



AEDCE ANNUAL CONFERENCE

AUGUST 25 - 27, 2019
FORT SMITH, ARKANSAS



Arkansas Economic Developers & Chamber Executives
1200 West Capitol Avenue, Little Rock, Arkansas 72201
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Arkansas Economic Developers & Chamber Executives
[f](#) ArkansasEDCE [t](#) @_AEDCE | #AEDCE2019

Program design by: Kari Beesley | karimbeesley@gmail.com



Welcome

everyone to Fort Smith! I am pleased you are attending the 2019 AEDCE Annual Conference here in our wonderful city.

Our conference planning committee worked hard this year to ensure you have a program that features new educational opportunities for both EDOs and Chambers of Commerce. The conference will serve as a tool to deliver knowledge and is designed to help you improve your service to your stakeholders all across the state.

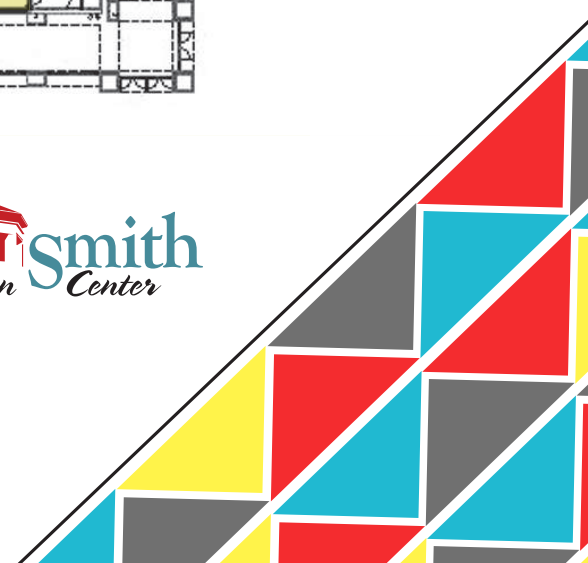
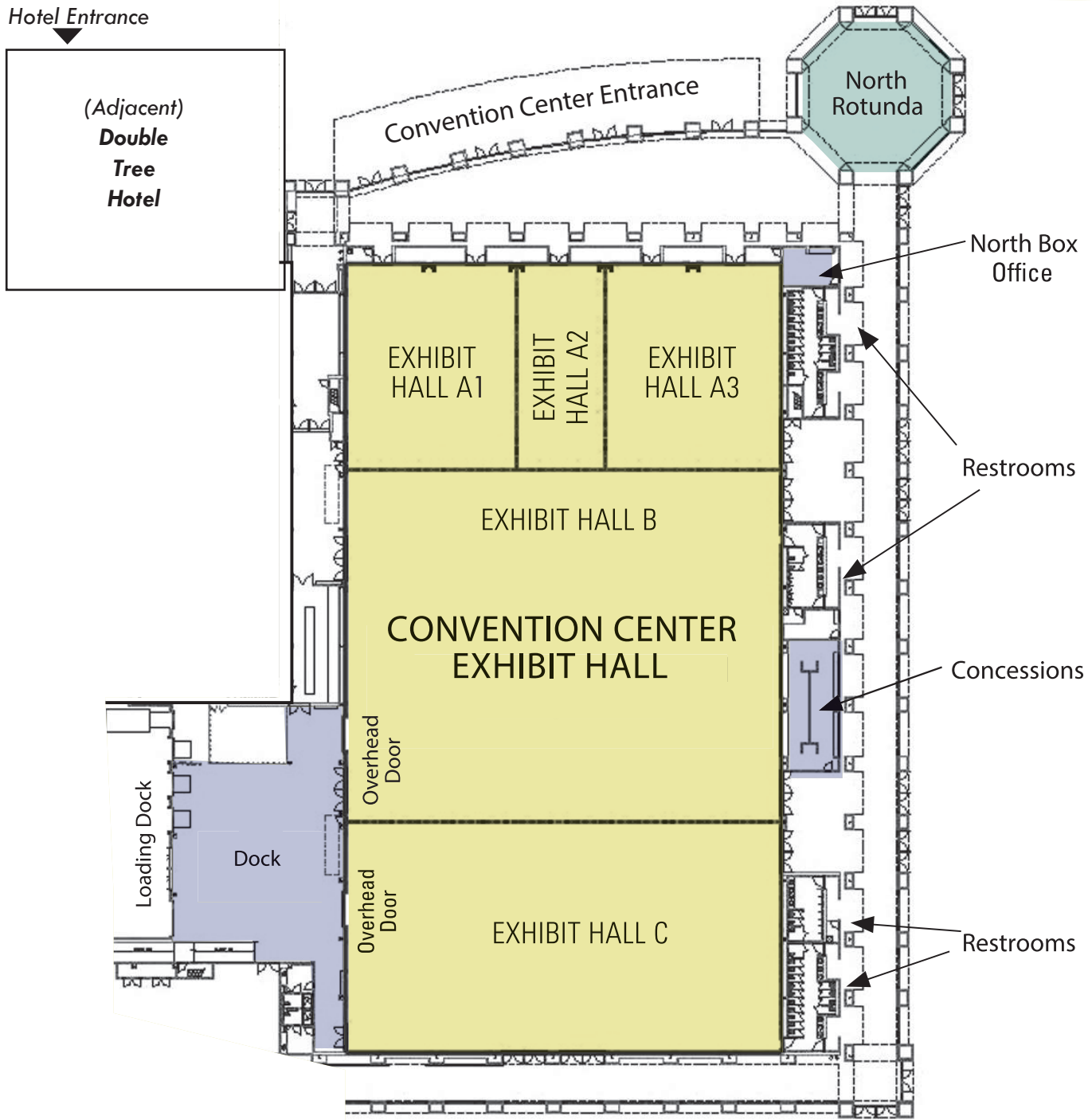
You will have the opportunity to learn from experts with diverse expertise in subjects such as retail recruitment, policy, workforce development, talent attraction and retention, site selection, and trends affecting Chambers and EDOs. I know we all will look forward to hearing from our Governor Asa Hutchinson and Secretary of Commerce/AEDC Executive Director Mike Preston regarding the state-of-the-state. The agenda will allow time for you to network with your peers before and after the educational sessions.

