



Uti Rahardjo - CEO Creative Center Indonesia

A graduate of Psychology from the University of Indonesia and having an advanced knowledge of Industrial-Organizational Psychology from the University of California - Riverside,

Uti Rahardjo commenced her entrepreneurial journey after joining several multinational companies for more than 10 years including JWT AdForce, Saatchi & Saatchi, McCann Erickson, Leo Burnett and BBDO. She has enjoyed a premium experience with well-known brands, ranging from corporate to retail, both local and international brands. She founded Creative Center Indonesia in 2000 and grew the business rapidly.

She was nominated as one of the Indonesian Female Executives 2005 by Dewi Magazine, a finalist of Ernst & Young's Entrepreneur Winning Women 2011 and Anugerah Perempuan Indonesia 2012 under the category of Strategic Branding Consultant.

With her sharp intuition of new opportunities, she managed not only to run the business in creative education for professionals, students, and institutions in creativepreneurship & personal branding, but also to establish a property company in 2014.

To support the community, Uti has been involved in a number of social activities and movements: Indonesia Cinta Damai, Indonesia Hemat, and Indonesia Berbakti.