



Virtual Webinar Engagement **Software**

Run all your online and offline events with ease by integrating Zoom with EventBank for the best attendee experience possible.





Event management



Email campaigns



Finance & payments



Crm



Code-free website



Task management



Mobile apps



Metrics & analytics



EventBank, An All-In-One Platform For All Your Engagement




Increase productivity and digitize all your event operations from the very first idea through event planning to thank you emails and surveys – all while learning deep insights on every attendee.

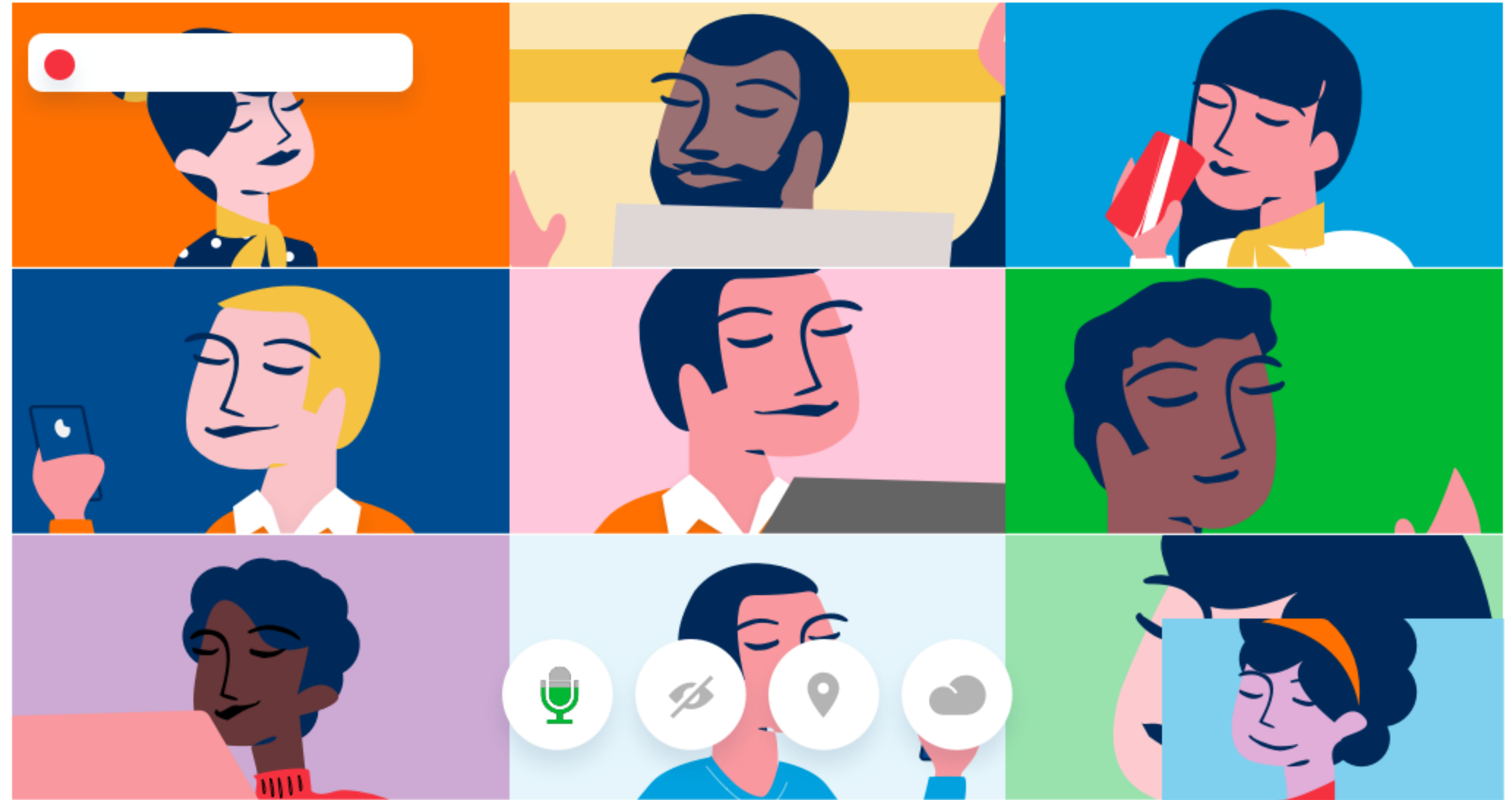




Zoom, #1 Webinar Platform

Zoom is the most popular video and audio conference cloud platform in the world with more than 200 million users. It allows people to meet online “face-to-face” when meeting in-person isn’t possible via video conferencing meetings, audio conferencing, webinars, and more.

-  Run webinars and other online events in few clicks with outstanding sound and video quality even with slower internet connections.
-  Access detailed analytics from your webinars and online events, such as top attendees by meeting minutes and more.
-  Organize polls and live Q&As during your webinars and record every online event automatically.





Online Webinars

EventBank+Zoom

The Best Gets Even Better!

Get a full event experience for your community by combining the best of EventBank's all-in-one event management software with easy plug&play Zoom integration that can be set up in a few clicks.



EventBank integrates with other technology products and platforms, and we are always striving to add more. More information on specific integrations can be found [here](#). For additional support, contact your Customer Success liaison.

Integrations



Xero

Automatically sync your invoice and Payment data to Xero

Connect Xero



intuit
quickbooks.