Our planning committee is available with any questions you may have during the conference. Please enjoy your time here, and once again, thank you for attending!



Tim Allen
President/CEO, Fort Smith Regional Chamber of Commerce
President, Arkansas Economic Developers & Chamber Executives (AEDCE)

FORT SMITH CONVENTION CENTER FLOOR PLAN



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Fort Smith Regional
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PCED**
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JD Lowery
Electric Cooperatives
of Arkansas

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Natural Capital

3rd Congressional District

Rob Ratley
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Northwest Arkansas
Economic Development
District

4th Congressional District

Lance Howell
Malvern/Hot Spring County
Chamber of Commerce

Gary Troutman
Hot Springs
Metro Partnership

At Large

Steve Cox
Rogers-Lowell Area
Chamber of Commerce

Bill Rogers, IOM
Springdale
Chamber of Commerce

Ex-Officio

Randy Zook
Arkansas State
Chamber of Commerce/
AIA

Mike Preston
Arkansas Economic
Development Commission

Mike Harvey
(Immediate Past President)
Northwest Arkansas Council

Executive Secretary/ Director

Shelley Short
Arkansas State
Chamber of Commerce/
AIA



**ARKANSAS
INC**

IT ALL STARTED WITH THE DESIRE TO GROW ARKANSAS COMMUNITIES.

Thank you to all of the communities that have successfully completed the Competitive Communities Initiative (CCI) and the many more working hard to become CCI designated. CCI is a valuable tool designed to help communities identify and better understand their strengths and weaknesses, learn from industry best practices, and compete for potential projects.

