

# SUSTAINABILITY FOR BUSINESS FORUM 2020

INNOVATIVE BUSINESS SOLUTION FOR A GREEN RECOVERY

MEET THE PRACTITIONERS BEHIND STRATEGIES FOR:

- SMART, SUSTAINABLE AND RESILIENT CITIES
- SUSTAINABLE LIFESTYLES - FASHION & BEAUTY
- FOOD OF THE FUTURE

 **THURSDAY, 8 OCTOBER 2020**  
 **MARRIOTT MARQUIS QUEEN'S PARK**

## ORGANIZED BY



## OFFICIAL PARTNERS



## ADVISORS



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## CONNECT WITH US



## What is the Sustainability for Business Forum?

**Mission:** to shed the light on **business practitioners** who have create **business value** while improving their impact on **people** and the **planet**.



**To connect** with relevant sustainability potential partners and service providers

**To get inspired** by leading sustainable initiatives and projects in Asia

**To empower** businesses with innovative and effective strategies driven by economic, environmental and social performance

## Facts & Figures 2018 - 2019

**2018**



46 speakers



150+ on-site  
attendees



43+ sponsors  
and exhibitors

**2019**



35 speakers



230+ on-site  
attendees



13+ sponsors  
and exhibitors

# Facts & Figures 2020



**120+** on-site attendees  
(according to the  
social distancing rules)  
*Maximum capacity: 300*



**200+** online  
attendees



**36** speakers



**16+** sponsors  
and exhibitors



**6** Chambers  
of Commerce



**3** tracks &  
**1** CEO/Executive panel

## TRACK #1

# Smart, Sustainable and Resilient Cities



Smart urban planning, resilient infrastructure, resource and transit management, community centered design, urban supply chains and innovative living solutions which will define the livability, health, quality of life, security, economic prosperity, environmental well-being and resilience of ASEAN cities in a post pandemic world.

We will discuss how to make cities more resilient to crises, what can be learned from the COVID management for climate change adaptation; what will cities offer in a new normal work play living environment; take from forward thinking examples of shorter and relocalized supply cycles, socially inclusive communities, human centric and holistic planning, revised usage of infrastructure and rethink urban systems towards self sufficiency.

## TRACK #2

# Sustainable Lifestyles - Fashion & Beauty



Textile, beauty and supply chain sustainable innovations which are decarbonizing and reducing the environmental footprint of their value chain while improving the welfare and wealth of people and communities they employ and serve. We will look at how the sustainability agenda works in pair with the pandemic recovery plans and how cross collaborations in advanced sustainability can bring greater business resilience.

## TRACK #3

# Food of the Future



Innovation to move forward healthy food, sustainable supply chain and viable agriculture which are securing safer products for consumers, better revenue and environment for farmers communities and growing income for companies.

## CEO/Executive Panel



Speakers within the CEO panel are participating by invitation only and will consist of 3 to 4 CEOs from regional and global companies who have implemented sustainability transversely through their business organization, infrastructure, operations and supply chain.

