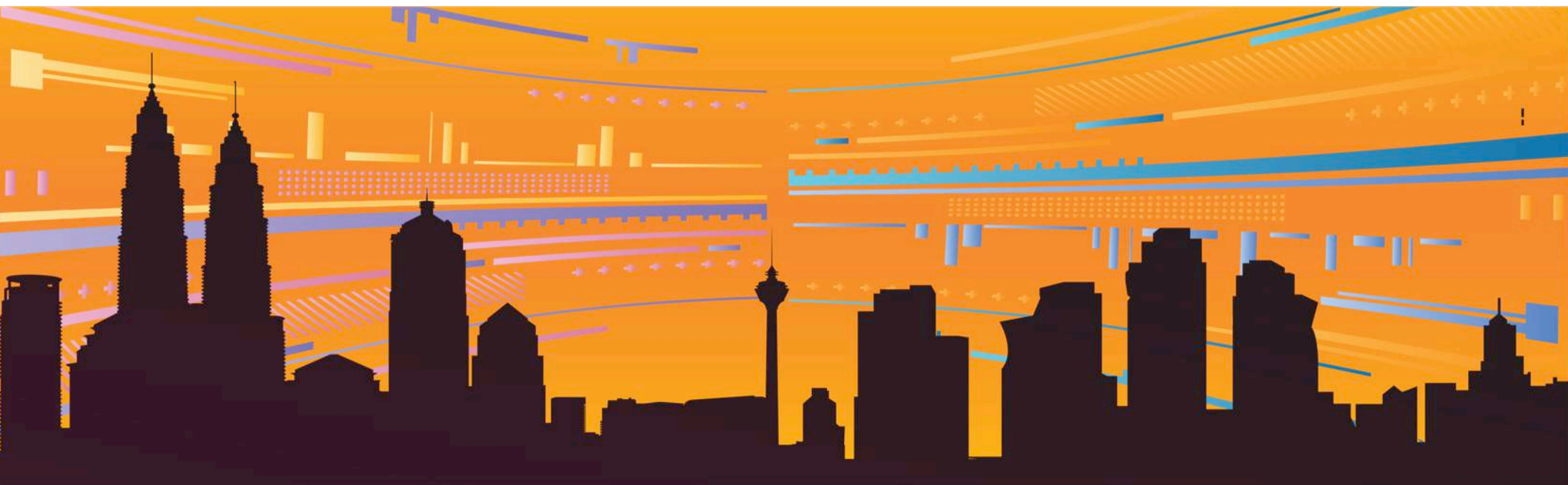




ASIA IoT BUSINESS PLATFORM

THE LARGEST PLATFORM FOR THE IOT & M2M INDUSTRY TO GATHER IN ASIA



ACCESS THE ENTERPRISE IOT MARKET IN MALAYSIA

18–19 AUGUST 2016

HOTEL ISTANA, KUALA LUMPUR

SPONSORS & SUPPORTERS

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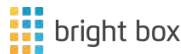
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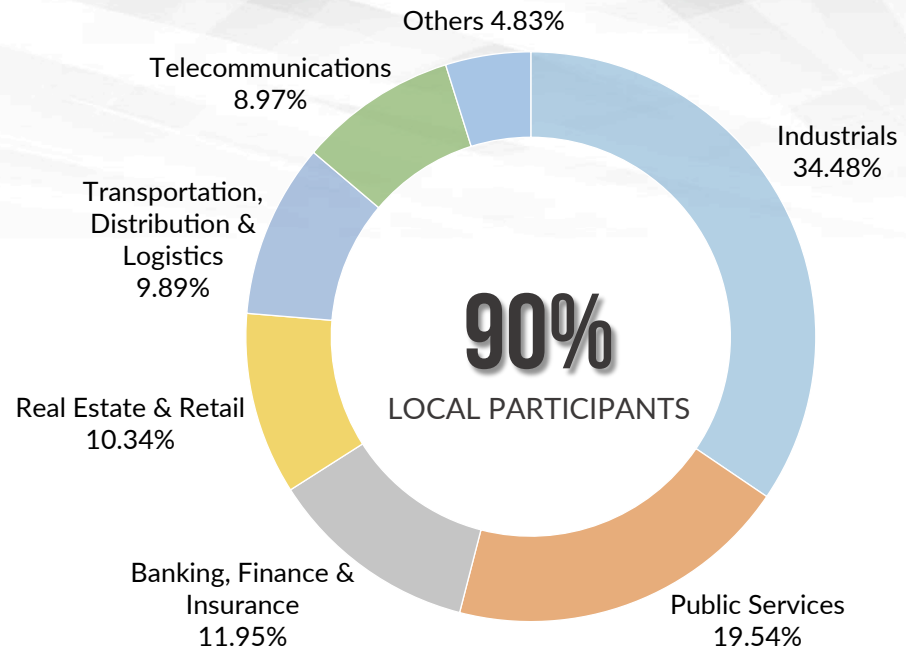