To learn more about the CCI process, contact Matt Twyford at mtwyford@arkansasedc.com.

AEDCE COMMITTEES

Annual Conference

Helps with planning and organizing the AEDCE Annual Conference.

Members:

Tim Allen, Chair
Mallory Darby
Brad Henry
Katherine Holmstrom
Patty Methvin
Amy Williams

Scholarship

Reviews AEDCE scholarship applications and makes recommendations to the full board for the awarding of scholarship funds.

Members:

Patty Methvin, Chair
Steve Cox
Mallory Darby
Ben France
Lindsay Henderson

Legislative

Provides guidance, expertise and recommendations regarding legislative or political issues affecting AEDCE members.

Members:

Randy Zook, Chair
Tim Allen
Raymond Burns
Jay Chesshir
JD Lowery
Mike Preston
Rob Ratley
Perry Webb

Membership

Assists the Executive Director with membership recruitment, expansion and retention.

Members:

Ben France, Chair
Bethany Hildebrand
JD Lowery
Bill Rogers
Gary Troutman

Education

Provides guidance and input regarding the professional development programs offered by AEDCE including the Mid-South Basic Economic Development Course, new Chamber Boot Camp program, and various workshops.

Members:

Joe Bailey, Chair
Mike Harvey
Brad Henry
Bethany Hildebrand
Katherine Holmstrom
Lance Howell
Tandee White



ECONOMIC DEVELOPMENT COMMISSION

“The mission of the Newport Economic Development Commission is to facilitate an environment that will be conducive to economic growth and stability. The commission will work to enhance, promote, and create increased opportunities for economic well being by developing and implementing strategies that will improve quality of life, community aesthetics, and encourage new investment in Newport and Jackson County.”



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ATTENDEE BAG



Quachita Partnership For Economic Development

THANK YOU!



CONFERENCE AGENDA

Sunday, August 25

11:00 AM - 5:00 PM

AEDCE Golf Tournament

Ben Geren Golf Course

\$36 per golfer and includes green fee, cart, and range balls.

4:00 PM - 5:00 PM

AEDCE Executive Committee Meeting

Fort Smith Convention Center (FSCC), Hall A3

5:00 PM - 6:00 PM

AEDCE Board of Directors Meeting

FSCC, Hall A3

8:00 PM - 12:00 AM

AT&T Hospitality Suite



Penthouse Suite, DoubleTree Hotel - Room 903

Monday, August 26

8:00 AM - 8:30 AM

Registration/Continental Breakfast

FSCC, North Box Office Area

8:30 AM - 9:00 AM

Welcome

FSCC, Halls A1 & A2

Tim Allen, Fort Smith Regional Chamber of Commerce
Mayor George McGill, City of Fort Smith

CONFERENCE WIFI

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Password:

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**FORT SMITH
REGIONAL
CHAMBER
OF COMMERCE**

**LEADING TODAY.
TRANSFORMING TOMORROW**

**2012-2018
\$700 MILLION
IN CAPITOL INVESTMENTS**

**RESULTING IN
6332
NEW JOBS**

**50
SUCCESSFUL
ECONOMIC DEVELOPMENT
PROJECTS**

132 YEARS STRONG

9:00 AM – 10:00 AM

General Session 1: Talking 'Bout My Generation

FSCC, Halls A1 & A2

Libby Spears, Bravo cc

There are FOUR generations in the workplace with one on the way. Bring up the topic and boom! bam! pow! the fireworks show can't be missed! It is time to step away from the finger pointing, blanket statements, and trash talk about each other and find common ground. Relying on tired and cliched generational stereotypes about one another do little to promote an environment where people are inspired to do great work by collaborating with one another. If you are tired of the tone of the generations conversation, this talk will be a breath of fresh air. No name calling. No labels. Just a desire to expand our understanding of each other!

