

GEAR UP FOR



DRAFT DAY SERIES 2025

Be Pro Be Proud's Draft Day is a career event for high school students designed to highlight Arkansas companies and strategically pair talented Seniors for interviews by showcasing the student's technical interests and qualifications.

EXPERIENCED CANDIDATES

Prepared and engaged Seniors will be asked for follow-up interviews and offered jobs

THE NEXT GENERATION

Employers will inspire underclass students in the Career Expo to replace a retiring workforce

POST-SECONDARY TRAINING

Providers will work with students and employers to deliver current-generation technical education

VALUABLE RESOURCES

State workforce-focused agencies will provide access to valuable resources to help offset training costs





REAL INTERVIEWS.
REAL OPPORTUNITIES.

EVENT DETAILS

ORDER OF EVENTS*

*May vary based on location

SET-UP DAY

Set Up • 3:00 – 5:00 PM

DRAFT DAY

Set Up • 7:00 – 8:00 AM

Kick-Off Breakfast • 8:00 – 8:30 AM

Career Expo Open • 9:00 AM – 3:15 PM

Draft Day Interviews Begin

Session One • 9:30 - 10:15

Session Two • 10:15 - 11:00

Session Three • 11:00 - 11:45

Session Four • 12:15 - 1:00

Session Five • 1:00 - 1:45

Lunch • 11:45 AM – 12:15 PM

Open Interviews • 2:30 – 3:15 PM

Career Expo Ends • 3:15 – 4:00 PM

SEE 2024 DRAFT DAY RESULTS BY LOCATION HERE



Space is limited:
contact us to reserve your spot.

Miranda Allen

Business Development Manager

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501.681.5017

DATES & LOCATIONS

Northeast Arkansas – Nettleton High School, Jonesboro – February 27

North Central Arkansas – Arkansas State University Mountain Home,
Mountain Home – March 4

Southeast Arkansas – Southeast Arkansas Education Cooperative, Monticello – March 6

Arkansas River Valley – Peak Innovation Center, Fort Smith – March 11

Northwest Arkansas – Springdale Convention Center, Springdale – March 13

River Valley East – Cyclone Arena, Russellville High School, Russellville – March 18 - 19

Arkansas Grand Prairie – Grand Prairie Center, Stuttgart – April 1

Arkansas Delta – Pine Bluff Convention Center, Pine Bluff – April 3

Southwest Arkansas – University of Arkansas Hope/Texarkana, Hope – April 8

Central Arkansas – Arkansas Virtual Academy, Little Rock – April 10

Golden Triangle – El Dorado Conference Center, El Dorado – April 29

DRAFT DAY EVENT

Draft Day will provide two different areas for students to connect with companies:

The first, a traditional-style **Career Expo** is paired with a hands-on Be Pro Be Proud Mobile Workshop. High School students of all ages are invited to participate in Career Exploration while engaging with local companies. All Students are encouraged to prepare questions to ask participating companies. Seniors are encouraged to bring resumes.

The second, **Interview Sessions** – Student (Seniors) interests and aptitudes data is used to match them with employers based on identified categories of need. This strategic pairing, as well as resources provided in advance to prepare students for interviews, resume writing and interviewing, maximizes opportunities for high-value interactions for all involved.

We suggest bringing **four (4) team members** to the event: two (2) interviewers & two (2) for your Career Expo booth.

COST TO PARTICIPATE

There is **no cost** to participate to current **Be Pro Be Proud Partners**.