QuickBooks

Automatically sync your invoice and Payment data to QuickBooks

Connect QuickBooks



Zoom

Run online events and sync all your data automatically into your CRM

Connect Zoom



Online Webinars

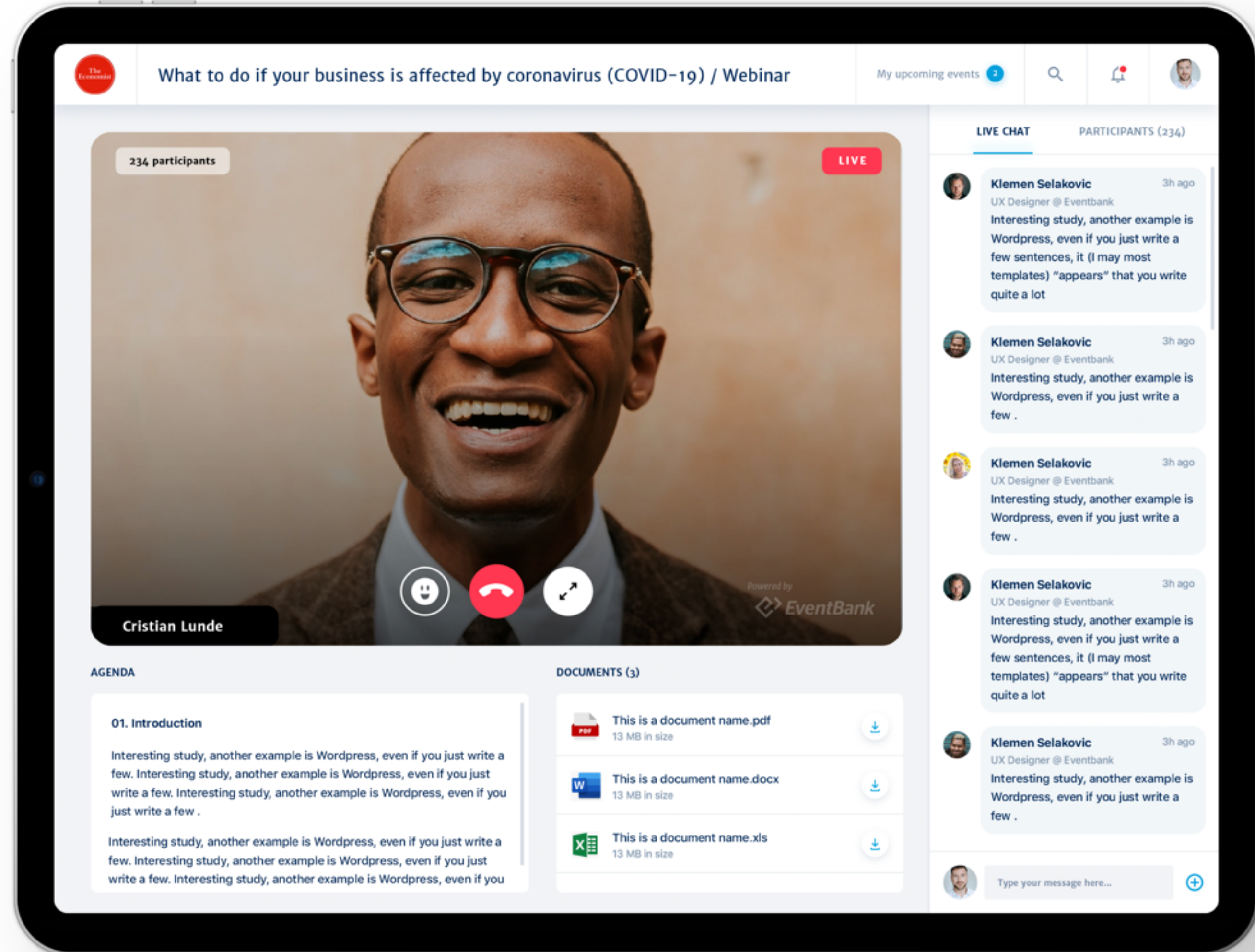
Virtual Webinar Engagement Solution

Run webinars directly from within the EventBank's all-in-one platform and provide your attendees with premium and seamless experience that gives them access to presentations, agenda, as well as ability to connect with each other.

- Access to Documents
- Attendee Chat
- Business Card Exchange
- Agenda



Early Bird Pricing for Contracts Signed by May 8



*This scene is a prototype and may be subject to change.




Events

Create Professional Event Pages in a Few Clicks

Design appealing, professional websites in multiple languages for any kind of event. Choose from several mobile-responsive templates with a full range of color options to match your brand. No coding necessary.


- Customizable Templates
- Mobile First Designs
- Event Blueprints®
- Duplicate Any Event, Any Time
- Multi-Language Support
- Ready in Less Than 2 Minutes



Stroopwafel Frappuccino

Stroopwafel Frappuccino is perfect for large-scale events and conferences. The polished interface is able to incorporate multi-track agendas and large promotional photos.


[Select](#) [Preview ↗](#)



Café Mocha

Café Mocha is specifically designed for webinars and technology-related events. Attendees can easily view critical event information including an event countdown clock.


[Select](#) [Preview ↗](#)



Americano

Americano is great for showcasing a product or venue. The single-page layout is ideal for small events and giving prominence to key event information.


[Select](#) [Preview ↗](#)



Café Cubano

Café Cubano is designed for showcasing an event speaker. The single-page layout is also good for displaying bold photos that capture attention.


[Select](#) [Preview ↗](#)



Espresso

Espresso is extremely useful for professional one-day events. The single-page template also lets organizers highlight their own banner images.


[Select](#) [Preview ↗](#)



Noisette

Noisette is the go-to favorite for many chambers of commerce and professional organizations. The interface is efficient and functional due to its simple panel displays.


[Select](#) [Preview ↗](#)



Iced Latte

Iced Latte is often used for vibrant event pages with multiple color settings. It especially draws attention to event sponsors and co-organizers.


[Select](#) [Preview ↗](#)



Caramel Macchiato

Caramel Macchiato is regularly used for medium-sized events. The template is designed for occasions that require large amounts of informational content.

[Select](#) [Preview ↗](#)



Lemon Tea

Lemon Tea is regularly used for medium-sized events. The template is designed for occasions that require large amounts of informational content.

[Selected](#) [Preview ↗](#)





Crm Contact Profile

Understand Engagement

Synchronize attendee data from Zoom to EventBank automatically to stay in known about who has attended your online events and get insights about their engagement throughout all activities.

- Contact Information
- Engagement History
- Payments & Invoices
- Opportunities
- Tasks

Emma Miller
Cmo at milwaukee transfer co.

Speaker Sponsor Opt-in

Owner: William Tucker

Edit info Send email Add note Add to list More

Emma.Miller@milwaukeetransfer.Com
+1-888-218-1354
1775 tysons blvd, 5th floor tysons, va 22102 united states

Payments & invoices

\$1,999.12
PAYMENTS (LAST 365 DAYS)

See 1 payment

\$2,451
VALUE OF OPEN INVOICES

Opportunities (2)

华为 – Platinum Sponsor
Proposition Rmb 500,000 - apr 25, 2019

Bytedance - Platinum Sponsor
Proposition Rmb 250,000 - sep 30, 2019

Tasks (3)

Assign contact owner – follow up for golden sponsorship
April o'neal

Activity Timeline Metrics Contact information Groups & subscriptions

Event Engagement

21 REGISTERED EVENTS

- 29% Canceled (6)
- 14% Events (3)
- 57% Online Webinars (12)

21 total registered events - last event happened 12 days ago [See all event activities >](#)

Campaigns

162 SENT

- 2% Bounced (21)
- 87% Opened (162)

