



PSASA 2025 CONVENTION



GEARING UP TO THRIVE

THE CONFERENCE FOR SPEAKING PROFESSIONALS WHO
WANT TO THRIVE IN THE NEW ECONOMY

CONVENTION PROGRAMME
04-06 APRIL 2025

This program is subject to change

VENUE: MASLOW HOTEL, SANDTON

DAY 1

FRIDAY, 04 APRIL 2025

Speaker Showcase Programme from 07H45 - 12H30

13:30

Bennum van Jaarsveld – Opening Remarks by MC

13:35

Arthur Goldstuck – President's Welcome

13:40

Landi Jac & Mike Handcock – In Search Of ...

14:25

Kedibone Mooi – Purpose and Strategy: The Foundation of Gearing Up

14:50 - 15:15

Tea time

15:15

Ursula Botha – Unstuck to Unstoppable Confidence

15:40

Gerold Joubert – Podcasting

16:05

Speaker Factor

16:45

Andrew Tsuro - Redefining Leadership: From Authority to Authenticity

17:10

Cobus Visser – Firewalk Experience

19:00

Dinner for Own Account

DAY 2

SATURDAY, 05 APRIL 2025

08:00

Registration

08:30

Opening Remarks and Start

08:35

Allon Raiz – Strategy

09:00

Andy Preston - Stand Out Selling - How to 'Gear Up' Ffr Sales Success!

09:30

Bruce Whitfield – The Power of And

10:00 - 10:30

Tea time

10:30

Fred Colantonio – Innovate to Thrive – How to Turn Obstacles into Miracles

11:05

Brad Shorkend – The Unfair Human Advantage

11:35

MC Activity

11:40

Yoke van Dam – Levelling the Playing Field – Outperforming the Giants

12:10

Bob Bradley – 10 Ways to Grow Your Speaker Business

12:40 - 13:40

Lunch

13:40

Joni Peddie – Mastering Energy

14:10

Caroline Cavanagh – Anxiety is a good thing when you give it leadership

14:35 - 15:05

Tea time

15:05

Tim Wagner – Breathe, Pause, Speak – How to Harness the Power of Your Breath for Speaker Success

15:30

Ruby Newell-Legner – Gear Up Your Speaking Business with a Menu of Services

16:00

Chantal Cornelius - Stand Out or Stand Aside

16:25

Zanele Njapha – The Talk That Started It All – A Speaker Factor Success Story

16:55

Evening Programme

19:00

Drinks

A celebration with fine dining, awards and entertainment

Nick the Rebel Ninja – Salsa experience

22:30

Gala Dinner Ends

DAY 3

SUNDAY, 06 APRIL 2025

08:30

Opening Remarks and Start (MC)

08:35

Brendon Cavanagh – Announcement of New Convention Theme

08:45

Helen Nicholson – Building your Personal Brand and Increasing your Networks

09:15

Tiffany Markman Promptology 101 – Master AI Instructions for Text and Images

09:45 - 10:20

Tea time

10:20

Ruby Newell Legner – GSF address

10:40

Meet the Maestro

11:40

Steve Johnson – Incoming President's Address

12:10

Joey Evans – Gearing Up!

12:45

Programme Closes + Lunch