10:00 AM – 10:15 AM

Networking Break

Sponsor:



10:15 AM – 11:15 AM

General Session 2: Preparing Your Community for the Future of Work

FSCC, Halls A1 & A2

Debra Lyons, Principal Consultant at Lyons Workforce, LLC

Technology jobs are required in every industry sector and the need for individuals with information technology skills continues to grow. Industry 4.0 is well underway and growing manufacturing jobs are exacerbating the shortage as the time to fill technology jobs increases and the supply remains well below what is needed. Community workforce development strategies must look beyond traditional training and implement plans to boost technology skills for emerging, transitioning and current workforce in every sector. Are Arkansas communities ready?

11:30 AM – 1:00 PM

AEDCE Awards Luncheon

FSCC, Hall C

Keynote Speaker: The Honorable Asa Hutchinson, Governor of Arkansas

Sponsors:



1:00 PM – 2:00 PM

Concurrent Breakout Sessions

Choose from one of three options below:

Option 1: How can Chamber leaders and ED professionals support and build their small business communities?

FSCC, Hall A3 (Speakers: Fine, Lane, Magee, Moody, Pettis, Zimmerman)

Small business is the foundation of most local economies. A robust local business community typically means a strong local economy. A panel of representatives from the U.S. SBA, Small Business Technology Development Centers, Procurement Assistance Centers, SCORE, Arkansas Women's Business Center and the Conductor will discuss how they serve small businesses and what local business support organizations can do to help their small businesses start, survive and grow.

Option 2: Economics Arkansas - Connecting Educators to Industry

FSCC, Hall B (Speakers: Masters, Cathey, and Griffin)

Economics Arkansas' (EA) mission is to equip PreK-12 schools with standards-based resources and professional development to teach economics, personal finance and the free enterprise system using practical, innovative and inspiring methods. The EA Connecting Educators to Industry workshop is designed to connect educators with industry experts in regions across the state by providing educators with research, data, and information that can be shared with students as they make decisions about future career paths in manufacturing, trucking,

construction, agriculture and other industries in Arkansas. Drawing upon EA's model, two local chambers embarked on a pilot project to work with their local school district to equip teachers, administration, and school personnel with the knowledge about careers and manufacturing opportunities available in the local area. Come learn how your chamber/EDO can serve as this valuable connector and resource within the community to showcase career paths leading to talent retention.

Option 3: The Relevancy Conundrum: Make it meaningful for today's young professional.

FSCC, Halls A1 & A2 (Speaker: Spears)

In today's marketplace the word "relevancy" sends a cold sweat across the brow of any chamber that worries about their future. "What if they just don't get us?" they ask about millennials and Generation Z. After all, we are bombarded with article after article about how different "they" are. But after a decade in the workplace, millennials are a known thing and Generation Z is on their way. It is time to stop looking confused or perplexed and get to work. I can show you how. Chambers who stay relevant do two things: they ask hard questions and make room for tough conversations. In this fun and informative session, I share with you the SEVEN things every chamber needs to talk about when they get back home. You will leave operating from a place of excitement and curiosity, imagining the possibilities of what can be. Take notes, ask questions, share your story, and then commit to do the work.

2:00 PM – 3:00 PM

General Session 3: Transforming the Way We Work - Arkansas's Government Transformation

FSCC, Halls A1 & A2

Panelists:

Dr. Charisse Childers, Division of Workforce Services

Amy Fecher, Arkansas Department of Transformation and Shared Services

Johnny Key, Arkansas Department of Education

Steve Sparks, Arkansas Economic Development Commission

In April 2019, Governor Asa Hutchinson signed into law the Transformation and Efficiencies Act of 2019 bringing about a historic transformation and reorganization of state government agencies, boards, and commissions. A cornerstone of this effort was the reduction in cabinet-level agencies from 42 to 15 resulting in a more modern and efficient way to operate state government without cutting any services. This panel will discuss how the realignment will impact local chamber professionals & economic developers and transform the way we work.