21 total registered events - last event happened 12 days ago [See all event activities >](#)

Event tickets

EVENT NAME	EVENT DATE	STATUS	CHECK-IN STATUS	TICKET
The localization of global marketing & ev...	09/26/2019 (3 pm - 6 pm)	Active	Not checked in	Insight pa (standard
Global trends in marketing automation...	09/02/2019 (3 pm - 6 pm)	Past	Checked in	Standard
Summer networking	08/22/2019 (3 pm - 6 pm)	Past	Checked in	Standard
Great leadership forum	07/02/2019 (3 pm - 6 pm)	Past	Checked in	Standard
Branding and strategic thinking for the...	06/31/2019 (3 pm - 6 pm)	Past	Checked in	Standard
Once upon a time in marketing - an ov...	09/02/2019 (3 pm - 6 pm)	Past	Checked in	Standard



+ Create Survey

Email Campaigns Events

Measure Your Success

Easily create surveys, quizzes, and polls to measure and understand feedback so you can run even better events.

- Easy Set-Up
- Expert-Written Sample Questions
- Unlimited Questions & Responses
- Image Questions
- Rating Questions
- Survey Tracking

Active

Customer Feedback
Help Us Improve

Ends on Aug 23, 2020 11:32

Response 50%
900 / 1800 responded

Expired

Marketing Research
Next Season Topics

Ends on Jan 3, 2020 11:32

Response 85%
900 / 1800 responded

Draft

Accounting Webinar
Sunday, July 29 - 30

Help Us Improve

Thank you for taking part in our survey, this will enable us to make each event even better!

What did you think of the event overall?*

Short answer text

How would you rate the opportunity for questions and interaction at the event?*

Short answer text

Duis mollis, est non commodo luctus, nisi erat porttitor ligula.

Any additional comments regarding the current mood?

Short answer text

Any additional comments regarding the current mood?

Short answer text

How would you rate the overall event experience?

Very Bad Bad Okay Good Very Good

★ ★ ★ ★ ☆

How satisfied were you with the logistics?
1 = Very Dissatisfied 5 = Very Satisfied

	1	2	3	4	5	N/A
Schedule	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Welcome Kit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. How likely are you going to recommend this event to anyone?
200 out of 200 people answered this question | 0 Skipped

Very likely	54%	<div style="width: 54%; height: 10px; background-color: #28a745;"></div>
Likely	45%	<div style="width: 45%; height: 10px; background-color: #28a745;"></div>
I don't know	54%	<div style="width: 54%; height: 10px; background-color: #28a745;"></div>
Not Likely	54%	<div style="width: 54%; height: 10px; background-color: #28a745;"></div>
Not at all	54%	<div style="width: 54%; height: 10px; background-color: #28a745;"></div>

Custom Fields / Multiple Choice

1. How useful did you find the information provided in the webinar?
200 out of 200 people answered this question | 0 Skipped

★	Very Useful	54%	<div style="width: 54%; height: 10px; background-color: #28a745;"></div>
★	Somehow Useful	87%	<div style="width: 87%; height: 10px; background-color: #28a745;"></div>
★	Average	54%	<div style="width: 54%; height: 10px; background-color: #28a745;"></div>

