

AmCham

2024 Golfday

SPONSORSHIP PROPOSAL



Welcome!

The American Chamber of Commerce in Zambia is thrilled to announce the much-anticipated 2024 Annual Golf Tournament, where passion for golf meets the pulse of corporate camaraderie. This year's Golf day has been set for 12th September at Bonanza Golf Club.

Join us as we drive business forward, one swing at a time! Don't miss out on this premier event that promises to elevate your game on and off the course.

AmCham invites you to be a part of this flagship event as a sponsor or a participant.

Passion meets camaraderie



REVISITING THE 2023 EDITION



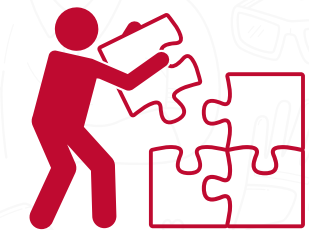
140
Teams



400+ Quality networking
opportunities



18 branded Holes
on the golf course

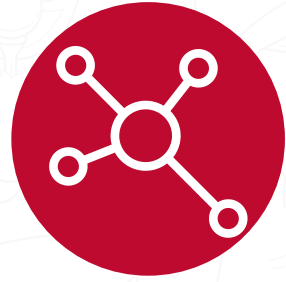


30 Non golfers

‘ The AmCham Golf Day isn't just another tournament; it's a platform designed to foster connections, drive business synergies, and tee off success!



WHAT TO EXPECT



Unparalleled Quality Networking

Forge invaluable connections with fellow golf enthusiasts, industry leaders, and potential collaborators. From casual conversations on the course to structured networking sessions, seize the opportunity to expand your professional circle.



Promotion & Brand Exposure

As a participant or sponsor, gain unparalleled visibility for your brand among an elite audience of decision-makers and influencers. Elevate your company's profile, showcase your products or services, and leave a lasting impression on potential clients and collaborators.



B2B Linkages

Engage with key stakeholders, explore potential partnerships, and discover synergies that could drive your business forward. With a diverse mix of participants from the Zambian Golfing Community and AmCham Membership, the possibilities are endless.

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It's not just an event—it's a gateway to new connections, collaborations, and success stories waiting to unfold!



GET NOTICED

- Maximum visibility with your company Logo placed on all golfing apparel
- First preference on premium holes on the course (Hole number 1, 7, 9, 10, 13).
- Showcase your digitalized adverts on outdoor screens and all AmCham communication channels.
- Entry of three teams of 4 individuals into the tournament
- Halfway house lunch and refreshments for Golf Players during play
- Branded T-shirts with Golf Kits for all Golf Players
- Opportunity to tell your brand story in a promotional speech to over 400 delegates at the Golfing cocktail
- Get access to new B2B opportunities with a full list of attendees shared post-event
- Leverage AmCham support to distribute your company-branded collateral to all event attendees during the event.
- Full paged advert in The Pulse Newsletter
- One month Ad space on the AmCham Website



PLATINUM SPONSOR



K75,000

K70,000 Early Bird



GET ONBOARD



GOLD SPONSOR

- Opportunity to showcase your brand at an allocated hole
- Entry of Two teams of 4 individuals into the tournament
- Halfway house lunch and refreshments for Golf Players during play
- Branded Apparel for all Golf Players
- Showcase your digitalized adverts on outdoor screens and all AmCham communication channels.
- Get access to new B2B opportunities with a full list of attendees shared post-event
- Leverage AmCham's support to distribute your company-branded collateral to all event attendees during the event.
- Half-paged advert in The Pulse Newsletter



K45,000



GET ONBOARD

- Entry of a Four-man 4 team into the tournament
- Branded Apparel for all Golf Players
- Halfway house lunch and refreshments for 4 Golf Players during play
- Free pass for 4 Golf Players to attend the evening Networking Cocktail