3:00 PM – 3:15 PM

Networking Break

Sponsor:



3:15 PM – 4:15 PM

Concurrent Breakout Sessions

Choose from one of the three options below:

Option 1: Arkansas Steps Up Its Competitiveness With Tax Reform

FSCC, Hall A3 (Speaker: Boch)

Arkansas underwent a thorough tax reform process in 2017-2018, culminating in major changes in the 2019 legislative session. Come understand what these reforms mean for your projects and learn about additional recommendations that would further boost Arkansas competitiveness.

Option 2: Why Communities Fail & Succeed

FSCC, Halls A1 & A2 (Speakers: Games, Johnson & Young)

In late 2018, Entergy Arkansas conducted a survey of site location consultants, economic developers, and opinion leaders and posed one question – What are 3-5 reasons communities fail? The survey results will be shared along with ways to address some of the failures, including examples of success from Batesville and Jonesboro that can be emulated in other communities.

Option 3: Tallo - Recruiting future talent in a digital age in Arkansas

FSCC, Hall B (*Speaker: Martin*)

Tallo provides a platform for students to professionally showcase their talents, skills, interest, and abilities to market themselves to companies and colleges. With over 530K students using the platform to connect with opportunities, companies and colleges can search, message and engage with students that fit what they're looking for.

4:15 PM – 5:15 PM

General Session 4 - Political Roundtable/Legislative Update

FSCC, Halls A1 & A2

Rep. Justin Boyd, Arkansas House of Representatives

Sen. Lance Eads, Arkansas State Senate

Sen. Jane English, Arkansas State Senate

Kenny Hall, Arkansas State Chamber of Commerce/AIA

Sen. Jim Hendren, Arkansas State Senate

Sen. Matthew Pitsch, Arkansas State Senate

Randy Zook, Arkansas State Chamber of Commerce/AIA

An update on the legislative action that occurred in the past legislative session and how it impacts communities and those in the economic development and chamber profession. This session will also feature a political roundtable of legislators.

5:30 PM – 7:00 PM

Network Building Reception

906 Lounge

906 Garrison Avenue - Fort Smith

Sponsors:



8:00 PM - 12:00 AM

AT&T Hospitality Suite



Penthouse Suite, DoubleTree Hotel - Room 903

Tuesday, August 27

8:00 AM – 9:15 AM

State of the State Breakfast & Membership Meeting

FSCC, Hall C

Mike Preston, Secretary, Arkansas Department of Commerce &

Executive Director, Arkansas Economic Development Commission

Tim Allen, President/CEO of Fort Smith Regional Chamber of Commerce

Sponsors:



9:15 AM – 9:45 AM

Mini General Session - Arkansas's Good Roads Lead to Economic Development

Joe Quinn, Executive Director of Arkansas Good Roads Foundation

Arkansas Good Roads Foundation executive director Joe Quinn talks about the fact that 25% of the roads in Arkansas are in failing condition. This matters in terms of our ability to attract business and tourists, as well as being a huge quality of life indicator. Next year Arkansans will vote on the extension of a half-cent sales tax that could go a long way toward addressing these issues. This discussion far is more about local roads, bridges, and streets around communities in Arkansas than it is about new highways. Passage of the measure in 2020 will also mean funding for road repairs and construction continues to flow to counties and cities.

10:00 AM – 10:45 AM

Concurrent Breakout Sessions

Choose from one of three options below:

Option 1: Census 2020: Why It Matters to You

FSCC, Hall B (Speakers: Wright and Wilkins)

31 weeks. 5,232 hours. 313,920 minutes. 18,835,200 seconds. Census Day, April 1, 2020.