SUBMIT SURVEY

Webinar Automation Software

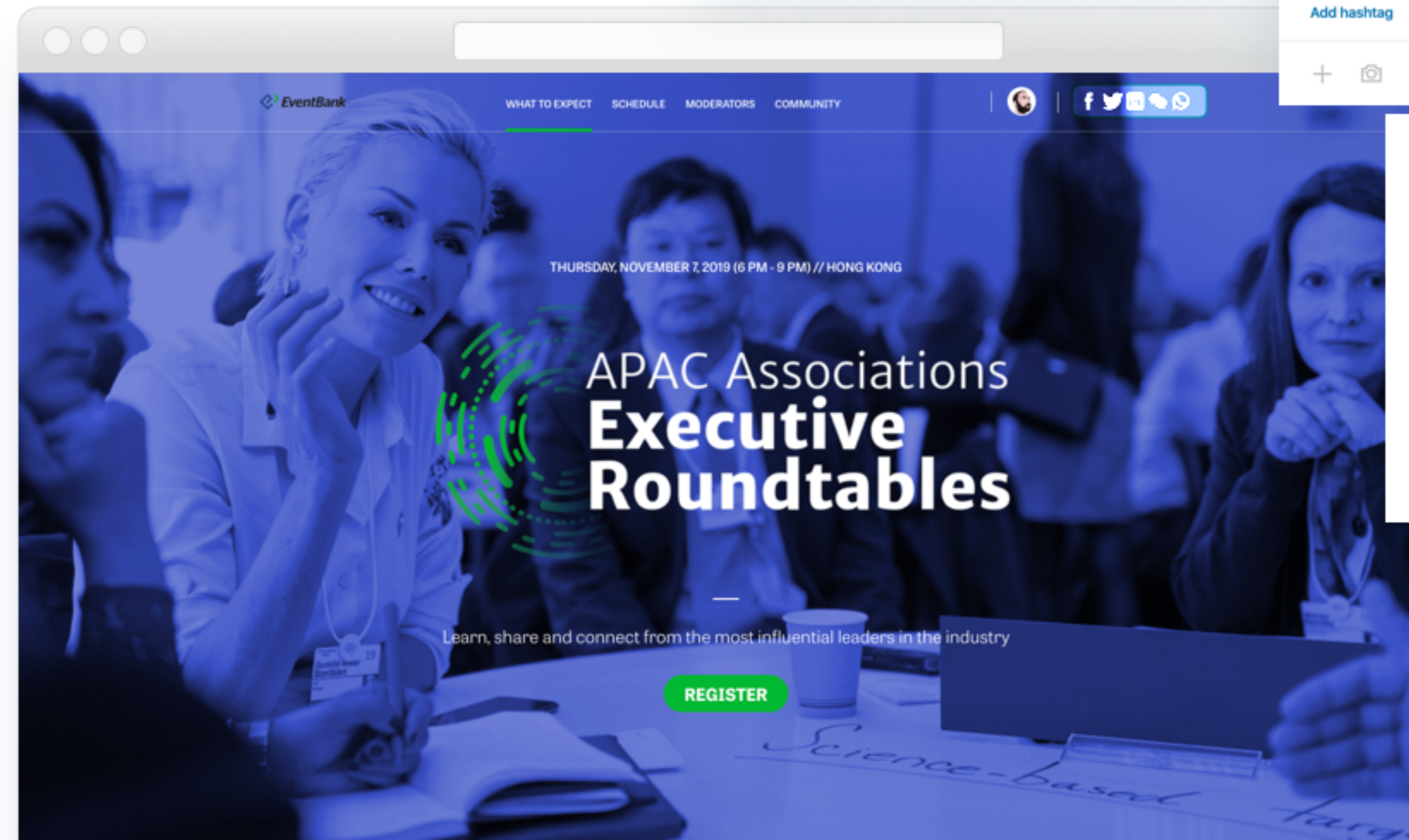
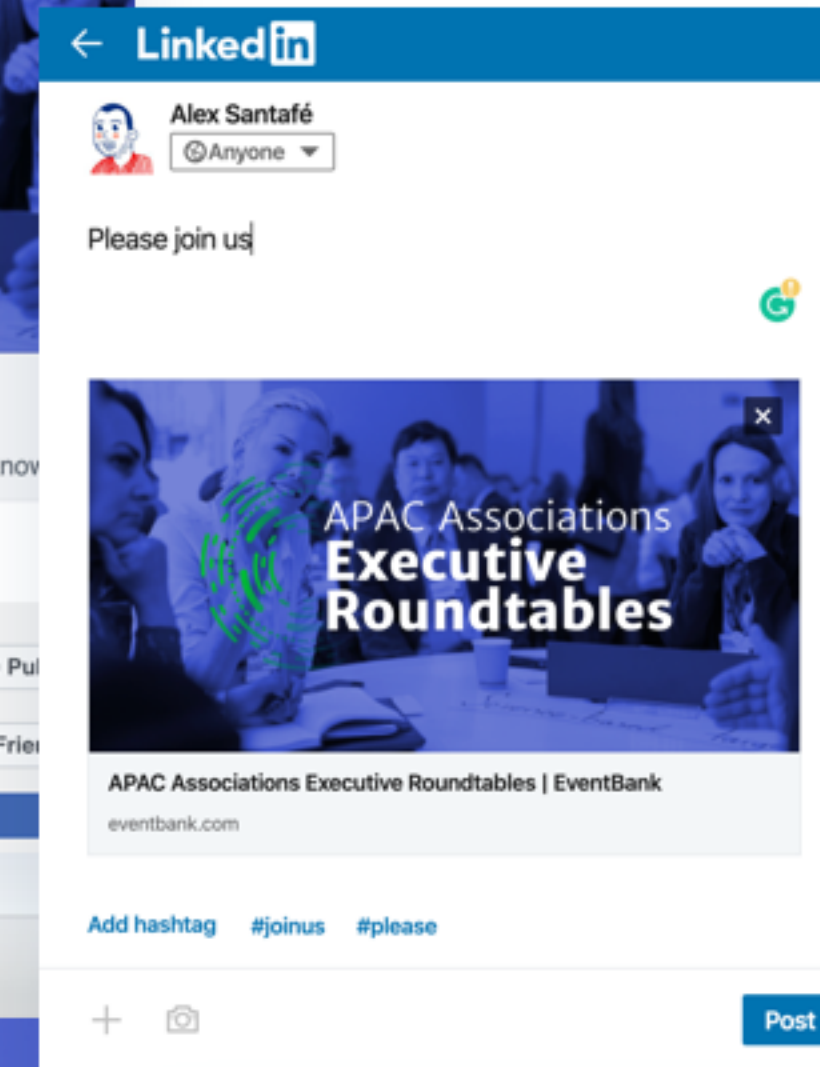
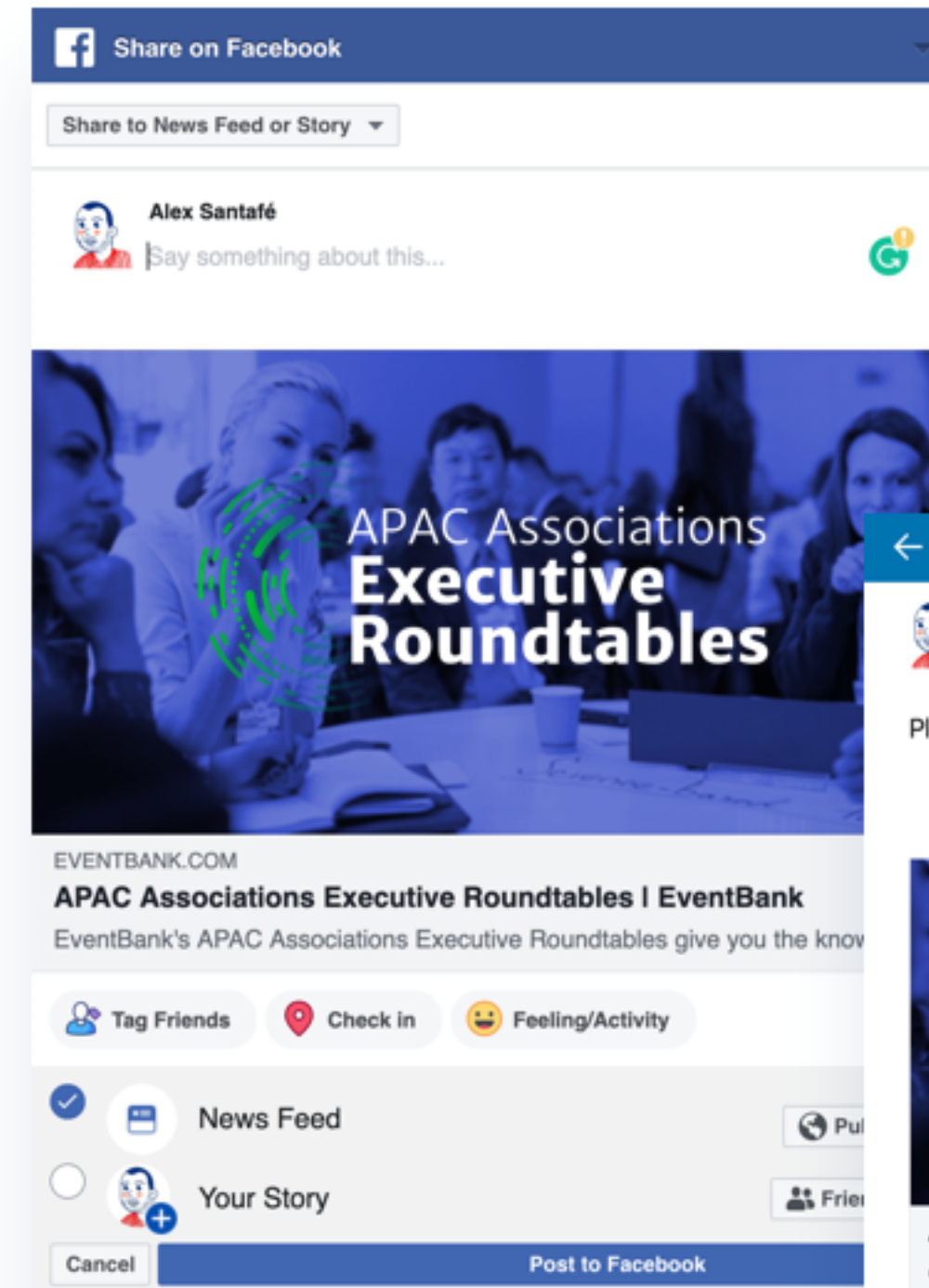


