



**EUROCHAM  
MALAYSIA**  
(Formerly known as EU-Malaysia  
Chamber of Commerce And Industry)

# ELEVATOR PITCH

## CIRCULAR ECONOMY CONFERENCE 2.0: Increasing Sustainability Through Circular Economy

### BENEFITS



#### VISIBILITY

To date, the conference has attracted attendance of over 500,000 visitors including delegates, dignitaries, and companies from over 70 countries.



#### EU ADDED VALUE

The conference builds on the Circular Economy Missions with the aim of building bridges between European institutions and Malaysia.



#### STRATEGIC PARTNERSHIP

The conference allows for opportunities for partnership, branding, and B2B.

### OVERVIEW

The EU Delegation to Malaysia together with EUROCHAM Malaysia would like to invite companies to join and showcase their circular economy wares and innovation through the elevator pitch session.

#### WHY JOIN?

IGEM is an ideal platform for solution providers and green energy businesses to tap into the fast-expanding ASEAN market by showcasing the latest innovations to policy makers, government organizations, investors and the public. To date, IGEM has attracted attendance of over 5,000 visitors including delegates, dignitaries and companies from over 70 countries.

This year the EU Delegation to Malaysia and EUROCHAM Malaysia is organising a conference that provides European companies and European based companies in Malaysia the opportunity to showcase their circular economy wares/innovations through the elevator pitch session.

Interested organisations are welcome to sign-up by scanning the QR code below.

#### PRESENT YOUR PITCH



5 MINUTES



VIDEO/ PRESENTATION  
SLIDES

#### AUDIENCE



European companies, chambers of commerce, and institutions



European-based companies in Malaysia, Malaysia-owned companies, government-linked companies



Malaysian government representatives

#### MAKE YOUR VOICE HEARD

We hope that the elevator pitch would bring exposure to European companies and European-based companies in Malaysia in showcasing new innovations to foster a nature-positive and net-zero economy.

The event aims for companies to attract investors and interested parties to participate in the low-carbon economic activities that reduce climate and environmental risk.

### SCAN TO SIGN-UP



October 13,  
2022



KL Convention  
Centre



5:30PM-  
6:45PM

Contact Details: +6018-373 1928

(The elevator pitch will follow the Circular Economy 2.0 that will be held from 3.00pm to 5.30pm. Interested participants can join the conference via the link below)

For more information visit the link

[HTTPS://APP.GLUEUP.COM/EVENT/TECHNOLOGY-COMPANIES-ELEVATOR-PITCH-EU-MY-CIRCULAR-ECONOMY-CONFERENCE-2-0-63008/](https://app.glueup.com/event/technology-companies-elevator-pitch-eu-my-circular-economy-conference-2-0-63008/)