- Do you know how important the Census is to Arkansas?
- Do you know what questions will be asked?
- Did you know that the Census count affects Federal funding for essential community services like education, transportation, housing, and medical care?
- Did you know that Arkansas is in danger of an undercount and that even a 1% undercount in 2020 could result in a loss of 750 million in funds over a 10-year period?
- Do you want to know how you can make a difference and help get Arkansas and your community fully counted?

Option 2: Economic Development Project Case Study

FSCC, Hall A3 (Speakers: Holmstrom, Barr, Story, Darby & Sorrell)

This session will take a closer look at two recent project announcements. Projects featured will be the recruitment of CZ-USA to Little Rock and the expansion of Coca-Cola in West Memphis.

Option 3: Non-dues revenue - "Ease their pain" (and the Chamber will Gain!) - EACH Health Plan

FSCC, Halls A1 & A2 (Speaker: McCollins)

Arkansas employers are facing year over year escalating health insurance costs. Even more, small (2-50) and mid-sized (50-300) employers have little to no options to help ease their pain. UNTIL NOW! Come hear about new health insurance options for your Chamber members AND how your Chamber will benefit in receiving non-dues revenue!

Features of these health insurance options are:

- For qualified employers an average savings of 5-15%
- Up to a \$500 deductible credit can be earned annually for participating in certain health and wellness programs
- \$0 cost benefits like telemedicine, diabetic testing supplies, and other value-added benefits to save on patient costs
- Premium refunds for employers having good claim years.

You will also hear from an employer who has benefited from these programs (Sebastian County, Arkansas)

10:45 AM – 11:00 AM

Networking Break

Sponsor:



11:00 AM – 12:00 PM

General Session 5 - Site Location Consultant Panel

Sponsor:

FSCC, Halls A1 & A2

Josh Bays, Partner at Site Selection Group

Carol Henderson, Senior Director, Business Incentives Practice of Cushman & Wakefield

Monty Turner, Principal Consultant & VP of Operations at Global Location Strategies



This session will be opened by The Honorable Steve Womack, United States Congressman (AR-3.)

Join this panel of site location consultants as they discuss trends in business recruitment and expansion. Learn what is on the mind of their clients and how corporations today are evaluating and choosing their next location or expansion opportunity and how to best position your community to win.

POST-CONFERENCE ADD-ON SESSION

12:30 PM – 2:00 PM

Site Location Consultant Roundtable

FSCC, Hall A3

Carol Henderson, Senior Director, Business Incentives Practice of Cushman & Wakefield

Monty Turner, Principal Consultant & VP of Operations at Global Location Strategies

Josh Bays, Partner at Site Selection Group

Special opportunity to participate in a small Round Table discussion with three site selection consultants. This conference add-on session is open to 25 individuals on a first come, first served basis (limited to 2 from each organization). Join our conference site selector panel for an in-depth small group discussion about top business location factors including talent/workforce development, incentives, infrastructure, technology, and the impact of opportunity zones, tax reform, and federal tariffs. Also, up for conversation is Arkansas's and the region's competitiveness and what they see as their clients' biggest needs going into the next decade.

There is an additional fee to attend this session.

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SPEAKERS AND PRESENTERS



Tim Allen, IOM, PCED
President/CEO
Fort Smith Regional
Chamber of Commerce



Kristi Barr
Director Workforce
Development
& Education
Little Rock Regional
Chamber of Commerce



Josh Bays
Partner
Site Selection Group



Matthew C. Boch
Attorney
Dover Dixon Horne PLLC



Dr. Charisse Childers
Director
Division of
Workforce Services



Mallory Darby
Project Manager
City of West Memphis-
Office of Economic
Development



Senator Lance Eads
Member
Arkansas Senate



Senator Jane English
Member
Arkansas Senate



Amy Fecher
Secretary
Arkansas Department
of Transformation and
Shared Services



Laura Fine
State Director
Arkansas Small Business
and Technology
Development Center



Danny Games, CEcD
Director of Business and
Economic Development
Entergy Arkansas



Suzy Griffin
EVP Economic
Development
Arkansas Valley Alliance
for Economic Development
and Russellville Area
Chamber of Commerce