Events

Make Your Events Stand Out

Promote your events by embedding them on your website with customizable widgets, by sharing them on social media in one-click or show your events just the way you want using our Open API.

- Social Media Sharing
- Performance Tracking
- Campaign Details
- Push Notifications





Email Campaigns Events

Engage Efficiently Across All Channels

Segment your contacts using smart lists and advanced filters, then generate and send personalized email campaigns of any kind in a few clicks directly from the platform.

- Smart Lists
- Performance Tracking
- Easy to Use Editor
- Tag Merging With Crm & Forms
- Brand Consistent
- Advanced Event Blocks

Elements

Text	Image	Title
Separator	Button	Event Tracker
Article	Event Header	Summary
Speakers	Sponsors	Exhibitors
Invitation	Logo	Social Share
Social Follow		

Layouts

1 Column	2 Columns	3 Columns
Left Aligned	Right Aligned	

Select a logo size and alignment to brand your campaign.

[Edit organization logo here](#)

Logo size

Alignment



Hyperlink (optional)

B I A Regular Merge tags

Dear [givenName, fallback=Subscriber], thank you for attending our Bcelona Marketing Meeting 2019. It was a pleasure for us to have you learning about marketing and its new ways. We want to ensure that our events meet with your needs and ongoing interests. We would greatly appreciate your response to the following survey.

[Go to Survey](#)

Drop an item here



Events Finance

Make Payments Easy

Accept payments in multiple currencies and enable your community to pay you using their favorite payment methods with full visibility into transaction history.

- Secure Online Payment
- 50+ Currencies Available
- Discount Codes & Coupons
- Automatic Invoices and Receipts
- Customizable Refund Policy
- Onsite Payments Available
- Early-Bird & Member Pricing

Select Payment Methods

- No payment method (This is a free event, you will still be able to create several tickets types)
- Allow Online Payment
- Allow Payment by Bank Transfer

Give the details for your preferred bank account for payment *

- Allow Payment by Check

Give details for check payment *

Supported Currencies and Cards

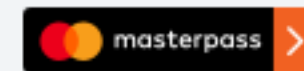
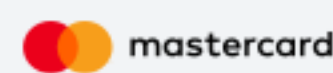
US Dollar

Euro

Select a currency

Finance Settings

- Use organization's default finance settings
- Auto-generate invoices for all event orders automatically
 - Send invoices to online purchasers automatically
- Send receipts for all event payments automatically



Billing address

- Use my personal address

Address *

Country/ region *

Province / state*

City*

Postal code / zip code

- Use my company address



Invoice Details

Invoice Details

Taxpayer id (company only)*

Select a delivery method*

- Select a delivery method*
- Pickup at the event
- By Mail

[Delete Invoice](#)

Payment Method

- VISA

- mastercard

- UnionPay

- AMEX



Organization Dashboard

Automate, Succeed and Back It Up With All the Data

All your event marketing efforts centralized in one place, with data available in real time so you can demonstrate your success.

- Performance Metrics
- Activity Timeline
- Unpays & Invoice Requests
- Tasks
- Campaign Details
- Revenue Breakdown

Metrics

Approx. \$201k VALUE OF PAYMENTS ↑ 15%	3 EVENTS 7,345 attendees	2,346 NEW CONTACTS 34,445 total contacts	6 CAMPAIGNS SENT 6 emails sent
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Current (6) & upcoming events (1)

Networking mixer Current May 26, 2018 to mar 26, 2018 54% 995 / 1800 checked in	⋮
New year policies & regulation... Current May 26, 2018 to mar 26, 2018 0% 0 / 1800 checked in	⋮
Best practices on engagement... Upcoming May 26, 2018 to mar 26, 2018 Registered: 54 Pending approval: 12	⋮
Ceo breakfast series: richard... Current May 26, 2018 to mar 26, 2018 0% 0 / 1800 checked in	⋮

[See all events >](#)

Scheduled & recently sent campaigns

New update! Scheduled 5:00 pm, friday, 11 may, 2019 Scheduled recipients: 5,324	⋮	
Spring is coming! Sent Friday, 14 apr, 2019	Recipients: 5,324 Opened: 20% Clicked: 8%	⋮
Best pracices on engagement... Sent Friday, 14 feb, 2019	Recipients: 5,324 Opened: 20% Clicked: 8%	⋮

[See campaigns >](#)

Revenue breakdown for last 6 months

\$ 3.2m (EVENTS ↑ 15%) \$ 0.2m (OTHER ↑ 15%)

[See details >](#)

Activity Timeline

- 18 apr: 3 people have bought the "professional pass".
- 18 apr: Klemen selakovic added a task send a follow up email
- 2019 18 apr: Mark thomson added a note
Let's create group tickets for 10 people and add a discount coupon of 10% with it.

[See details >](#)

Tasks assigned by me

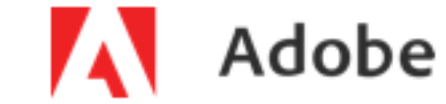
- Accounts recivable – september event
Assigned to sephanie welsh
Crm Nov 2, 2019 - 8 am
- Marketing budget final draft
Assigned to coraline andersen
Events Nov 2, 2019 - 8 am

Invoice requests 37

#670877 Sent	Jessie Xie Coca-cola co. - marketing manager apac	⋮
#340044 Requested	Miquel Barcelo Sa costa hotels & resorts - cmo	⋮

Unpaid attendees 16

Anthony Laguardia ✓ Iberia airlines - cmo	Amount Usd 1,500	⋮
Joseph Lompart ✓ Skoda - gm apac	Amount Usd 1,500	⋮



Empowering more than 500 amazing organizations in 50+ countries.





