

NORDIC AWARDS NIGHT

★ ★ ★ 2019 ★ ★ ★

23 OCTOBER 2019

FAIRMONT MAKATI BALLROOM | 6 - 10 PM



AWARD CATEGORIES:

- ▶ CORPORATE SUSTAINABILITY COMPANY OF THE YEAR
- ▶ GROWTH COMPANY OF THE YEAR
- ▶ INNOVATION COMPANY OF THE YEAR
- ▶ OUTSTANDING EMPLOYER OF THE YEAR
- ▶ SMALL AND MEDIUM-SIZED ENTERPRISE (SME) OF THE YEAR



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What is the Nordic Awards Night

NordCham Philippines, together with the Embassies of Denmark, Norway, Sweden in Manila, the Embassy of Finland in Kuala Lumpur, and the Philippines Norway Business Council is proud to present the annual Nordic Awards Night at the Fairmont Makati Ballroom on October 23, 2019 at 6-10 PM. The event, themed 'Northern Lights' recognizes prominent Nordic-affiliated companies who exemplify Nordic values in the following areas:

- Corporate Sustainability Company of the Year
- Growth Company of the Year
- Innovation Company of the Year
- Outstanding Employer of the Year
- Small and Medium-sized Enterprise (SME) of the Year

Each award has a set of criteria based on Nordic values and United Nations Sustainable Development Goals (SDGs), and companies can nominate or self-nominate to the different categories. The board of judges will go through each nomination to determine finalists and winners in each category. The event is part of the 2019 NordStar Event Series on Innovation and Sustainability, supported by Nordic Co-operation (Norden).

Participants: 200-300 C-level executives, entrepreneurs, members of the Philippine-Nordic business community, leaders of local and foreign chambers of commerce, members of the diplomatic corps, government, and media.



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General guidelines

- Companies can self-nominate, or be nominated by any of the organizing partners
- Only companies who are nominated can participate in the award categories
- Nominated companies should have a Nordic affiliation through ownership or ongoing partnership with a Nordic company
- Nominations are open until September 30, 2019
- The board of judges will select finalists and winners the first week of October
- NordCham Awards will be presented at the gala dinner at Fairmont Makati Hotel on October 23



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Board of judges

- H.E. Harald Fries, Ambassador of Sweden to the Philippines
- H.E. Bjorn Jahnsen, Ambassador of Norway to the Philippines
- H.E. Petri Puhakka, Ambassador of Finland to Brunei, Malaysia, and the Philippines
- H.E. Grete Sillasen, Ambassador of Denmark to the Philippines
- Elizabeth Sy, Consul General (a.h.) of Iceland
- Carol Dominguez, Board of Governors Secretary, Management Association of the Philippines



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Award categories

- Corporate Sustainability Company of the Year
- Innovation Company of the Year
- Growth Company of the Year
- Outstanding Employer of the Year
- Small and Medium-sized Enterprise (SME) of the Year



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Corporate Sustainability Company of the Year

Nordic-affiliated company with

- Philippine-targeted and based responsible business and sustainability activities in relation to the following themes and SDGs

A. Environment

- SDG 12: Responsible Consumption and Production
- SDG 13: Climate Action
- SDG 14: Life Below Water
- SDG 15: Life on Land

B. Human rights and working conditions

- SDG 1: No Poverty
- SDG 5: Gender Equality
- SDG 10: Reduced Inequalities

C. Anti-corruption measures and business ethics

- SDG 16: Peace, justice, and strong institutions
- SDG 17: Partnerships

- The activities should go beyond charity and philanthropy, focusing on how the nominee makes their profit, rather than on how they spend it.
- The nominee looks beyond their bottom line to also consider the social and environmental implications of their activities.
- The activities implemented should be measurable and relevant to the core business of the nominee.

Corporate Sustainability Company of the Year

Selection criteria

- The judges rank the nominees individually in sub-categories A, B, C
- The results are tallied, and the company ranking first scores one point, company ranking second scores two points, and so on.
- The company with the lowest combined point total wins

Growth Company of the Year

Nordic-affiliated company with

- A. The largest percentage and absolute growth in number of employees (FTE equivalent) in the Philippines during the most recently completed fiscal year (e.g. January 1, 2018 to December 31, 2018)
- B. The largest percentage growth and absolute growth in revenue between the last two fiscal years (e.g. from 2017 to 2018)

This category is linked to SDG 8: Decent Work and Economic Growth and SDG 1: No Poverty

Selection criteria

- Nominees are ranked in the two sub-categories A and B
- The company ranking first scores one point, company ranking second scores two points, and so on
- The company with the lowest combined point total wins
- In case of a tie for the first place, the company with the largest growth in absolute number of employees wins



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Innovation Company of the Year

