

**SPONSORSHIP PACKAGE**

ORGANIZERS



HOTEL PARTNER



# SUSTAINABILITY FOR BUSINESS FORUM

**2025**



**Thursday 29 May 2025**



**13.30 hrs - 18.00 hrs**



**Bangkok Marriott Hotel The Surawongse**



# Our missions

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**To shed light on business practitioners** who have created business value while improving their impact on people and the planet.



**To connect** with relevant potential sustainability partners and services .



**To get inspired** by leading sustainable initiatives and projects in Asia.



**To empower** businesses with innovative and effective strategies driven by economic, environmental, and social performance.





**2022**



23 speakers



210+ on-site attendees



14 sponsors and exhibitors



**2023**



22 speakers



220+ on-site attendees



20 sponsors and exhibitors



**2024**



23 speakers



220+ on-site attendees



16 sponsors and exhibitors

## TRACK 1



### Waste Management

Exploring cutting-edge practices and technologies to address waste challenges and promote a circular economy.

## TRACK 2



### Sustainable City

Highlighting innovative approaches to urban development that prioritize sustainability, resilience, and community well-being.

## TRACK 3



### CEO / Entrepreneur

Showcasing leadership stories and entrepreneurial journeys that integrate sustainability into core business strategies.



# Sustainability for Business Forum 2025 Program

- 13.00 - 13.30 Registration
- 13.30 - 14.00 Opening Remarks & Sponsor Videos
- 14.00 - 15.00 **Track 1: Waste Management**
- 15.00 - 15.30 Coffee Break
- 15.30 - 16.30 **Track 2: Sustainable City**
- 16.30 - 17.20 **Track 3: CEO/Entrepreneurs Panel Discussion**
- 18.00 - 21.00 Networking Cocktail starts



# SPONSORSHIP PACKAGE

## Elevate Your Brand: Join the Sustainability for Business Forum 2025 as a Sponsor

This year, as we aim to surpass 250+ attendees, featuring influential speakers, and showcasing cutting-edge sustainable practices, we offer you an exclusive chance to position your brand as a leader in sustainability.

By becoming a sponsor of this 8th edition of the Sustainability for Business Forum, you'll connect with key players, amplify your impact, and pave the way for a sustainable future.

**SILVER**  
Sponsors  
THB 30,000

**GOLD**  
Sponsors  
THB 45,000

**DIAMOND**  
Sponsors  
THB 60,000

\*Price is exclusive of VAT



# SILVER Sponsor Package - THB 30,000

## Event Promotion

- Logo in all promotion channels (website, event banner, registration page, event's landing page of NTCC, SweCham, STCC, and FTCC)

## Onsite Marketing

- Booth: Exhibit area with table
- Logo on the digital stage backdrop
- Logo on event photo backdrop
- Live recognition as a sponsor by MC
- Two event tickets

## Post-event Recognition

- Logo and company mentioned in the post-event e-newsletters of NTCC, SweCham, STCC, and FTCC to all attendees
- Event recap posts in NTCC, SweCham, STCC, and FTCC social media channels

\*Price is exclusive of VAT

# GOLD Sponsor Package - THB 45,000

## Event Promotion

- Logo in all promotion channels (website, event banner, registration page, event's landing page of NTCC, SweCham, STCC, and FTCC)

## Onsite Marketing

- Booth: Prime Exhibit area with table (limited)
- Logo on the digital stage backdrop
- Logo on event photo backdrop
- Live recognition as a sponsor by MC
- 1-2 min (company) video played at the beginning of the forum
- Three event tickets

## Post-event Recognition

- Logo and company mentioned in the post-event e-newsletters of NTCC, SweCham, STCC, and FTCC to all attendees
- Event recap posts in NTCC, SweCham, STCC, and FTCC social media channels

\*Price is exclusive of VAT



# DIAMOND Sponsor Package - THB 60,000

## (Limited to 4 companies)

### Event Promotion

- Logo in all promotion channels (website, event banner, registration page, event's landing page of NTCC, SweCham, STCC, and FTCC)
- Share your content once via e-newsletter directly with the extensive mailing lists of all four organizing chambers, reaching a wide and engaged audience