Award-winning After-Sales Service

We'll provide everything you need to hit the ground running and ensure your cooperation with us is a success from the very beginning.

Onboarding & Ongoing Support

Our Customer Success Experts are here to support you, every step of the way. Once you decide to adopt EventBank, you'll build a customized onboarding plan together that's designed to help you reach your most important goals, faster.

EventBank HelpDesk

EventBank HelpDesk
An online knowledge portal with the FAQs, how-to articles, and EventBank Tutorials on how to get the most of EventBank platform.

Training

We will provide hands-on training that will enable your team to fully understand the software.

Great Gets Better Every Week

EventBank gets better every week as we introduce new features and improvements to our platform. This way, you have a better product every week without paying anything extra.

Regular Webinars

The EventBank Webinars are interactive online seminars conducted on a weekly basis from Tuesday to Friday covering different modules of the platform.





Case Studies

See What Our Existing Clients Have to Say

From small seminars and workshops to annual conferences and large summits, our clients love using EventBank for their events in over 50 countries around the world already. Here is experience of a few of them.



We have tried many “popular” services to sell tickets to our events and it is clear that they don’t know their industry. Eventbank made the effort to think from an organizer’s perspective. Powerful, yet affordable!

Matthieu Bodin
Regional Manager, Startup Weekend



EventBank is the best system I have ever used to manage and organize a 300+ person event, especially with its smart bilingual content editing system, very cool event page templates, and fast check-in approach.

Kai Cui
Marketing Manager at Financial Times



★★★★★
4.5/5 from 87 Reviews



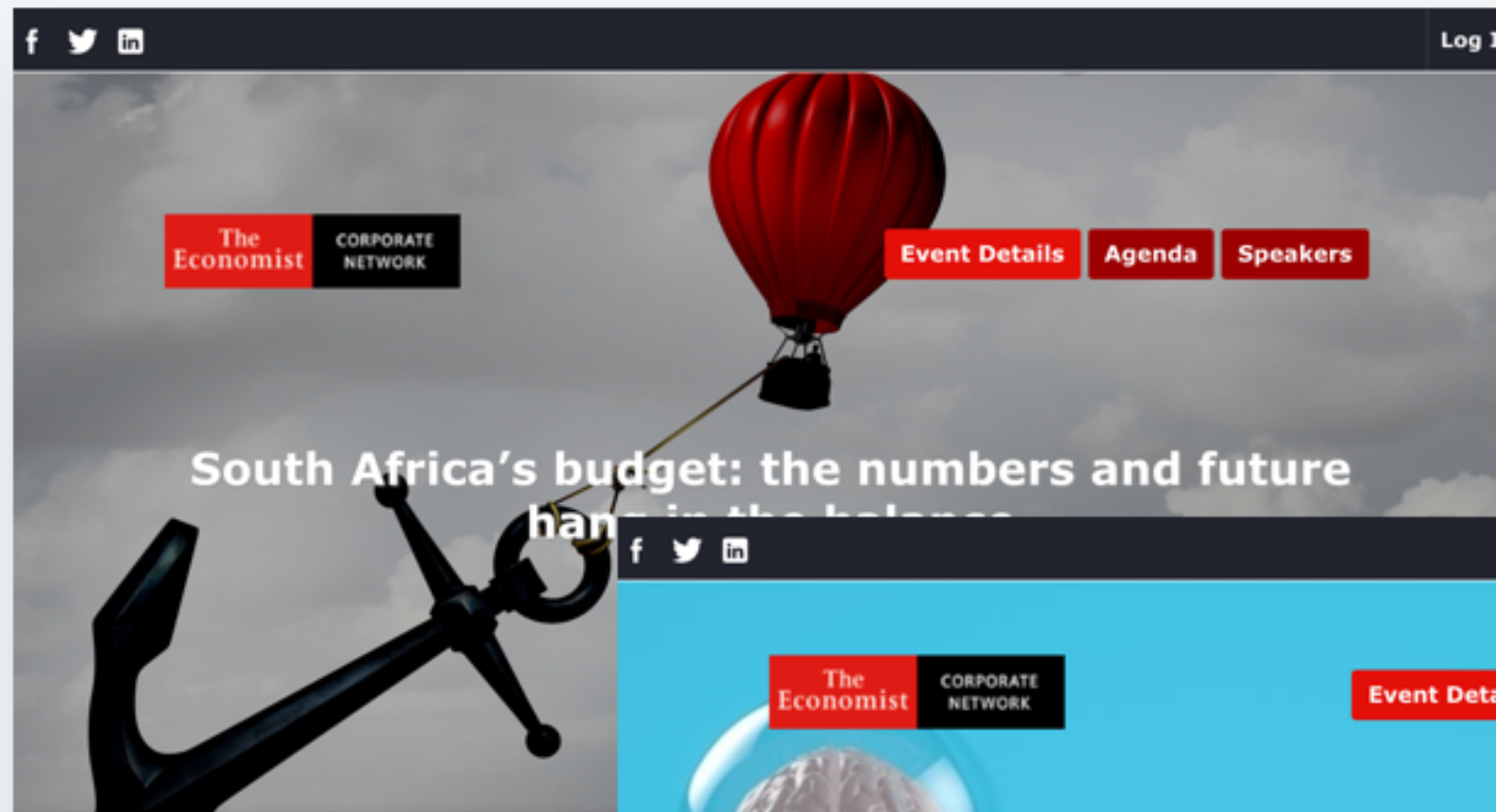
★★★★★
4.8/5 from 34 Reviews



Global Solution for **The Economist**

An exclusive networking forum and membership for business leaders from the world's most successful corporations, blending the collective intelligence of The Economist Group with the insight and experience of senior executives working in the world's most exciting regions.

The Economist has selected EventBank's all-in-one solution over other competitors to run their membership programs and more than 200 events in their 9 key cities around the globe.



When
Thursday, February 13, 2020 (12 PM - 2 PM)
[Add to Calendar](#)

You're invited to Corporate **budget: the numbers and**

On Feb 26th, Tito Mboweni, in parliament. Political paral deficit and a ballooning deb job tough on any given day.

However, Moody's next crec Mboweni's February budget, rand flow out of the country even more spend in critical budget perhaps the most ir

Gina Schoeman, chief eco Alexander Forbes and **Mart** the key issues informing, ar importantly, the implication commercial waters.

