
- **Dedicated social post**
- **List of conference attendees**

**additional staff registrations for a fee*

EXHIBITOR FOCUS SESSIONS

Sponsorship Level: \$3,000

The new year brings the opportunity for Exhibitors to have a sponsored session in a dedicated room to connect with potential clients. These sessions must remain free to attendees and are expected to advertise products or services. The presentation will be live streamed on the NEMTAC® social media channels and included in the digital conference.

Monday

Afternoon Exhibitor Focus Sessions - \$3,000 (per session)

Monday afternoon has three available sessions

- Monday Afternoon Session 1
- Monday Afternoon Session 2
- Monday Afternoon Session 3

Tuesday

Morning Exhibitor Focus Session - \$3,000 (per session)

Tuesday morning following the Exhibitor Break

- Tuesday Morning Session 1

Afternoon Exhibitor Focus Sessions - \$3,000 (per session)

These afternoon sessions are available without the competition of the exhibit hall. Use these focused sessions to highlight your products and services to potential clients.

- Tuesday Afternoon Session 1
- Tuesday Afternoon Session 2
- Tuesday Afternoon Session 3

NETWORKING OPPORTUNITIES

The 2024 NEMTAC conference contains many branding opportunities for high visibility. Make the most of this curated event to showcase the best of your company to the attendees of the conference.

Sunday

Welcome Reception and Vendor Meet & Greet

All of the attendees, NEMTAC leadership, sponsors, and exhibitors will assemble at this year's Transform 2024 reception.

This event provides the perfect opportunity to network and celebrate the resilience of the NEMT industry while enjoying sips and snacks.

Monday

Registration & Breakfast

Breakfast is not always a time of many words, but stroll through the exhibit hall or sit and chat with your peers. This is a good chance to catch up on the latest from your friends from across the industry.

Exhibitor Breaks

We love our exhibitors, so a thirty-minute break is built in before lunch. In the afternoon, two additional breaks are included to maximize connections and elevate opportunities to partner as well as a little downtime to touch base with the home office.

Evening Social

Every conference has an evening event that brings people to life. Join us as we celebrate the best Glendale has to offer as we congratulate the latest Accredited Organizations and toast the accomplishments of the past year.

Tuesday

Registration & Breakfast

A hot cup of coffee, maybe three as you explore the breakfast offerings and visit with the exhibitors. Coffee may not be your thing, but perhaps a hot tea as you talk about the award social and what you would like to see next year.

Exhibitor Break

This is the last call for Exhibitors, Tuesday morning break is your last chance to confirm connections before the Exhibit Hall closes for another year.

Beverage Break

During the last break before the end of the conference, exchange cards and contact information, to keep up the conversation after the conference.

BRANDING OPPORTUNITIES

The Branding Opportunities are your designed to allow you to be showcased to the attendees of the conference. Designs of sponsor provided items are subject to approval by conference staff to ensure quality and continuity of theme.

Registration Bag - \$12,000

The sponsor receives a co-branding opportunity with the sponsor's logo on registration bags given to each attendee.

Phone/Tablet Charging Station Lounge - \$3,000

Keep attendees buzzing during the conference!

Sponsor receives company logo on signage and premium location adjacent to registration.

Lanyards for Conference Badge - \$10,000

Co-branded lanyards with company logo with NEMTAC® Logo

WiFi Sponsorship - \$7,500

The sponsor received branded Wi-Fi service for the duration of the conference

List of conference attendees - \$1,500

A list of registered attendees is provided two (2) weeks prior to the event.

A final list of attendees is provided following the conference.

Bag Insert - \$600

One promotion gift or literature [provided by the sponsor] is to be included in the conference bags. Must arrive at the conference location by Friday, September 6th, prior to the conference.

Thank you for becoming an exhibitor or conference sponsor at the Transform Conference. To ensure consistency in branding, please follow these guidelines for using the Transform Conference logo while excluding the

NEMTAC organization logo:

- Logo Usage:
 - Use the official Transform Conference logo provided to you in the exhibitor/sponsor kit or via official communication.
 - Do not incorporate the NEMTAC organization logo alongside the Transform Conference logo.
- Logo Placement:
 - Display the Transform Conference logo prominently in your promotional materials, both digital and print.
 - Ensure that there is a clear and defined space around the logo to maintain visibility and impact.
- Logo Colors:
 - Utilize the logo in its provided colors, as outlined in the official logo guidelines.
 - Do not alter the logo colors or use alternative color schemes.
- Logo Size:
 - Maintain the logo's proportions and do not distort or resize it disproportionately.
 - Ensure legibility by keeping the logo large enough to be clearly visible.
- Background Contrast:
 - Place the Transform Conference logo on a background that provides good contrast, ensuring readability and visual appeal.
- Additional Information:
 - Always refer to the provided exhibitor/sponsor kit or official communication for any specific logo usage instructions or requirements.

By following these guidelines, you will help maintain the consistent branding of the Transform Conference while not including the NEMTAC organization logo in your promotional materials. If you have any questions or need further assistance, please reach out to the Transform Conference organizing team. Thank you for your support and participation in the Transform Conference! We look forward to a successful event.



NEMTAC Transform 2023

ANNUAL CONFERENCE

SPECIAL THANKS TO OUR SPONSORS & EXHIBITORS



Contact us at conference@nemtac.co or 866.636.8221

NEMTAC | Glendale, AZ



TRANSFORM 2024

educate. engage. evolve.



Non-Emergency Medical Transportation
Accreditation Commission® (NEMTAC®)
2307 S Rural Rd
Tempe, AZ 85282