# Program (TBC)

13:00		REGISTRATION	
13:30		PLENARY SESSION	
		OPENING CEREMONY	
		Keynote	
		Ministry of the Environment (TBC)	
		Ambassadors Sustainability in Business Views	
		H.E. Mr. Jacques Lapouge, Ambassador of the French Republic and H.E. Mr. Kees Rade, Ambassador of the Kingdom of the Netherlands	
		Opening Introduction	
		Armelle Le Bihan and Henri de Reboul, Multi Chamber Sustainability Committee Directors	
14:00		BREAKOUT SESSIONS (3 TRACKS)	
	SMART & SUSTAINABLE CITIES	SUSTAINABLE LIFESTYLES - Fashion & Beauty	FOOD OF THE FUTURE
	Room TBA	Room TBA	Room TBA
	Designing the smart and sustainable cities of ASEAN	Im-PACT: reinventing product lifecycles for responsible lifestyles	Food innovations for the future
	Panel discussion	Panel discussion	Panel discussion
	Dr. Passakon Prathombutr, Vice-President, DEPA	MD of Burberry (TBC)	Mr. Bert Jan Post, MD of Tetra Pak
	Ms Lena Ng, CIO of Amata Corporation (TBC)	MD of Uniqlo (TBC)	Mr Simon Denye, MD of Dole Thailand (TBC)
	Mr. Uthai Uthaisangsuk, Chief Operating Officer, Sansiri (TBC)	Mme Florence Jaffre, CEO of By Itsara (TBC)	CEO of Niithi Foods (TBC)
	Bangchak or Symbior Solar (TBC)	CEO of ReReef	
15:15		NETWORKING BREAK	
		BREAKOUT SESSIONS (3 TRACKS)	
	SMART & SUSTAINABLE CITIES	SUSTAINABLE LIFESTYLES - Fashion & Beauty	FOOD OF THE FUTURE
	Room TBA	Room TBA	Room TBA
15:45	Smart Mobility	Sustainability and design	Sustainable food supply chain
	Panel discussion	Business Collaboration Duo	Panel discussion
	Mr. Johan Clason, Sales and Marketing Director, Scania	K Thosaphol Suppametheekulwat, Marketing Dir New Arriva / Qualy	USAID Green Invest Asia (TBC) - session under construction
	Ingo Phul, Co-Founder of South Pole Group	With Environmental Justice Foundation Thailand	
	CyFai (TBC)		
16:20	Urban farming: bringing food production to the city	Waste to Fashion: bringing value to garment waste	Foodtech: Blockchain for food compliance
	Project Showcase	Business Collaboration Duo	Business Collaboration Duo
	Kotchakorn Voraakhom, Managing Director of Landprocess	Amorpol Huvanandana, CEO of Moreloop	Manager of sustainable agriculture of PepsiCo or Nestle
	Tamasaat University (TBC)	A major client of Moreloop (TBC)	Ms Juliette Alemani, Manager at Fair Agora
17:00		PLENARY SESSION	
		EXECUTIVE PANEL - SUSTAINABILITY AS A CORPORATE STRATEGY	
		Ms Ines Caldeira, MD of L'Oreal Thailand	
		Executive of Thai Union or MD of Unilever (TBC)	
		CEO Bangchak or Symbiorsolar (TBC)	
18:00		CLOSING REMARKS	
		NETWORKING COCKTAIL	