### Onsite Marketing

- Booth: Prime Exhibit area with table (limited)
- Logo on the digital stage backdrop
- Logo on event photo backdrop
- Live recognition as a sponsor by MC
- 1-2 min (company) video played at the beginning of the forum
- Short track introduction speech (1-2 min) after showing the video
- Three event tickets

### Post-event Recognition

- Logo and company mentioned in the post-event e-newsletters of NTCC, SweCham, STCC, and FTCC to all attendees
- Event recap posts in NTCC, SweCham, STCC, and FTCC social media channels
- Exclusive interview during the event: spotlight your company in the post-event video, showcasing your insights and achievements to a broader audience

\*Price is exclusive of VAT

# Sponsorship Package

**SILVER**  
Sponsors  
THB 30,000

**GOLD**  
Sponsors  
THB 45,000

**DIAMOND**  
Sponsors  
THB 60,000

<b>Event Promotion</b>			
Logo in all promotion channels (website, event banner, registration page, event's landing page of NTCC, SweCham, STCC, and FTCC)	X	X	X
Share your content once via e-newsletter directly with the extensive mailing lists of all four organizing chambers, reaching a wide and engaged audience.			X
<b>Onsite Marketing</b>			
Booth: Exhibit area with table	X		
Booth: Prime Exhibit area with table (limited)		X	X
Logo on the digital stage backdrop	X	X	X
Logo on event photo backdrop	X	X	X
Live recognition as a sponsor by MC	X	X	X
1-2 min (company) video played at the beginning of the forum		X	X
Short track introduction speech (1-2 min) after showing the video			X
Two event tickets	X		
Three event tickets		X	X
<b>Post-event Recognition</b>			
Logo and company mentioned in the post-event e-newsletters of NTCC, SweCham, STCC, and FTCC to all attendees	X	X	X
Logo and company mentioned in the event recap posts on NTCC, SweCham, STCC, and FTCC social media.	X	X	X
Exclusive interview during the event: spotlight your company in the post-event video, showcasing your insights and achievements to a broader audience.			X

# BOOTH SETUP DETAILS



## Setup

10:00 - 12:00

Thursday, 29 May

(Registration starts at 13:00)



