



**EUROCHAM  
MALAYSIA**  
EU-MALAYSIA CHAMBER OF  
COMMERCE AND INDUSTRY

**Bolstering alliances for a prosperous  
EU-Malaysia partnership**  
**#EUMYstrongertogether**

**Unofficial Translation**  
**Ministry of Domestic Trade and Consumer Affairs**

**MEDIA STATEMENT**

**OPERATING APPROVAL FOR THE DISTRIBUTION TRADE SECTOR  
UNDER THE REGULATION OF THE MINISTRY OF DOMESTIC TRADE  
AND CONSUMER AFFAIRS (KPDNHEP) DURING  
MOVEMENT CONTROL ORDER (MCO) PERIOD IN PULAU PINANG, SELANGOR, FEDERAL  
TERRITORY (KUALA LUMPUR, PUTRAJAYA, LABUAN), MELAKA, JOHOR  
AND SABAH  
DATED 12<sup>TH</sup> JANUARY 2021**

1. The Ministry of Domestic Trade and Consumer Affairs (KPDNHEP) took note of the announcement made by The Honorable Prime Minister, Tan Sri Muhyiddin Yassin on 11<sup>th</sup> January 2021 regarding the implementation of the Movement Control Order (MCO) for the period from **13<sup>th</sup> January 2021 to 26<sup>th</sup> January 2021** involving Penang, Selangor, Federal Territory of Kuala Lumpur, Federal Territory Putrajaya, Federal Territory of Labuan, Melaka, Johor and Sabah.
2. KPDNHEP, as a responsible ministry in regulating trade and distribution activities in the country, will always ensure a network of retail, distribution and wholesale, which is the pulse of the domestic economy, is not affected and at the same time can generate confidence to Malaysians to get supply of basic needs in markets.
3. In balancing the continuity of domestic economic development, one of the five economic sectors allowed to operate is **trade and distribution sector which is one of the sectors under the regulation of KPDNHEP**. List of trading and distribution activities allowed to operate is attached in **Appendix A**.
4. To ensure that there are no obstacles or restrictions on movement during the period of MCO, companies conducting distribution of allowable trade activities would need to obtain a registration confirmation notification letter to operate. In connection with this, companies conducting trade distribution activities including retail, wholesale and distribution can apply for registration confirmation notification letter by accessing the portal COVID-19 Intelligent Management System (CIMS), MITI via link <https://notification.miti.gov>.

**EU-Malaysia Chamber of  
Commerce and Industry**

Registration No. 199301008733 (263470-U)  
Suite 10.01, Level 10, Menara Atlan,  
161B Jalan Ampang, 50450  
Kuala Lumpur, Malaysia

**O** + 60 3 - 2162 6298  
**F** + 60 3 - 2162 6198  
**E** [enquiry@eurocham.my](mailto:enquiry@eurocham.my)  
**W** [www.eurocham.my](http://www.eurocham.my)

5. Unregistered trade and distribution sector companies can also do so through the same link <https://notification.miti.gov> and registration confirmation letter can be downloaded by the company after registration.
6. KPDNHEP would also like to remind companies that are allowed to operate to also ensure only 30 percent of employees in the management groups are allowed to be in the office and employees in the support / operations groups will be determined by their respective employers as well as ensuring strict SOP compliance. It is the responsibility of each company that has been given permission, to comply with the instructions from the National Security Council (NSC) and the Ministry of Health Malaysia from time to time.
7. For more information, industry players and the public can contact the Distribution and Industry Trade Secretariat Service (SPIP) at the hotline 03- 8882 5881/5903 or via email to [spip@kpdnhep.gov.my](mailto:spip@kpdnhep.gov.my).

**YB Dato Sri Alexander Nanta Linggi**  
**Minister of Domestic Trade and Consumer Affairs**  
**January 12, 2021**



**EUROCHAM  
MALAYSIA**  
EU-MALAYSIA CHAMBER OF  
COMMERCE AND INDUSTRY

**Bolstering alliances for a prosperous  
EU-Malaysia partnership**  
**#EUMYstrongertogether**

## **BACKGROUND**

The Ministry of Domestic Trade and Consumer Affairs (KPDNHEP) was established on 27 October 1990. The Ministry's purpose is to promote the development of a viable, competitive, and sustainable domestic trade, especially in the distribution trade sector.

The distribution trade sector is one of the main contributors to the country's GDP. It acts as a bulwark of economic stability, especially when the external economic situation is in a state of uncertainty. Distribution trade needs to be vital to curb any instability in the national economy.

At the same time, the Ministry is also committed to protecting the interests and rights of consumers. This includes developing a complementary consumer and business ecosystem and self-regulation, in line with aspirations towards developed society. It is expected to produce mature and ethical consumers and traders in the business, and the result is an economically and socially balanced country.

Agencies under KPDNKK:



### **EU-Malaysia Chamber of Commerce and Industry**

Registration No. 199301008733 (263470-U)  
Suite 10.01, Level 10, Menara Atlan,  
161B Jalan Ampang, 50450  
Kuala Lumpur, Malaysia

**O** + 60 3 - 2162 6298  
**F** + 60 3 - 2162 6198  
**E** [enquiry@eurocham.my](mailto:enquiry@eurocham.my)  
**W** [www.eurocham.my](http://www.eurocham.my)

**LIST OF ALLOWABLE TRADE DISTRIBUTION SECTOR ACTIVITIES**

1. Shopping complex;
2. Supermarket/hypermarket;
3. Departmental Store;
4. Pharmacy / personal care;
5. Convenience store / mini-mart;
6. Laundry (excluding self-service);
7. Restaurant;
8. Furniture store;
9. Gold shop;
10. Electrical and electronics stores;
11. Bookstores & stationery;
12. Hardware store;
13. Animal feed;
14. Vehicle workshop, maintenance and spare parts;
15. Car distribution and sales centre; and
16. Other Specialty Retail Stores: Gas Stations.

**DISCLAIMER:** The original document is written in Malay language. EUROCHAM Malaysia has translated this from the original Malay version at our best understanding and knowledge. Should there be any inconsistency or difference between the English translation and the original Malay version, kindly note that the original Malay document is the final governing and prevailing version.

**EU-Malaysia Chamber of  
Commerce and Industry**

Registration No. 199301008733 (263470-U)  
Suite 10.01, Level 10, Menara Atlan,  
161B Jalan Ampang, 50450  
Kuala Lumpur, Malaysia

**O** + 60 3 - 2162 6298  
**F** + 60 3 - 2162 6198  
**E** [enquiry@eurocham.my](mailto:enquiry@eurocham.my)  
**W** [www.eurocham.my](http://www.eurocham.my)