

4TH ANNUAL NORTHEASTERN GENERATOR CONFERENCE

Sheraton Springfield Monarch Place Hotel | Springfield, MA | Sunday (PM) June 16, 2024 - Wednesday (AM) June 19, 2024

Exhibitor & Sponsor Opportunities

The 4th Annual Northeastern Generator Conference is the place to reach a focused audience of more than 100 of onsite power & generator industry professionals and end users. What companies are saying about our conference:

"The conference was a fantastic event for us...Met with a lot of great folks and walked away with about a half dozen solid leads... I feel there aren't enough regional conferences like this for our industry. Especially ones that focus on the generator dealers and offering a platform for further education and networking."

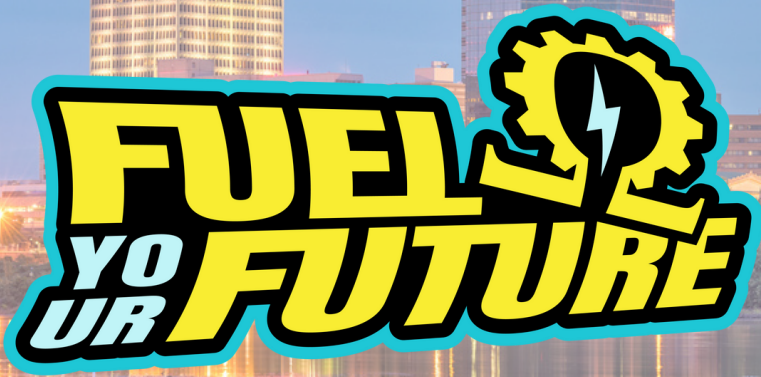
Andrew Briggs Jr., VP, PowerTelematics



"The interaction was great. We welcome having the opportunity to speak more about our product." - Bryan Dusza, North American Sales Manager, Rypos Inc.



All sponsors and exhibitors will have their logo prominently displayed at the conference, on the website, and on social media with links to their websites.



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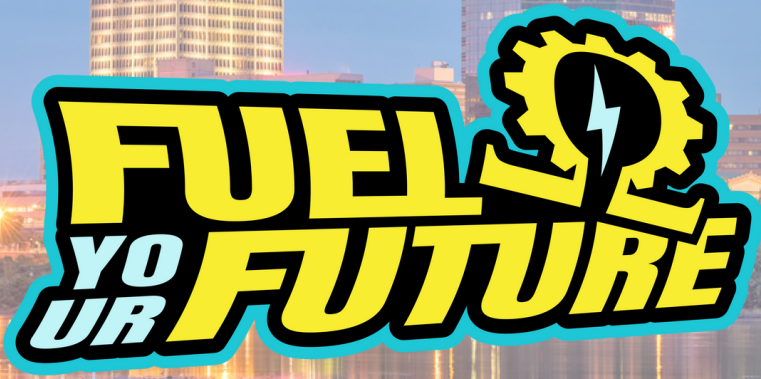
Exhibitor Benefits

This is a unique opportunity to connect with a variety of onsite power professionals from across the Northeast in a personalized setting. The audience will include dealers, distributors, service providers, contractors, engineers, end users and more.

Exhibitors will experience:

- ✓ A total of 30 hours of onsite education & networking
- ✓ Network with peers and prospective customers
- ✓ Support the industry
- ✓ Over 11 hours of dedicated exhibit hall time
- ✓ Showcase your equipment, products, and services
- ✓ Support the continued development of OnSite Power Academy
- ✓ Exhibit hall access for the duration of the conference
- ✓ Increase brand awareness within your target market
- ✓ Have access to the full conference experience





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Exhibitor Booth Options

Diamond (Limited to 6)

- 10' x 8' Booth
- All day Mon. & Tues., Optional Wed., Morning
- 2 Complimentary Conference Registrations, includes full conference, meals and refreshments
- Serve as a conference presenter for one of the 45-min breakout sessions
- \$4,000

Gold (10 available)

- 10' x 8' Booth
- All day Mon. & Tues., Optional Wed., Morning
- 2 Complimentary Conference Registrations, includes full conference, meals and refreshments
- \$3,500

Silver (10 available)

- 10' x 6' Booth
- All day Mon. & Tues., Optional Wed., Morning
- 2 Complimentary Conference Registrations, includes full conference, meals and refreshments
- \$2,800