Please note that this eve invitation only. If you are Corporate Network, but v events, please send an e

When
Monday, March 30, 2020 (9 AM - 1 PM)
[Add to Calendar](#)

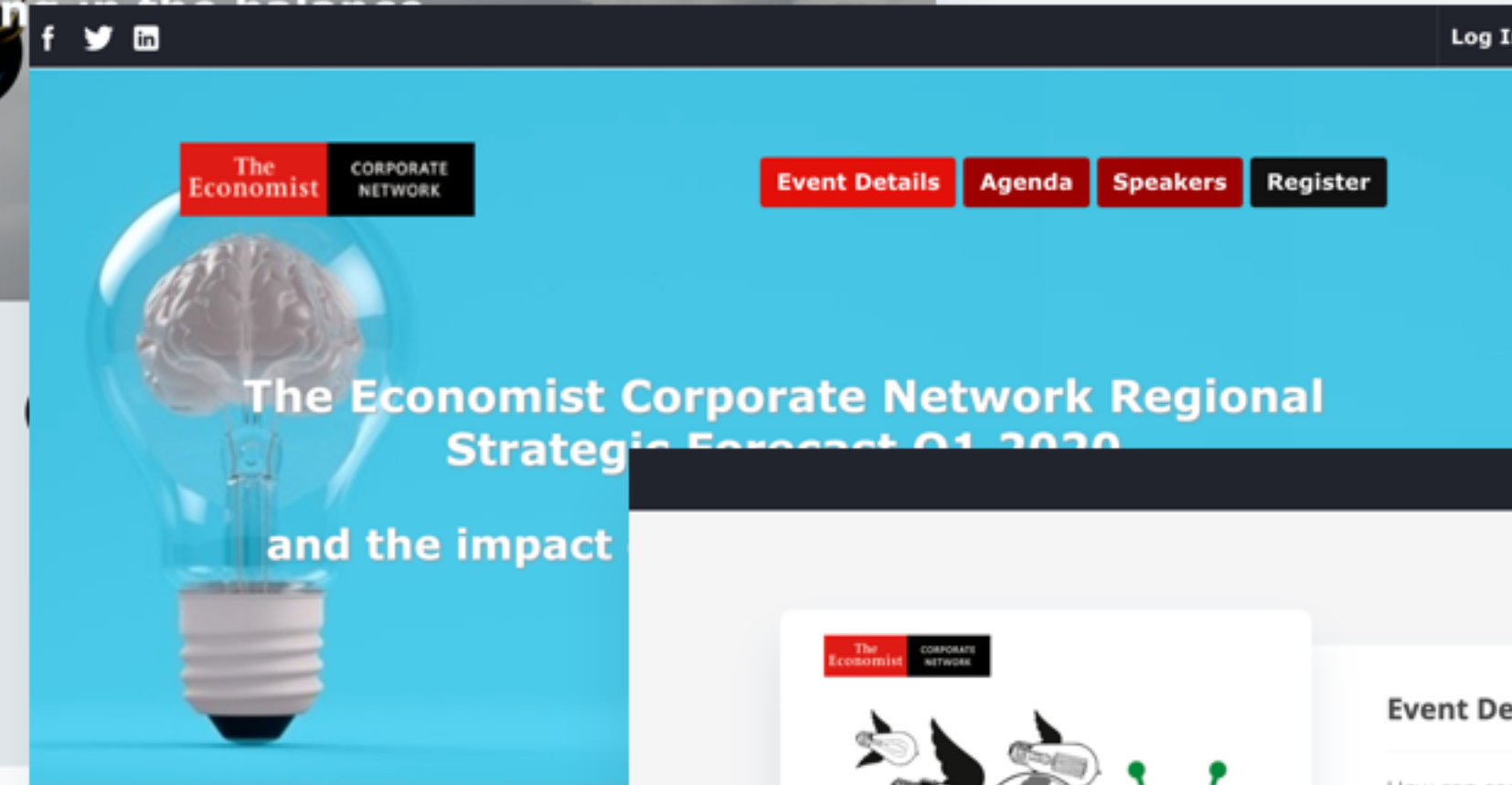
Recovery or Recession?
The year 2019 was a difficu uncertainty and a slowing C manufacturing downturn. TI slowest rate in a decade—a 2020. With some luck and r expects global growth to re instability—internationally a business confidence and inv uncertainty, the balance of

Join us as we:

- share our latest analy;
- explore its impact on t
- focus on the key issue this year;
- hear from business lez innovating for longer-t

Please note that this eve invitation only. If you ar

Powered by EventBank's Engagement
Events • Memberships • CRM • Email Mark



When
Monday, March 30, 2020 (9 AM - 1 PM)
[Add to Calendar](#)

When
Monday, March 30, 2020 (9 AM - 1 PM)
[Add to Calendar](#)



When
Monday, March 30, 2020 (9 AM - 1 PM)
[Add to Calendar](#)

Event Details

How can companies foster innovation? Can it be done in-house, or does an offsite incubator yield better results? What are the best practices for keeping in touch with new ideas and new talents, and how can these be incorporated into established corporate systems? Who are the disruptors and are they keen to collaborate with established players?

Join our guests from innovation labs as we discuss the most effective ways for companies to discover and nurture innovation.

Please note that this event is limited to senior-level executives and per invitation only. If you are not an existing member of The Economist Corporate Network, but would like to learn how you can attend our events, please send an email to ecn_enquiries@economist.com.

