THINK EMPOWERMENT.

NEXT GENERATION CREDENTIALS FOR HR PROFESSIONALS Relevant. Elevated.





SHRM* CERTIFICATION SHRM-CP* AND SHRM-SCP*







SHRM Certified Professional [SHRM - CP] Program Structure



Day 1	Module 1
Attend Workshop 1	HR Competencies
(Full-day sessions) Facilitated by trainers from SHRM	Module 2 Organisation
Day 2	Module 3
Attend Workshop 2	Strategy
(Full-day sessions) Facilitated by trainers from SHRM	Module 4 People
Day 3	Module 5
Attend Workshop 3	Workforce
(Full-day sessions) Facilitated by trainers from SHRM	



Individual Preparation (6 months)

- SHRM workshop (3 days)
- · Self study program
- SHRM education partner programs



Exam Registration

Exam Cyde

A. 1 May to 15 July

Application deadline: 24 March Late application deadline*: 14 April

B. 1 December to 15 February
Application deadline: 20 October
Late application deadline*: 10 November
Recertification is required every three years
through demonstrated professional development
(preferred method) or retaking the exam.

(*additional late application fee is USD\$75)



Take Online Assessment

Exam eligibility requirements

Currently in HR roles for HR-related graduate degree OR 1 year in HR role for non-HR graduate degree

OR

1 year in HR roles for HR-related bachelor's degree OR 2 years in HR roles for non-HR bachelor's degree

OR

3 years in HR roles for HR-related degree (less than a bachelor's degree) OR 4 years in HR role for non-HR degree (less than a bachelor's degree)

Exam format and length

Computer-based experience 160 questions

(90 knowledge/40 situational judgments/30 field test items) – Exam contains Knowledge-based and Competency-based questions. Exam may last up to 4 hours.

Method of Study

3-day in-person workshop sessions with SHRM trainers

Program Duration

3-day instructor-led preparatory program

Program Fee

Please contact our local representative

SHRM Certified Professional (SHRM-CP):

For HR professionals who are engaged in implementing policies and strategies, serving as the point of contact for staff and stakeholders, delivering HR services, and performing operational HR functions.



SHRM Senior Certified Professional [SHRM - SCP] **Program Structure**



Day 1	Module 1
Attend Workshop 1	HR Competencies
(Full-day sessions) Facilitated by trainers from SHRM®	Module 2 Organisation
Day 2	Module 3
Attend Workshop 2	Strategy
(Full-day sessions) Facilitated by trainers from SHRM	Module 4 People
Day 3	Module 5
Attend Workshop 3	Workforce
(Full-day sessions) Facilitated by trainers from SHRM	



Individual Preparation (6 months)

- SHRM workshop (3 days)
- · Self study program
- SHRM education partner programs



Exam Registration

Exam Cyde

C. 1 May to 15 July

Application deadline: 24 March Late application deadline*: 14 April

D. 1 December to 15 February
Application deadline: 20 October
Late application deadline*: 10 November
Recertification is required every three years through
demonstrated professional development
(preferred method) or retaking the exam.

(*additional late application fee is USD\$75)



Take Online Assessment

Exam eligibility requirements

3 years in HR role for HR-related graduate degree OR 4 years in HR role for non HR-related graduate degree

OR

4 years in HR role for HR-related bachelor's degree OR 5 years in HR role for non-HR bachelor's degree

OR

6 years in HR role for HR-related degree (less than a bachelor's degree) OR 7 years in HR role for non-HR degree (less than a bachelor's degree)

Exam format and length

180 questions

(90 knowledge/60 situational judgments/30 field test items) – Exam contains Knowledge-based and Competency-based questions. Exam may last up to 4 hours.

Method of Study

3-day in-person workshop sessions with SHRM trainers

Program Duration

3-day instructor-led preparatory program

Program Fee

Please contact our local representative

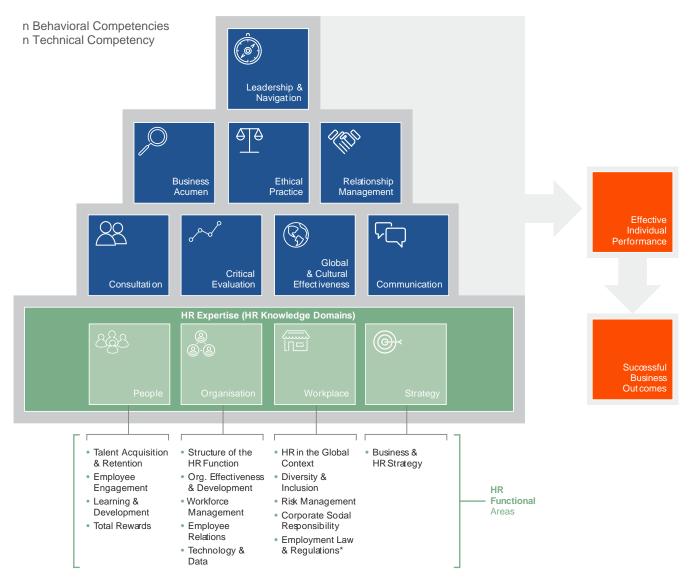
SHRM Senior Certified Professional (SHRM-SCP):

For HR professionals who are engaged in developing strategies, leading the HR function, fostering influence in the community, analysing performance metrics, and aligning HR strategies to organisational goals.

SHRM BoCK™ (Body of Competency and Knowledge)

Meeting the needs of today's new reality in the HR professionAs the leading advocate for HR professionals worldwide, SHRM conducted an intensive research study to define the competencies and knowledge relevant to today's global HR professional. Through these efforts, a clear picture emerged of what is expected of future HR professionals and leaders.

