



Enlightenment Candle

Tanzania Women Judges' Association

Silver Jubilee Celebrations

Sponsorship Kit



19th - 22nd January, 2025
Mount Meru Hotel, Arusha



Event Overview:

The Tanzania Women Judges' Association (TAWJA) is celebrating its 25th anniversary with a series of events aimed at promoting gender equality and justice. The theme is "Celebrating Diversity and Solidarity in Gender Parity – 25 Years of TAWJA's Existence."

The Silver Jubilee Celebrations will be celebrated by showcasing the diversity of experiences and the shared commitment in advancing justice and equality through unique role TAWJA's members play within and outside Tanzanian society.

Objective

The overriding objective is to showcase the diversity of experiences and the shared commitment in advancing justice and equality through unique role TAWJA's members and stakeholders play within and outside Tanzanian society.

Specific Objective

- To build the capacity of Judges and Magistrates on the best experience for properly implementing gender support to foster access to justice in a modern world.
- To mentor and inspire fellow members who works in advancing gender equality and women empowerment.
- To provide a platform for a broader discussion on gender equality and representation globally.
- To acquire international best practices on gender justice-related issues.
- To network and build a collegial relationship with women leaders and set the intentional base for knowledge sharing.
- To reflect on the achievements of contributions of various stakeholders and development partners and supporters in TAWJA Activities and plan for a way forward.

Participants

The Silver Jubilee will bring together more than 700 delegates who are TAWJA members, affiliate members from other jurisdictions, high-level government officials, policymakers, legislators, civil society organizations, women's rights organizations, advocacy groups, government agencies, NGOs, UN agencies (such as UN Women, UNDP, and UNICEF), development partners (such as USAID and the EU), embassies, and financial institutions.



Why Sponsor?

- Sponsoring the 25th TAWJA anniversary presents an unparalleled opportunity for your organisation to align your brand with respected organization dedicated to human rights and gender equality. By sponsoring this event will give opportunity to the organisation /company to gain visibility and exposure to a diverse audience of influential leaders, policy makers, and advocates and enhancing your corporate image and reputation.
- By sponsoring TAWJA, you are directly contributing to the advancement of gender equality and justice in Tanzania. Your support helps in addressing critical issues such as violence against women, child marriage, and gender-based discrimination. Sponsorship will aid in empowering women judicial officers and enhancing their capacity to deliver justice effectively, thereby fostering a more equitable society.
- Networking with key stakeholders, including government agencies, NGOs, UN agencies, and development partners. This can open doors for future collaborations and partnerships, and engage with decision-makers and thought leaders who are at the forefront of gender equality and justice initiatives.
- Demonstrate your company's commitment to social justice and gender parity. Sponsoring TAWJA aligns with CSR goals and showcases your dedication to making a positive impact in society. This is also opportunity to show your support for the local community and contribute to the development and empowerment of women and vulnerable groups in Tanzania.
- Your company will also get exclusive benefit and recognition by enjoying prominent logo placement on event materials, website, and promotional content, ensuring maximum visibility for your brand. You will also receive exclusive Access of VIP passes to all event activities, including social dinners and cocktail parties, providing exclusive access to high-profile attendees. Benefit from recognition in press releases and media coverage, further amplifying your brand's reach and impact NGOs, and international organizations.

Business orientation



OPENING COCKTAIL/ DINNER

Network with international delegates - executives and industry leaders and nurture crosscutting relationships.



BUSINESS NETWORKING FORUM

A collaborative forum for intra/inter sector collaborations



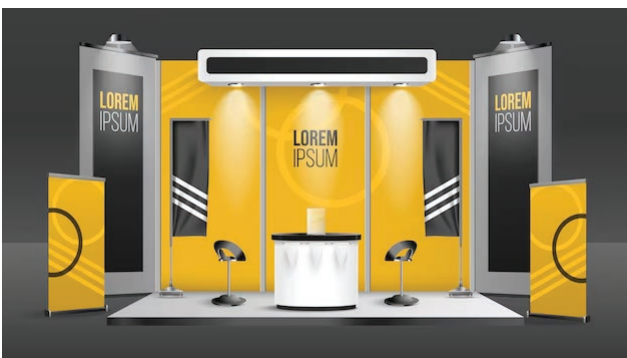
EXCLUSIVE TAWJA DELEGATION

Exclusive strategic business meetings with stakeholders of interest facilitated by TAWJA



DECISION-MAKERS PANEL

With slots for organizational decision-maker



EXHIBITION

To showcase your products and services

Call to Action

TAWJA invites all stakeholders to collaborate in promoting democracy, human rights, and social justice by supporting the event and make significant impact in promoting gender equality and justice in Tanzania.