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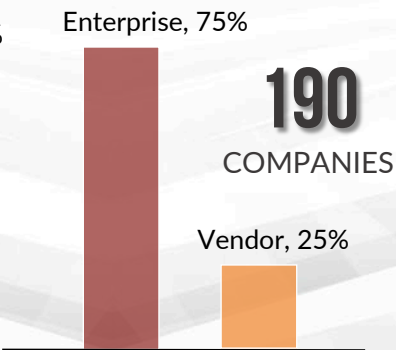
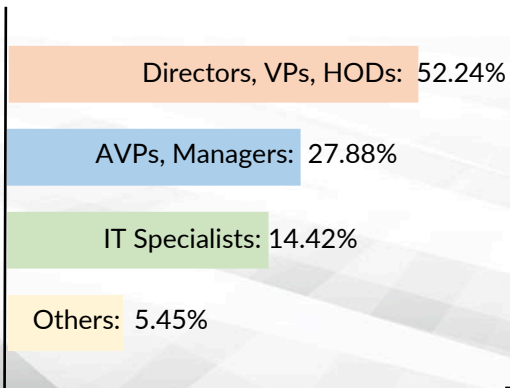


CONFERENCE IN NUMBERS

2016 EVENTS



435
PARTICIPANTS



MEDIA COVERAGE INCLUDE:

- The Star
- Berita Nasional RTM
- Digital News Asia
- Bernama
- Focus Malaysia

TOTAL PR VALUE ACCUMULATED:

USD 304,249

(As of 24 August 2016)

PARTICIPANT SNAPSHOT

BANKING, FINANCE, INSURANCE

Company	Title
Affin Islamic Bank Berhad	Deputy Chief Executive Officer
AIA Bhd	Head Of Self-Serve & Big Data Solution
AIG Malaysia Insurance Berhad	Chief Risk Officer
AIG Malaysia Insurance Berhad	CFO
Al Rajhi Bank	VP
AXA Affin General Insurance	Vice President
Bank Islam Malaysia Berhad	Senior Manager, Mobile Banking
CIMB	Assistant General Manager, GIOD Consumer Bank
RHB	Head Digital Innovation
RHB	VP, Head, Network Services, Group IT Infrastructure
ORIX Rentec (Malaysia) Sdn Bhd	Deputy General Manager
Lonpac Insurance Berhad	Deputy GM, IT
Malaysian Industrial Development Finance Berhad	Head of Applications
Sun Life Malaysia	Head, Process Improvement

PUBLIC SERVICES

Company	Title
CYBERSECURITY MALAYSIA	CEO
Economic Planning Unit, Prime Ministers Department (EPU)	Principal Asst. Director
Malaysian Communications And Multimedia Commission	Head of Technology & Society Division
MDEC	VP
MIMOS	Chief Technology Officer
MOSTI	Secretary General
MOSTI	Minister
MTDC	VP
MYEG	IT Director
NanoMalaysia Berhad	CEO
Standards Malaysia	Senior Director

INDUSTRIALS

Company	Title
Malaysian Investment Development Authority	Director
MARA	Assistant Director
SME Corp Malaysia	State Director
Technology Park Malaysia Corporation Sdn Bhd	Head TPM IT
Barry Callebaut Services Asia Pacific Sdn Bhd	Head of Regional Continuous Improvement (Asia Pacific)
Box-Pak Malaysia	GM, Finance & Operational Support
Chemical Company Of Malaysia Berhad	GM, Group IT
Chemical Company Of Malaysia Berhad	Director, Group Corporate Development
Dialog Group Berhad	Head of IT Operations (Senior Manager), Group IT
DRB-HICOM Berhad	Head, Risk Management
DRB-HICOM Berhad	Head, Transformation Mgmt. Office
ExxonMobil Exploration and Production (M) Inc.	General Manager, IT
George Kent Malaysia Berhad	Senior Manager, Product Engineering
Malayan Flour Mills Bhd	Head of MIS
Petronas	Senior Manager, Digital & Innovation
Petronas Lubricants International	Head, Group & Regional IT - Asia
SapuraKencana Petroleum	Head, Technical & Operation
Sime Darby Plantation	Head, Strategy & Innovation,
Sime Darby Plantation	IT Head
SMT Technologies Sdn Bhd	IT Director
Tenaga Nasional Berhad	General Manager (Strategy, Partnership & Transformation)
Tenaga Nasional Berhad	General Manager (ICT Strategy & Performance)
Tenaga Nasional Berhad	Head, Technology and Business Solution
Top Glove	SM IT