Companies with fewer than 100 employees: **\$250**

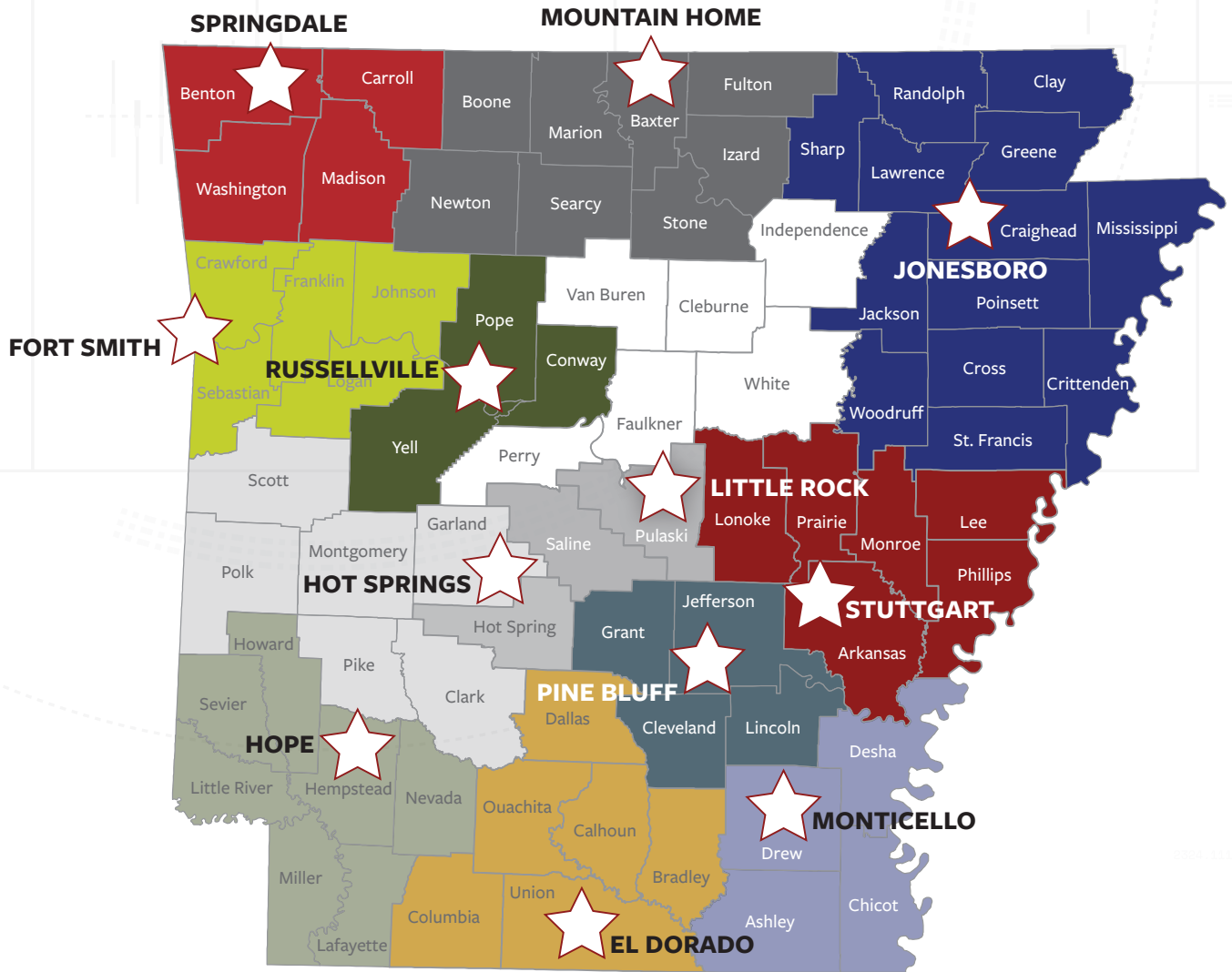
Companies with more than 100 employees: **\$500**

Sponsorships Are Available
See Sponsorships Handout for Details



REAL INTERVIEWS.
REAL OPPORTUNITIES.

DRAFT DAY 2025 REGIONS



Arkansas River Valley

Arkansas Delta

Northeast Arkansas

Arkansas Grand Prairie

Northwest Arkansas

Golden Triangle

River Valley East

Central Arkansas

North Central

Southeast Arkansas

Southwest Arkansas

Hot Springs, Arkansas*

*Draft Day Hot Springs led by the Greater Hot Springs Chamber of Commerce and its partners.

Educators may select the draft location their schools attend.



REAL INTERVIEWS.
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2025 DATES & LOCATIONS

NORTHEAST ARKANSAS

NETTLETON HIGH SCHOOL, JONESBORO – FEBRUARY 27

NORTH CENTRAL ARKANSAS

ARKANSAS STATE UNIVERSITY MOUNTAIN HOME, MOUNTAIN HOME – MARCH 4

SOUTHEAST ARKANSAS

SOUTHEAST ARKANSAS EDUCATION COOPERATIVE, MONTICELLO – MARCH 6

ARKANSAS RIVER VALLEY

PEAK INNOVATION CENTER, FORT SMITH – MARCH 11

NORTHWEST ARKANSAS

SPRINGDALE CONVENTION CENTER, SPRINGDALE – MARCH 13

RIVER VALLEY EAST

CYCLONE ARENA, RUSSELLVILLE HIGH SCHOOL, RUSSELLVILLE – MARCH 18 - 19

ARKANSAS GRAND PRAIRIE

GRAND PRAIRIE CENTER, STUTTGART – APRIL 1

ARKANSAS DELTA

PINE BLUFF CONVENTION CENTER, PINE BLUFF – APRIL 3

SOUTHWEST ARKANSAS

UNIVERSITY OF ARKANSAS HOPE/TEXARKANA, HOPE – APRIL 8

CENTRAL ARKANSAS

ARKANSAS VIRTUAL ACADEMY, LITTLE ROCK – APRIL 10

GOLDEN TRIANGLE

EL DORADO CONFERENCE CENTER, EL DORADO – APRIL 29



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2025 IMPORTANT DATES & RESPONSIBLE PARTIES