# Sponsorship Package

**Boosters**  
(THB 10,000)

**Supporters**  
(THB 25,000)

**Sponsors**  
(THB 40,000)



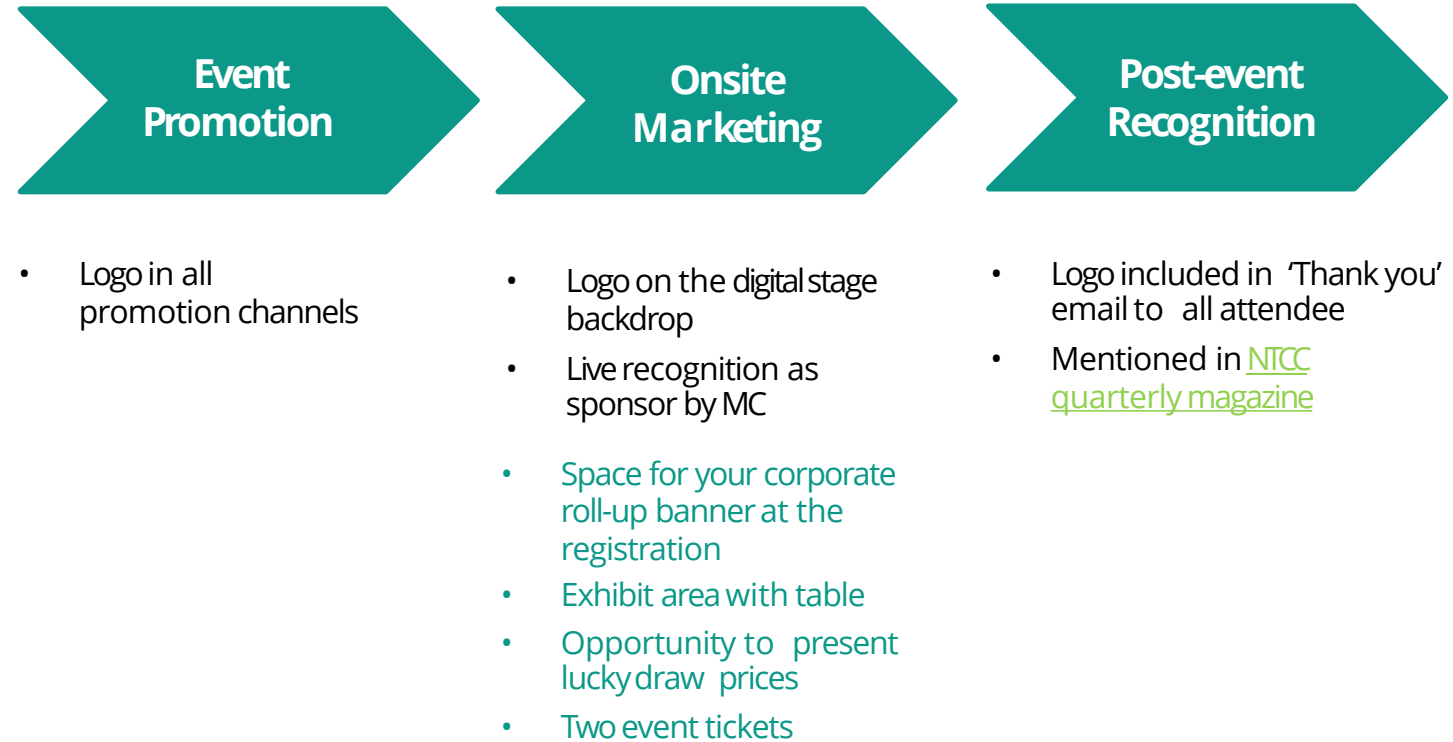
\*Prices are exclusive of VAT.