NOTE: Ts&Cs

A company can only pay for 2 teams



TEAM SPONSOR



K10,000



GET ONBOARD

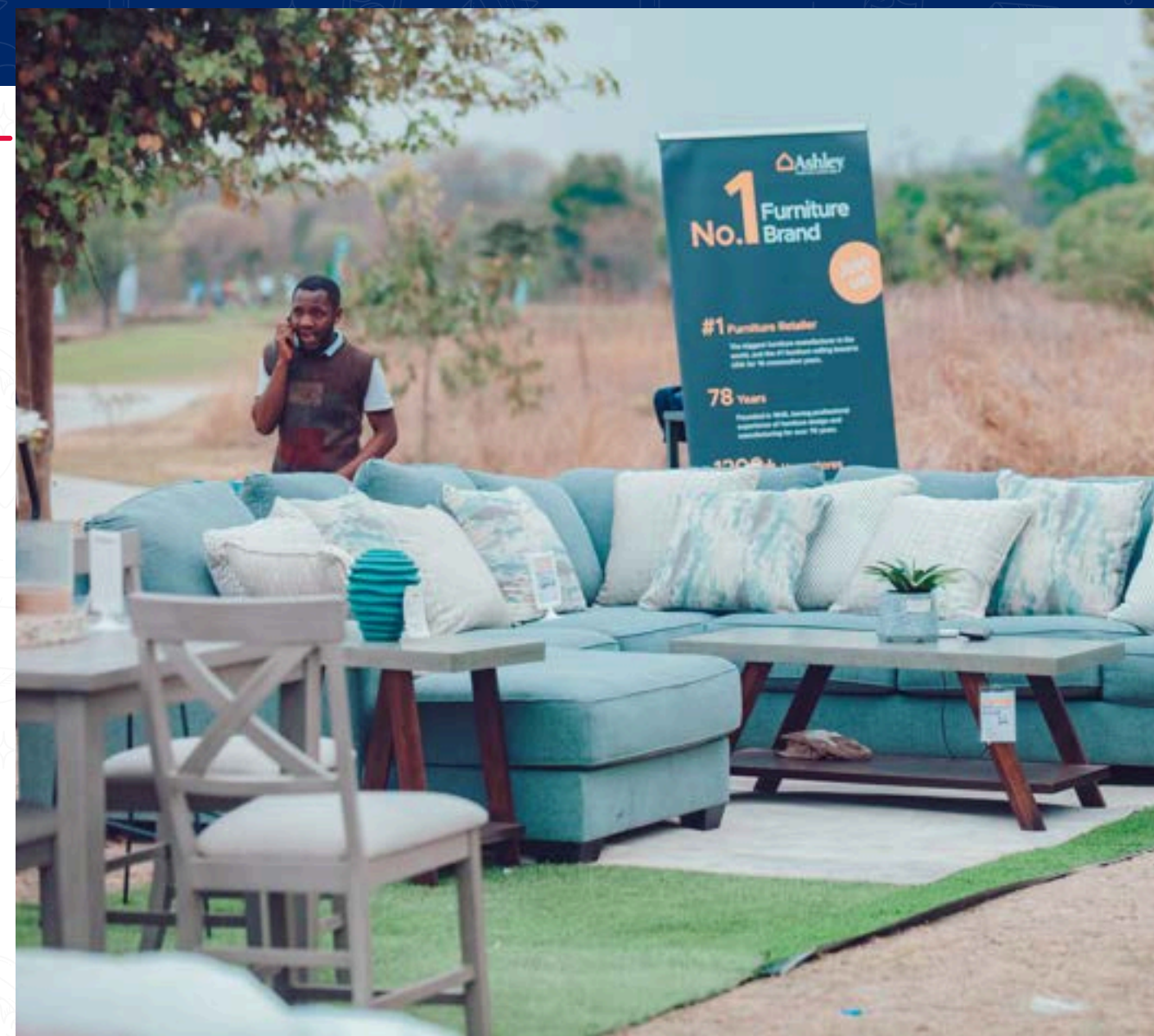
- Be seen by 400+ delegates as they navigate the Golf course
- Forge quality connections with delegates as they pass through your hole
- Distribute your company-branded collateral to all event attendees at your hole
- Free pass for 3 individuals to attend the evening Networking cocktail

NOTE: Ts&Cs

A company can only pay for one Hole



BRANDING SLOT



K10,000



GET ONBOARD

AMCHAM BEGINNERS GOLF CLUB

- Get an opportunity to learn the beautiful game of Golf
- Sharpen your Golf skills and prepare to dominate the next Golf day
- Build connections with likeminded individuals in various activities
- Free pass to attend the evening Networking cocktail



K1,500 ea



GET ONBOARD

NON-GOLFER ACTIVITIES

- Be part of the AmCham Golf Day festivities while enjoying a mix of interactive activities
- Connect and build relationships with your team through facilitated sessions.
- Stand a chance to win prizes from AmCham partners and sponsors [Subject to availability]
- Free pass to attend the evening Networking cocktail



K1,000 ea



Next steps

- Deadline for intent of participation 31st July 2024
- All payments to be made on or before 30th August
- Only fully paid delegates will participate in the 2024 AmCham Golf Day and all other activities



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