



# BRITISH CHAMBER OF BUSINESS IN SOUTHERN AFRICA

## The British Chamber of Business in Southern Africa (BCB) is launching its British Lion Business Excellence Awards at the Gala Dinner on 5 September 2024.

The past few years have presented unprecedented challenges for businesses worldwide. These awards aim to recognise businesses that have shifted their focus from day-to-day operations to providing essential supplies or services for the broader market, community or their local areas, while also considering their environmental impact.

We aim to honour and celebrate organizations and individuals that have gone above and beyond during these challenging times.

The awards ceremony will celebrate individual and corporate entrants, with our panel of Judges, constituting of our Board of Directors, set to present three awards on the 5th September 2024:

1. SMME British Lions Business Awards
2. Corporate British Lion Business Awards
3. The British Lion Business Leader of the Year Award

By submitting your business for an award, you can enhance your brand awareness, showcase excellence, recognize your team's efforts, celebrate your achievements, and increase your visibility to partners and clients.

Please use the bullet points below as a guide under each category. It is not mandatory to address every point. Additionally, provide a summary of no more than 250 words that outlines your business and its market. Include key achievements significant to your sector or industry.

In no more than 500 words, explain why you believe your business deserves to win this award. Please utilize the bullet points provided as a framework.

### Submissions no later than 26 August 2024 by 12:00

## British Lion Small, Micro and Medium Enterprise (SMME) Business Award

The SMME Business Award recognises businesses with 20 or fewer employees, including the owner(s). The business must have been operational and completed three or more fiscal years by the nomination deadline, demonstrating professional integrity, excellence in customer service, success through innovation, and a commitment to the community.

Eligible businesses include, but are not limited to, independent businesses and franchise operations.

### Scoring and Weighting

Judges will evaluate each candidate based on their demonstration of excellence in the following four areas:

#### Criteria and Proportion of Overall Score

- Employee & Customer Engagement (20%)
- Leadership & Innovation (25%)
- Organizational Ethics & Policies (25%)
- Financial Performance and Growth (30%)



British Lion Business Excellence

# AWARDS

## Key Considerations

- The business maintains a reputation for integrity and high levels of customer service within the community.
- The business, its owner(s), and/or employees actively participate in and support community and industry-related activities.
- The business demonstrates product or service diversification to meet evolving client needs, positioning itself for continued growth.
- Excellence in specific aspects of the business, such as service, product quality, marketing, HR practices, etc., is evident.
- The business employs a robust planning process that engages the team in achieving plan goals.
- Demonstrated business growth over the past three years.
- Impact on employability and skills development.
- Environmental impact.

## **British Lion Corporate / Large Business Award**

Eligibility is extended to both British and South African companies, representing the pinnacle of excellence in both regions, and includes (but is not limited to) independent businesses, and corporate businesses. The award recognises businesses with 51+ employees, including the owner(s), that have been operational and completed five or more fiscal years by the nomination deadline, demonstrating professional integrity, excellence in customer service, success through innovation, and a commitment to the community.

Judges will evaluate each candidate based on their demonstration of excellence in the following four areas:

### Criteria and Proportion of Overall Score

- Employee & Customer Engagement (30%)
- Leadership & Innovation (20%)
- Organizational Ethics & Policies (30%)
- Financial Performance and Growth (20%)

## Key Considerations

- For British companies, please indicate your integration into the South African business environment.
- Number of employees.
- The business maintains a reputation for integrity and high levels of customer service within the community.
- The business, its owner(s), and/or employees actively participate in and support community and industry-related activities.
- The business demonstrates product or service diversification to meet evolving client needs, positioning itself for continued growth.
- Excellence in specific aspects of the business, such as service, product quality, marketing, HR practices, etc.
- Impact on skills development and transfer.
- The business employs a robust planning process that engages the team in achieving plan goals.
- Environmental impact.

## **British Lion Business Leader of the Year Award**

This award recognises an individual who has achieved significant professional success and made outstanding contributions to the community through leadership in both their professional and volunteer roles. This person has succeeded through innovation, risk-taking, and a steadfast commitment to the community, inspiring others to follow suit. The nominee's professional career should span at least 10 years by the nomination deadline. Additionally, the nominee's business or employer must be a member in good standing with the Chamber of Commerce at the time of the nomination deadline.

### Scoring and Weighting

Judges will evaluate each candidate based on their demonstration of excellence in the following four areas:

#### Criteria and Proportion of Overall Score:

- Employee & Customer Engagement (30%)
- Leadership & Influence in both SA & GB in your industry & Community (30%)
- Organizational Ethics & Policies (20%)
- Financial Performance and Growth (20%)

## Key Considerations

- The individual maintains a reputation for integrity and exceptional service within the community, extending beyond their paid position throughout their career.
- Demonstrated leadership through consistent support of community and/or industry-related activities.
- Significant professional achievements throughout their career. Broad and substantial impact on the community.
- Diverse array of contributions to community development.