



# 2024 NMS Scientific Conference & AGM

“Intersecting Frontiers: Advancing Global Healthcare through Research, Economics & Technology”  
5 - 7 SEPTEMBER | SWAKOPMUND

## 1. SPONSORSHIP CATEGORIES & PRIVILEGES

We invite you to participate at one of the following sponsorship levels.

	Diamond ≥ N\$ 200 000	Platinum ≥ N\$ 100 000	Gold ≥ N\$ 75 000	Silver ≥ N\$ 25 000	Bronze ≥ N\$ 5 000
Naming a session or reception after the sponsor	X				
Prominent display of company logo in presentation rooms	X	X			
Company logo included in the programme booklet	X	X	X		
Exhibition space for the company during the whole meeting	X	X	X	X	X
Complimentary full registrations which includes attendance at all conference sessions and the conference reception and dinner	4	3	2	1	0
Acknowledgement of <b>sponsorship category</b> on all promotional material	X	X	X	X	X
Inclusion of leaflets, flyers and paraphernalia (e.g. writing pads, pencils, USB sticks) in <b>conference participant</b> bag	X	X	X	X	
Specific requests might be accommodated upon further agreement)	X				

Sponsors should submit the signed letter of agreement and contribution no later than August 5<sup>th</sup>, 2024, in order to facilitate inclusion in the printed Conference program as well as website.

Please send to:

[nms@iway.na](mailto:nms@iway.na) or [namibianmedicalsocietyNMS@gmail.com](mailto:namibianmedicalsocietyNMS@gmail.com)



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## 2. SPONSORSHIP BENEFITS

The upcoming 2024 NMS Scientific Conference promises an unparalleled assembly of healthcare professionals from across Namibia, drawing participants from both public and private sectors, including esteemed faculty and students from the University of Namibia's School of Medicine and other international institutions. The event will also host distinguished guests such as high-ranking officials from the Ministry of Health and Social Services including the Minister, the Ministry of Finance, Namibia Association of Medical Aid Funds (NAMAF), Health Professions Councils of Namibia (HPCNA), and other pivotal stakeholders in the healthcare domain.

### Brand Visibility and Exposure

To ensure the event captures the attention of key players within the healthcare industry, the conference will be extensively promoted through an integrated marketing campaign, including newsletters, an official website, brochures, and wide coverage across various media outlets. As a sponsor, your organization will benefit from high-level exposure; your logo will be prominently featured on the conference website, included in the official conference program, and displayed on strategically placed signage throughout high-traffic areas at the venue. This visibility not only highlights your brand's presence but also cements its

reputation as a key supporter of significant healthcare initiatives.

### Networking Opportunities

The conference will feature a lineup of expert speakers renowned for their insights into contemporary healthcare topics, offering sponsors a valuable opportunity to engage with these thought leaders. Additionally, sponsorship provides exclusive networking prospects, allowing your representatives to connect directly with key conference delegates. This interaction facilitates a deeper understanding and appreciation of your organization's services and capabilities, enhancing your business relationships within the healthcare sector.

### Corporate Image Enhancement

By participating as a sponsor in the 2024 NMS Scientific Conference, your organization will be recognized as a leading advocate for the advancement and development of healthcare in Namibia. This involvement not only strengthens your corporate image but also supports your marketing strategies through effective brand positioning and image association. Aligning with this significant event demonstrates your commitment to supporting the healthcare community and contributes positively to your corporate social responsibility objectives.

In conclusion, sponsoring the 2024 NMS Scientific Conference provides a unique platform to showcase your organization's leadership and commitment to health sector development, offering extensive marketing, networking, and brand-enhancement benefits. We invite you to seize this opportunity to position your brand at the forefront of Namibia's healthcare conversation.



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## 3. SPONSORSHIP AGREEMENT

We, the undersigned, agree to sponsor/partially sponsor this event. We have included all the necessary information and have included our contribution or agree to send our contribution no later than August 5, 2024.

Name of company/organization	
Sponsorship Level	
Amount contributed	N\$:

### COMPANY/ORGANIZATION INFORMATION

Physical & Postal Address	
Phone	
Fax	
Email	
Web address	
Contact person	
Authorized by (print)	
Signature	

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Please attach a brief description of your company/organization (up to 250 words).  
Please attach a print ready copy of your logo (optional), or email a digital copy of your logo to [nms@iway.na](mailto:nms@iway.na) or [namibianmedicalsocietyNMS@gmail.com](mailto:namibianmedicalsocietyNMS@gmail.com)

**THANK YOU FOR YOUR SUPPORT**



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## 4. EXHIBITION APPLICATION FORM

### What is included?

- 1 six-foot table with cloth and drape
- Electrical access
- 1 Complimentary registration

### Company/Organization Information

Name of company/organisation \_\_\_\_\_

Type of Organisation (tick where appropriate)

Private COMPANY	Non-profit ORGANISATION	Public ENTITY
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Physical & Postal Address	
Phone	
Fax	
Email	
Web address	
Contact person	
Authorized by (print)	
Signature	

Please attach a brief description of your company/organization (up to 250 words).

Please attach a print ready copy of your logo (optional), or email a digital copy of your logo to [nms@iway.na](mailto:nms@iway.na) or [namibianmedicalsocietyNMS@gmail.com](mailto:namibianmedicalsocietyNMS@gmail.com)

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