PARTICIPANT SNAPSHOT

REAL ESTATE & RETAIL

Company	Title
Iskandar Regional Development Authority	Vice President, Economics & Investment
Iskandar Regional Development Authority	Senior Vice President, Urban Observatory
AirAsia BIG	Head of IT
Brunsfeld International Group	GM, Special Projects
Central Spectrum	General Manager
Damansara Realty Berhad	Group Chief Executive Officer
Iskandar Investment Berhad	SVP - ICT
Iskandar Investment Berhad	Senior VP-Strategic Planning & Business Development
Ivory Properties Group Berhad	Chief Operating Officer
Sime Darby	Head, Strategy & Enterprise Architecture GROUP IT
SP Setia Bhd	Head, MIS
SP Setia Bhd	Division GM, Group Hospitality
Sime Darby	Head Strategic Planning & Innovation
Tradewinds Corporation Berhad	Senior Vice President

TRANSPORTATION, DISTRIBUTION & LOGISTICS

Company	Title
ATSB	Senior Vice President
Land Transport Authority of Singapore	Group Director for Traffic & Roads Management
Ministry of Works	Assistant Secretary, Information Management Division
Prasarana Malaysia Berhad	Senior Vice President
Prasarana Malaysia Berhad	Executive Vice President, R&D, Project Development Division
Boeing Research & Technology	Managing Director, India Centre
DHL Supply Chain (M) Sdn Bhd	GM, IT
Keretapi Tanah Melayu Bhd	GM Information System Management
Federal Express Services (M) Sdn Bhd	Managing Director
Scomi Group Berhad	Head - Technology & Innovation
POS Malaysia	Head of E-Commerce
POS Malaysia	VP

TELECOMMUNICATIONS

Company	Title
Celcom	Head Strategic Collaboration Business Services & Solutions
Deutsche Telekom	Expert International Sales Development M2M
KPN	Managing Director IoT Operations
KT Corporation	Smart Cities Project Manager
Maxis	Head of M2M
YTL Communications	Head Of Enterprise

CONFERENCE HIGHLIGHTS

34 speakers from government officials, policy makers, solution providers and end users gathered to share with participants on the current developments and use cases of IoT implementation. The content was broken down into sessions for attendees across verticals:

Keynote



YB Datuk Seri Panglima Madius Tangau
Minister of Ministry of Science,
Technology and Innovation (MOSTI)



Panel: Machina Research, Malaysia Digital Economy Corporation (MDEC), Maxis, Malaysian Communications and Multimedia Commission, (MCMC), MIMOS

Nurturing IoT Ecosystem



Developing a Cognitive IoT
Ecosystem
IBM



NB-IoT - Harmonizing Technology For Broad Scale IoT
Huawei Technologies

Smart Community



Panel: IBM, MANN+HUMMEL Group, Cyberview,
KT Corporation, MCMC

Smart Manufacturing



Panel: MDEC, Boeing Research & Technology,
Malaysian Investment Development Authority, MDT Innovations



Transforming Manufacturers to
be more Intelligent
Microsoft

CONFERENCE HIGHLIGHTS

Connectivity in IoT



World's first national LoRa network: Why LoRa? Roll-out experience and IoT trials updates
KPN



Insights and key takeaways from connectivity use cases
Deutsche Telekom



Panel: Machina Research, KPN, Atilze Digital, Huawei Technologies, UnaBiz (SIGFOX Network Operator), Deutsche Telekom

Transportation & Logistics



Challenges to Implementing IoT Technology in Public Transportation and Passenger Information
Prasarana Malaysia Berhad



Using analytics to determine users' traffic patterns to create a "carpool-on-demand" service
Uber



EXHIBITION HIGHLIGHTS

During conference break sessions, the closed door exhibition allowed participants to make use of the knowledge from the conference on deployment of products and services showcased in various operational processes and tasks.



