



# Company Profile

Sadio Travel and Tourism

Visit [www.sadioevents.co.tz](http://www.sadioevents.co.tz)

    Sadio Event



Welcome to our  
**Event Coordination**  
Company

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Sadio Travel and Tourism emerged from a passion for transforming ordinary gatherings into extraordinary experiences. Founded in the vibrant landscape of Tanzania, our journey is defined by a commitment to excellence, creativity, and client satisfaction. With each event we curate, we strive to set new benchmarks and contribute to the growth and success of our clients





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# The Role of Technology in Enhancing Education, E-learning platforms, and Teacher Training to Improve Learning Outcomes

► Vodacom, African Child Projects, Silabu, COSTECH

TUESDAY, OCTOBER 24, 2023  
Time: 09:00-11:00 HRS  
Venue: Simba Hall

## About Company

Sadio Travel and Tourism is the trendsetter in the Tanzanian event industry. With a rich history of organizing and coordinating exceptional corporate events, we have proudly orchestrated milestones such as MEL Week 2023, CSO's Week 2023, TCAA's 20th Anniversary, the 2023 Planners Conference, the 16th Joint Transport Sector Review Meeting, and the grand opening of Mkombozi Bank's Arusha branch. Let us introduce you to the essence of our company, where events transcend expectations



# Our Expertise



## Conferences & Seminars

Thought Leadership  
Conferences Industry-  
specific Seminars  
Corporate Annual General  
Meetings Training  
Workshops and seminars



## Team-Building & Executive Retreats

Executive Retreats  
Team-building Programs  
Leadership Development  
Workshops



## Product Launches & Showcases

Exclusive Product Launches  
Product Showcases  
Media Briefings



## Corporate Galas

Awards Ceremonies,  
Annual Dinners,  
Networking Galas and  
Milestone Celebrations



## Branding & Marketing

Brand Activation  
Promotional Events Product  
Showcases



# Here's what we believe in

## Vision





To be the premier choice for corporate event management in Tanzania, known for our commitment to excellence, creativity, and client satisfaction

## Mission



Sadio Travel and Tourism is committed to setting the stage for your success by delivering flawlessly executed, innovative corporate events that resonate with your brand identity and objectives



# Our Core Values



We are committed to delivering events of the highest quality, characterized by thorough planning, flawless execution, and an unwavering pursuit of excellence



Infusing creativity and innovation into every event, we strive to bring fresh ideas and unique concepts that set our clients' experiences apart from the ordinary



Operating with integrity and transparency, we build trust with our clients through open communication, honesty, and a steadfast commitment to ethical business practices



We believe in the power of collaboration, working closely with our clients, partners, and stakeholders to ensure a collective approach that brings every vision to life.



## Our Objective

To consistently deliver exceptional corporate events that align with our clients' goals, strengthen their brand presence, and enhance their brand image, and leave a lasting positive impact on their audience

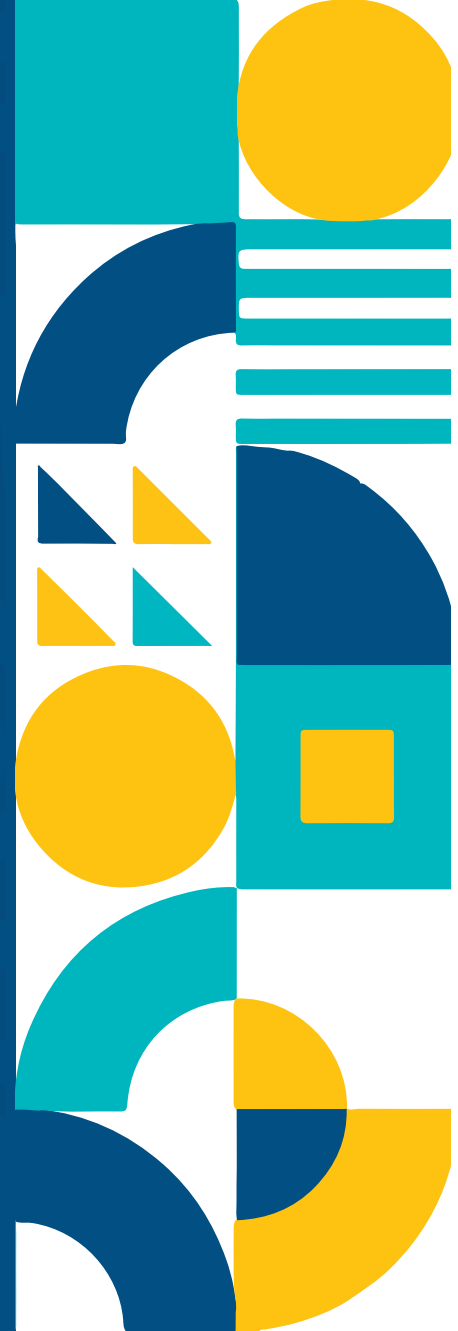
## Why Choose Us

- With a deep understanding of the Tanzanian corporate landscape, we bring local insights that elevate your event and resonate with your audience.
- Our portfolio boasts successful coordination of high-profile events, showcasing our ability to deliver excellence consistently.
- We understand that each event is unique. Our team collaborates closely with clients to tailor solutions that align with their vision, brand, and objectives.
- From conceptualization to execution, we infuse innovation and creativity into every detail, ensuring your event stands out and leaves a lasting impression.
- Sadio Travel and Tourism is professionalism, our dedicated team of event specialists ensures flawless execution, leaving you free to focus on your business priorities.



## Our Role on the Event

- Develop a comprehensive event plan, including a detailed schedule, budget, and risk management strategy.
- Secure necessary permits, licenses, and insurance coverage for the event. Coordinate with relevant suppliers, vendors, and service providers to ensure the seamless delivery of event services.
- Handle event promotion, marketing, and media coverage.
- Provide event staff, including event managers, ushers, and technical personnel, as necessary.
- Manage attendee registration and communication, including developing an online registration platform, sending invitations, managing RSVP, and providing necessary event information



# Our Satisfied Clients



The United Republic of Tanzania  
Planning Commission



The United Republic of Tanzania  
Ministry of Transport



# WEL COME TO THE TEAM



**Saada Sipemba**  
Managing Director



**Zalia Magana**  
Head Operation



**Abdi Dimoso**  
Finance Manager



**Scolastica Manyinda**  
Head Project



**Rukia Mkuna**  
Head Marketing



**Mwanaidi Mahiza**  
Head Finance







**Let's Connect**  
With Us!

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