



# Ready For Life

**A Collective Action and  
Data Driven Approach  
to Grow Our Economy**



# **Arkansas' Economic Success Requires Sustained Collective Investment**



**Recently 19 million Americans filed for jobless benefits**

**But we have over 7M job openings.**

**Businesses cannot find people to fill open positions.**



## **A Statewide Mission**

Urgent imbalance  
between employer  
demand for  
candidates with  
specific qualifications  
and available  
qualified workers

# Remember Your First Job?

knowing that we had  
a skill, an attitude  
that brought us  
rewards for our  
work.





## **Arkansas career pathways today twist and turn quickly**

- **Some occupations are disappearing**
- **New paths are open for those with skills to succeed**



## Business Leaders: Ready For Life Needs You

*WHAT:* clear, comprehensive and comparable information

*WHY:* to map the wide range of potential pathways

*WHO:* for students, veterans, current workers, returning workers.



## **A Statewide Mission**

Increase credentialed  
workforce skills

Increase strength in  
Arkansas' talent  
pipeline available to  
our business  
recruiters.





# Transformation and Shared Services Data-Driven Across all Departments

- Dept. Health and Human Services,
- Dept. Commerce, Workforce, Office of Skills Development
- Dept. Corrections, Returning Citizens
- Dept. Labor
- Dept. Public Safety



# Mission:

- To utilize technology to scale Arkansas' economic development agenda, promote innovation and competitiveness, prepare Arkansas for growth and success.
- Increase Arkansas' economic competitiveness.
- Support community-led economic development.
- Help communities develop resilient, agile economies.



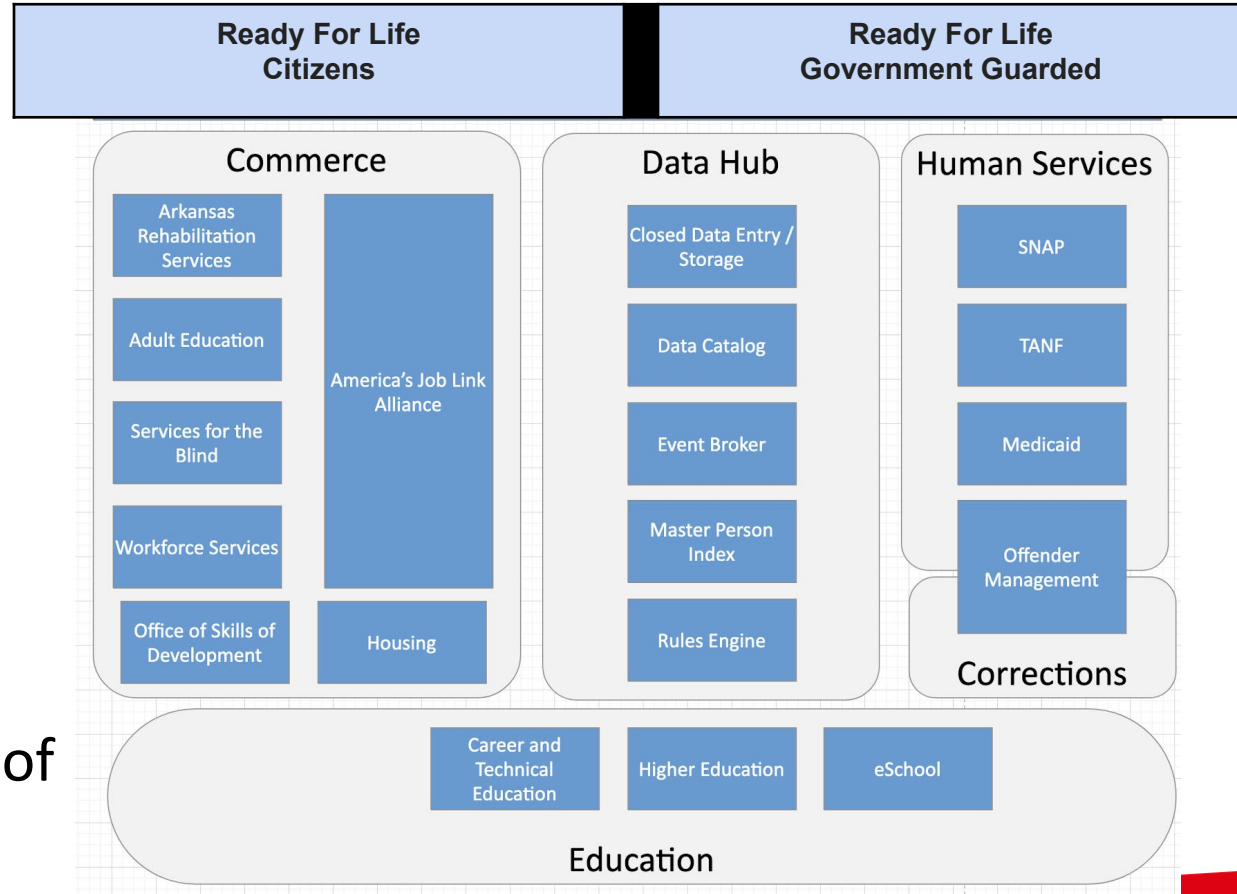
# Methodology:

- Ready For Life enacts the **‘ONE WORKFORCE’** approach.
- The One Workforce approach mandates greater collaboration, integrated service delivery, shared data, and leveraged resources that leads to positive employment and training outcomes for our customers, the citizens of Arkansas.



*Transformative  
Governance, Data  
Driven Decisions*

Collaboration across  
departments with  
Collective Systems  
Dashboard, **ARData**;  
Better Informed,  
efficient governance of  
services





# Transformative Workforce Education and Professional Development for Educators

Employer-Driven Engagement to Build Our Future Talent Pipeline



# Ready for Life invests in Employer-Led Workforce Education

- Educator professional development
- Online technology and programs
- Transformation of Career Centers to Regionally-determined World-class Workskills Labs.



## Business-Led Mapping of Pathways To Success

- Support our collaborative investment in current and future workforce
- Inform our maps of pathways to success— from First Job to a Better Job to a Rewarding Career



Thank You!

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