

# Business Innovation 4.0

## FORUM & NETWORKING

Chiang Mai Connect Edition



FRI 20 SEP 19



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INTERNATIONAL CHAMBERS PARTNERS



Innovation, Industry 4.0, the 4IR; none of which are foreign terms to today's ever-changing business landscape. Did you know that Chiang Mai's business scene is on the move to uplift traditional industries towards Thailand 4.0? From the launch of medical districts, unique triple helix [public-private-education] models to upgrade labour-intensive agrofood products, to growing tech communities serving the international market; Chiang Mai is becoming a business haven for SMEs looking to up-scale their innovation and become game-changers.

Are you looking to expand into the top sectors in Chiang Mai?

We are calling all players of



AGROFOOD



TOURISM/MICE



HEALTH



IOT/TECH



MANUFACTURING

Join us on Friday 20th September at the Northern Science Park for the largest business event platform connecting the business community in Thailand with the North

- Meet 300+ fellow entrepreneurs, established players, SMEs, and Startups - Chiang Mai-based and all around Thailand via the international chamber networks and top business associations
- Learn from local industry champions; Thai and international companies, on the happenings and investment trends in Agrofood, Health, Toursim/MICE, IoT/Tech, Manufacturing in Chiang Mai
- Find out WHY Chiang Mai? from business perspectives of established global players; how livability and the flow/influx of quality, creative professionals will change your minds for relocation
- To Chiang Mai-based companies - this is your chance to connect with potential international business partners from all around Thailand; from the international biz community (Netherlands, USA, Australia, Germany, Singapore, Turkey, Canada, Belgium, France, and more) to Bangkok- & Central Thailand-based companies

BOOK YOUR SEATS

AT [www.eventbank.com/event/16114](http://www.eventbank.com/event/16114)

FB : [facebook.com/events/2421430834572191](https://facebook.com/events/2421430834572191)



FORUM



BUSINESS-MATCHING & NETWORKING



BUSINESS FAIR

## EVENT PROGRAM

REGISTRATION, ENJOY WELCOME MOCKTAILS BY RECEPTION AREA

15:30

OFFICIAL TOUR OF THE NORTHERN SCIENCE PARK

16:00 - 17:00

Business pitches by local SMEs and Startups based in NSP during tour

NSP is an incubation center for SMEs/Startups bringing in know-how from 7 top tech universities in the North of Thailand to develop innovative products viable for the global market

OFFICIAL WELCOME AND OPENING SPEECHES

17:30 - 18:00



**Kalin Sarasin**

Chairman | Thai Chamber of Commerce, Board of Trade



**Nichapa Yoswee**

Senior Vice President - Business | Thailand Convention & Exhibition Bureau (TCEB)



**Anucha Meekiatchaikul**

Chairman | Federation of Thai Industries (FTI) Chiang Mai



**Dr. Tanyanuparb Anantana**

Director | Northern Science Park



**Stanley Kang**

Chairman | Joint Foreign Chambers of Commerce (JFCC)



**Stefan van der Sluijs**

President | Netherlands-Thai Chamber of Commerce (NTCC)

FORUM: BUSINESS INNOVATION 4.0 TREND TALK BY CHIANG MAI INDUSTRY LEADERS

18:00 - 19:30

"Chiang Mai: home and hub for R&D in Food Innovation"

AGROFOOD



**Smith Taweelerdnithi**

Managing Director, Nithi Foods

"Building the fundamentals to create SMART MICE City through creativity and innovation"

TOURISM/MICE



**Jaruan Suwannasat**

Director of MICE Intelligence and Innovation, Thailand Convention & Exhibition Bureau (TCEB)

"The rise of Healthtech startups and the Medical Innovation District"

HEALTH



**Associate Professor Sirianong Namwongprom**

Assistant Dean for Research & Foreign Affairs, Faculty of Medicine, Chiang Mai University

"Chiang Mai - haven for tech companies and communities"

IOT/TECH



**Kittichai Phiphatbunyarat**

Co-Founder, Chiangmai&Co Partner, Punspace

"Industry 4.0 and aviation in the Lamphun Industrial Estate"

MANUFACTURING



**Jerry van Vive**

CEO, Safran

MODERATED BY **Martin Venzky-Stalling**  
Senior Advisor CMU STEP

BUSINESS FAIR & COCKTAIL DINNER  
NETWORKING BUSINESS MATCHING  
@SME BIZ SYNERGY HUB

19:15 - 21:30

BUSINESS FAIR

BUSINESS-MATCHING & NETWORKING

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