Kenny Hall
Executive Vice
President
Arkansas State Chamber
of Commerce/AIA



Carol Henderson
Senior Director,
Business Incentives
Practice
Cushman & Wakefield



Senator Jim Hendren
President Pro Tempore
Arkansas State Senate



**Katherine Holmstrom,
PCED**
Senior Project Manager,
Business Development
Arkansas Economic
Development Commission



**The Honorable
Asa Hutchinson**
Governor
State of Arkansas



**Crystal Johnson,
PCED, IOM**
President/CEO
Batesville Area
Chamber of Commerce



Johnny Key
Secretary
Arkansas Department
of Education



Kim Lane
Chief Executive Officer
Conductor



Debra Lyons
Principal Consultant
Lyons Workforce, LLC

SPEAKERS AND PRESENTERS



Kim Magee
Program Associate,
Community & Economic
Development
*UofA Division of Agriculture
Cooperative Extension Service*



Bob McCollins
Managing Director
*Employers' Advanced
Cooperative on
Healthcare (EACH)*



Ben Martin
VP, Partnerships
Tallo



Marsha Masters
Associate Director
Economics Arkansas



Mayor George McGill
Mayor
City of Fort Smith



David Moody
Deputy Director
*United States Small
Business Administration*



Chauncey Pettis
Director
*Arkansas Women's
Business Center*



Senator Mathew Pitsch
President Assistant
Pro Tempore
Arkansas Senate



Mike Preston
Secretary
*Arkansas Department
of Commerce*
Executive Director
*Arkansas Economic
Development Commission*



Joe Quinn
Executive Director
*Arkansas Good Roads
Foundation*



Phillip Sorrell, P.E.
Development Director
*City of West Memphis-
Office of Economic
Development*



Steve Sparks
Director, Existing
Business Resource
*Arkansas Economic
Development Commission*



Libby Spears
Educator, Liberator,
Entertainer
Bravo cc



Bentley Story
Division Director,
Business Development
*Arkansas Economic
Development Commission*



Monty Turner
Principal Consultant
and Vice President of
Operations
*Global Location
Strategies*



Kara Wilkins
Census Coordinator
*Arkansas Impact
Philanthropy*



**The Honorable
Steve Womack**
Member
*United States House of
Representatives*



Alison Wright
Research Specialist
*Arkansas Economic
Development Institute*



Mark Young, CEcD
President/CEO
Jonesboro Unlimited



Tim Zimmerman
Little Rock
Chapter Chair
Score



Randy Zook
President/CEO
*AR State Chamber of
Commerce/AIA*

CERTIFIED ECONOMIC DEVELOPERS (CEcD)*

Jon Chadwell, CEcD

Newport Economic Development Commission

Jim Fram, CEcD, FM, CCE

Community Growth Strategies, LLC

Daniel Games, CEcD

Entergy Arkansas

Susan Grafton, CEcD

Allegiance

Devin Howland, CEcD

City of Fayetteville

Paul Latture, CEcD

Little Rock Regional Chamber

Buck C. Layne Jr., CEcD

Searcy Regional Chamber of Commerce

Barbara Merrick, CEcD

Entergy Arkansas

Lou Ann Nisbett, CEcD

*The Economic Development
Alliance for Jefferson County*

Jeff Pipkin, CEcD

Mountain Home Chamber of Commerce

Shelle Randall, CEcD

Jonesboro Regional Chamber of Commerce

James Reddish, CEcD

Little Rock Regional Chamber

James Michael Smith, CEcD

Crossett Economic Development Foundation

Chung Tan, CEcD, EDFP

City of Fayetteville

Mark Young, CEcD

Jonesboro Regional Chamber of Commerce



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

This event is recognized by the International Economic Development Council (IEDC) as a professional development event that counts towards the recertification of Certified Economic Developers (CEcDs).