Sponsorship Opportunities

TAWJA sponsorship packages are designed to provide maximum exposure and interaction, ensuring that each sponsor receives significant value and recognition before, during, and after the event.

Sponsorship Levels;

Platinum Sponsor: TZS 100,000,000/=

- Premier logo placement on all event materials, including website, event app, banners, and all promotional content.
- Two keynote speaking opportunities.
- Exclusive sponsorship of the VIP dinner or gala event.
- Complimentary exhibition space (prime location).
- 10 complimentary event passes.
- Opportunity to include items in the event gift bag.
- Dedicated email blast to attendees before and after the event.
- Recognition in the opening and closing speeches.

Gold Sponsor: TZS 75,000,000/=

- Logo placement on event website, select event materials, and banners.
- One keynote speaking opportunity.
- Sponsorship recognition during lunches.
- Complimentary exhibition space.
- 5 complimentary event passes.
- Opportunity to include promotional items in the event gift bag.
- Recognition in the opening and closing speeches.

Silver Sponsor - TZS 50,000,000/=

- Logo placement on the event website and select event materials.
- Sponsorship recognition during coffee breaks.
- Complimentary exhibition space.
- 3 complimentary event passes.
- Recognition in the opening and closing speeches.

Bronze Sponsor - TZS 25,000,000/=

- Logo placement on the event website.
- Booth space in the exhibition area.
- 2 complimentary event passes.
- Recognition during the event opening speech.

Gala dinner Sponsor – TZS 50,000,000/= (one available)

The Gala Dinner is the key social engagement of the meeting guaranteeing the opportunity to host delegates for a memorable evening of networking in a stunning location. This exclusive opportunity gives you the opportunity to be at the epicenter of the meeting's social calendar.

Sponsorship package includes:

- 20 complimentary tickets to the Gala Dinner
- One reserved table at the Gala Dinner in a prime position Naming rights to your sponsored event
- Opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the event
- Company logo featured prominently on conference marketing
- Recognition as 'Gala Dinner sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures Signage provided by you displayed at the Gala Dinner location.

MASTER CLASS & NETWORKING - TZS 50,000,000/= (One available)

The Master Class and Networking Function will provide you with the opportunity to host one of the key learning and social events of the week. High-level decision-making delegates will be invited to this complimentary function providing maximum opportunity to exchange knowledge and network with meeting delegates as well as engage in conversation in a relaxed, social environment.

Sponsorship package includes:

- Naming rights to your sponsored event
- Conference passes (cards) (to provide list of delegates)
- Opportunity for a representative from your organization to make a 3 to 5- minute presentation at the event
- Company logo featured prominently on conference marketing
- Opportunity for two additional company representatives to attend
- Recognition as 'networking function sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures.

Event Souvenir & Excursion Sponsor - TZS 25,000,000/=

Event souvenirs such as branded bags, notebooks, pens, and other memorabilia will be used by attendees long after the event, providing continuous exposure for your brand. Souvenirs will be distributed to a diverse audience, including high-level government officials, policy makers, civil society organizations, and international partners, ensuring your brand reaches influential stakeholders.

- Increased visibility among key stakeholders in gender equality and justice.
- Networking opportunities with leaders in the judiciary and related sectors.
- Brand association with a reputable cause championing gender parity and justice.
- Direct engagement with TAWJA members and other influential participants.

For Participation

To learn more about the event or to participate, please reach out to the organizing committee direct through phone numbers: **255 719 402 890-Nabwike Mbaba** and **+255 782 969 092- Pamela Meena**





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