

BREAK-THROUGH INDOOR GROWING

NO LONGER A DREAM



30 MARCH 2021

@Park Hyatt Bangkok (Fully-booked)
OR Online via Zoom

Thailand: 13:00 - 14:30

Netherlands: 07:00 - 08:30

Singapore: 14:00 - 15:30

USA: 00:00 - 01:30

INTRODUCTION:

90-minute sessions hybrid conference, sharing best practices of successful collaboration in the value chain. The investors, the grower and the retail working together, purposed driven: Ensuring a great product that is consistent in quality, meeting the freshness, and preserving the climate. This cooperation is new in Asia, but vital to meet the future of fresh produce. Learn more about how to build such business cases.

Its 2021 and the challenges stack up every year. The climate is changing and become unpredictable. The eco-systems and livelihood of nature should be better preserved. Pesticide usage are jeopardizing the collapse of the traditional systems. The call for sustainable growing is extremely high. How can companies, growers or retail take matters in their own hands?

PROGRAM:



13:00 Grower's story by 80 Acres Farms

Speaker: David Litvin ([profile](#)) | [What is 80 Acres?](#)

What can we learn from a proven business model of 80 Acres?

What are the key lessons and bottlenecks for Indoor Growing in Cities?



13:20 Demand by Online, Retail and Supermarkets

Speaker: Darren Ho ([profile](#)) | [What is Singapore 30/30 goals?](#)

How Retail in South-East Asia is cooperating with Growers?

How consumers are willing to pay for quality?



13:40 Indoor Growing by FarmTech Society I PRIVA

Speaker: Marinus Luiten ([profile](#)) | [What is FarmTech Society?](#)

Why some best practices for Indoor Growing are more successful?

What crop varieties are suitable for Indoor Growing?



13:55 Highest Quality Management by Lotus's

Speaker: Pornpen Nardpiriyarat ([profile](#)) | [What company is Lotus's?](#)

How does Lotus's lead on quality consistency?

How Lotus's cooperates in the value chain?



14:15 Panel discussion by David, Darren, Marinus, and Pornpen

Live Audience question – Questions moderator



Virtual Moderator: Joost van Uum
Agricultural Counsellor, Embassy of
the Kingdom of the Netherlands:
Indonesia, Malaysia & Singapore



Moderator & Host @Park Hyatt:
Manuel Madani
Netherlands – Thai chamber of
Commerce, Thailand

TIME ZONE: Thailand: 13:00 - 14:30 | Singapore: 14:00 - 15:30 | USA: 00:00 - 01:30 | Netherlands: 07:00 - 08:30

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