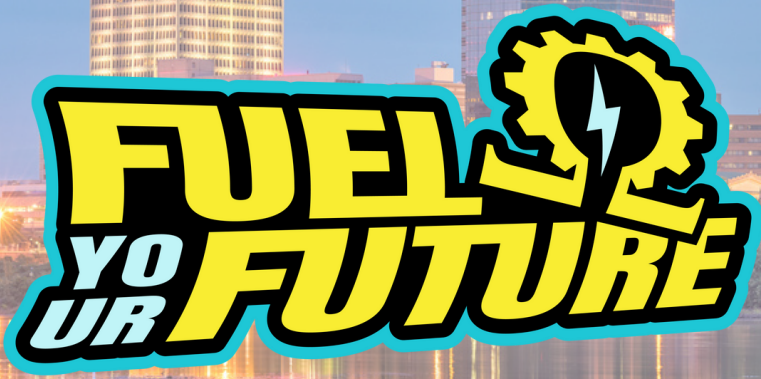
Bronze (15 available)

- 6' Table set-up within networking conference area
- All day Mon. & Tues., Optional Wed., Morning
- 1 Complimentary Conference Registration, includes full conference, meals and refreshments
- \$2,000

Add-On, Exhibitor Passport Book (limited to 15)

Increase visitation to your booth by showcasing yourself in an exhibitor scavenger hunt, provided to all attendees. Completed books will be entered into a raffle to win a prize, covered by the cost of this entry. Winner will be announced at 5:00 pm during Happy Hour in the exhibit hall on Tuesday. Winner must be present to win.

- \$150



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Sponsorship Opportunities

Titanium Sponsor - \$25,000

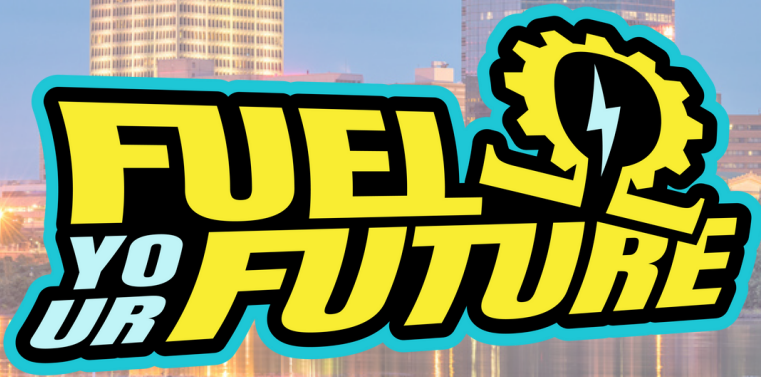
Available to 1 Company

- Prominent branding via signage at the conference
- Premier 10' x 20' exhibitor space in a high visibility area of the conference
- Two (2) conference tickets which include access to entire conference as well as all meals
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Premier Speaking Opportunity
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference

Platinum Sponsor - \$10,000

Available to 1 Company

- Prominent branding via signage at the conference
- One 10' x 8' exhibitor booth at the trade show
- Two (2) conference tickets which include access to entire conference as well as all meals
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Speaking opportunity: Introduce Keynote Speaker at the start of the conference on day 2, Tues., June 18
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference



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Sponsorship Opportunities

General Session Sponsor - \$5,000

Available to 3 Companies

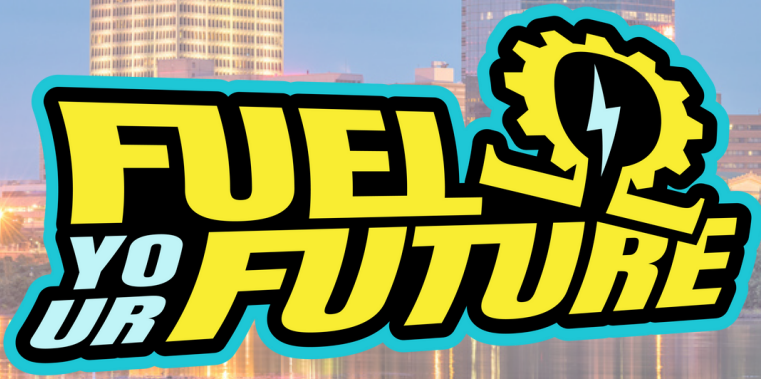
- Prominent branding via signage at the conference
- Two (2) conference tickets which include access to entire conference as well as all meals
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Introduce yourself and your company during welcome announcements
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference

Breakout Session Sponsor - \$2,500

Available to 6 Companies

- Prominent branding via signage at the conference
- One conference tickets which include access to entire conference as well as all meals
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Introduce yourself and your company at the opening of a breakout session
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference





