



Peter Rankl
President ASEAN Continental Automotive

Peter Rankl is responsible for Southeast Asian market with several manufacturing and R&D locations in the region. He will lead the company's automotive business performance and strategy development in ASEAN.

Prior to this position, he held the role of Head of Powertrain China and Korea and Business Unit Engine Systems Asia in Shanghai, China, where he was responsible for the planning and execution of the Powertrain Business. From 2009 to 2013, he led the Customer Center Ford for Engine System out of Auburn Hills, USA. Starting from 1994 he held a wide variety of positions including Calibration Engineer, System Project Manager and Central Functions before moving to Siemens VDO where he was responsible for sales of the key project DIESEL and later on for a customer segment inside the Division Diesel Systems. He started his personal career at Siemens AG.

He studied Mechanical Engineering in Germany.