SHRM Body of Competency and Knowledge™



^{*}Applicable only to examinees testing within the U.S.

- Tests the HR professional's competency—the ability to put knowledge to work through critical thinking
- Demonstrates that the HR professional is a technical expert and has mastered the application of HR technical and behavioural competencies, through practice and experience, to drive business results

The HR Business and Management Professional Program

As part of its initiative to strengthen human resource (HR) capabilities in Asia, BTI Consultants, a division of Kelly® has partnered with Society for Human Resource Management (SHRM) to offer this program, which aims to enhance the practitioners in the region to develop competencies in line with international standards. They provide essential prerequisite knowledge and skills for HRprofessionals to expand their generalist knowledge and to build their foundation in HR.

SHRM-CP and SHRM-SCP

Both credentials SHRM Certified Professional (SHRM-CPSM) and SHRM Senior Certified Professional (SHRM-SCPSM) were developed to validate core HRknowledge and skills in demonstrating mastery of generally accepted principles, independent of geographic region, from professionals practicing HR outside of the United States. Through demonstrated knowledge, the credentials enhance the credibility of HRprofessionals and the organisations they serve.

The SHRM-CP and SHRM-SCP program was launched on 5 January 2015 by SHRM after years of research to define the competencies and knowledge relevant to today's global HR professional. SHRM regards the SHRM-CP and SHRM-SCP as the new standard in certification for the HR profession. By incorporating key HR competencies into the SHRM- CP and SHRM-SCP, SHRM is enhancing the relevance of the new certifications. SHRM's new credentials demonstrate to the global business community that the credential holder has strong abilities in both aspects of HR practice competency and knowledge—that are required for effective job performance.

The new SHRM certification recognises that HRprofessionals are at the core of leading organisational success:

- It is built on one singular SHRM Body of Competency and Knowledge (SHRM BoCK) designed to elevate the HR profession around the world.
- It tests the HR professional's competency—the ability to put that knowledge to work through critical thinking and application.
- It demonstrates that the HR professional is a technical expert and has mastered the application of HR technical and behavioural competencies, through practice and experience to drive business results.

Benefits for Employers

Invest in developing competent HR professionals To partner with you in managing your people	Provide your HR practitioners with relevant skills and qualifications to perform their roles effectively	Demonstrate your commitment to upskill your HR practitioners	Develop your HR practitioners to have skills and experience which have been assessed against a professional recognition framework
--	--	--	---

Benefits for HR Practitioners

Gain a professional certification which is internationally recognised	Enhance your generalist knowledge in HR	Stay up to date with the latest developments in HR
Access essential resources and information relevant to your profession	Advance your career with the establishment of professional networks	Get access to our online resource center and email helpline that provides HR support through all stages of the employment life cycle

BTIConsultants

BTI® Consultants is a major global consulting firm that specializes in board and executive search, talent management, and leadership development. BTI Consultants leverages on the ability to align ourselves with the changing face of leadership, our deep network of proven consultants extends our reach across specific industry sectors and disciplines. We operate on the premise that every leader we place has the ability to make a positive impact to the business they enter, the people they interact with, and the community at large. www.bticonsultants.com



As a global leader in providing workforce solutions, Kelly Services, Inc. (Nasdaq: KELYA, KELYB) and its subsidiaries, offer a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire, and direct-hire basis. In 2016, the Company is commemorating 70 years of industry leadership. Kelly® has a role in managing employment opportunities for more than one million workers around the globe by employing 550,000 of these individuals directly with the remaining workers engaged through its talent supply chain network of supplier partners. Revenue in 2015 was \$5.5 billion. www.kellyservices.com.my



Founded in 1948, the Society for Human Resource Management (SHRM) is the world's largest HR membership organization devoted to human resource management. Representing more than 275,000 members in over 160 countries, the Society is the leading provider of resources to serve the needs of HR professionals and advance the professional practice of human resource management. SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China, India and United Arab Emirates.

SHRM provides resources, global best practices and a network of valuable contacts to more than 5,000 members in over 140 countries, in additional to U.S.-based HR professionals involved in global HR. As part of SHRM's commitment to developing the HR profession globally, SHRM opened offices in Beijing, China, and Mumbai, India, to help establish important two-way relationships, provide education and facilitate the advancement of HR. www.shrm.org

Contact us:

E: shrm@bticonsultants.com

BTI Consultants Malaysia

Level 32.1, Menara Standard Chartered 30 Jalan Sultan Ismail, 50250, Kuala Lumpur, Malaysia Tel: +60 3 2119 6998 Fax: +60 3 2141 0639

Email: shrm@bticonsultants.com

BTI Consultants Indonesia

Mayapada Tower, 9th Floor, Suite 09-05 Jl. Jend. Sudirman Kav 28, Jakarta 12920, Indonesia

Tel: +62 21 521 3630 Fax: +62 21 521 3629 Email: shrm@bticonsultants.com

BTI Consultants Singapore

Level 11, Twenty Anson 20 Anson Road Singapore 079912

Tel: +65 6709 3309 Fax: +65 6221 5652 Email: shrm@bticonsultants.com

BTI Consultants Thailand

27th Floor Empire Tower 2, Unit, 2706.195 South Sathorn Road, Bangkok 10120, Thailand

Tel: +66 2 670 3388 Fax: +66 2 670 3393

Email: shrm@bticonsultants.com