Agenda

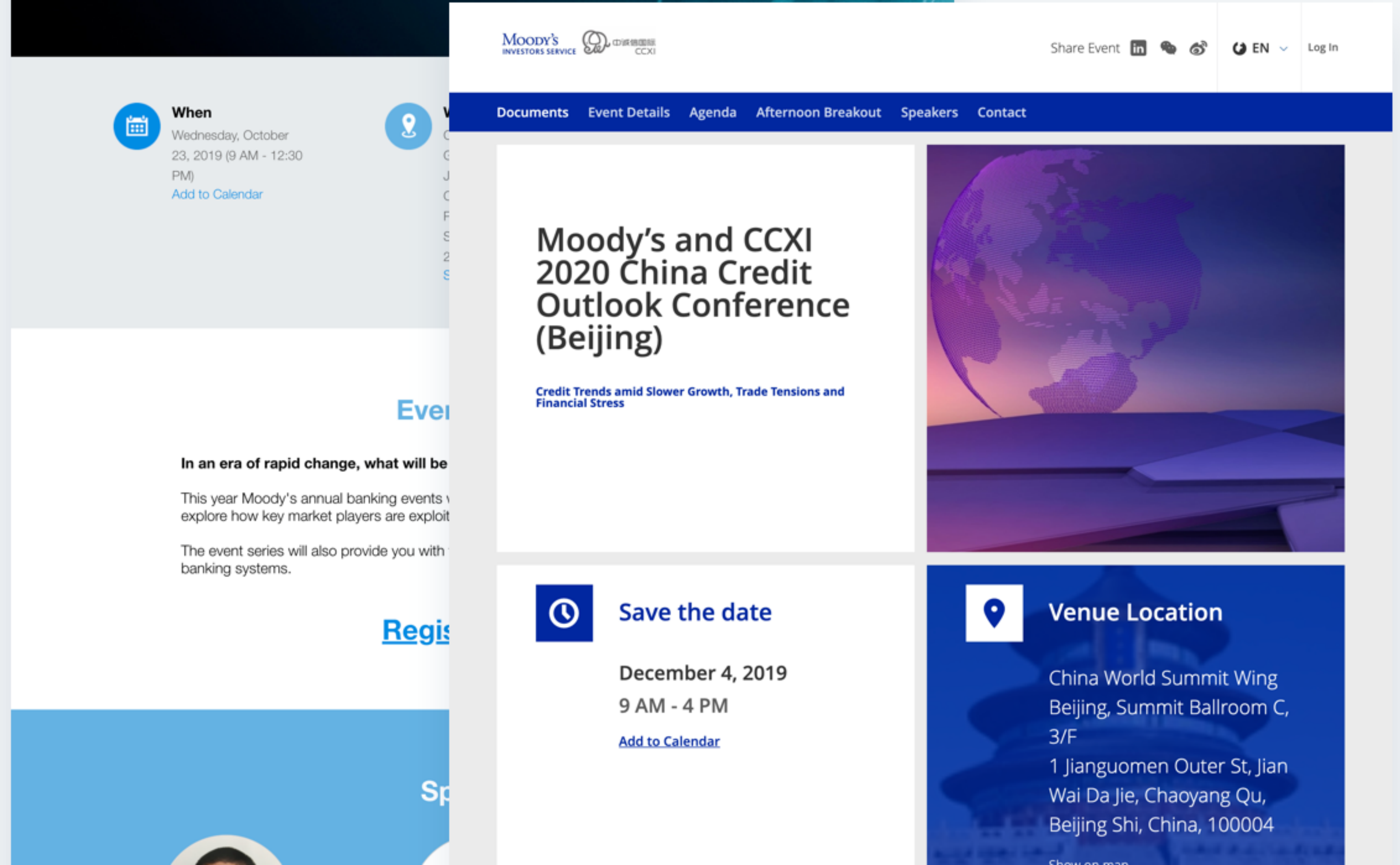
- 7:45 AM - 8:30 AM **Breakfast and Networking**
- 8:30 AM - 10:30 AM **Presentations and Discussions**



MOODY'S

Superior Attendee Experience

Moody's Investors Service, often referred to as Moody's, is a bond credit rating business, representing the company's traditional line of business and its historical name. Since December 2018, when Moody's started using EventBank they were able to increase the number of attendees, provide them with the first-class experience and effectively follow up after the events. What's more Moody's has been using EventBank for co-organized events as well, collecting data from partner events and extending their reach by giving their partners professional visibility.





Add-ons & Integrations

Our Event Automation Software has a wide range of features on its own, but you can also extend these features with add-ons, and by integrating EventBank with other applications you use.

Add-ons

- Dedicated Subdomain & API Access
- Dedicated IP Address for Email Campaigns
- Website for your Organization
- Event Page Set-Up
- Onsite Support & Printer Rental

Add-ons for EventBank App

- White-label option with own branding
- Attendee to attendee chat
- Live Event Wall
- Business Card Scanner (upcoming)

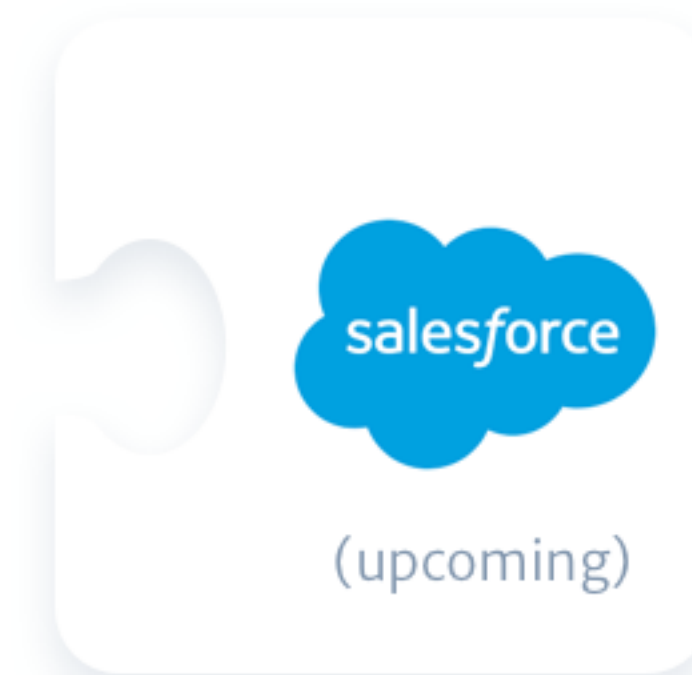


EventBank APP

Allow your event attendees to engage with you and each other and receive important information about all of your events anywhere they are.



Integrations





Solutions Available

Training & Setup Fee



Webinar Platform

A training with a dedicated Customer Success Manager who will teach you how to set up and integrate your webinar solution with EventBank platform to maximize your attendee journey.

One-time Fee **Price Available Upon Request**

Works with any webinar/video conference tool.

Virtual Webinar Engagement Solution

All-in-one Virtual Events Solution

Run webinars directly from EventBank platform to stay in charge of your branding and provide your attendees with premium experience that enables real engagement between participants of your online events.

Annual Fee

Price Available Upon Request

Available late May

Early Bird Pricing for Contracts Signed by May 8

Zoom Integration

EventBank + Basic Zoom Integration

Get a full event experience of running webinars with the best of EventBank's all-in-one event management software with easy plug&play Zoom integration that can be set up in a few clicks.

Annual Fee

Price Available Upon Request

Available May 7th

*All prices are subject to change



Global Touchpoints

With customers in 50+ countries around the world, it is imperative we have to think both globally and locally.

USA

Washington DC

+1 888-218-1354

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5th Floor
Tysons, Va 22102

China

Beijing

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9 Guanghua Road,
Chaoyang, Beijing

Shanghai

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18th Floor, Tower B
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Huangpu, Shanghai

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Webinar Automation Software

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