



8-10
OCTOBER
2024

2024 INTERNATIONAL COOPERATION FUTURES

MARKETING TOOLKIT

Join us from October 8th to 10th, 2024, as the [International Cooperation Futures](#) forum returns, this time at the National Arts Centre (NAC) located on the unceded, unsurrendered territory of the Anishinabe Algonquin Nation, colonially known as Ottawa, Canada.

Presented by [Cooperation Canada](#), the International Cooperation Futures forum is a landmark event for civil society, government, the private sector, philanthropy and academia keen to drive **influence**, **innovation** and **impact** in international cooperation. This year, the forum will convene and connect over 350 inspiring and impactful change-makers from Canada and around the world.

Through innovative sessions, interactive workshops, and vibrant networking opportunities, participants will collaboratively explore ways to address global challenges and create positive change.



SAMPLE MESSAGES

General

Join @Cooperation Canada from October 8-10 at the @National Arts Centre, in #Ottawa, for the 2024 International Cooperation Futures forum. This is a landmark event for change-makers from civil society, government, the private sector, philanthropy and academia motivated to drive influence, innovation and impact in international cooperation. #ICF2024



Through innovative #sessions, interactive #workshops and vibrant #networking opportunities, participants will collaboratively explore ways to address global challenges and create positive change. Really looking forward to being part of this event focused on:

- ✓ Strengthening connection and solidarity to enhance the resilience and relevance of Canadian international cooperation.
- ✓ Energizing decision-makers and change-makers with forward-looking and thought-provoking ideas and exchanges.
- ✓ Sparking and sustaining partnerships to drive collective action for more and better impact.

More here! <https://app.glueup.com/event/international-cooperation-futures-110840>

Speakers

I'm excited to join @Cooperation Canada's #InternationalCooperationFutures from October 8-10, 2024, and talk about _____.

The #ICF2024 forum will feature:

- 👤 350+ decision-makers and change-makers
- 🗣️ Thought-provoking talks
- 💡 Innovative sessions and workshops
- 👉 Vibrant networking opportunities and more!



Really looking forward to this event at the @National Arts Centre. What a fantastic opportunity to collaborate with others to shape a fairer, safer and more sustainable world!

More here! <https://app.glueup.com/event/international-cooperation-futures-110840>



Partners

We're proud to partner with @Cooperation Canada's #InternationalCooperationFutures from October 8-10, 2024. This is a landmark event for change-makers from civil society, government, the private sector, philanthropy and academia motivated to drive influence, innovation and impact in international cooperation.



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SAMPLE MESSAGES (SHORT)

Speakers

On October __, I'll be speaking about __ at @cooperation_ca's International Cooperation Futures! #ICF2024

Join me and 350+ change-makers to shape a fairer, safer and more sustainable world!
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We're proud to partner with @cooperation_ca's International Cooperation Futures from October 8-10, 2024. #ICF2024

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HELPFUL LINKS

[Registration page](#)