Nordic-affiliated company who exemplifies the following:

- A. Degree of innovation: The company has used new technology or existing technology in new ways, or created a unique business model that leads to sustainable and innovative solutions addressing current challenges in the Philippines. *SDGs 9, 8, 7, 6, 3, 2, 4, 1*
- B. Degree of sustainability: The company is paving the way for future sustainable growth through environmentally conscious solutions with lasting impact in their local communities while meeting local and global issues. *SDGs 11, 7, 6, 2, 11, 12, 14, 15, 7*
- C. International potential: The company has established a future orientated innovative business concept which represents something new and significant in the market, which addresses global concerns through concrete tangible solutions. *SDG 9*
- D. Likelihood of success: The company has proven itself through impactful and commercially viable solutions addressing concrete problems through frontier pushing activities that can yield further innovations while challenging existing actors in the market. *SDG 9*



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Innovation Company of the Year

Selection criteria

- The judges rank the nominees individually in the sub-categories A, B, C, D
- The results are tallied, and the company ranking first scores one point, company ranking second scores two points, and so on
- The company with the lowest combined point total wins



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Outstanding Employer of the Year

Nordic-affiliated company that implements or pattern policies in line with SDGs 3, 4, 5, 8 & 10:

A. Degree of gender equality: Commitment to gender equality, specifically women's full and effective participation at the workplace. This also covers providing equal opportunities and empowering women to lead at all levels.

- Example: Company assures sufficient participation of women at least 30% in decision-making and governance at all levels and across all business areas.

B. Degree of health and well-being: Fosters a healthy work environment to all employees inside and outside of work. Company that helps achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all. This also covers maternal and reproductive health services and program.

- Example: Company supports access to child and dependent care by providing services, resources and information to both women and men. Provide healthy working environment for all employees e.g. initiatives for physical and mental health such as stress management

C. Degree of opportunities : Company ensures that all employees are given equal opportunities to acquire the knowledge and skills needed to promote organization and self-sustainable development.

- Example: Company invests on employees training and education e.g. to obtain new degree either masters or PHD, completion of certificate course, attend workshops in line with SDGs.



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Outstanding Employer of the Year

Selection criteria

- The judges rank the nominees individually in the sub-categories A, B, C
- The results are tallied, and the company ranking first scores one point, company ranking second scores two points, and so on.
- The company with the lowest combined point total wins



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Small and Medium-sized Enterprise of the Year

Nordic-affiliated company with

- A. Maximum 500 employees and turnover of 50 MUSD
- B. The largest percentage and absolute growth in number of employees (FTE equivalent) in the Philippines during the most recently completed fiscal year (e.g. January 1, 2018 to December 31, 2018)
- C. The largest percentage growth and absolute growth in revenue between the last two fiscal years (e.g. from 2017 to 2018)

This category is linked to SDG 8: Decent Work and Economic Growth and SDG 1: No Poverty

Selection criteria

- Nominees comply with sub-category A
- Nominees are ranked in sub-categories B and C
- The company ranking first scores one point, company ranking second scores two points, and so on
- The company with the lowest combined point total wins
- In case of a tie for the first place, the company with the largest growth in absolute number of employees wins



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How to nominate

- Nominations should be submitted through the online form no later than September 30. Link to the nomination form can be found [here](#).
- After receiving the nomination, the awards committee will contact the nominee for supporting documentation.
- All information provided is handled confidentially and solely for the purpose of Nordic Awards Night 2019 submission.
- For inquiries, contact:
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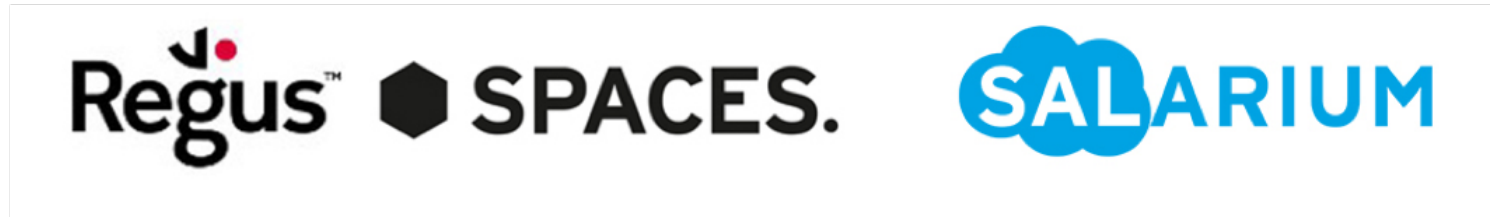
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Past winners and finalists



Nordic Awards 2019 co-presenters



Knowledge Partner



UN Sustainable Development Goals

<https://www.un.org/sustainabledevelopment/>



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