## Space

186 cm (width) × 64 cm (depth) × 78 cm (height) for each exhibitor



## Dismantle

18:00 onwards,

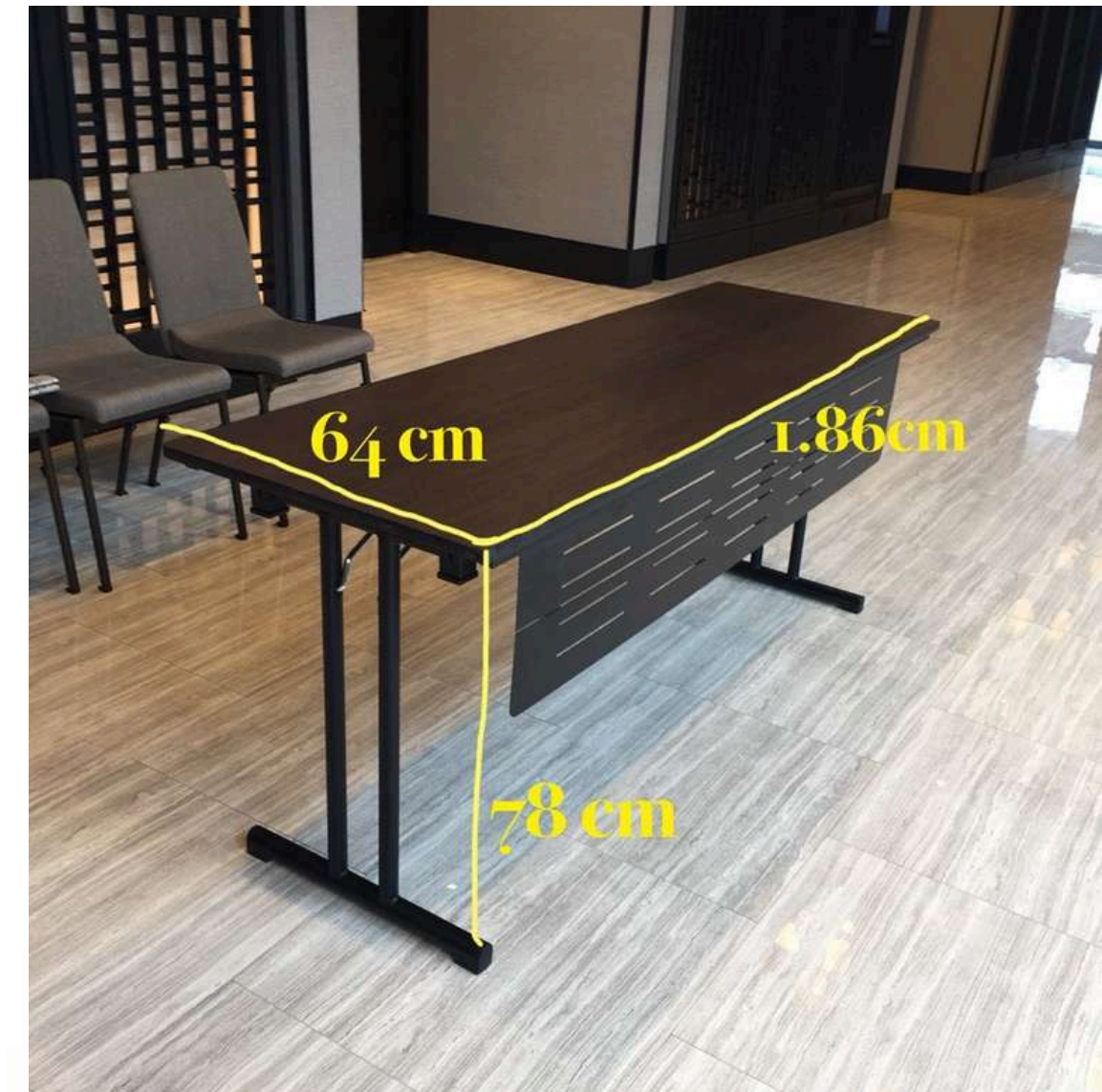
Thursday, 29 May



## Provided equipment

1 table, 2 chairs, table clothes, WIFI

*Please inform us in advance if you require an electrical outlet or need to plug in any devices.*



**2024**

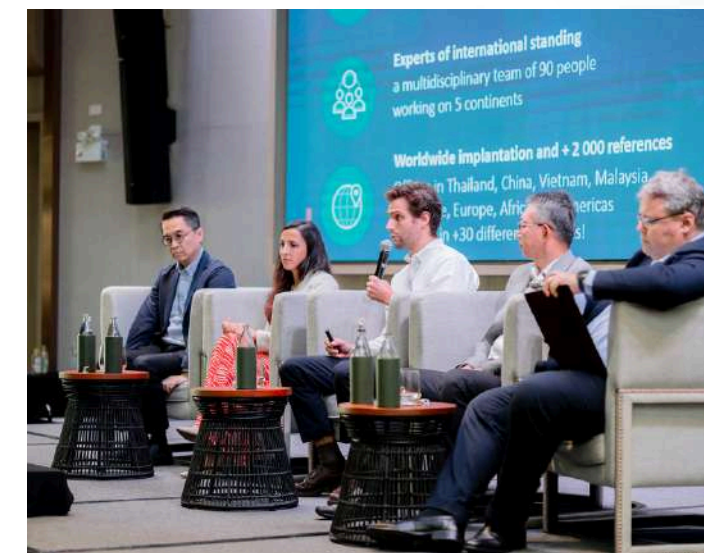
**SBF2024 Highlight Video**

**SUSTAINABILITY FOR BUSINESS FORUM 2024**

- Sustainable Tourism
- CEO Panel Discussion
- Inspirational Talk
- ESG and Green Supply Chains
- Trends of Energy Solutions

