



EVENT SPONSORSHIP PACKAGES



Why you should become Our sponsor

EABC not only brings together a large number of stakeholders, partners and companies, with a large diversity of profiles, activities, nationalities.

It is also an esteemed organisation highly reputed for the quality of its publications and content, engaged in a dialogue with international institutions, Thai authorities, and key decision-makers, resulting in effective advocacy.

Sponsoring our events gives you the opportunity to mix advertising with public relations, to prospect for new customers, while boosting your image.

It is a great way to raise awareness of your brand, and to deliver your message to top managers, officials and key players in the business community in Thailand!

THE BENEFITS WE OFFER



BOOST YOUR VISIBILITY

Get exposure and increase your visibility through all communications before, during and after events (emailing, social media, banners, website, newsletters, roll-ups...)



BUILD UP YOUR BRAND

Generate brand awareness, enhance your image and increase loyalty to your brand, products and services



GENERATE MARKETING OPPORTUNITIES

Leverage lead generation and sales opportunities, and connect with industry and local institution decision makers



ENHANCE TARGETING

Connect with your target audience and reach specifically your market segment more effectively

Our Business platform



OUR COMMUNITY



120+ Members / **300+** direct contacts



18 nationalities / **20+** sectors



Our Partners include:

- Chambers of commerce in Thailand
- Thai public agencies & institutions
- Embassies & International organisations
- Sector & professional associations
- European chambers in ASEAN region
- Companies in ASEAN region

OUR AUDIENCE



2,500 SEO visits/month on website



2,000 followers on LinkedIn



1,500 followers on Facebook



5,000+ downloads of 2020 Position Paper
700+ so far for 2022 Position Paper



500 recipients of Newsletters



1,000+ organic business contacts



Participants in events & webinars

Event Sponsorship Packages

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER CROWDFUNDER
SPONSORSHIP FEES/EVENT	30,000 THB*	10,000 THB*	3,000 THB*
COMPLEMENTARY TICKETS TO NETWORKING EVENTS <i>(additional fees for sitting luncheons and dinners may apply)</i>	3	2	1
Position as « main sponsor » of the event in all communications	■		
ON-SITE COMMUNICATION			
Your booth at the entrance at the event	■		
1 roll-up inside the event room	■		
Your logo on backdrop/slideshows	■	■	
Company recognition in speech	■	■	
Your logo on the Partners' roll-up at the entrance			
EMAIL SIGNATURES			
Your logo on the banner in EABC's email signatures			
EABC WEBSITE (EVENT PAGE)			
Your logo + link on EABC's website homepage			
Mention of support in presentation of event	■	■	■
Your logo + link at the bottom of the event page	■	■	■
Your logo on the banner of the event	■	■	
EABC SOCIAL MEDIA (Linkedin/Facebook)			
Mention of support in the post about event	■	■	■
Your logo on the banner of the event	■	■	
EMAILING CAMPAIGNS + NEWSLETTER			
Mention of support in the email	■	■	■
Your logo on the banner of the event	■	■	
PICTURES OF EVENT			
Your participation in official group photo	■	■	
Pictures of your team in the online album of event	■	■	
Pictures of your logos and roll-ups in the online album	■	■	

*7% VAT not included



Our customised Sponsorship Packages

IN-KIND SPONSORSHIP

EABC offers you the opportunity to get all the benefits in our sponsorship packages, by providing in-kind support, including:

- Venue
- Food
- Beverages
- Equipment and/or services

The type of sponsorship that you will be offered depends on the value of the in-kind support.

TAILOR-MADE PACKAGES

If you are looking for a specific benefit which is not included in our sponsorship packages, and/or if you would like to propose a mutually beneficial partnership to us, please contact our team so that we can discuss a tailor-made sponsorship package for your company.

For more information, please contact:

Mr. Hans van den Born, Executive Director

at director@ntccthailand.org

or call +66 (0) 2 254 6434

Our supporting partners

PREMIUM + PARTNERS



PREMIUM PARTNERS

DIAGEO MOËT HENNESSY



ANNUAL PARTNERS