## Boosters Package (THB 10,000)



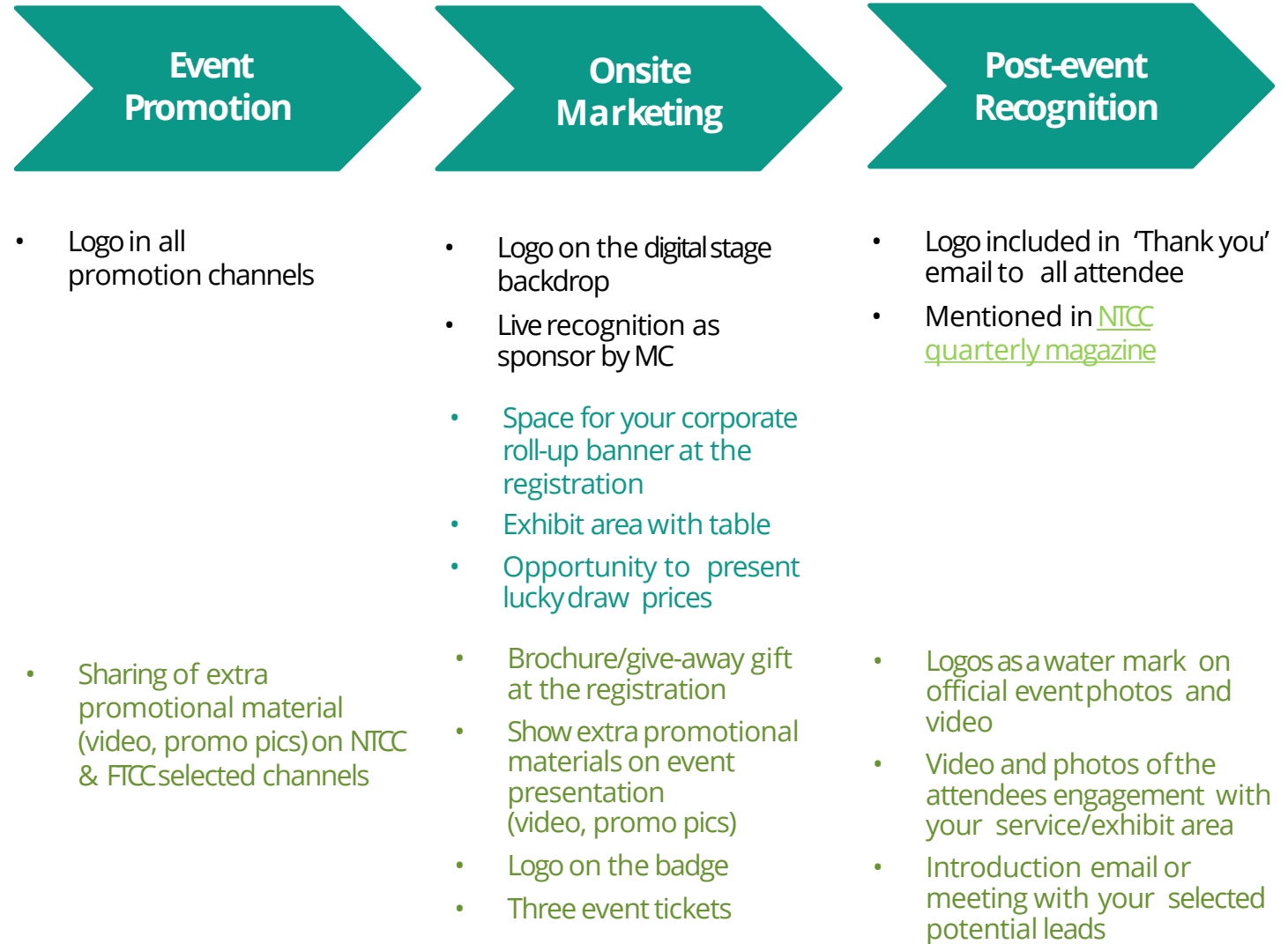
\*Prices are exclusive of VAT.

## Supporters Package (THB 25,000)



\*Prices are exclusive of VAT.

## Sponsors Package (THB 40,000)



\*Prices are exclusive of VAT.

# Booth setup details

## For Event Supporters & Event Sponsors



### Setup

09:00 – 11:00, Thursday 8 October



### Space

1.5 m wide x 2 m long for each exhibitor



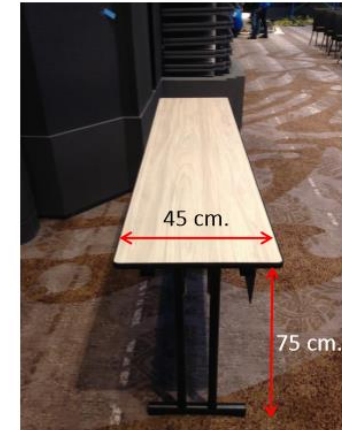
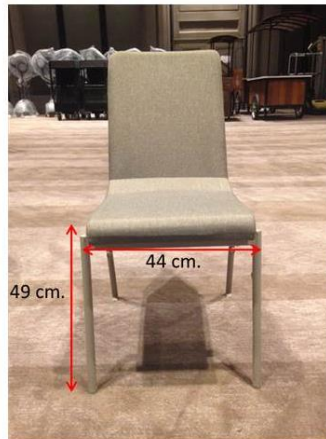
### Dismantle

19:00 – 21:00, Thursday 8 October



### Provided equipment

1 table, 2 chairs, electricity outlet, and WIFI



# Floorplan



# SBF 2018



# SBF 2019



**Secure your exposure!**

**Contact: Papatsorn (Ploy) at**  
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