**Tuesday 14 May 2024**  
**08:30 - 17:30**  
**Movenpick BDMS Wellness Resort**

THIS EVENT IS POWER BY **RENEWABLE ELECTRICITY**



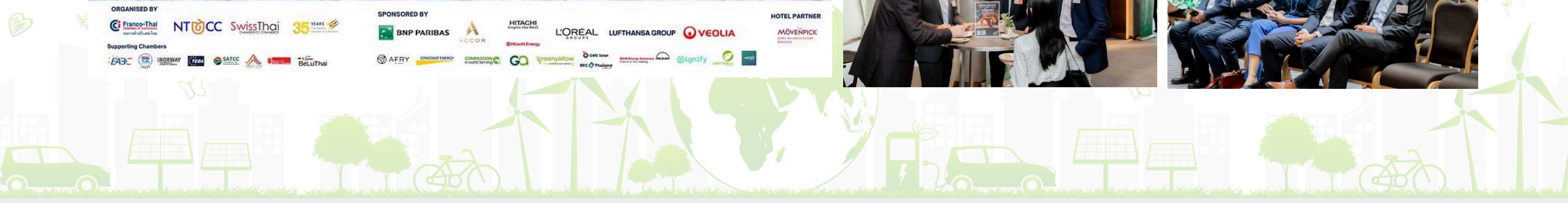
**ORGANISED BY**  
Franco-Thai Chamber of Commerce, NTCC, SwissThai Chamber of Commerce, 35 YEARS

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**SUPPORTING CHAMBERS**  
EABC, INORWAY, FEBA, SATCC, BeLuThai

**HOTEL PARTNER**  
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**Other sponsors:** AFRY, CONSTANT ENERGY, COMMISSION, GO, greenyellow, GMS Solar, REC Thailand, ignify, etc.



**2023**

**SBF2023 Highlight Video**

**Sustainability for Business Forum 2023**

- Sustainable Finance
- Solutions for Industry
- Future of Transport
- Packaging Innovation Exhibition
- Inspirational Session 'Make Bangkok More Liveable'

📅 Thursday, 18 May 2023  
 🕒 09:00 - 17:30  
 📍 The Landmark Bangkok Hotel



**ORGANISED BY**

**HOTEL PARTNER**

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**SUPPORTING CHAMBERS**





2022

SBF2022 Highlight Video

**Sustainability for Business Forum 2022**

Technology as Enabler

- Green Construction
- Agri- and Foods Innovation
- Sustainable Digitalisation

Tuesday, 11 October 2022  
Bangkok Marriott Marquis

ORGANISED BY: Franco-Thai Chamber of Commerce, NTCC, Thai-Swedish Chamber of Commerce

SUPPORTING CHAMBERS: Aust Thai Trade, BCCT ATTA, Befaria, EABC, INORWAY, SwissThai, SPPCT

SPONSORS: acoem, DEXTRA, L'OREAL THAILAND, Baker McKenzie, Tetra Pak, PALO IT, VNU ASIA PACIFIC, SUPERKAP, greenyellow

HOTEL PARTNER: MARRIOTT MAXQUINN BANGKOK QUEEN'S PARK



# SECURE YOUR EXPOSURE !

## CONTACT PERSONS



**QUENTIN BURY**

*Membership Manager*

[membership@francothaicc.com](mailto:membership@francothaicc.com)



**JIRAPRAPA SANGNARK**

*Business Event Manager*

[events@ntccthailand.org](mailto:events@ntccthailand.org)



**APINYA SUCCESS**

*Events and Marketing Officer*

[projects@swecham.com](mailto:projects@swecham.com)



**INGON CHICHAİYANG**

*Event and Office Manager*

[business@swissthai.com](mailto:business@swissthai.com)

