



YOUSCIENCE: ENCOURAGED BUT NOT REQUIRED

Why take YouScience®

YouScience helps you discover your natural talents and connects them to personalized career and education opportunities.

“It opened my eyes to more job opportunities that I hadn’t considered previously.”

— James C.

The benefits to you

- Scientifically proven solution to help uncover aptitudes and interests
- Improve self-confidence and overcome exposure biases
- Find out ‘Why you are learning.’
- Reveal natural talents not tied to traditional academic measures
- The only online performance-based measure of aptitudes with nothing to install
- Proprietary algorithms, artificial intelligence, and more than 50 years of research data on aptitudes

What’s included

- Personalized aptitude and interest results
- Career explorations based on best-fit careers
- Education & Career Planning including 4-year course planner and resume builder
- Suggested colleges and career programs
- Details on local and national employers

The power of YouScience

Aptitude & Career Discovery matches your aptitudes with 500+ careers, including top 15-20 best-fit careers. Career matches also include salary ranges, projected openings, education requirements, day-in-the-life insight, and more. Results include self-advocacy language to assist with resumes, applications, essays, and interviews.

“I feel better knowing that there are more jobs out there that I can do.”

— Mae A.



Watch students react to YouScience results





What is YouScience® Aptitude & Career Discovery?

Help students discover their natural aptitudes and connect them to highly personal and relevant pathways for success.

Aptitudes

Core Drivers

- Visual Comparison Speed
- Numerical Reasoning
- Spatial Visualization
- Sequential Reasoning
- Idea Generation
- Inductive Reasoning

Personal Approach

- Timeframe Orientation
- Vocabulary
- Work Approach
- Interpersonal Style
- Interests

Practical Amplifiers

- Numerical Computation
- Associative Memory

Visual Amplifiers

- Hand-Eye Coordination
- Visual Memory
- Pattern Memory

What is an aptitude?

An aptitude is an individual's natural ability to learn or perform in given areas. Aptitudes are not the same as interests, personality, or learned skills, which are environmentally dependent and change over time.

Why Aptitude & Career Discovery?

- A powerful, scientifically proven solution to help students uncover their aptitudes and interests, improving self-confidence and overcoming exposure biases.
- An alternative to traditional academic measures, such as GPA or standardized testing scores, that reveal students' natural talents.
- The only online performance-based measure of aptitudes that aligns students with careers and educational pathways.
- Proprietary algorithms, artificial intelligence, and more than 50 years of research data on aptitudes.

How YouScience® measures aptitudes

YouScience results are grounded in decades of research and scientific data from vocational counseling and industrial-organizational psychology.

YouScience measures nine aptitudes most critical in determining career success.

The core assessment is divided into 11 short 5-10 minute exercises, and after completion, the user receives a personalized report that surfaces their aptitudes and matching education and career pathways. The user will have access to those online results for 10 years.

Brain games

Millions of students in 7,000+ institutions and all 50 states use Aptitude & Career Discovery.

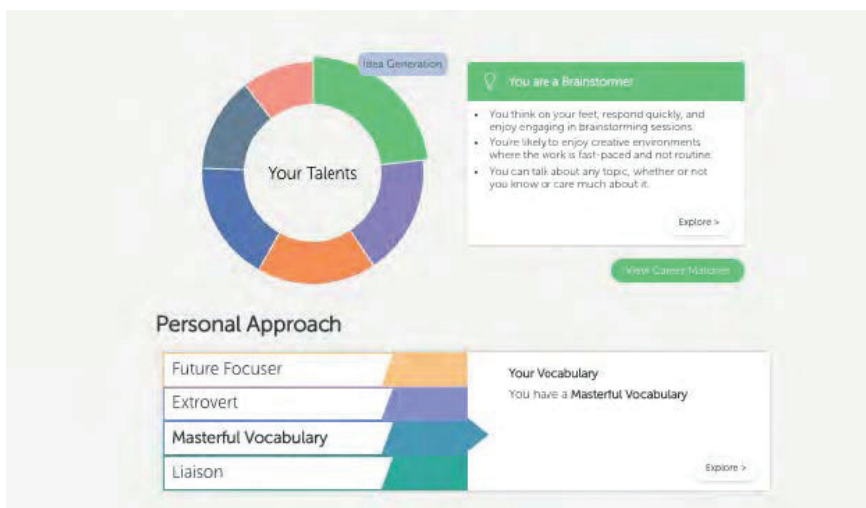
Numerical Reasoning



Timeframe Orientation

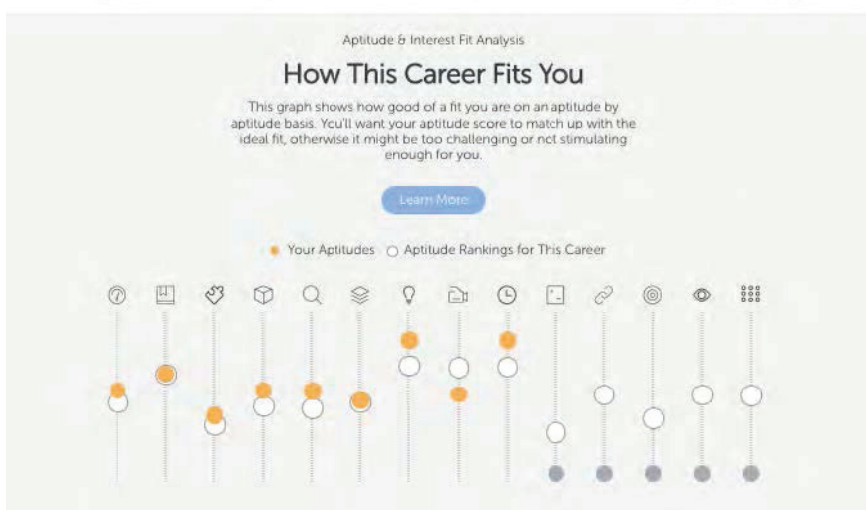


Sequential Reasoning



Results

After five brain games and an interest survey, middle school students receive their results and are matched to best-fit career clusters. High School students complete nine brain games along with an interest and interpersonal style survey to receive information about their best-fit post-secondary and career options, as well as a course-planning tool and resume builder. Five additional brain games are optional amplifiers.



Ties to careers

Aptitude & Career Discovery matches student aptitudes with 500+ careers, including top 15-20 best-fit careers. Career matches also include salary ranges, projected openings, education requirements, day-in-the-life insight, and more. To help students communicate their strengths, results include self-advocacy language to assist with resumes, applications, essays, and interviews.



Know what makes your students unique

Let us show you a better path to student success. Request a demo today and help your students discover their why, their purpose, and their path.

[Schedule a demo](#)