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Sponsorship Opportunities

Happy Hour Sponsor, Monday - \$5,000

Available to 1 Company | Provides each attendee 2 drink tickets

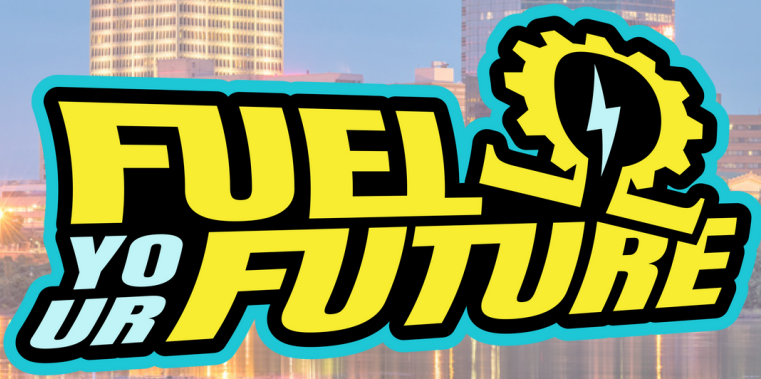
- Prominent branding via signage at the conference
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Speaking Opportunity: Sponsor may give a short speech at Monday's Happy Hour
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference

Happy Hour Sponsor, Tuesday - \$5,000

Available to 1 Company | Provides each attendee 2 drink tickets

- Prominent branding via signage at the conference
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Speaking Opportunity: Sponsor may give a short speech at Tuesday's Happy Hour
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference





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Sponsorship Opportunities

Breakfast Sponsor - \$750

Available to 5 Companies

- Prominent branding during all three breakfasts
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference

Lunch Sponsor - \$950

Available to 5 Companies

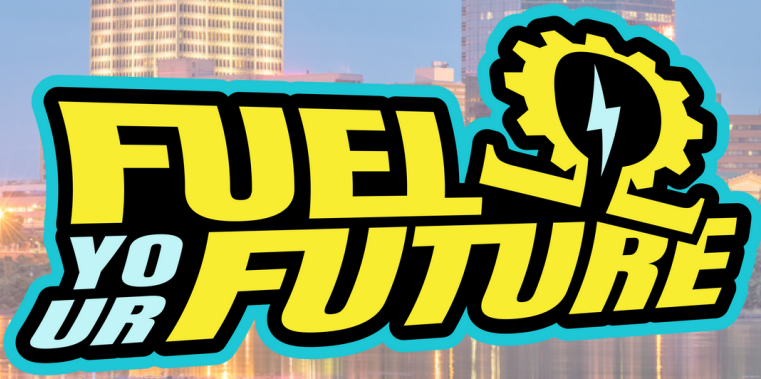
- Prominent branding during lunch Monday & Tuesday
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference

Dinner Sponsor - \$2,500

Available to 2 Companies

- Prominent branding during dinner Sunday & Tuesday
- Introduce yourself and your company during dinner
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference





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Sponsorship Opportunities

Name Badge Lanyard Sponsor - \$950

- Your company name (or logo) will be imprinted on name badge lanyards, along with the Fuel Your Future logo
- Given to all attendees upon check in
- Up to (2) color imprint, sponsor will be given final proof to review

Facility Manager / End User Sponsor - \$850

- Sponsor a customer to attend Tues., June 18, covering hotel and conference fees.
- Since the pandemic, budgets have been cut for in-person attendance of your customer base. Help support their ability to expand their knowledge of the onsite power industry.

Welcome Reception Entertainment Sponsor - \$550

Available to 1 Company

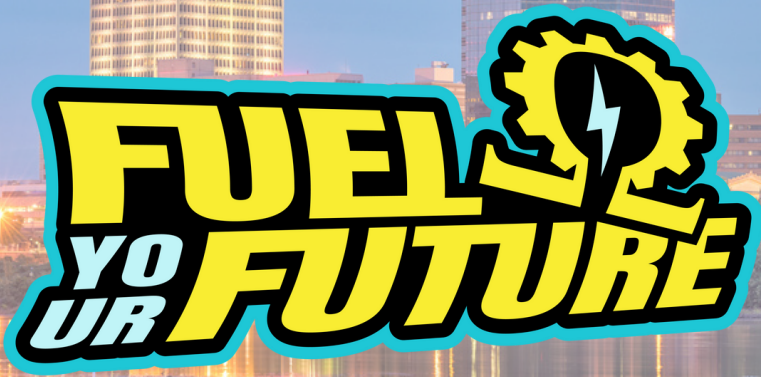
- Introduce yourself and your company onstage with our special guest

Tuesday Dinner Entertainment Sponsor - \$550

Available to 1 Company

- Introduce yourself and your company onstage with our special guest





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Register Now



SCAN ME

Contact us with questions
or for more information.

michelle@mongoosepowersolutions.com

603-363-4842

Conference Location



Hotel Reservation

Sheraton Springfield Monarch Place Hotel,
One Monarch Place, Springfield, MA

Room block available until May 20, 2024.
Room rate is \$164 per night (plus tax),
overnight guest parking is
included in the room rate.