DATE	ASSIGNMENT	RESPONSIBLE PARTY
November 22	School Registrations Due	Superintendent / Principal / CTE Coordinator
November	Promote Draft Day to 11th & 12th Grade Students	All School Champions
December 13	Student Registrations and Student Permission Forms Due	All School Champions
December 31	Company Registrations Due	Attending Companies / Chambers & EDOs / BPBP
December 31	Resume & LinkedIn Profile Workshop Completed (Seniors)	Career Coaches / School Staff
January 30	Companies Registration / Payment In Full Due	Attending Companies / Chambers & EDOs / BPBP
January 30	YouScience assessment must be completed (Seniors)	Career Coaches / School Staff
January 30	Student Number Confirmation	Career Coaches / CTE Coordinators
February	Interview Skills Workshop (Seniors) – Career Coaches & School Staff	Career Coaches / School Staff
February	Secure Transport to/from Draft Day Event	All School Champions
March	Mock Interview Workshop (Seniors)	Career Coaches / School Staff
2 Weeks Prior to your Draft Day	Confirm Transportation	All School Champions
2 Weeks Prior to your Draft Day	Final Student Confirmation	Career Coaches / CTE Coordinators
Within 2 Weeks Post your Draft Day	Surveys and Follow-Up	Career Coaches / CTE Coordinators



2025 SPONSORSHIPS

PRESENTING SPONSOR AT \$15,000 *ONE AVAILABLE*

BENEFITS—

- Sponsor’s name/logo prominently placed on all event signage
- Sponsor’s name/logo prominently placed in the Career Expo Space, Interview Area, and at the Kick-Off Breakfast.
- Company prominently featured in Draft Day promotional video
- Invitation to present to students during Resume and Interview Prep Workshops prior to Draft Day
- Ability to provide branded material items and/or brochures to be included in attendee materials
- Prominently featured placement of booth in the Career Expo area
- Reserved table at Kick-Off Breakfast
- Opportunity to give remarks at Kick-Off Breakfast

INTERVIEW AREA SPONSOR AT \$7,500 *ONE AVAILABLE*

BENEFITS—

- Sponsor’s name/logo prominently placed on all event signage
- Sponsor’s name/logo prominently placed in the Interview Area
- Invitation to interact with students during Resume and Interview Prep Workshops prior to Draft Day
- Ability to provide branded material items and/or brochures to be included in attendee materials
- Featured placement of interview tables in the Interview Area

CAREER EXPO SPONSOR AT \$7,500 *LIMITED SPONSORSHIPS AVAILABLE*

BENEFITS—

- Sponsor’s name/logo prominently placed on all event signage
- Sponsor’s name/logo prominently placed in the Career Expo space
- Invitation to interact with students during Resume and Interview Prep Workshops prior to Draft Day
- Ability to provide branded material items and/or brochures to be included in attendee materials
- Featured placement of booth in the Career Expo area

KICK-OFF BREAKFAST SPONSOR AT \$5,000 *ONE AVAILABLE*

BENEFITS—

- Sponsor’s name/logo prominently placed on all event signage
- Sponsor’s name/logo prominently placed at the Kick-Off Breakfast
- Sponsor’s name/logo prominently placed on promotional materials
- Two (2) Reserved Tables at the Kick-Off Breakfast
- Opportunity to give remarks at Kick-Off Breakfast
- Ability to provide branded material items and/or brochures to be included in attendee materials

HOSPITALITY SUITE & RECRUITER LUNCH SPONSOR AT \$3,500 *ONE AVAILABLE*

BENEFITS—

- Sponsor’s name/logo prominently placed on all event signage
- Sponsor’s name/logo prominently placed in the Hospitality Suite

DRAFT DAY EVENT SPONSOR AT \$2,500 *LIMITED SPONSORSHIPS AVAILABLE*

BENEFITS—

- Favored placement of booth in the exhibition area with table, chairs, and custom signage included
- Ability to provide branded material items and/or brochures to be included in the tote bags

PARTICIPATION SUBJECT TO AVAILABILITY

RATES—

- Companies that are not current BPBP partners with <100 employees.....\$250
- Companies that are not current BPBP partners with 101+ employees..... \$500
- Current BPBP partners participation is included at no additional cost\$0 (VALUED AT \$500 per event)

BENEFITS RECEIVED BY ALL PARTICIPATING COMPANIES AND ORGANIZATIONS —

- Complimentary booth in the exhibition area with table, chairs, and custom signage included
- Opportunity to interview one-on-one with participating students
- Hospitality Suite Access
- Kick-off Breakfast Invitation
- Breakfast and Lunch Provided

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SPACE IS LIMITED.
CONTACT US TO
RESERVE YOUR SPOT.

Sponsorship opportunities may vary by location.