CERTIFIED CHAMBER EXECUTIVES (CCE)*

Raymond Burns, CCE, IOM

Rogers-Lowell Area Chamber of Commerce

Jay Chesshir, CCE

Little Rock Regional Chamber

Jim Fram, CCE, CEcD, FM

Community Growth Strategies, LLC

Jamie Gates, CCE

Conway Area Chamber of Commerce

Paul Harvel, CCE

Russellville Area Chamber of Commerce

Brad Lacy, CCE, IOM

Conway Area Chamber of Commerce

Paul Latture, CCE

Little Rock Regional Chamber

Michael Malone, CCE

Texarkana Chamber of Commerce

Gary Newton, CCE, IOM

Arkansas Learns

Perry Webb, CCE, IOM

Springdale Chamber of Commerce

Cari White, CCE, IOM

Jonesboro Regional Chamber of Commerce

PROFESSIONAL COMMUNITY & ECONOMIC DEVELOPERS (PCED)*

Julie Allen, PCED

Newport Area Chamber of Commerce

Tim Allen, PCED, IOM

Fort Smith Regional Chamber

Ellie Baker, PCED

Magnolia Economic Development

Tracy Brick, PCED

Marion Chamber of Commerce

Courtney Dunn, PCED

Jacksonville Chamber of Commerce

Renee Dycus, PCED

Southwest Arkansas Planning & Development District

Shelby Fiegel, PCED

University of Central Arkansas

Sasha Grist, PCED

Western Arkansas Planning & Development District

Katherine Holmstrom, PCED

Arkansas Economic Development Commission

Crystal Johnson, PCED, IOM

Batesville Area Chamber of Commerce

Steve Jones, PCED

Arkansas Economic Development Commission

Buck C. Layne, Jr., PCED, CEeD

Searcy Regional Chamber of Commerce

Bill Luther, PCED

El Dorado Union County Chamber of Commerce

Justin Majors, PCED

Arkansas Economic Development Commission

Vicki Malpass, PCED

Winrock International

Nancy McNew, PCED

Economic Development Alliance for Jefferson County

Barbara Merrick, PCED, CEeD

Entergy Arkansas

Julie Murray, PCED

Van Buren Chamber of Commerce

Jean Noble, PCED

Arkansas Economic Development Commission

Jeff Pipkin, PCED, IOM, CEeD

Mountain Home Area Chamber of Commerce

Travis Stephens, PCED, IOM

Greater Bentonville Area Chamber of Commerce

Matt Twyford, PCED

Arkansas Economic Development Commission

Neal Vickers, PCED

Trumann Chamber of Commerce

Tandee White, PCED

Entergy Arkansas

Amy Whitehead, PCED

University of Central Arkansas

Drew Williams, PCED

Arkansas Economic Development Commission

Dennis Williamson, PCED

Western Arkansas Planning & Development District

*Listings include AEDCE members with professional certifications.

NOTES



Lined writing area consisting of approximately 35 horizontal lines.



SEE YOU IN 2020 in Jonesboro!

Arkansas Economic Developers and Chamber Executives are excited to announce the AEDCE Annual Conference in 2020 will be held in Jonesboro, Arkansas at the **Embassy Suites Hotel & Red Wolf Convention Center, August 23rd - 25th!** We look forward to another year of networking and sharing insight on economic growth.

See you there!

2020 NOMINATIONS*

AEDCE OFFICERS & DIRECTORS

President

Katherine Holmstrom,
PCED

Arkansas Economic
Development Commission

1st Vice President

JD Lowery

Electric Cooperatives
of Arkansas

2nd Vice President

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Development/Cross County
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Development Commission

Mike Harvey

(Immediate Past President)
Northwest Arkansas Council

Executive Secretary/ Director

Shelley Short

Arkansas State
Chamber of Commerce/
AIA

*Yellow indicates newly nominated to this position.