Technology showcase presentation exhibitors to explain their solutions.

ADDITIONAL HIGHLIGHTS

Private tour by the Minister YB Datuk Seri Panglima Madius Tangau at the exhibition hall.



Media briefings and interviews were held to help local press understand the IoT ecosystem in Malaysia.

Some sponsors were invited for a private tea with the Minister to network and discuss and explore collaboration efforts in the IoT space.



TESTIMONIALS



"I truly enjoyed this event. The biggest takeaway for us is that Asia IoT Business Platform has successfully put together the collection of real players in the IoT industry. We have seen the opportunities for collaboration; new partnerships are formed - and not only so, we are able to interact with a lot of potential end users."

- Liew Choon Lian, Chairman & CEO, MDT Innovations

"This is our first time participating in the Asia IoT Business Platform, it is very useful, with very targeted audience. We are actually able to share our technology and experiences with the participants. This is why we are also looking to participate to the upcoming shows in Vietnam and Myanmar and around the region."

- Matthew Chua, Sales Director, Quantum Inventions

"I'm very happy with this event, we've had a lot of good leads, a lot of amazing interest on IoT application from different areas, developers, insurance agencies, farming, logistics, smart cities and so on."

- James Lai, Principal Consultant, IoT Labs



TESTIMONIALS

"This event has been pretty good. What surprised me most is the different types of people that come to this conference. I learnt a lot from the participants as well as engagement with prospects and clients."

- Yong Chong Soon, Country Head, Quantiq International Malaysia

"We are really happy to participate, there's a lot of interest here from the potential customers. We can find a lot of potential partners and it's a very good market for smart products like connected cars."

- Michael Omelchuk, Project Director, Brightbox



"In the past 2 to 3 years, we have seen Asia IoT Business Platform creating awareness in the region - this year onwards we started to see real opportunities coming in. I would encourage everybody to join this event."

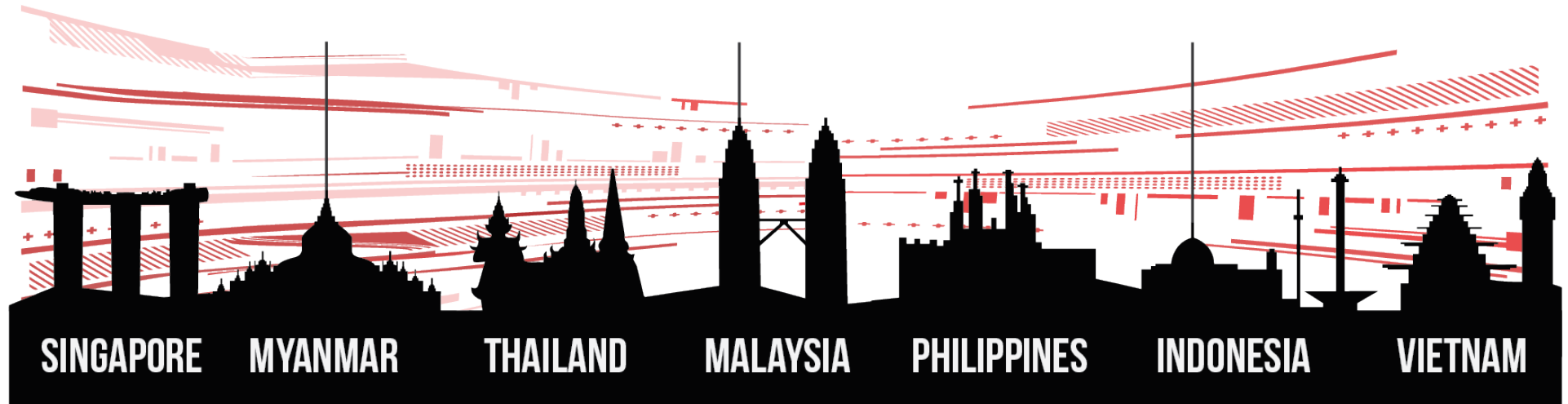
- Jason Ng, Business Development Director, ADLINK

2017 CALENDAR OF EVENTS

APRIL 4-5

JULY 27-28

AUGUST 7-8



SINGAPORE

MYANMAR

THAILAND

MALAYSIA

PHILIPPINES

INDONESIA

VIETNAM

FEB 14

JULY 24-25

AUGUST 1-2

NOV 29-30

**ACCESS THE ENTERPRISE IOT MARKET IN
SOUTHEAST ASIA**