REAL INTERVIEWS.
REAL OPPORTUNITIES.

2025 DRAFT DAY EXPO DETAILS

Participating in Draft Day offers companies a unique opportunity to connect with the next generation of talent in a meaningful and impactful way. Draft Day brings local and regional companies face to face with local high school students, specifically seniors ready to go to work in the technical roles companies are looking to fill. Be Pro Be Proud carefully matches seniors with companies for real interviews based on their interests and your company’s hiring needs.

By participating in this one-of-a-kind event, companies can showcase their industry, build their brand among young, motivated individuals, and directly engage with potential future employees. It’s an unparalleled chance to invest in the workforce of tomorrow while contributing to the career development of students in your community.

EXPO BOOTH RATES

Be Pro Be Proud Partners	Complimentary (Select the Be Pro Be Proud Partner ticket)
Draft Day Event Sponsors	Complimentary (Select the Be Pro Be Proud Sponsor ticket)
Companies with < 100 Employees	\$250.00
Companies with > 100 Employees	\$500.00

On your registration, please select Expo and/or Interview to indicate which part of Draft Day your company intends to participate in.

ALL EXHIBITING COMPANIES RECEIVE THE FOLLOWING:

Expo Booth that includes pipe and drape, a table with two chairs, and booth signage.

Invitation to Kick Off Breakfast

Access to Hospitality Suite

Complimentary Lunch provided by Be Pro Be Proud

TO REGISTER:

Go to <https://ar.beprobeproud.org/> or scan the QR code at right and you’ll see a banner at the top of the screen for Draft Day Registration.



Company Registrations Due Dec 31

Company Registrations and Payment Due Jan 30

FOR MORE INFORMATION

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DRAFT DAY PREP: SENIORS

Senior students who have registered must complete the following three (3) workshops

WORKSHOP 1: JOB READINESS

The first piece of preparing for Draft Day comes in the form of the YouScience assessment program. Students will go through the YouScience questionnaire and receive detailed, personalized results to give them an idea of careers they already have a natural bent toward. The YouScience assessment can assist students in tailoring their search for the jobs and companies they'd like to interview with.

After taking their YouScience assessment, students will receive instruction on how to build a resume. The guidelines for resume building will have students in mind, not 20-year veterans of a field, to help the students best learn how to frame and leverage their academic, volunteer, and/or part-time work. Once the student has their resume and YouScience results in hand, our workshop will address job readiness skills like important documentation to have access to.

WORKSHOP 2: INTERVIEW READINESS

The second Draft Day Workshop will include a resume review, interview preparation, business communication etiquette, how to navigate online applications, and a presentation and review of the Draft Day 2024 participating companies. Interview preparation will include best practices on attire, how early to arrive, what kinds of questions you'll be expected to answer, and more. The next portion of the workshop will focus on business communication topics such as how to write a professional email, the importance of thank-you notes, social media usage, how to set up a voicemail, and how to make a professional phone call. Online applications have become a beast to navigate and understand, so our workshop will walk students through the different kinds of applications (Indeed, company-built, etc.) and how to fill them out properly. Finally, students will have the opportunity to learn about the companies that will be attending their local Draft Day event. This overview will include a brief history of the company, what positions the company is hiring for, their locations, and more.

WORKSHOP 3: MOCK INTERVIEWS

The final piece of our Draft Day Workshops is the mock interview. The workshop hosts will conduct both in-person, phone, and virtual interviews. Students will have the chance to participate in both the interviews and a group discussion over what they learn from each mock interview. Finally, the workshop hosts will review the company profiles and address any questions students may have about the participating companies. Having the chance to practice interview skills beforehand, in addition to being able to translate their experiences into career-related skills, having a professional resume, and knowing how to communicate all give students the best chance at having a stress-free and, most importantly, successful interview at their Draft Day event. Our goal with the workshop process is to help students feel confident and prepared to attend Draft Day, find a career that will last a lifetime, and make the transition from high school to hired.

FOR MORE INFORMATION

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INDUSTRIES & PROFESSIONS

DRAFT DAY 2025 INDUSTRIES:

Construction
Forestry
Healthcare
Manufacturing
Transportation
Utilities

DRAFT DAY 2025 TECHNICAL PROFESSIONS:

Automation & Robotics
CAD/CAM Drafter
Chemical Process Technology
CNC Technician
Commercial Truck Driver
Computer Programmer
CNA (Certified Nursing Assistant)
Construction Services
Diesel Technician
Electrician
Fiber Optics Technician
Forest Technologies
Healthcare/Medical Technician
Heavy Equipment Operator
HVACR Technician
Information Technology
Lineworker
LPN (Licensed Practical Nurse)
Machinist
Phlebotomy
Plumber
Tool & Die Maker
Welder

Professions vary slightly by location to reflect local need.